

SAVANA ALDEN

Frontend Tech Lead

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EXPERIENCE

Critical Mass

CALGARY, AB

Tech Lead AUG 2023 – PRESENT

Senior Developer MAY 2022 – AUG 2023

Developer SEP 2020 – MAY 2022

CLIENT: **Apple**

Creative Problem Solving:

Helped to develop and implement a solution using SVN to streamline HTML and CSS updates across multiple pages simultaneously, significantly reducing redundant work. Presented this solution to the larger Communications team at the Apple Campus in July 2024.

Cross-Functional Collaboration:

Worked closely with producers, designers, and QA teams to ensure seamless communication and alignment across projects. Facilitated the translation of design visions into functional and user-friendly experiences, ensuring design integrity and accessibility.

High-Quality Deliverables:

Created campaigns and deliverables with meticulous attention to detail, minimizing design feedback loops by ensuring designs are implemented correctly from the start, while maintaining a user friendly and accessible experience.

Technical Proficiency:

Extensive experience with Apple internal libraries, SVN, Handlebars, CSS animations, and React. Developed HTML and CSS prototypes for teams with lower tech stacks.

Multitasking & Efficiency:

Successfully managed multiple campaigns and projects simultaneously, delivering high quality work on tight deadlines.

Team Leadership:

Led teams of 2-5 developers, delegating tasks, conducting code reviews, managing GitHub organizations and repositories, keeping SVN branches up to date, and overseeing merges to production. Provided mentorship, guidance, and accountability for each team member. Managed three direct reports, focusing on mentorship and career development through regular one-on-ones, goal setting, and performance reviews.

Recruitment and Hiring:

Contributed to the hiring process by contributing to interviews and reviewing take-home coding assessments to evaluate candidates' skills and cultural fit.

14Four

SPOKANE, WA

Frontend Developer SEP 2018 – AUG 2020

PARTIAL CLIENT LIST: **Svedka Vodka, Quaker Oats, Adidas, Ruffles, Mountain Dew, AT&T**

Development Experience:

Developed single page applications with React, Vue and Craft CMS. Created CSS animations on campaign websites to engage users and to encourage participation, along with custom forms so users can submit their data and be entered to win prizes by participating in campaigns. Developed and integrated UI screens and controls into web games and AR experiences in React. Worked closely with backend developers to integrate the content management system into the frontend.

Cross-Functional Collaboration:

Worked with in-house designers and animators to turn their creative vision into an interactive web experience. Worked closely with producers to achieve deadlines and client requests.

Uxiliary

SPOKANE, WA

Creative Developer DEC 2016 – SEP 2018

Development Experience:

Created websites with Twig and Craft CMS, including creating the components in the CMS and integrating them into the frontend.

Creative Experience:

Created animations in After Effects along with wireframes and sitemaps for websites. Designed promotional material for non-profit organization that brought coders together in the Spokane area.

Agency Partnership:

Worked with design agencies to implement their vision into an interactive web experience.

AWARDS

Spokane American Advertising Awards

GOLD – BEST OF DIVISION 2020

ONLINE/INTERACTIVE – CONSUMER WEBSITE

Svedka Website

EDUCATION

North Idaho College

Web Design AAS 2013-2016

SKILLS

Technical

React.js

Typescript

HTML & CSS

Javascript

Vue.js

Craft CMS

Git

SVN

Not So Technical

Management / Leadership

Communication

Organization

Sketch

Illustrator

Photoshop

After Effects