# **Data Gathering:**

I gather data using the given CSV file as the 'twitter\_archive' data frame. Then created another data frame named 'image-prediction' using the 'requests' package. Then one last using Twitter API (tweepy package) as 'tweet data'.

# **Assessing Data:**

I assess data using both visual and programmatic approaches. Use functions like .info(), .value\_counts(), .head(), .sample(5), .tail() and find following issues:

### **Quality issues**

- 1. Datatype
- 2. duplicate data in the archive table
- 3. Replace lowercase name
- 4. Denominator has 15 at a few places
- 5. Inconsistency in Numerator
- 6. Extract data from the Text column

7.

8. Drop columns that are not required

#### **Tidiness issues**

- 1. Multiple columns with the same info in the archive table.\ clean\_image: clean columns p1, p2, p3\ clean\_image: clean columns p1\_dog, p2\_dog, p3\_dog\ clean\_image: clean column p1\_conf, p2\_conf, p3\_conf.
- 2. Each type of observational unit forms a table.

## **Cleaning Data:**

Before cleaning the Data I created copies of the original data as clean\_archive, clean\_image, and clean\_tweet.

### **Quality issues**

1. Datatype:

Change the data type of all three data frames using the astype() function. 'tweet\_id' to string that is given as integers and the 'timestamp' column in DateTime which is given as a string.

2. Duplicate data in the archive table:

In the clean\_archive data frame, I removed retweeted tweets. Only keep the original one by checking if retweet\_status\_id is null.

#### 3. Replace lowercase name:

The 'name' column has lowercase names some of those are just alphabets. I replace them with a null value.

4. Denominator has a different value in some places:

Some rows of rating\_denominator have different values. Ratings are given from the 10 so I assign 10 to the whole column.

### 5. Inconsistency in Numerator:

The numerator is different from the actual data given in the text column. so I use the extract function and regex pattern to separate the float value and access the numerator. After that convert it into the float.

#### 6. Extract data from the column:

The 'text' column has the comment and URL both in the same column. I separate text data from the URL using the string replace function and regex pattern.

7. Replace the 'None' string with nan:

The name column has some null values which are shown as the string 'None'. I replace them with np. Nan.

## 8. Drop the columns:

I drop the columns which are not required for insight and visualization. Dropped columns are 'in\_reply\_to\_status\_id', 'in\_reply\_to\_user\_id', 'source', 'expanded\_urls', 'retweeted\_status\_id', 'retweeted\_status\_user\_id', 'retweeted\_status\_timestamp', 'name'

#### **Tidiness issues**

1. Multiple columns with the same info in the twitter\_archive table: Four columns 'doggo', 'floofer', 'pupper', and 'puppo' are given as four different columns I combine them as one column 'stage' using NumPy select () function.

clean\_image: Clean p1, p2, p3: I use NumPy select function to access the predicted breed column as pre\_breed from p1, p2, and p3. And only keep the highest confidence predicted breed in a single column.

clean\_image: clean column p1\_dog, p2\_dog, p3\_dog with this process, I keep the image prediction true or false based on high prediction confidence in column 'isdog'. After that, I drop all three columns.

clean\_image: clean columns p1\_conf, p2\_conf, p3\_conf Here in this cleaning process, I keep only high-confidence data in column 'high\_conf' that is higher than 2 other columns and then drop all three columns.

Each type of observational unit forms a table. The tweet id column is common in all three
Data frames. All three columns have the twitter data they all make sense together so I
merge them into one master column 'twitter\_archive\_master'. I take all the columns of the
clean\_tweet and clean\_image data frame but some selected ones('tweet\_id', 'timestamp',
'text', 'rating\_numerator', 'rating\_denominator', 'stage') from the clean\_archive Data
frame.