

Greg Barker

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Motivated and enthusiastic web designer, dedicated to delivering high-quality websites and development projects. Able to communicate effectively with clients and team members, ensuring a productive and consistent workflow. Eager to collaborate with skilled and dedicated professionals to further enhance technical skills and industry practices.

SKILLS

- **Communication:** Demonstrates strong written and verbal communication skills with the ability to convey information clearly and concisely.
- **Computer Competencies:** Extensive experience with computer hardware, network installation and troubleshooting. Experience using a wide variety of software applications, tools and languages including: VS Code, GitHub, JQuery, NodeJS, React, MongoDB, PostgreSQL, Blender, Unreal Engine 5, Adobe Creative Cloud (PhotoShop, PremierPro, Illustrator), and Various DAWs for Audio Recording/Engineering, JavaScript, Python, C++, HTML5, and CSS3.
- **Creative and Analytical:** Able to mind map, brainstorm and develop new ideas with an open perspective, followed by the ability to analyzing and refine iteratively for optimal results.
- **Problem Solving:** Able to identify strengths and weaknesses of various situations and approaches to challenges, and provide alternate solutions.
- **Detail Orientated:** Developed systematic approaches to inspect and verify work quality, demonstrating a keen eye for detail.

WORK EXPERIENCE

Freelance Web Designer *Betterson Brands, Calgary AB*

2023-

Current

- Developed and implemented company website, ensuring specific design and structure was appealing, user-friendly and responsive with optimal functionality.
- Utilized Shopify platform and Liquid code to apply customization.
- Successfully integrated various applications including Amazon MCF to establish connections between orders and inventory, promoting synchronization between new store and Amazon listings. Additionally, integrated email automation for marketing purposes, ensuring emails were sent reflecting customer interactions and trends.
- Designed and deployed an effective product launch PPC campaign aimed to promote an influencer network, drive affiliate sales and fostering company growth.
- Engaged in media content creation utilizing Adobe to enhance product visibility, maximize returning customers and sales.

EDUCATION & TRAINING

Complete Web Development Bootcamp Online, Udemy

2024

Photography Online, Udemy

2024

Red Seal – Journeyman Electrician SAIT, Calgary, AB

2013

Entertainment Business Degree Trebas Institute, Toronto, ON

2005

Computer Engineering Major (2 Years Completed) University of Guelph, Guelph, ON

2003

High School Diploma St. Michael's High School, Niagara Falls, ON

ADDITIONAL EMPLOYMENT HISTORY

Journeyman Commercial Electrician/ Electrical Foreman

15 Years

Arborist

1 Year

Painter

2 Years