

SAVANA ALDEN

Frontend Tech Lead

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EXPERIENCE

Critical Mass

CALGARY, AB

Tech Lead AUG 2023 – PRESENT

Senior Developer MAY 2022 – AUG 2023

Developer SEP 2020 – MAY 2022

CLIENT: Apple

Innovative Problem Solving:

Developed and implemented a solution using SVN to streamline HTML and CSS updates across multiple pages simultaneously, significantly reducing redundant work. Presented this solution to the larger Communications team at the Apple Campus in July 2024.

Team Leadership:

Led teams of 2-5 developers, delegating tasks, conducting code reviews, managing GitHub organizations and repositories, keeping SVN branches up to date, and overseeing merges to production. Provided mentorship, guidance, and accountability for each team member.

Cross-Functional Collaboration:

Worked closely with producers, designers, and QA teams to ensure seamless communication and alignment across projects. Facilitated the translation of design visions into functional and user-friendly experiences, ensuring design integrity and accessibility.

Mentorship and People Management:

Managed three direct reports, focusing on mentorship and career development through regular one-on-ones, goal setting, and performance reviews.

Recruitment and Hiring:

Contributed to the hiring process by conducting technical interviews and reviewing take-home coding assessments to evaluate candidates' skills and cultural fit.

High-Quality Deliverables:

Created campaigns and deliverables with meticulous attention to detail, minimizing design feedback loops by ensuring designs are implemented correctly from the start, while maintaining a user friendly and accessible experience.

Technical Proficiency:

Extensive experience with Apple internal libraries, SVN, Handlebars, CSS animations, and React. Developed HTML and CSS prototypes for teams with lower tech stacks.

Multitasking & Efficiency:

Successfully managed multiple campaigns and projects simultaneously, delivering high quality work on tight deadlines.

14Four

SPOKANE, WA

Frontend Developer SEP 2018 – AUG 2020

CLIENT: Svedka Vodka, Quaker Oats, Adidas, Ruffles, Mountain Dew, AT&T

Technical Proficiency:

Developed single page applications with React, Vue and Craft CMS. Created CSS animations on campaign websites to engage users and to encourage participation, along with custom forms so users can submit their data and be entered to win prizes by participating in campaigns. Developed and integrated UI screens and controls into web games and AR experiences in React. Worked closely with backend developers to integrate the content management system into the frontend.

Cross-Functional Collaboration:

Worked with designers and animators to turn their creative vision into an interactive web experience.

Uxiliary

SPOKANE, WA

Creative Developer DEC 2016 – SEP 2018

Technical Proficiency:

Created websites with Twig and Craft CMS, including creating the components in the CMS and integrating them into the frontend.

Creative Proficiency:

Created animations in After Effects and wireframes and sitemaps for websites.

Cross-Functional Collaboration:

Worked with design agencies to implement their vision into an interactive web experience.

AWARDS

Spokane American Advertising Awards

GOLD – BEST OF DIVISION 2020

Online/Interactive - Consumer Website

Svedka Website

EDUCATION

North Idaho College

Web Design AAS 2013-2016

SKILLS

Technical

React.js

Typescript

HTML & CSS

Javascript

Vue.js

Craft CMS

Git

SVN

Not So Technical

Management / Leadership

Communication

Organization

Sketch

Illustrator

Photoshop

After Effects