

# Introduction to NLP

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Some slides adapted from slides by  
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- Piazza: CSCE 489-508, NLP
- <https://piazza.com/class#fall2017/csce489508>
- course page:
- [http://faculty.cse.tamu.edu/huangrh/Fall17/Fall17\\_nlp\\_foundation\\_technique.html](http://faculty.cse.tamu.edu/huangrh/Fall17/Fall17_nlp_foundation_technique.html)

- Class participation: 10%
- Four Programming Assignments: 40%
- The Final Project: 25% (abstract: 5%, presentation+report+code+data: 20%)
- Annotation assignment: 5%
- Final exam: 20%

- Late Policy: 20% reduction per day.  
Including programming assignments,  
annotation assignment, and the final  
project.

# Programming Assignments

- Code: has to be runnable
- Report: how to run, results and analysis, remaining issues, known bugs.

# The Final Project

- Due by mid semester (10/12, before the class starts): 1-page abstract
- By the end of the semester: submit code data and a report, and a class presentation.
- Report: 8 pages maximum, describe the problem, approaches and evaluation results.

# The final Project

- Solving a mini core research problem you have identified by reading recent research papers from top NLP conferences.
- Developing a nice NLP application system.

# Basic Recipe of Forming a Project

- Choose a Topic and do a quick survey
- Prepare data
- Think about evaluation methods
- Start to work on it

# Core research problems

- Semantics, word sense disambiguation
- Coreference resolution, discourse, pragmatics
- Consider to participate in a SemEval task  
(<http://alt.qcri.org/semeval2018/index.php?id=tasks>)

# Applications

- Question-Answering
- Text Summarization
- Dialogue systems
- Sentiment Analysis
- Machine Translation
- Interdisciplinary applications.....

# What is NLP?

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- Fundamental goal: *deep understand of broad language*
  - Not just string processing or keyword matching
- End systems that we want to build:
  - Simple: spelling correction, text categorization...
  - Complex: speech recognition, machine translation, information extraction, sentiment analysis, question answering...

# Question Answering: Jeopardy!



US Cities: Its largest airport is named for a World War II hero; its second largest, for a World War II battle.



# Information Extraction

Subject: **curriculum meeting**

Date: January 15, 2012

To: Dan Jurić

Event: Curriculum mtg  
Date: Jan-16-2012  
Start: 10:00am  
End: 11:30am  
Where: Gates 159

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Hi Dan, we've now scheduled the curriculum meeting.

It will be in Gates 159 tomorrow from 10:00-  
11:30.

-Chris

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Create new Calendar entry

# Google Knowledge Graph

The screenshot shows the Google Knowledge Graph interface. At the top, a navigation bar includes links for Home, Tips & Tricks, **Features**, Search Stories, Playground, Blog, and Help. Below the bar, a large circular portrait of Leonardo da Vinci is the central node in a network graph. A green line connects him to a Canadian flag icon, and a blue line connects him to another circular portrait of a man. To the right of the graph, a sidebar displays three of his famous artworks: "Ginevra de' Benci" (1478), "The Virgin of the Rocks" (1508), and "Adoration of the Magi" (1481). Below these images, a detailed card provides information about Leonardo da Vinci, including his birth date (April 15, 1452, Anchiano), death date (May 2, 1519, Clos Lucé), burial location (Château d'Amboise), parents (Caterina da Vinci, Piero da Vinci), and a reference to the "Vejørn Sand Da Vinci Project".

**The Knowledge Graph**

Learn more about one of the key breakthroughs behind the future of search.

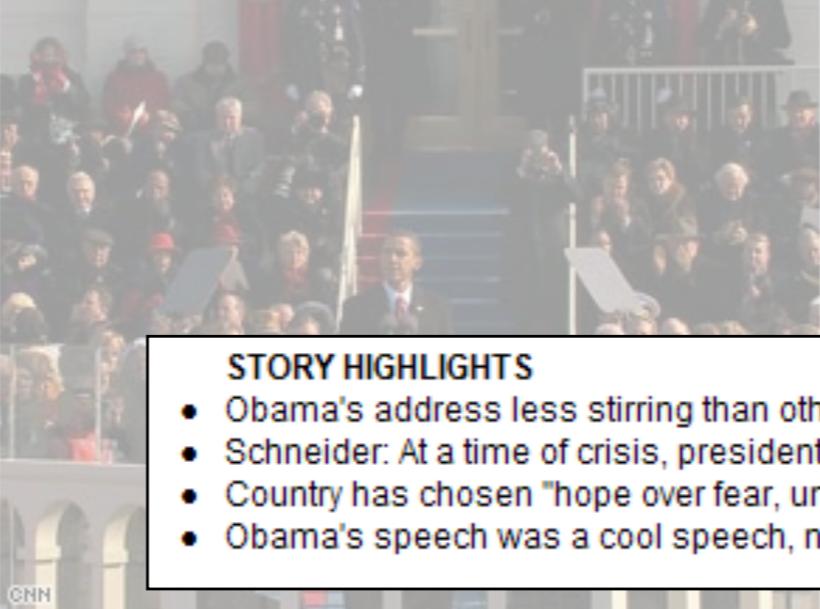
**See it in action**

Discover answers to questions you never thought to ask, and explore collections and lists.

# Text Summarization

- Condensing documents
  - Single or multiple docs
  - Extractive or synthetic
  - Aggregative or representative
- Very context-dependent!
- An example of analysis with

WASHINGTON (CNN) -- President Obama's inaugural address was cooler, more measured and reassuring than that of other presidents making it, perhaps, the right speech for the times.



**STORY HIGHLIGHTS**

- Obama's address less stirring than others but more candid, analyst says
- Schneider: At a time of crisis, president must be reassuring
- Country has chosen "hope over fear, unity of purpose over ... discord," Obama said
- Obama's speech was a cool speech, not a hot one, Schneider says

President Obama renewed his call for a massive plan to stimulate economic growth.

more photos »

Some inaugural addresses are known for their soaring, inspirational language. Like John F. Kennedy's in 1961: "Ask not what your country can do for you. Ask what you can do for your country."

Obama's address was less stirring, perhaps, but it was also more candid and down-to-earth.

"Starting today," the new president said, "we must begin

aid in

his first inaugural in 1933, "The only thing we have to fear is fear itself." Or Bill Clinton, who took office during the economic crisis of the early 1990s. "There is nothing wrong with America that cannot be fixed by what is right with America," Clinton declared at his first inaugural.

Obama, too, offered reassurance.

"We gather because we have chosen hope over fear, unity of purpose over conflict and discord," Obama said.

Obama's call to unity after decades of political division echoed Abraham Lincoln's first inaugural address in 1861. Even though he delivered it at the onset of a terrible civil war, Lincoln's speech was not a call to battle. It was a call to look beyond the war, toward reconciliation based on what he called "the better angels of our

# Human-machine Dialogs

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# Machine Translation

- Helping human translators

Enter Source Text:

这 不 过 是 一 个 时 间 的 问 题 .

Fully automatic

Translation from Stanford's Phrasal:

This is only a matter of time.

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Enter Source Text:

تعرض الرئيس اللبناني إميل لحود لـ # حملة عنيفة في مجلس النواب الذي انعقد أمس في جلسة تشريعية عادية تحولت إلى "محاكمة" لـ # رئيس الجمهورية على موقف +ه من المحكمة الدولية و "اللاحظات" التي اذلي بـ #+ها حول هذا الموضوع .

Translate Clear

Enter Translation:

lebanese |

president

suffered

exposed

president emile

before

presented

offer

Done!

# Inter-Disciplinary

**Computer Science:** artificial intelligence, machine learning

**Linguistics:** computational linguistics

**Psychology:** cognitive psychology, psycholinguistics

**Statistics:** probabilistic methods, information theory

# Interactions with Linguists (History)

- 70s and 80s: more linguistic focus
  - deeper models, toy domains, rule-based systems
- 90s: empirical revolution
  - robust corpus-based methods, empirical evaluation
- 2000s: richer linguistic representations used in statistical approaches

# Outline

- **Bag** of Words: Text classification
- **Sequence** of Words: language modeling, parts of speech tagging
- **Tree** of Words: syntactic parsing, dependency parsing
- **Semantics**: thesaurus, distributional, distributed
- **Discourse**, coreference, pragmatics

# Language Technology

making good progress

mostly solved

Spam detection

Let's go to Agra!



Buy V1AGRA ...



Part-of-speech (POS) tagging

ADJ ADJ NOUN VERB

ADV

Colorless green ideas sleep furiously.

Named entity recognition (NER)

PERSON

ORG

LOC

Einstein met with UN officials in Princeton

Sentiment analysis

Best roast chicken in San Francisco!

The waiter ignored us for 20 minutes.

Coreference resolution

Carter told Mubarak he shouldn't run again.

Word sense disambiguation (WSD)

I need new batteries for my **mouse**.

Parsing

I can see Alcatraz from the window!

Machine translation (MT)

第13届上海国际电影节开幕...



The 13<sup>th</sup> Shanghai International Film Festival...

Information extraction (IE)

You're invited to our dinner party, Friday May 27 at 8:30

Party  
May  
27  
add

still really hard

Question answering (QA)

Q. How effective is ibuprofen in reducing fever in patients with acute febrile illness?

Paraphrase

XYZ acquired ABC yesterday

ABC has been taken over by XYZ

Summarization

The Dow Jones is up

The S&P500 jumped

Housing prices rose

Economy  
is good

Dialog

Where is Citizen Kane playing in SF?



Castro Theatre at 7:30.  
Do you want a ticket?



- Ambiguity !!

# Ambiguities inherent in Language

- Language is succinct and expressive.
- Human resolve ambiguities naturally.

# Syntax: structural ambiguity

Time flies like an arrow.

Metaphor:

Time/**NOUN** flies/**VERB** like/**PREP** an/**ART** arrow/**NOUN**

New Fly Species:

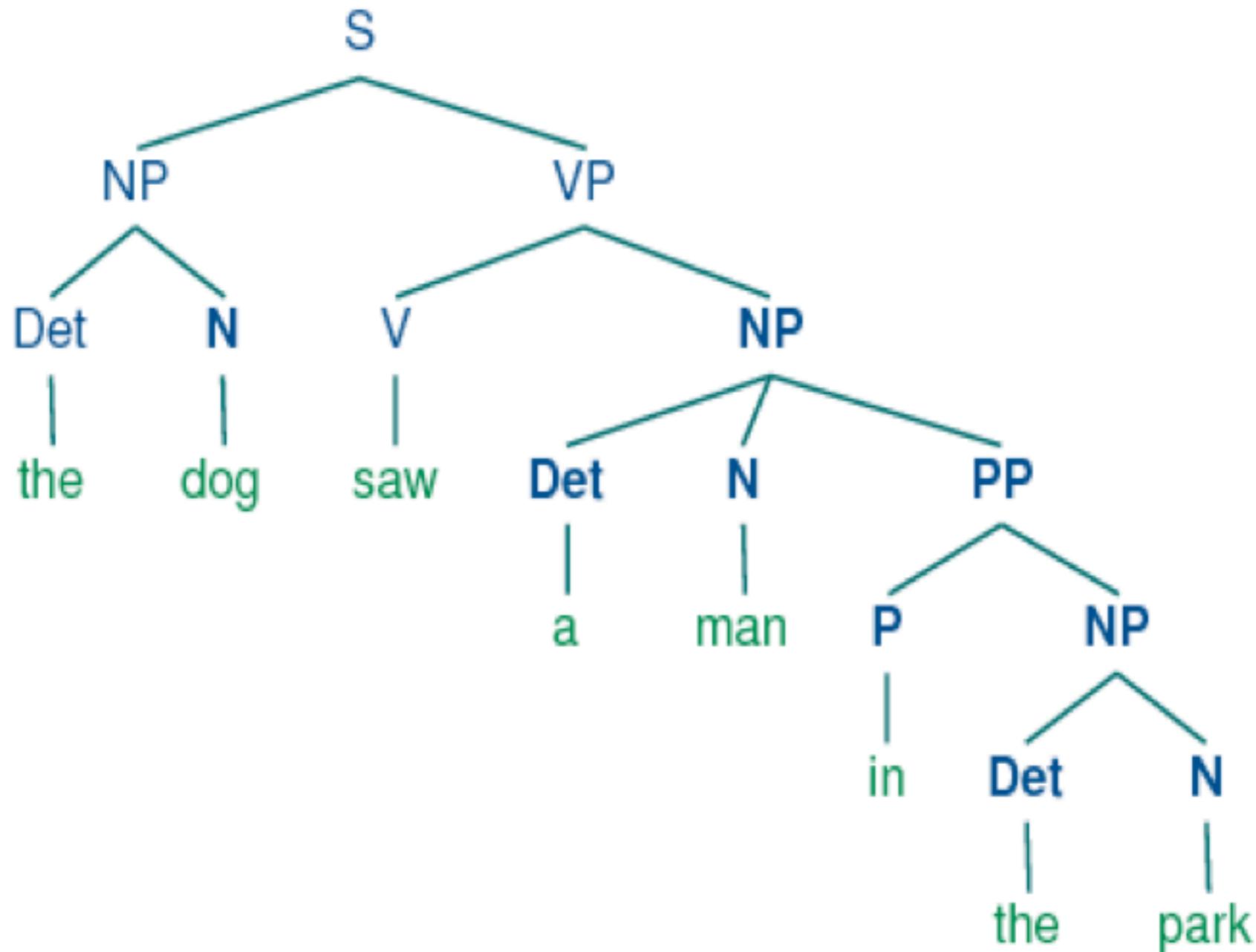
Time/**NOUN** flies/**NOUN** like/**VERB** an/**ART** arrow/**NOUN**

Stopwatch Imperative:

Time/**VERB** flies/**NOUN** like/**PREP** an/**ART** arrow/**NOUN**

# Syntax: structural ambiguity (attachment)

- *I saw the Grand Canyon flying to New York.*
- *I watered the plant with yellow leaves.*
- *I saw the man on the hill with the telescope.*



But syntax doesn't tell  
us much about  
meaning...

- *Colorless green ideas sleep furiously. [Chomsky]*
- *plastic cat food can cover*

# Semantics: Lexical Ambiguity

- *I walked to the bank ...  
of the river.  
to get money.*
- *The bug in the room ...  
was planted by spies.  
flew out the window.*
- *I work for John Hancock ...  
and he is a good boss.  
which is a good company.*

- Discourse, Pragmatics

# Discourse: coreference

## A Short Story

**President John F. Kennedy** was assassinated.

The **president** was shot yesterday.

Relatives said that **John** was a **good father**.

**JFK** was **the youngest president** in history.

His family will bury **him** tomorrow.

Friends of **the Massachusetts native** will hold a candlelight service in **Mr. Kennedy's** home town.

# **Pragmatics**

## **Rules of Conversation**

- Can you tell me what time it is?
  - Could I please have the salt?

## **Speech Acts**

- I bet you \$50 that the Jazz will win tonight.
  - Will you marry me?

# NLP: a branch of AI

- Lack of world knowledge
- inferences

# World Knowledge, Inferences

*John went to the diner.*

*He ordered a steak.*

*He left a tip and went home.*

*John wanted to commit suicide.*

*He got a rope.*

- Sparsity!!!

# Zipf's Law

- the frequency of any word is inversely proportional to its rank:  $f = K / r$
- fat-tail, most words occur only a couple of times
- high lexical diversity -> data sparseness

# Goals of the class

- Key tasks, algorithms
- Essentially skills to build your system
- (Hopefully) see problems, holes, gaps, start research