

# TIPOGRAFÍA

Desktop

H1/pc (48px): Regular  
H2/pc (40px): Regular  
H3/pc (33px): Regular  
H4/pc (28px): Regular  
H5/pc (23px): Regular  
Paragraph (16px): Regular

Mobile

H1/Mobile (36px): Regular  
H2/Mobile (30px): Regular  
H3/Mobile (25px): Regular  
H4/Mobile (21px): Regular  
H5/Mobile (17px): Regular  
Paragraph (14px): Regular



# A wizard's job is to vex chumps quickly in fog

## A wizard's job is to vex chumps quickly in fog

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##### A wizard's job is to vex chumps quickly in fog

01-0px 01-0px 01-0px 01-0px 01-0px

The screenshot displays a mobile application's interface. At the top, there is a blue header bar with a logo on the left and icons for user profile, search, and cart on the right. Below the header is a dark blue navigation bar containing the word "ADMIN" on the left, a search bar in the center, and a "Name user" field with a placeholder "Name user" and a user icon on the right. To the right of the search bar is a "Clear search" button. The main content area features a grid of cards. The first card, titled "ADMIN", contains a user icon, the word "ADMIN", and a "Name user" field with the placeholder "Name user". Below this is a "Name User" section with a "Name User" input field and social media sharing icons for Instagram, WhatsApp, and Facebook. Further down is another "ADMIN" card with a user icon, the word "ADMIN", and a "Name user" field with the placeholder "Name user". At the bottom of the screen, there are four tabs labeled "PRODUCTS", "COLLECTIONS", "ARTICLES", and "ORDERS", each with a dropdown arrow indicating they are expandable.

## GUIA DE COLOR

**PRIMARIO**

#033EBC  
#D2E2F8

Este tema incluye una selección de colores y tipografías que se adaptan a la edad de los más pequeños.

**SECUNDARIO**

#F27F0C  
#F7AD19

Este tema tiene una selección de colores y tipografías que se adaptan a la edad de los adolescentes.

**COMPLEJO**

#E3E3E3  
#FFFFFF  
#1B1B1B

Este tema tiene una selección de colores y tipografías que se adaptan a la edad de los adolescentes.

 Design Academy

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**JAMPA** Encuentro de prendas

DOBLEMENTE BUENA

Ver más

PRODUCTOS

Camisa Mujer \$10.000 COMPRAR

QUIENES SOMOS

DONACIONES

**JAMPA**

DOBLEMENTE BUENA

PRODUCTOS

Camisa Mujer \$10.000 COMPRAR

Camisa Mujer \$10.000 COMPRAR

QUIENES SOMOS

DONACIONES

**JAMPA**

DOBLEMENTE BUENA

PRODUCTOS

Camisa Mujer \$10.000 COMPRAR

Leggings \$10.000 COMPRAR

Top Deportivo \$10.000 COMPRAR

Pantaloncito - H \$10.000 COMPRAR

Shorts Mujer \$10.000 COMPRAR

QUIENES SOMOS

DONACIONES

The image displays three views of the JAMPA website. On the left is a mobile screenshot showing a navigation bar with 'Home', 'Productos', and 'Adicionales' buttons, and a sidebar with a profile picture and social media links. In the center is a desktop screenshot of the 'Misión' (Mission) page. At the top, there's a large banner of people exercising. Below it is a horizontal timeline with three orange dots labeled 'Misión'. The middle dot is highlighted. A text block below the timeline reads: "Para el 2027, nos visualizamos como la principal marca en la distribución de prendas de moda talla plus, reconocida por la calidad excepcional de nuestros productos y nuestra dedicación inquebrantable a la inclusión." Below this are three developer profiles:

- ALEXA IVANNOVA, Desarrolladora Full-Stack
- ANDRES SANDOVAL, Desarrollador Full-Stack
- JENNIFER, Desarrolladora Full-Stack

At the bottom of the page are social media icons for Facebook, Instagram, and LinkedIn.

On the right is a zoomed-in view of the same 'Misión' section, focusing on the developer profiles. The developer names and titles are repeated: ALEXA IVANNOVA, ANDRES SANDOVAL, and JENNIFER, each with their respective roles: Desarrolladora Full-Stack.

The image displays two side-by-side screenshots of a mobile application interface for JAMPA, a sports apparel brand.

**Left Screenshot:** Shows a simplified product listing screen. At the top, there's a header with the JAMPA logo, a search icon, and a shopping cart icon. Below the header, the word "Products" is centered. A large orange button labeled "Filtrar" is present. Underneath, there are six product cards arranged in a grid. Each card includes a small image of the item, its name, a price of \$10,000, and an orange "COMPRAR" (Buy) button. The items shown are: Camisa Mujer (dark grey t-shirt), Leggins (red leggings), Top Deportivo (black sports bra), Pantalones - H (black shorts), Shorts Mujer (blue shorts), and Camisa Mujer (blue t-shirt).

**Right Screenshot:** Shows a more detailed product listing screen. At the top, there's a header with the JAMPA logo, a search icon, and a shopping cart icon. Below the header, the word "Products" is centered. A large orange button labeled "Filtrar" is present. To the left of the products, there is a sidebar with filtering options. The sidebar includes sections for "COLLECTIONS" (with "Hombre" and "Mujer" buttons), "Color" (checkboxes for Negro, Blanco, Azul, and Rojo), and "Talla" (checkboxes for XL, XXL, and XXXL). Below the sidebar, there are ten product cards arranged in a grid. Each card includes a small image of the item, its name, a price of \$10,000, and an orange "COMPRAR" (Buy) button. The items shown are: Camisa Mujer (dark grey t-shirt), Leggins (red leggings), Top Deportivo (black sports bra), Pantalones - H (black shorts), Shorts Mujer (blue shorts), Camisa Mujer (blue t-shirt), Leggins (red leggings), Top Deportivo (black sports bra), Pantalones - H (black shorts), and Shorts Mujer (blue shorts).

**JAMPA**

No estás gordita, estás Dblemente buena 😊

Filtrar ▾

Camisa Mujer



Cantidad

DESCRIPCIÓN \$10.000

Talla XL  XXL  XXXL

Agregar al carrito 

f d i

**JAMPA**

Filtrar ▾

Camisa Mujer



DESCRIPCIÓN

Talla XL  XXL  XXXL

DESCRIPCIÓN \$10.000

Talla XL  XXL  XXXL

Agregar al carrito 

**JAMPA**

No estás gordita, estás Dblemente buena 😊

Filtrar ▾

PRODUCTOS ▾

COLLECTIONS ▾

ADICIONALES ▾

QUIENES SOMOS ▾

Camisa Mujer



Cantidad

DESCRIPCIÓN \$10.000

Talla XL  XXL  XXXL

Agregar al carrito 

f d i

The image displays a 3x2 grid of mobile application screens for the platform 'JAMPA'. The top row shows the initial login screen and the registration screen. The middle row shows a simplified login screen and the registration screen. The bottom row shows the simplified login screen, the registration screen, and a separate 'Registro' (Registration) screen.

**Top Row:**

- Left Screen (Initial Login):** Features the JAMPA logo and tagline 'Encuentra tu grandeza'. It has fields for 'Email' and 'Contraseña' (Password), and orange 'Ingresar' (Login) and 'Crear Cuenta' (Create Account) buttons. A 'Volver al inicio' (Return to Home) link is at the bottom.
- Right Screen (Registration):** Titled 'Registro'. It includes fields for 'Nombres' (Names), 'Apellidos' (Last Name), 'Email', 'Contraseña' (Password), 'Repite Contraseña' (Repeat Password), and an orange 'Crear Cuenta' (Create Account) button. A 'Ingresar' (Login) button is also present. A 'Volver al inicio' (Return to Home) link is at the bottom.

**Middle Row:**

- Left Screen (Simplified Login):** Similar to the first screen but lacks the 'Contraseña' (Password) field, showing only 'Email' and 'Ingresar' (Login) buttons. A 'Volver al inicio' (Return to Home) link is at the bottom.
- Right Screen (Registration):** Same layout as the top-right screen, titled 'Registro' with fields for names, last name, email, password, repeat password, and an orange 'Crear Cuenta' (Create Account) button. A 'Ingresar' (Login) button is also present. A 'Volver al inicio' (Return to Home) link is at the bottom.

**Bottom Row:**

- Left Screen (Simplified Login):** Shows 'Ingresar' (Login) and 'Iniciar Sesión' (Start Session) buttons. Below them are fields for 'Nombre de Usuario' (User Name) and 'Contraseña' (Password), and an orange 'Ingresar' (Login) button. A 'Volver al inicio' (Return to Home) link is at the bottom.
- Middle Screen (Registration):** Features the JAMPA logo and tagline 'Encuentra tu grandeza'. It has an orange 'Ingresar' (Login) button. A 'Crear Cuenta' (Create Account) button is located at the bottom.
- Right Screen (Registration):** Titled 'Registro'. It includes fields for 'Nombres' (Names), 'Apellidos' (Last Name), 'Email', 'Contraseña' (Password), 'Repite Contraseña' (Repeat Password), and an orange 'Crear Cuenta' (Create Account) button. A 'Ingresar' (Login) button is also present. A 'Volver al inicio' (Return to Home) link is at the bottom.

The image displays three side-by-side screenshots of a website's contact page for "JAMPA".

**Left Screenshot (White Theme):**

- Header:** JAMPA logo, search bar, user icon.
- Main Content:** Section titled "Contactanos" with a woman blowing a kiss. Below it is a "Ponerse en contacto" section containing a map of Bogotá, a phone number (+52-232413223), an email (janpa@contacto.es), and a "Formulario" button.
- Footer:** Social media icons (Facebook, Instagram, YouTube).

**Middle Screenshot (Light Blue Theme):**

- Header:** JAMPA logo, search bar, user icon.
- Main Content:** Section titled "Contactanos" with a woman blowing a kiss. Below it is a "Ponerse en contacto" section containing a map of Bogotá, a phone number (+52-232413223), an email (janpa@contacto.es), and a "Formulario" button.
- Footer:** Social media icons (Facebook, Instagram, YouTube).

**Right Screenshot (Dark Blue Theme):**

- Header:** JAMPA logo, search bar, user icon.
- Main Content:** Section titled "Contactanos" with a woman blowing a kiss. Below it is a "Ponerse en contacto" section containing a map of Bogotá, a phone number (+52-232413223), an email (janpa@contacto.es), and a "Formulario" button.
- Footer:** Social media icons (Facebook, Instagram, YouTube).

### Name User

**REGISTRAR NUEVO PRODUCTO**

|                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|
| Descripción:         | Precio:              | Talla:               | Img 1                | Img 2                |
| <input type="text"/> |

Cantidad:  Color:  **Registrar**

Filtar:  **Listar**

**LISTA DE PRODUCTOS**

| Cod | Descripción        | Precio | Stock | Talla | Color | Img 01 | Img 02 | Opciones  |
|-----|--------------------|--------|-------|-------|-------|--------|--------|---|
| 1   | Camiseta deportiva | \$10.0 | 2     | xl    | Red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 2   | Camiseta deportiva | \$30.0 | 4     | xl    | Black |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 3   | Camiseta deportiva | \$80.0 | 6     | xl    | White |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 4   | Camiseta deportiva | \$45.0 | 3     | xl    | Blue  |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 5   | Camiseta deportiva | \$35.0 | 3     | xl    | Green |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |

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Footer

### ADMIN

Name user Cerrar sesión

**INICIO** **VENTAS** **CLIENTES** **NUEVA VENTA**

**REGISTRAR NUEVO PRODUCTO**

|                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Descripción:         | Precio:              | Talla:               | Img:                 | Img 2:               | Cantidad:            | Color:               |
| <input type="text"/> |

Filtar:  **Listar**

**LISTA DE PRODUCTOS**

| Cod | Descripción        | Precio | Stock | Talla | Color | Img 01 | Img 02 | Opciones  |
|-----|--------------------|--------|-------|-------|-------|--------|--------|---|
| 1   | Camiseta deportiva | \$10.0 | 2     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 2   | Camiseta deportiva | \$12.0 | 6     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 3   | Camiseta deportiva | \$18.0 | 4     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 4   | Camiseta deportiva | \$8.0  | 8     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |

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Footer



DOBLEMENTE BUENA

Ver Más

PRODUCTOS



Camisa Mujer  
\$10.000

COMPRAR



Texto menú

Texto menú

Texto menú

Texto menú

Cerrar sesión

PRODUCTOS



Camisa Mujer  
\$10.000

COMPRAR



DOBLEMENTE BUENA

Ver Más

PRODUCTOS

Camisa Mujer  
\$10.000

COMPRAR

Camisa Mujer  
\$10.000

COMPRAR

Ver Más



Productos

Contactenos

Quienes Somos

Quienes Somos

Iniciar sesión



Ver Más

PRODUCTOS

Camisa Mujer  
\$10.000

COMPRAR

Camisa Mujer  
\$10.000

COMPRAR

QUIENES SOMOS



HOME PRODUCTOS COLECCION ADICIONALES

DOBLEMENTE BUENA

Ver Más

The screenshot shows a mobile application interface for JAMPA. At the top, there is a navigation bar with the brand name "JAMPA" in large letters, a search icon, a shopping cart icon, and a user profile icon. Below the navigation bar, the main content area displays a product card for a grey t-shirt. The product card includes a thumbnail image of the t-shirt, a "DESCRIPCIÓN" section with a "Tela" button, a "CANTIDAD" section with a quantity input field set to "1" and a "PRECIO" of "\$15.000", and a "Color: Gris Talla: XXL" label. To the right of the product card, there is a summary section with a "Sub total: \$15.000", "Envío: \$8.000", and a "TOTAL: \$23.000". At the bottom of the screen, there is a footer with social media icons for Facebook, Instagram, and Twitter, along with the "JAMPA" logo.

The image shows two side-by-side screenshots of the JAMPA mobile application's user interface, illustrating the difference between light mode and dark mode. Both screens feature a header with the 'JAMPA' logo, a search bar, a shopping cart icon, a user profile icon, and a menu icon. The left screen (light mode) has a white background with grey input fields for 'Nombre', 'Dirección', 'Ciudad', 'Correo', and 'Teléfono'. It also features an orange 'COMPRAR' button at the bottom. The right screen (dark mode) has a black background with white input fields for the same information. It also features an orange 'COMPRAR' button at the bottom. At the bottom of each screen, there is a blue footer bar with social media icons for Facebook, Instagram, and Twitter.

# Ventas

The image displays two side-by-side screenshots of a web-based sales application named "JAMPA".

**Left Screenshot (Name User View):**

- Header:** ADMIN, JAMPA, Name User.
- Search Bar:** Buscar por id, Buscar por cliente, Buscar por N. factura.
- Section:** LISTA DE VENTAS.
- Table:**| Cod | Cliente | Vendedor | Estado | Total factura | Opciones |
| --- | --- | --- | --- | --- | --- |
| 1 | Laura Martínez | Plinio M | Pagada | 500.000 | ver | Anular |
| 2 | Carlos Gómez | Plinio M | Pagada | 700.000 | ver | Anular |
| 3 | Maria Fernández | Plinio M | Pagada | 650.000 | ver | Anular |
| 4 | Isabel Sánchez | Plinio M | Pagada | 980.000 | ver | Anular |
| 5 | Maria Fernández | Plinio M | Pagada | 980.000 | ver | Anular |
| 6 | Carlos Gómez | Plinio M | Pagada | 700.000 | ver | Anular |
| Total ventas |  |  |  | \$ 4.100.000 |  |

**Right Screenshot (INICIO View):**

- Header:** ADMIN, JAMPA, Name user, Cerrar sesión.
- Navigation:** INICIO, VENTAS, CLIENTES, NUEVA VENTA.
- Search Bar:** Buscar por id, Buscar por cliente, Buscar por N. factura.
- Section:** LISTA DE VENTAS.
- Table:**| Cod | Cliente | Vendedor | Estado | Total factura | Opciones |
| --- | --- | --- | --- | --- | --- |
| 1 | Laura Martínez | Plinio M | Pagada | 500.000 | ver | Anular |
| 2 | Carlos Gómez | Plinio M | Pagada | 700.000 | ver | Anular |
| 3 | Maria Fernández | Plinio M | Pagada | 650.000 | ver | Anular |
| 4 | Isabel Sánchez | Plinio M | Pagada | 980.000 | ver | Anular |
| 5 | Maria Fernández | Plinio M | Pagada | 570.000 | ver | Anular |
| 6 | Carlos Gómez | Plinio M | Pagada | 700.000 | ver | Anular |
| Total ventas |  |  |  | \$ 4.100.000 |  |

# Clientes

The image displays two side-by-side screenshots of a web-based client management application named "JAMPA".

**Left Screenshot (Name User View):**

- Header:** ADMIN, JAMPA, Name User.
- Search Bar:** Buscar por N. factura, Buscar por cod. cliente, Buscar por cliente, Buscar por ciudad.
- Section:** LISTA DE CLIENTES.
- Table:**| Cod-cliente | Nombre1 | Nombre2 | Apellido1 | Apellido2 | Ciudad | Celular | Opciones |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | Laura | Liliana | Martínez | x | Medellín | 234312323 | Editar | Eliminar |
| 2 | Carlos | x | Gómez | x | Bogotá | 324544656 | Editar | Eliminar |
| 3 | Maria | x | Fernández | x | Medellín | 3435435445 | Editar | Eliminar |
| 4 | Isabel | x | Sánchez | x | Medellín | 2324422545 | Editar | Eliminar |
| 5 | Maria | x | Fernández | x | Medellín | 3436436445 | Editar | Eliminar |
| 6 | Carlos | x | Gómez | x | Bogotá | 324544656 | Editar | Eliminar |

**Right Screenshot (INICIO View):**

- Header:** ADMIN, JAMPA, Name user, Cerrar sesión.
- Navigation:** INICIO, VENTAS, CLIENTES, NUEVA VENTA.
- Search Bar:** Buscar por cod. cliente, Buscar por cliente, Buscar por ciudad.
- Section:** LISTA DE CLIENTES.
- Table:**| Cod-cliente | Nombre1 | Nombre2 | Apellido1 | Apellido2 | Ciudad | Cel | Opciones |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | Laura | Liliana | Martínez | x | Medellín | 234312323 | Editar | Eliminar |
| 2 | Carlos | x | Gómez | x | Bogotá | 324544656 | Editar | Eliminar |
| 3 | Maria | x | Fernández | x | Medellín | 3435435445 | Editar | Eliminar |
| 4 | Isabel | x | Sánchez | x | Medellín | 2324422545 | Editar | Eliminar |
| 5 | Maria | x | Fernández | x | Medellín | 3436436445 | Editar | Eliminar |
| 6 | Carlos | x | Gómez | x | Bogotá | 324544656 | Editar | Eliminar |

ADMIN JAMPA

Name User  
INFORMACIÓN

Home

Contactanos

XXXXX

Plinio Mosquera  
Alexa Bautista  
Andres Saldoval  
Maria Silva  
Jennifer Villabona

Cerrar sesión

ADMIN JAMPA

Name User  
INFORMACIÓN

Ventas

Inventory

Usuarios registrados

Plinio Mosquera  
Alexa Bautista  
Andres Saldoval  
Maria Silva  
Jennifer Villabona

Creadores

ADMIN JAMPA

Name user

Cerrar sesion

INFORMACIÓN

INFORMACIÓN

Ventas

Inventory

Usuarios registrados

Plinio Mosquera  
Alexa Bautista  
Andres Saldoval  
Maria Silva  
Jennifer Villabona

Creadores

### Name User

**REGISTRAR NUEVO PRODUCTO**

|                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|
| Descripción:         | Precio:              | Talla:               | Img 1                | Img 2                |
| <input type="text"/> |

Cantidad:  Color:  **Registrar**

Filtar:

**LISTA DE PRODUCTOS**

| Cod | Descripción        | Precio | Stock | Talla | Color | Img 01 | Img 02 | Opciones  |
|-----|--------------------|--------|-------|-------|-------|--------|--------|---|
| 1   | Camiseta deportiva | \$10.0 | 2     | xl    | Red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 2   | Camiseta deportiva | \$30.0 | 4     | xl    | Black |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 3   | Camiseta deportiva | \$80.0 | 6     | xl    | White |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 4   | Camiseta deportiva | \$45.0 | 3     | xl    | Blue  |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 5   | Camiseta deportiva | \$35.0 | 3     | xl    | Green |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |

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Footer

### ADMIN

Name user Cerrar sesión

**INICIO** **VENTAS** **CLIENTES** **NUEVA VENTA**

**REGISTRAR NUEVO PRODUCTO**

|                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Descripción:         | Precio:              | Talla:               | Img:                 | Img 2:               | Cantidad:            | Color:               |
| <input type="text"/> |

Filtar:

**LISTA DE PRODUCTOS**

| Cod | Descripción        | Precio | Stock | Talla | Color | Img 01 | Img 02 | Opciones  |
|-----|--------------------|--------|-------|-------|-------|--------|--------|---|
| 1   | Camiseta deportiva | \$10.0 | 2     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 2   | Camiseta deportiva | \$12.0 | 6     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 3   | Camiseta deportiva | \$18.0 | 4     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |
| 4   | Camiseta deportiva | \$50.0 | 8     | xl    | red   |        |        | <a href="#">Editar</a> <a href="#">Eliminar</a> |

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