

# Savannah Israel

## Front End Developer

Experienced front end developer with the desire and ability to work on complex digital projects from start to finish, developing conceptual ideas with creative teammates and coding final deliverables. Innovative technologist that brings engineering, designing, and marketing skill sets to all web production processes.

Eugene, OR 97405

+1 541 603-6379

[savannah.israel.developer](mailto:savannah.israel.developer@gmail.com)

[@gmail.com](mailto:savannah.israel.developer@gmail.com)

[savannahisrael.com](http://savannahisrael.com)

### EXPERIENCE

#### Mountain Rose Herbs, Eugene, OR

##### *Marketing Front End Developer*

May 2021 – Present

- Bridged the gap between marketing, design, and technical implementation by working with all sides to overhaul and modernize 20+ interactive web pages and 100+ UX/UI elements for an e-commerce website with over 5.8 million annual visits.
- Designed, developed, and maintained 3 new websites – customizing the structure, content, and styling of each web application to meet business requirements and optimize customer experiences.
- Created an award-winning website with WordPress by integrating Elementor and Slider Revolution features within a Gutenberg theme.
- Assisted with 50+ HTML emails, landing pages, forms, and workflows in Hubspot and redesigned templates for an existing blog website – increasing audience size an average of 4000 views per post.
- Collaborated with the creative marketing team and company CEO to develop technical solutions for marketing initiatives.
- Implemented web performance optimizations to build and improve interfaces to be responsive, accessible, and performant across all devices and browsers.
- Produced interactive content utilizing the latest technology and industry trends while maintaining brand standards.

#### Freelancer, Eugene, OR

##### *Web Developer & Designer*

December 2019 – May 2021

- Website management for various local business owners – cleaned up and improved design and code and added accessibility features.
- Social media management and content creation for multiple small to medium business startups.
- Coordinated effective workflows to improve communication and logistics for business' employees.

### SKILLS

Web Development

Javascript + HTML5 + CSS3

React + Redux + PHP

Node.js + MongoDB + MySQL

GIT + Heroku + Jira

Adobe XD + Illustrator +

Photoshop + Canva

UX/UI + Responsive Design +

508 Compliance

WordPress + Elementor +

Gutenberg + Wordpress

Custom Theme Development

Hubspot + HUBL

SEO + Google Analytics

BigCommerce + E-commerce

Agile Methodology + Scrum

### EDUCATION

#### University of Denver

Full Stack Web Development

Denver, CO

### OTHER

- Designed and developed WordPress website that won 2022 Marketing Campaign of the Year in Retail Category – Gold Stevie Award
- Certificate in Custom WordPress Development
- Certificate in UX Design