Sponsorship Brochure

COEP FOSSMeet'18
Pune, India.
7th and 8th April, 2018

<u>COEP FOSSMeet'18</u> is the first edition of College of Engineering, Pune's own Free and Open Source Software event. This meet has a vision to promote the culture of openness, innovation, and freedom. The meet intends to bring together FOSS developers, academicians, researchers, students and all those who love the FOSS movement. The meet intends to participate in the FOSS development and adoption process through hands-on sessions, discussions and lectures. The event is scheduled on 7th & 8th of April, 2018 (Saturday-Sunday).

We invite you to join us and support this event!

This brochure contains information on sponsorship opportunities for COEP FOSSMeet'18. We are also standing by at: fossmeet@coep.ac.in to answer any queries you may have.

Hello from the organizers!

Thank you for your interest in COEP FOSSMeet'18 organised by the students of College of Engineering, Pune.

We aim to provide you with all the information regarding sponsorship of our conference. We also take a moment to explain the nature of the event and the FOSS culture.

We invite you to sponsor our event at a level of your choice, which meets your budget and matches the level of visibility you would like to reach among our participants and in the media.

In this brochure, we describe the benefits associated with each of these levels, as well as giving a few ideas about the additional exposure that's possible through sponsoring individual components of our conference, including the possibility of engaging in direct dialogue with our participants.

COEP FOSSMeet'18 is organised on a non-profit basis by the students, and all the organisers work as volunteers without compensation.

Your contribution makes it possible for us to bring together a large number of FOSS developers and enthusiasts to work together, help each other, learn from each other, and forge friendships that facilitate the remote collaboration our projects.

We would like to thank you in advance for your support. If you have any questions or ideas to discuss, we look forward to reading your message at fossmeet@coep.ac.in and to working with you!

— The COEP FOSSMeet'18 Team

COEP FOSSMeet'18 Organizers

Student Convener : Shantanu Trivikram
Finance Head   : Shubham Khandelwal
Events Head   : Priya Kadam
Web-Team   : Shubham Mukkawar and   Shivkumar Patil
Event Advisor   : Saket Komawar
Faculty Conveners : Prof. Abhijit A. M, Prof. Deepak D. Kshirsagar

Contact us:
fossmeet@coep.ac.in

Sponsorship and Privileges

Platinum Sponsor:-Rs.1,00,000 /-

Deliverables by Team COEP FOSSMeet'18

- **<Company Name>**'s corporate logo on the website specifying 'Platinum Sponsor'.
- **<Company Name>**'s logo on delegate kit of the conference (if provided).
- **<Company Name>**'s logo on all posters and brochures of the event.
- **<Company Name>**'s logo on the T-shirt.
- **<Company Name>**'s logo on event booths.
- E-certificates with **<Company Name>**'s logo given to participants for this event.
- 6 standees with company's advertisement at the venue.
- Banners of size 6' x 3' with company's advertisement put up in all the event venues.

Deliverables by <Company Name> :-

- **<Company Name>** will contribute a sum of Rs.1,00,000/- addressed to "Director, COEP".
- **<Company Name>** will provide standees to be put up at the event venue.
- **<Company Name>** will provide either the banners of size 6'x3' or provide the organizers with the design.

Gold Sponsor :- Rs. 75,000 /-

Deliverables by Team COEP FOSSMeet'18

- **\<Company Name\>**'s logo on the website specifying 'Gold sponsor'.
- **\<Company Name\>**'s logo on delegate kit of the conference (if provided).
- **\<Company Name\>**'s logo on all posters and brochures of the event.
- **\<Company Name\>**'s logo on the T-shirt.
- **\<Company Name\>**'s logo on event booths.
- E-certificates with **\<Company Name\>**'s logo given to participants for this event.
- 4 standees with company's advertisement at the venue.
- Two banners of size 6' x 3' with company's advertisement in the event venues.

Deliverables by \<Company Name\> :-

- **\<Company Name\>** will contribute a sum of Rs.75,000 /- addressed to "Director, COEP".
- **\<Company Name\>** will provide standees to be put up at the event venue.
- **\<Company Name\>** will provide either the banners of size 6'x3' or provide the organizers with the design.

Silver Sponsor:- Rs.50,000 /-

Deliverables by Team COEP FOSSMeet'18

- **<Company Name>**'s logo on the website specifying 'Silver Sponsor'.
- **<Company Name>**'s logo on delegate kit of the conference. (if provided).
- **<Company Name>**'s logo on all posters and brochures of the event.
- **<Company Name>**'s logo on the T-shirt.
- 2 standees with company's advertisement at the venue.

Deliverables by <Company Name>:-

- **<Company Name>** will contribute a sum of Rs.50,000 /- addressed to "Director, COEP".
- **<Company Name>** will provide standees to be put up at the event venue.

Bronze Sponsor:- Rs.25,000 /-

Deliverables by Team COEP FOSSMeet'18

- **<Company Name>**'s logo on the website specifying 'Bronze Sponsor'.
- **<Company Name>**'s logo on delegate kit of the conference (if provided).
- **<Company Name>**'s logo on all posters and brochures of the event.

Deliverables by <Company Name>:-

- **<Company Name>** will provide a sum of Rs.25,000 /- addressed to "Director, COEP".

Sponsor:-Rs.10,000 /-

Deliverables by Team COEP FOSSMeet'18

- **<Company Name>**'s logo would appear as a sponsor on the website.
- **<Company Name>**'s logo on delegate kit of the conference (if provided).

Deliverables by <Company Name> :-

- **<Company Name>** will contribute a sum of Rs.10,000/- addressed to "Director, COEP".

Stalls

Space for stalls will be provided to Platinum and Gold Sponsors with the pre-condition that no commercial activity can take place. The Stalls are to only share information about your FOSS products. (Space will be provided for 10-12 Stalls Only on FIFO basis).