

Women in Computer Science at UC Davis Presents:

Networking 101: An Introduction to Networking in the Tech Industry

*The importance of making meaningful connections in
the tech industry and a guide to taking the first steps.*





Agenda:

- What is Networking?
- Online Networking
- In Person Networking
- The Importance of Networking
- Extra time to meet with your peers!



What is Networking?

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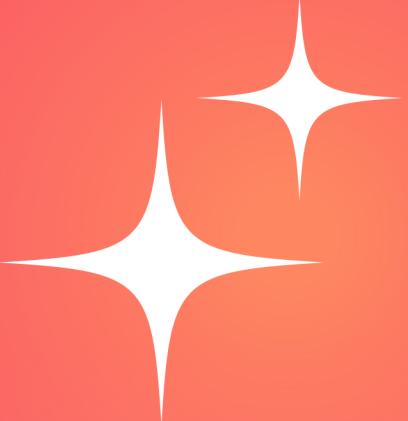
Self Reflection Time!

What are your goals with networking?



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Online Networking



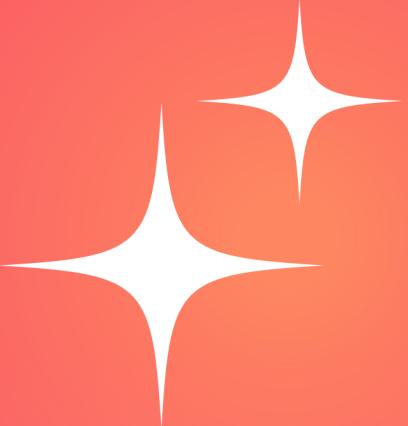
Reasons to Network Online

- Reaching out for a coffee chat to talk about:
 - Career aspirations
 - Education pathway
- Reaching out to a recruiter
 - Separate yourself from other applicants for a job or internship
 - Ask for insightful tips on how to land a position
- Reaching out to seek mentorship (alumni, co-worker, etc.)
 - An individual that has a position you seek



Platforms and Methods

- LinkedIn
- Email
- Conferences
- Hackathons
 - Major League Hackathons, HackDavis!
- Online Workshops



Connecting Online

Simple Coffee Chat:

Hi (their name)! I just wanted to see if you had a few minutes to chat. My name is (your name), I'm a student at UC Davis and I'm currently studying (major)! I'm really interested in (their career) and was curious if you had the time to meet up for a coffee? Hope to hear from you soon! Thank you!

Asking for a Referral:

Hi (their name)! Thank you for meeting with me and taking the time to discuss (their position/field). I really enjoyed learning about (XYZ/their company) and the insight you had to offer! I am very interested in working at (their company) and was wondering if it would be possible for you to refer me for (XYZ internship/job position). Again, thank you for your time!



Connecting Online

Seeking Mentorship:

Hi (their name)! I wanted to reach out and see if you had a few minutes to chat. I'm really interested in learning more about (their career). Do you have any advice on (related topic) and insight towards how you landed (their position title)? I am at a stage in my professional journey where I could benefit from some mentorship and guidance if this is of any interest to you. Thank you so much, hope to hear from you soon!

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In-Person Networking



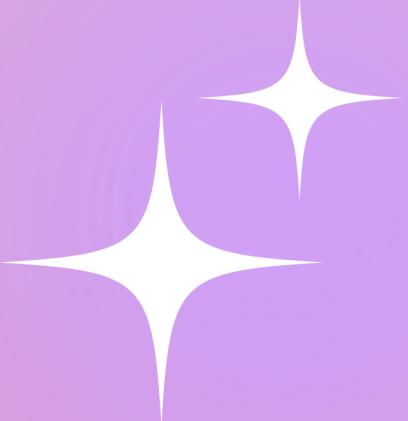
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*"Opportunity is What Happens
When Luck Meets Preparation"*



Places You Can Network

- College clubs, organizations, and events!
- Career and Internship Fairs
- Hackathons
- Conferences: Student Discounts, Fee Waivers
- Workshops
- Coffee Chats



In-Person Preparation

- Take some time to self-reflect and think about your strengths and capabilities
- View every interaction as an opportunity to learn something new
- Do some research beforehand; decide whether or not you should already know their name
- Practice your pitch! Be confident!

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Self Reflection Time!

What are your strengths? What is something you do well!





Pitching yourself

Hi, my name is (your full name 😊), I'm a (1st/2nd/3rd) year studying (major) at UC Davis! I'm curious about your internship opportunities... (ask a meaningful question here!)

Hi (their name)! I just wanted to see if you had a few minutes to chat. My name is (your name), I'm a student at UC Davis and I'm currently studying (major)! I'm really interested in (their career/research/initiatives), do you have any advice on (related topic)?

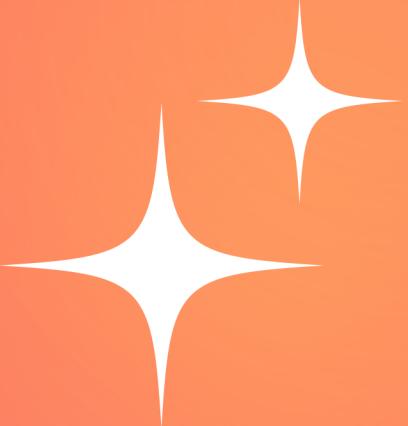
Hi! My name is (your name), I'm a (major) student at UC Davis! I just wanted to introduce myself and find out more about your role in this ecosystem.





Effective Conversation

- Actively listen
 - Be curiosity driven: think of questions to ask the other person as they're talking
 - Find areas of relatability
- Utilize storytelling
 - Lean into your experiences, your perspective is your greatest asset!



Talking Points

Their experiences:

- Navigating their career and educational path
- Their current role(s) and companies
- Their current initiatives, things they care about

Turning it back to yourself:

- Your career and educational path
- Educational and work experiences
- Your current initiatives, things that YOU care about!!
- Personal Projects

Example Conversation Prompts:

- "What was your undergraduate experience like? Were you part of any clubs and organizations?"
- "What do you think helped you stand out as a candidate?"
- "Did you always know that you wanted to be a (job role)?"
- "How did you realize (job role) was a good fit as a career?"
- "What's your favorite part about working at (their company)?"
- "What kinds of opportunities does (their company) have for growth and development?"
- "Do you have any general advice on (general topic)?"
- "What kinds of skills do you use in your everyday tasks?"
- "What are the necessary qualities of being a good (job role)?"
- "What kinds of challenges do you face as a (job role)?"





Following up

- **Follow up with a LinkedIn message or email**

Hi there/Greetings (name),
I enjoyed chatting with you earlier about (something.you talked about) at
(event).

(Explain the significance of your chat with them).
(Ask a follow up question to keep the convo going).
(Ask if they have 15 minutes to chat another time).

Talk soon/Best/Best Regards,
(your name)

The Importance of Networking



Reasons to Network

- Opportunities
- Changing careers and career development
- Building a strong reputation
- Reliable support system



Success Stories!

Do you have a networking success story that led to a positive outcome?





Time to use those skills!

- Be confident, don't be afraid to (humbly) brag!
- Set your goals and think about your intentions
- Be resourceful, be curious, be genuine!

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*Explain 3 things you are going to do
to achieve your networking goals.*





Thank you all for coming!

Upcoming events:

Monday, November 28th, 2022:
Destress with WiCS x Design Interactive! Games +
Hot Chocolate

