

Assignment -3 (Persuasive Infographic)

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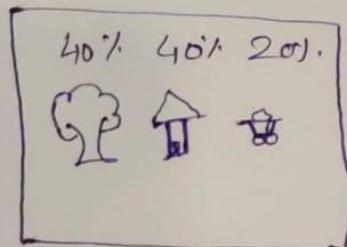
Course - Visualization and Storytelling

MBAI - 5400G

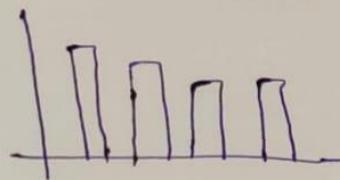
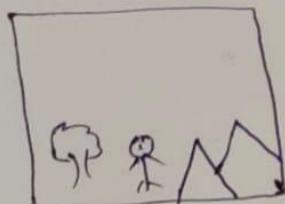
Iteration 1 (Hand Sketched)

THE VANISHING GREEN

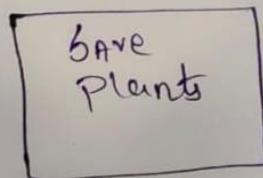
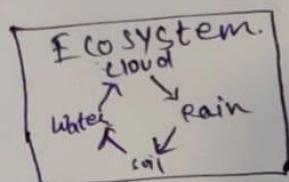
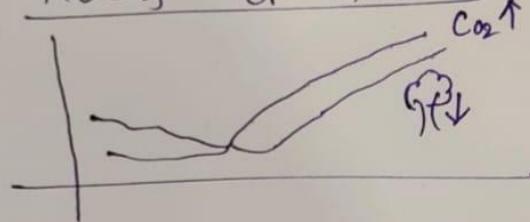
Info about Green area lost.



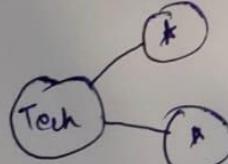
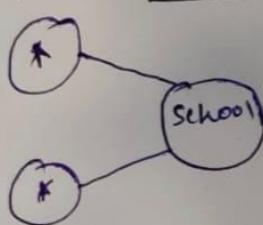
Major area lost.



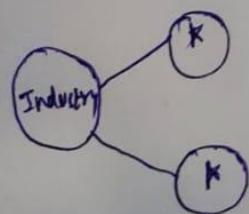
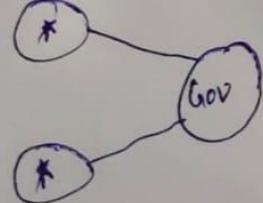
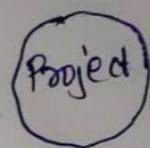
Roots of life



Grow Back better



Project
Info.
Graph
on
various
fields.

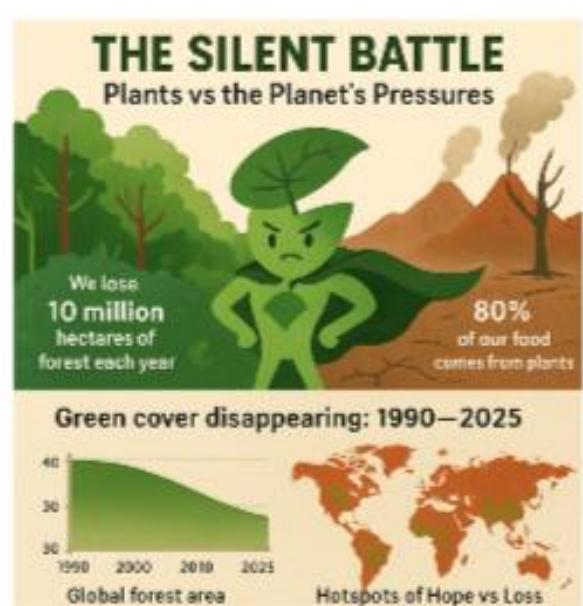
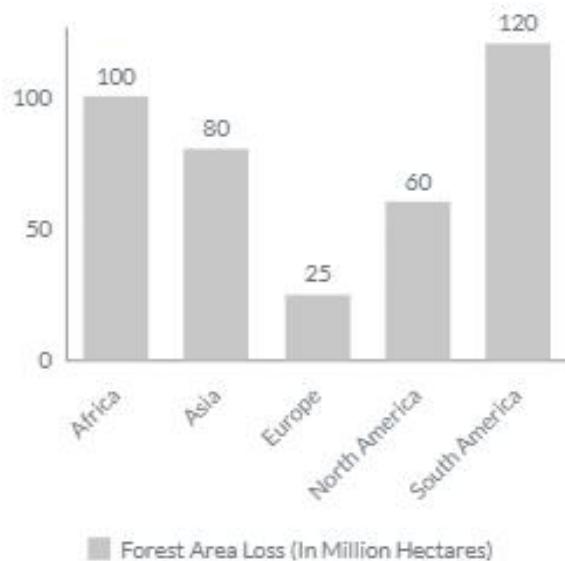
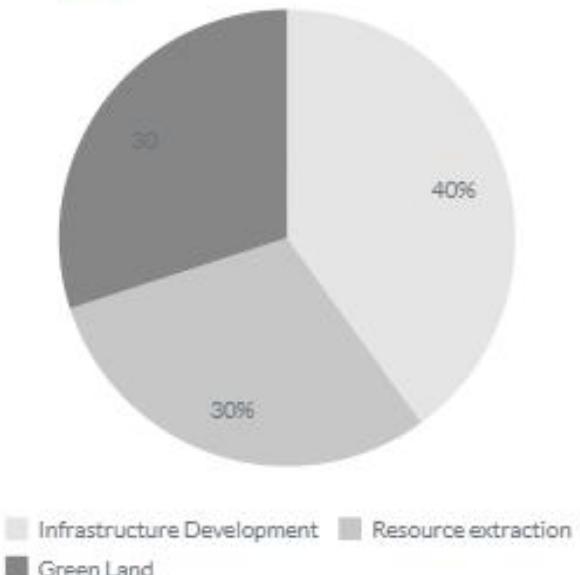
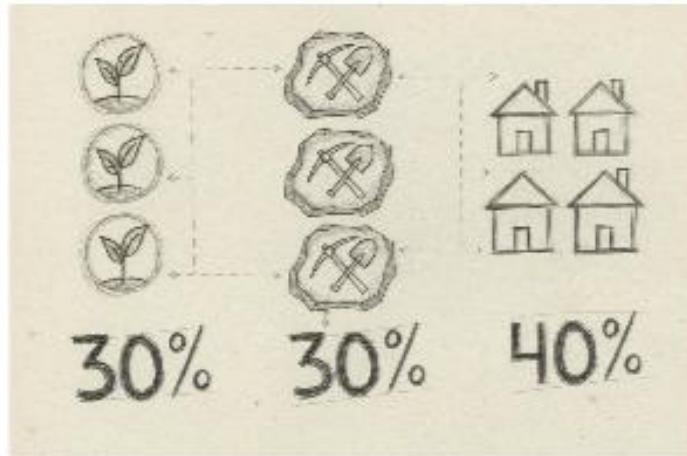


Iteration 2 (Wireframe Image)

“The Human Roots of a Greener Tomorrow”

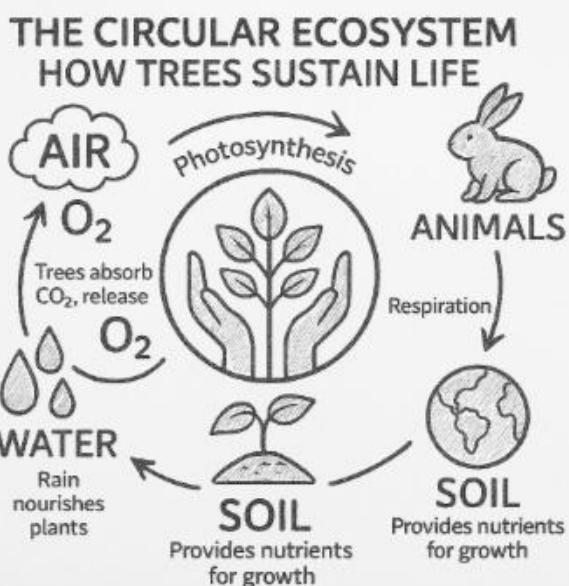
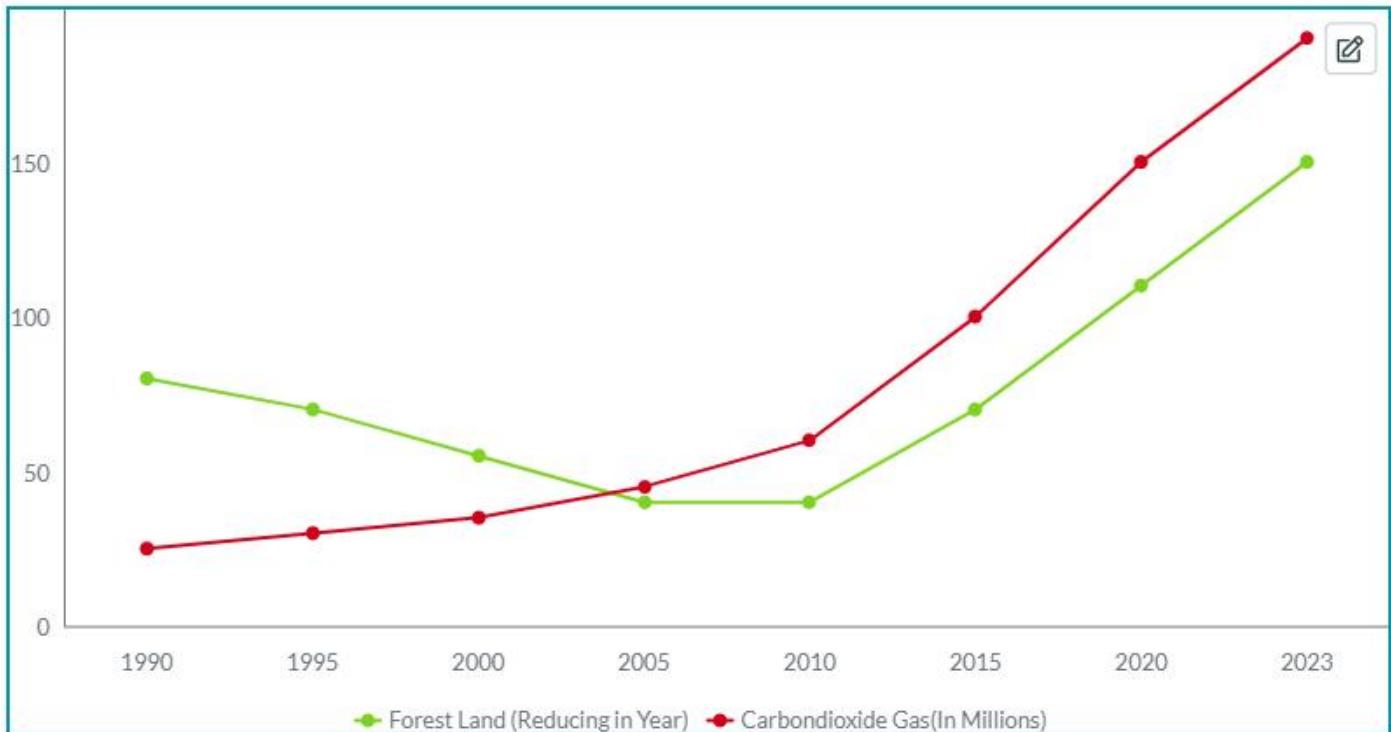
This article explains the issue and the decline of our ecosystem two years ago. It was recently brought to light by Southern California wildfires, which showed that a more green ecosystem in Los Angeles would result in fewer houses burning.

The Vanishing Green



“Therefore, we must comprehend the role that plants play in the ecosystem and the difficulties that will arise if they are destroyed.”

Roots of Life

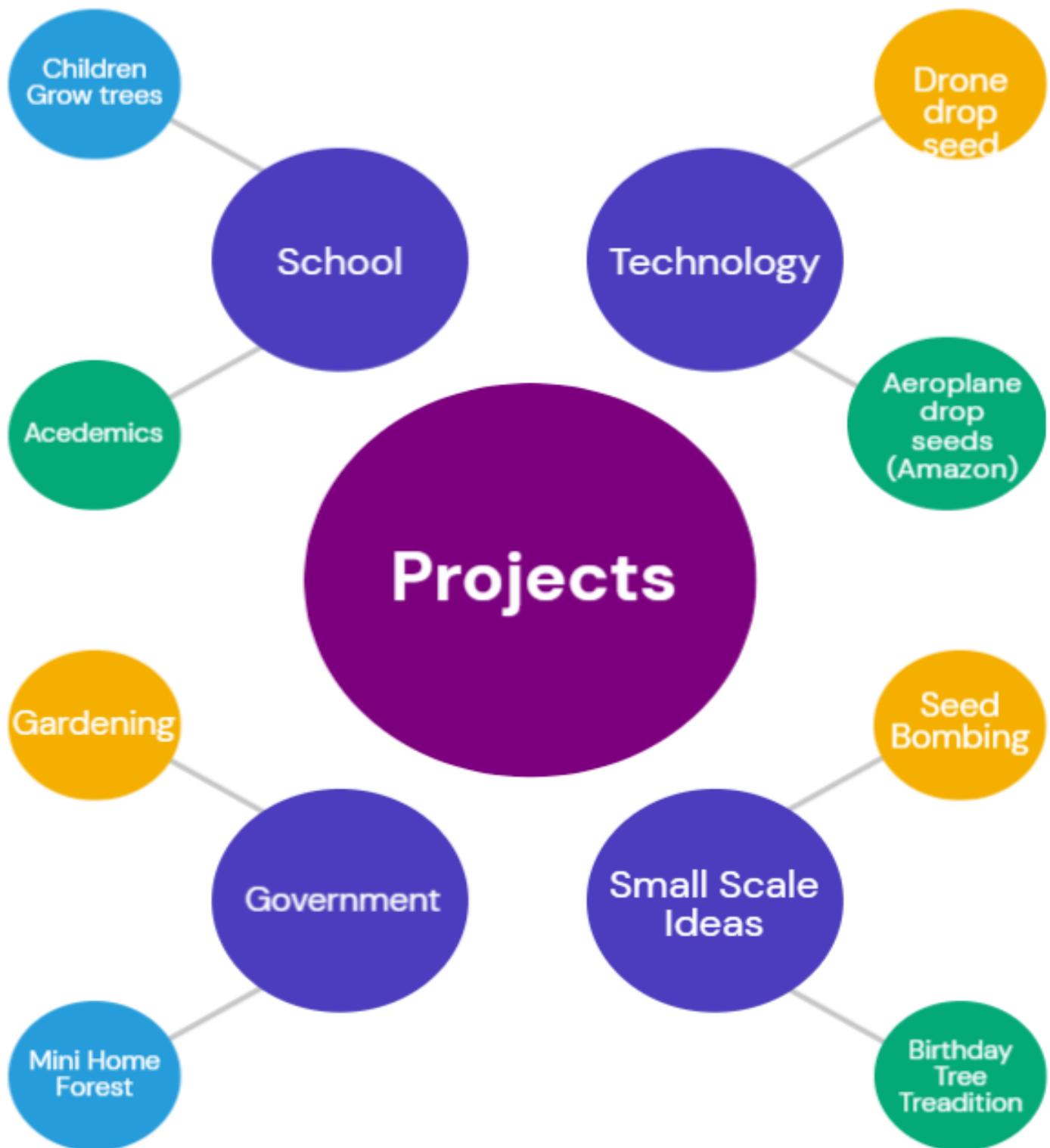


What should we do to save Environment?



“After learning about the benefits and drawbacks of plants, what steps are being taken to preserve the green environment by raising awareness across various sectors?”

Grow Back Better



Iteration - 3

The Vanishing Green

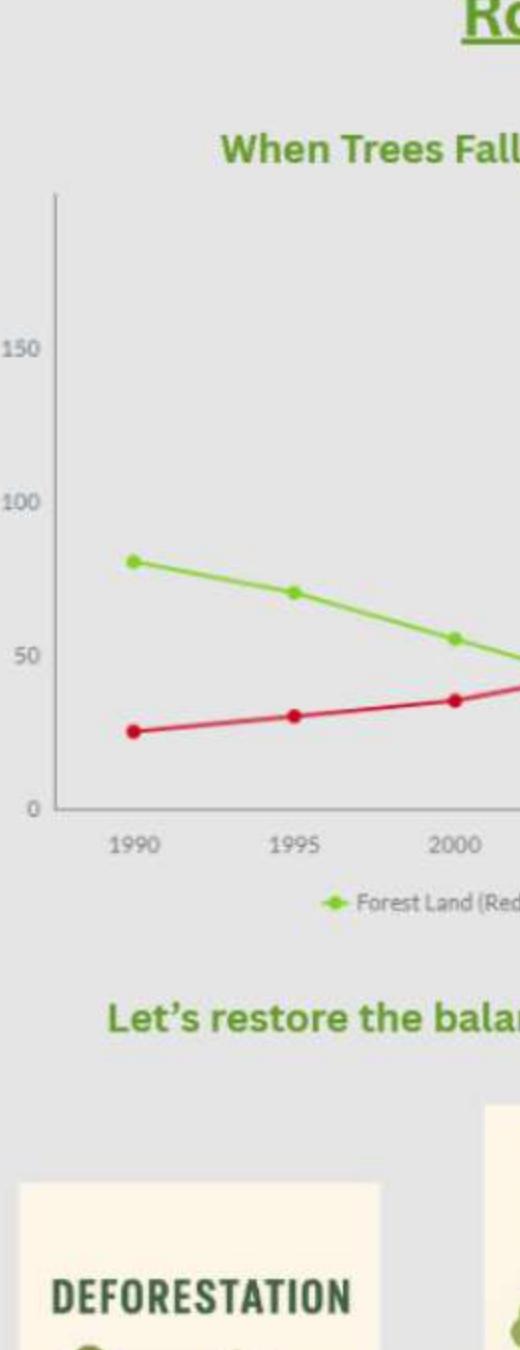
Cut less, grow more

20% 40% 40%

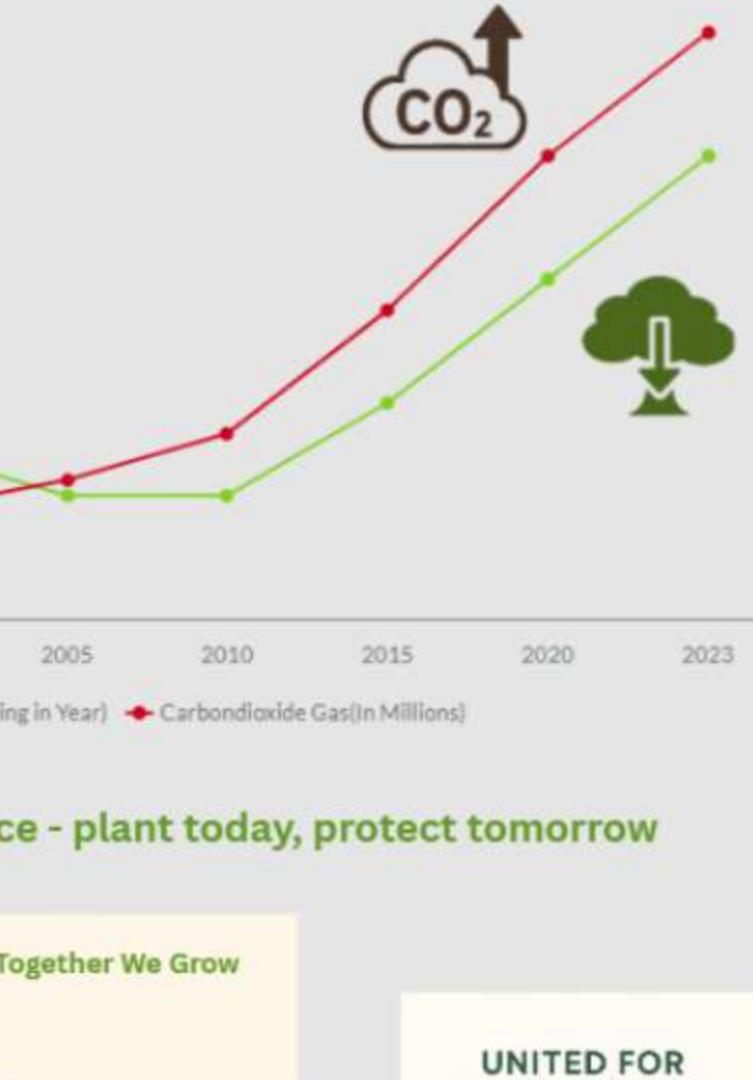


■ Infrastructure Development ■ Resource extraction
■ Green Land

Deforestation destroys our tomorrow

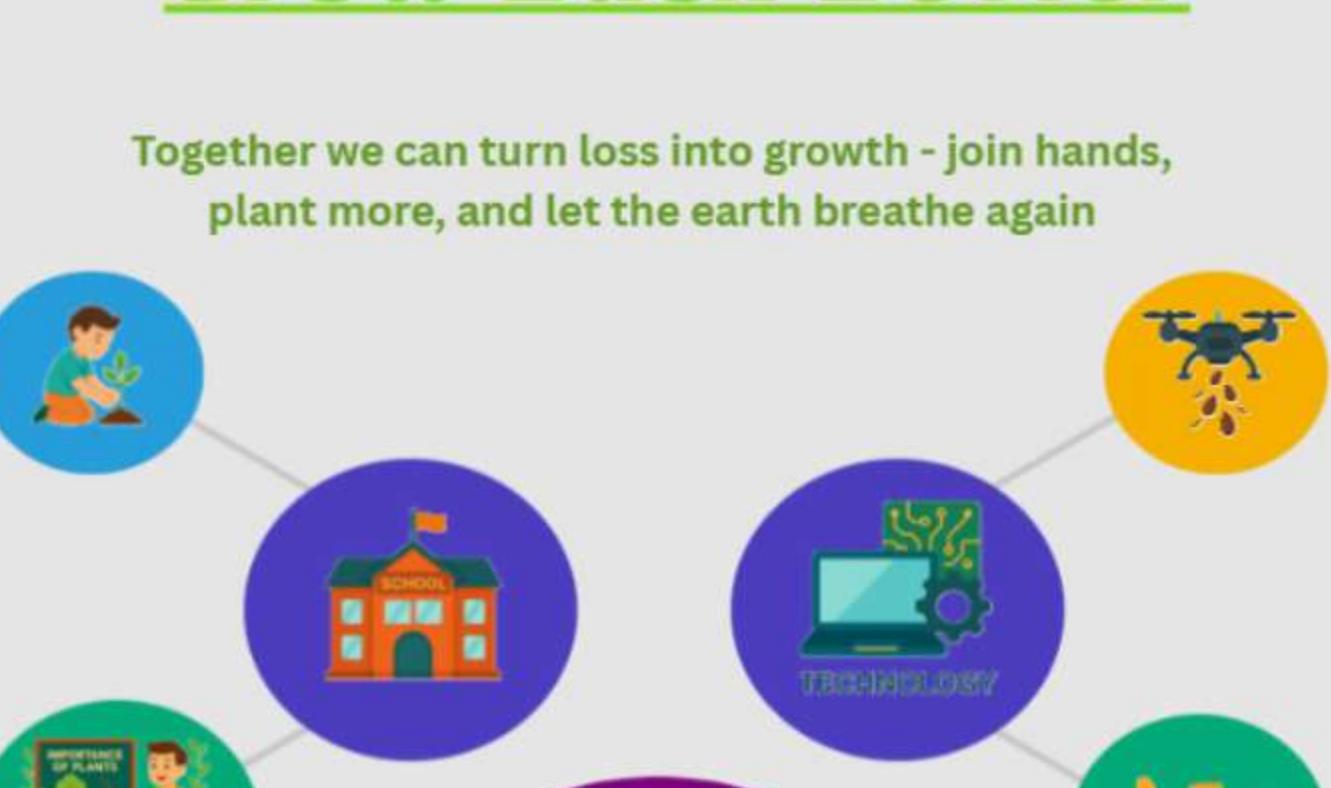


Forest Area Loss per Year



Roots of Life

When Trees Fall, CO₂ Rises - Take Action Now!



Let's restore the balance - plant today, protect tomorrow



Grow Back Better

Together we can turn loss into growth - join hands, plant more, and let the earth breathe again



Support green projects - at home, school, or in your community

Each country is working on projects to reduce pollution and protect the environment.

Plantation Projects (2025)



■ Projects Completed in 2025

China Germany India Netherlands United States

Support green innovation in your city, your school, and your field.

Every idea planted today grows into a sustainable tomorrow.

Grow Smarter. Grow Greener.

Innovation connects us all - from urban rooftops to rural roots.

Urban: Pollution, limited space; Solution: AI-based farming

Urban heat & waste

Vertical gardens, smart irrigation

Rural soil: Soil degradation, low productivity; Solution: AI-based farming, renewable energy

AI-based farming

Composting, recycling, circular economy

AI-based farming, renewable energy

Composting, recycling, circular economy

Protect trees, grow plants, and build a greener tomorrow - starting today