



free/libre analytics platform

English▼

INSTALLATION STATUS

86%

1. Welcome

2. System
Check3. Database
Setup4. Creating the
Tables

5. Superuser

6. Set up a
Website7. JavaScript
Tracking Code8.
Congratulations

thriftpot.com website created

Tracking code for thriftpot.com

To track your web traffic with Matomo you need to make sure some extra code is added to each of your webpages.

EMAIL THESE INSTRUCTIONS

In most websites, blogs, CMS, etc. you can use a pre-made plugin to do the technical work for you. (See our [list of plugins used to integrate Matomo](#).) If no plugin exists you can edit your website templates and add the JavaScript tracking code to the `</head>` tag which is often defined in a 'header.php', 'header.tpl' or similar template file.

JavaScript Tracking Code

Click on the button to copy the code snippet and paste it immediately before the closing `</head>` tag (recommended)

```
<!-- Matomo -->
<script>
  var _paq = window._paq = window._paq || [];
  /* tracker methods like "setCustomDimension" should
   * be called before "trackPageView" */
  _paq.push(['trackPageView']);
  _paq.push(['enableLinkTracking']);
  (function() {
    var u="//thriftpot.com/";
    _paq.push(['setTrackerUrl', u+'matomo.php']);
    _paq.push(['setSiteId', '1']);
    var d=document, g=d.createElement('script'), s=d.getElementsByTagName('script')[0];
    g.async=true; g.src=u+'matomo.js'; s.parentNode.insertBefore(g,s);
  })();
</script>
<!-- End Matomo Code -->
```



If you want to do more than track page views, please check out the [Matomo Javascript Tracking documentation](#) for the list of available functions. Using these functions you can track goals, custom variables, ecommerce orders, abandoned carts and more.

Note: After installation, you can generate customized tracking code in the Tracking Code admin section.

Log Analytics

If the Javascript tracking method isn't feasible, you can [use server log analytics](#) as an alternative method for tracking your website's users.

Mobile Apps and SDKs

Not tracking a website? You can alternatively track a mobile app or any other type of application using one of the [available SDKs](#).

HTTP Tracking API

The [HTTP Tracking API](#) allows you to track anything. This may be useful if you are using a programming language for which no SDK exists yet. It may also be useful when you want to track devices or applications in a special way.

Single-Page Application or Progressive Web App

For Single-Page Application or Progressive Web App Tracking. Check out our [guide](#).

Google Tag Manager

You can use Matomo with Google Tag Manager. To setup Matomo Tracking in Google Tag Manager, follow the instructions from this [guide](#).

WordPress

You can use the Matomo easy WordPress plugin to track data, follow the instructions from this [guide](#).

Vue.js

You can use the "[vue-matomo](#)" npm package to integrate Matomo to track data, follow the instructions from this [guide](#).

React.js

You can use the "[Matomo Tag Manager](#)" to integrate Matomo to track data, follow the instructions from this [guide](#).

Help for users with high-traffic websites

For medium and high-traffic websites, certain optimizations help Matomo run faster (such as [setting up auto-archiving](#)).

[Read this to learn more.](#)

NEXT »