

# **GREG BARKER**

FULL-STACK WEB DEVELOPER CALGARY, AB, CANADA

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### **SUMMARY**

Motivated and enthusiastic web designer, dedicated to delivering high-quality websites and development projects. Able communicate effectively with clients and team members, ensuring a productive consistent workflow. Eager to collaborate with skilled and professionals dedicated further enhance my own technical skills and industry practices.

#### **TECH SKILLS**

GitHub GitHub, Actions, Javascript, Typescript, Python, Liquid, Dart, HTML, CSS, Markdown, PostgresSQL, Sequalize, MongoDB, GraphQL, LangChain, LangGraph, Prompt React, Engineering, Three/Fiber, Redux, Zustand, API with CRUD, CI/CD, Cypress Testing, Authentication, Shopify, Adobe Creative Cloud, Phaser3, Ink.js, AWS, Azure, Render, Socket I/O, WebRTC, Node JS, JetBrains IDEs, VS Code, Postman, Insomnia, Blender, Various DAWs (Audio Recoding/ Engineering), OBS, Twitch, YouTube. Problem Solving. Troubleshooting, Network Installation, Wireframing, ERD Design, Project Planning

## **EXPERIENCE**

# FREELANCE WEB DESIGNER BETTERSON BRANDS | CALGARY AB | 2023 - 2025 (CURRENT)

- Designed, developed and maintained the company website, ensuring specific customer requirements were met and UI/UX was appealing, user-friendly and responsive with optimal functionality.
- Utilized Shopify platform and Liquid code customize brand content and integrate headless CMS.
- Successfully integrated various applications including Amazon MCF to establish connections between orders and inventory, promoting synchronization between new store and Amazon listings. Integrated email automation for marketing purposes, ensuring emails were sent reflecting customer interactions, promotions and trends.
- Designed and deployed multiple effective product launch PPC campaigns, built an influencer networking funnel designed to drive sales and foster company growth while staying within budget (Google, Meta and Amazon). Engaged in media content creation to enhance product visibility and social media sales channels.

# JOURNEYMAN ELECTRICIAN VARIOUS COMPANIES | CALGARY AB | 15 YEARS

 Electrical Foreman with expertise in safely managing the installation and maintenance of residential and commercial electrical systems.
 Skilled in estimating project bids, safety complainance, and leading small teams to do efficient & high quality work.

### **SKILLS**

- COMPUTER COMPETANCIES: Extensive experience with computer hardware, network installation and troubleshooting. Extensive experience using a wide variety of software applications, tools and codinglanguages.
- COMMUNICATION: Demonstrates strong written and verbal communication skills with the ability to convey information clearly and concisely.
- CREATIVE AND ANALYTICAL: Able to mind map, brainstorm and develop new ideas with an open perspective, followed by the ability to analyze and refine iteratively for optimal results.
- PROBLEM SOLVING: Able to identify strengths and weaknesses of various approaches to challenges, and provide alternate solutions.
   Strong research and prototyping skills and ability to learn quickly.
- **DETAIL ORIENTED**: Uses systematic approaches to inspect and verify work quality, demonstrating a keen eye for detail.

#### **EDUCATION**

FULL-STACK WEB DEVELOPMENT edX, University of Toronto	2024/2025
COMPLETE WEB DEVELOPMENT BOOTCAMP Udemy	2023
MASTER ELECTRICIAN EXAM COURSE NAIT, Edmonton, AB	2023
RED SEAL - JOURNEYMAN ELECTRICIAN SAIT, Calgary, AB	2013
ENTERTAINMENT BUSINESS DEGREE Trebas Institute, Toronto,	ON <b>2005</b>
COMPUTER ENGINEERING (2 YEARS) University of Guelph, ON	2001-2003