

Assignmnet -3 (Persuasive Infographic)

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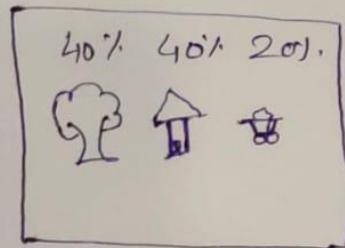
Course - Visualization and Storytelling

MBAI - 5400G

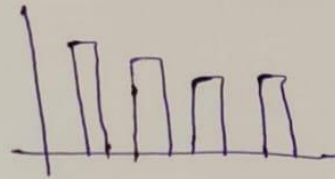
Iteration 1 (Hand Sketched)

THE VANISHING GREEN.

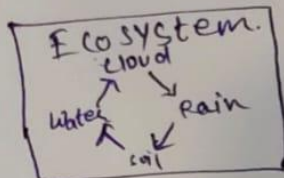
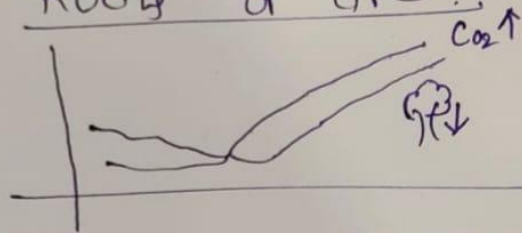
Info about Green area Lost.



Major area lost.

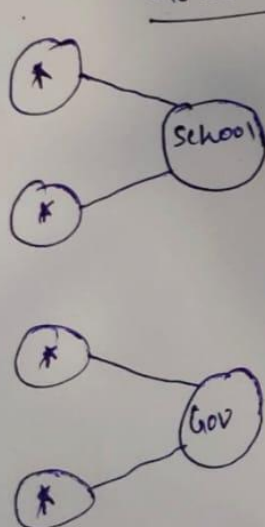


Roots of Life



Save Plants

Grow Back better.



Project



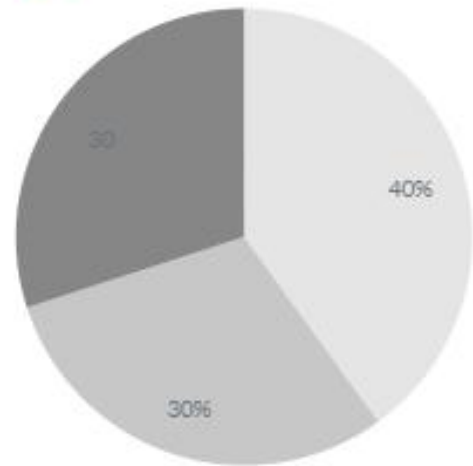
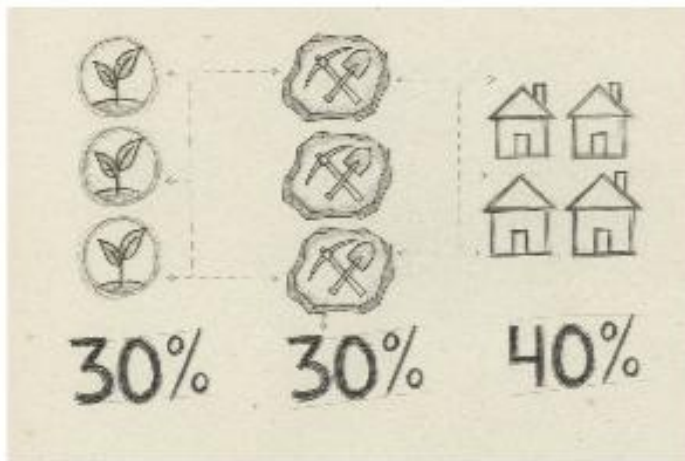
Project
Info.
Graph
on
various
fields.

Iteration 2 (Wireframe Image)

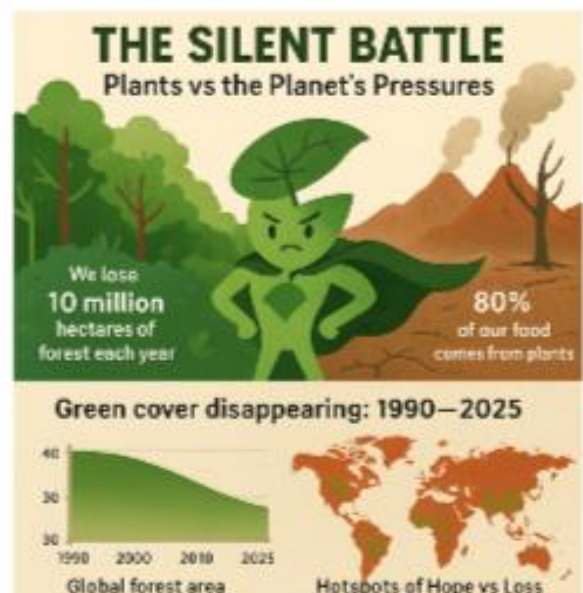
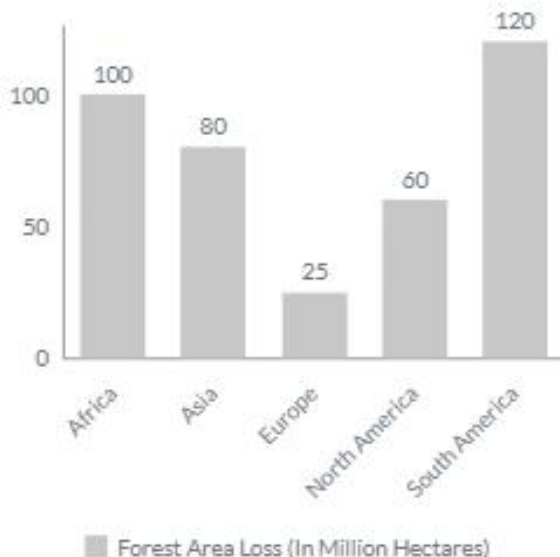
“The Human Roots of a Greener Tomorrow”

This article explains the issue and the decline of our ecosystem two years ago. It was recently brought to light by Southern California wildfires, which showed that a more green ecosystem in Los Angeles would result in fewer houses burning.

The Vanishing Green

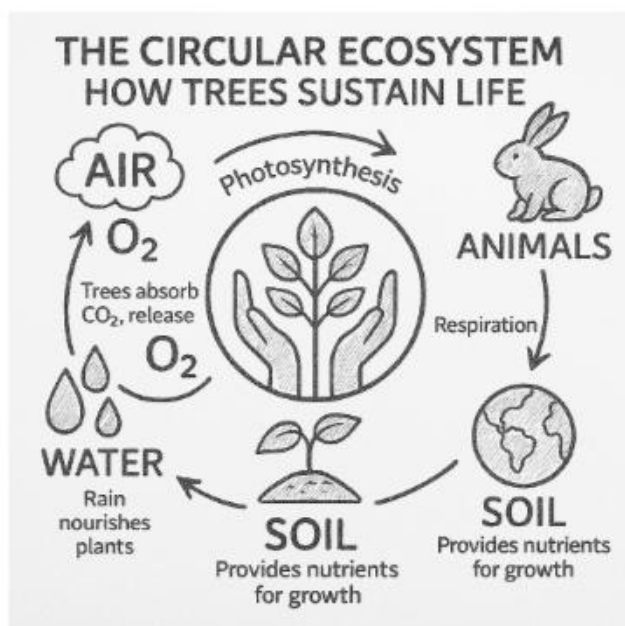
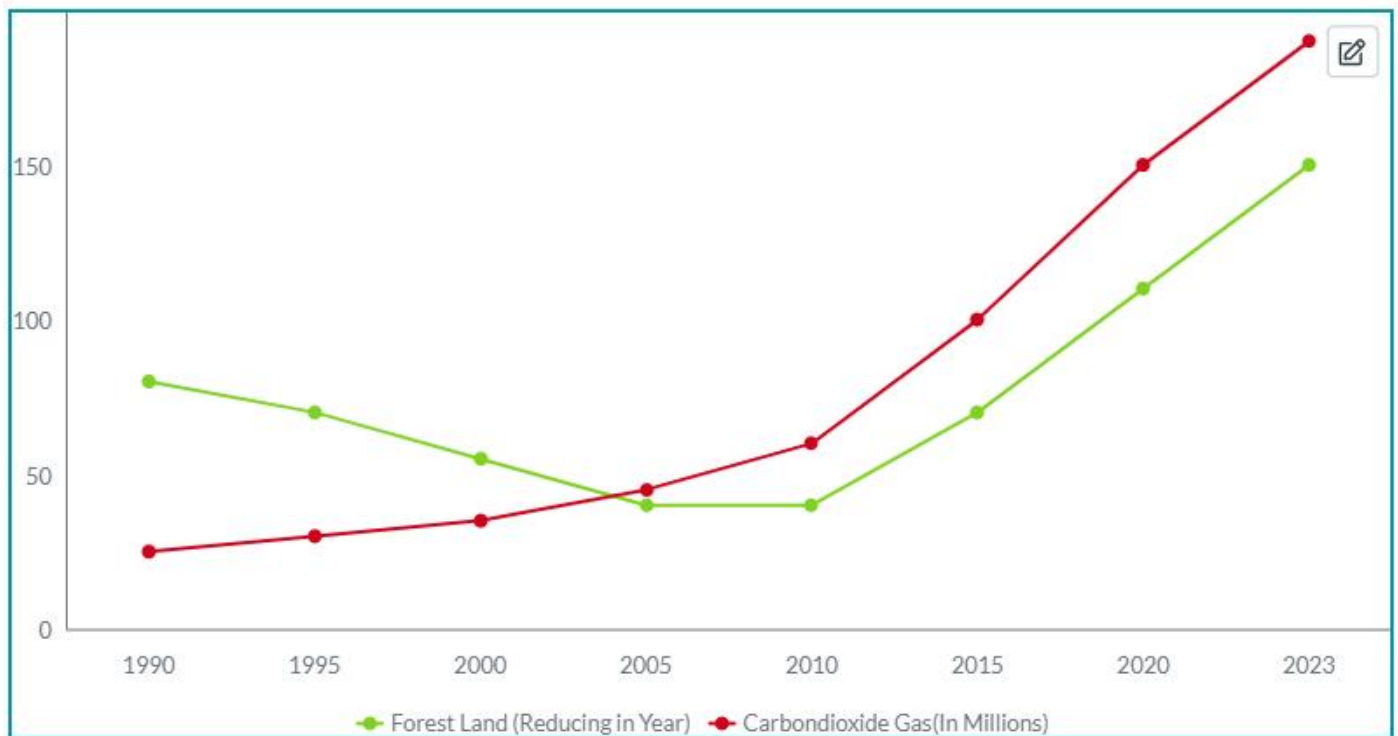


Infrastructure Development Resource extraction
Green Land



“Therefore, we must comprehend the role that plants play in the ecosystem and the difficulties that will arise if they are destroyed.”

Roots of Life



What should we do to save Environment?



“After learning about the benefits and drawbacks of plants, what steps are being taken to preserve the green environment by raising awareness across various sectors?”

Grow Back Better



Iteration - 3

The Vanishing Green

Cut less, grow more

20%



40%



40%

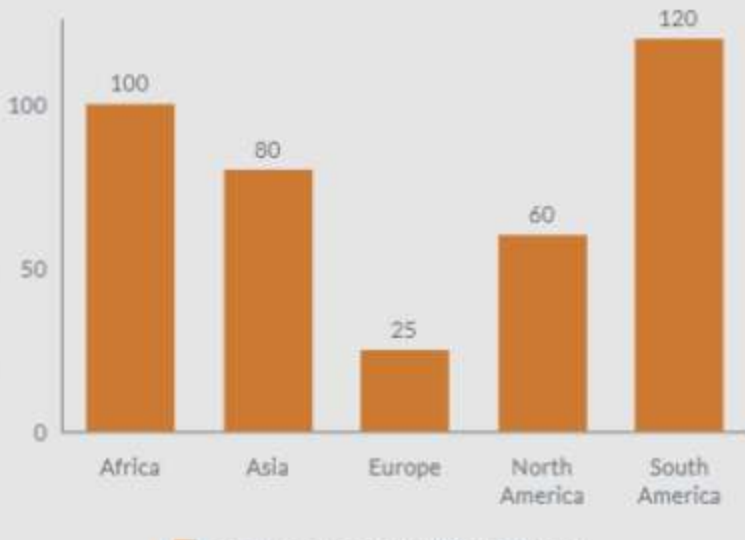


Infrastructure Development Green Land Resource extraction

Deforestation destroys our tomorrow

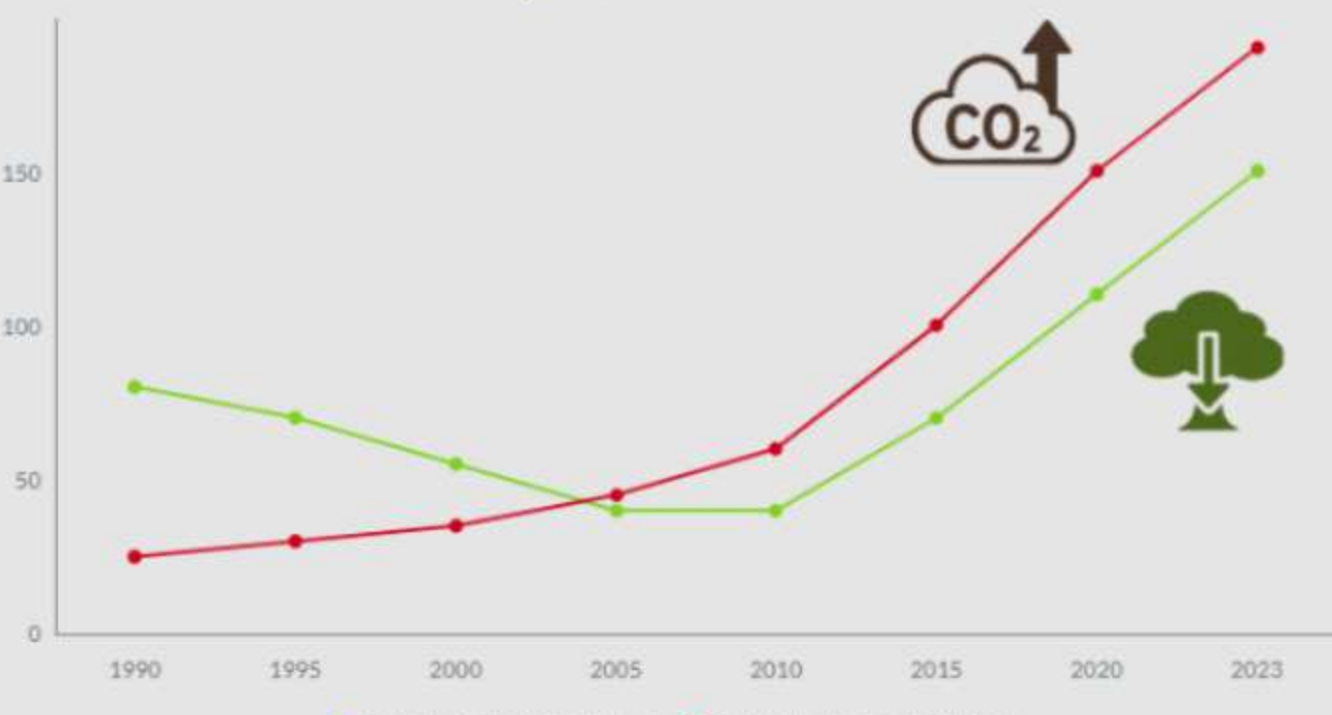


Forest Area Loss per Year



Roots of Life

When Trees Fall, CO₂ Rises - Take Action Now!



Let's restore the balance - plant today, protect tomorrow



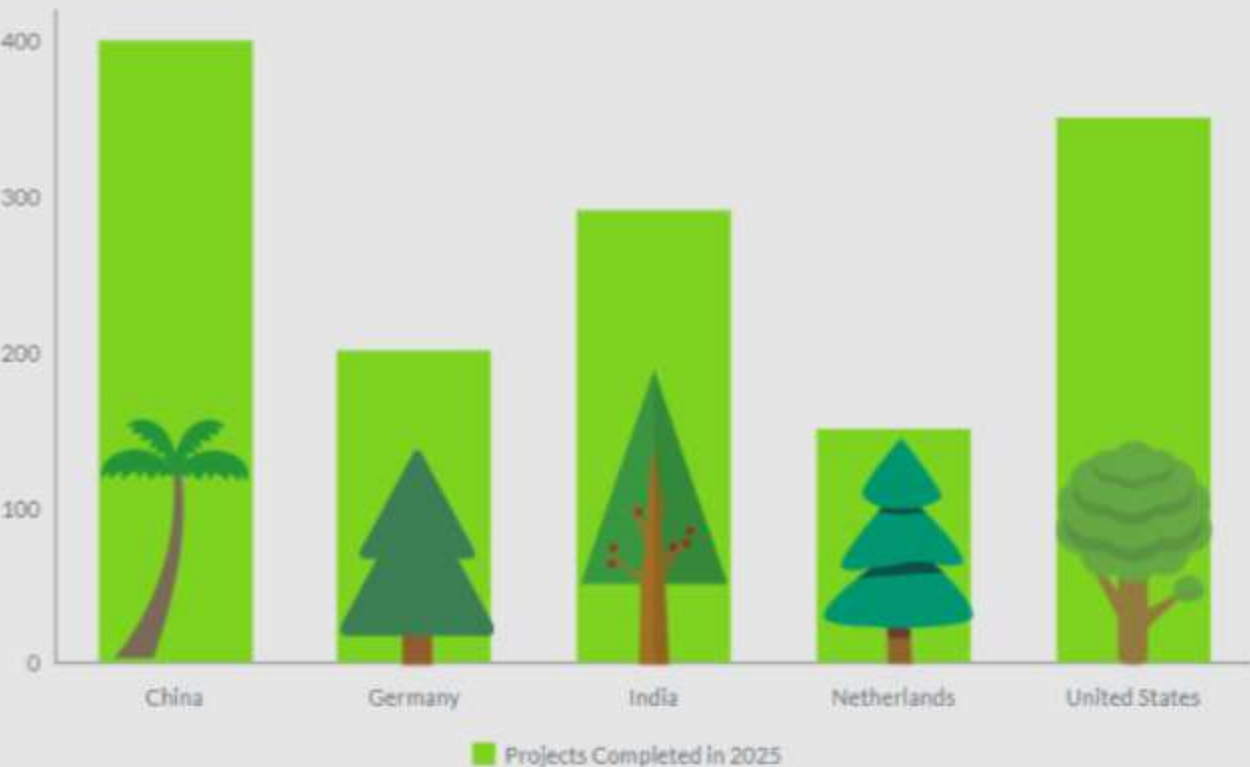
Grow Back Better

Together we can turn loss into growth - join hands, plant more, and let the earth breathe again



Each country is working on projects to reduce pollution and protect the environment.

Plantation Projects (2025)



Let's bring innovation to growth - from cities to farms



Protect trees, grow plants, and build a greener tomorrow - starting today