

<https://www.ign.com/articles/the-last-of-us-season-1-revie>

W

Around 10 locations where ads are loaded.

There are around 19 ads archived for this web page. The ad URLs are in the comments below.

- > 8 video ads
- > 1 combination ad
- > 8 Amazon ads
- > 2 Embedded web page ads

To find these ads, I went through all of the video, image, and HTML files to see which files are associated with ads. Also, for some files I would check the URL and see if it had ad in the URL.

Reasons for failing to replay ads:

3 ad containers would sometimes switch to ads that used safeframe URLs.

8 video ads

> https://s-static.innovid.com/media/encoded/01_23/604273/8_source_163708_811440.mp4

>

https://r3---sn-p5qddn76.c.2mdn.net/videoplayback/id/90e144aa6186a8cd/itag/343/source/web_video_ads/ctier/L/acao/yes/ip/0.0.0.0/ipbits/0/expire/3819559307/sparams/acao,ctier,expire,id,ip,ipbits,itag,mh,mip,mm,mn,ms,mv,mvi,pl,source/signature/4A48CDB325046D51A4EB1113A20D94796CFB7880.3B593F204E3538E676D89E38EF43AAF09EA988A1/key/cms1/cms_redirect/yes/mh/WP/mip/108.39.125.110/mm/42/mn/sn-p5qddn76/ms/onc/mt/1675828370/mv/m/mvi/3/pl/19?cpn=iz4Zit8uuA4dqY4Z&file=file.mp4

>

https://cdn.clinch.co/a_client/534/assets_library/HNMM1021000H_WinsEveryTime_MY21Sona taVSAItima_In-Market_15_OLV_GreyBG.mp4

>

https://crcdn09.adnxs-simple.com/creative/p/11406/2022/3/31/33149576/900efead-807b-437c-85d8-3051c39357de_768_432_1700k.mp4

>

https://crcdn09.adnxs-simple.com/creative/p/11406/2023/1/4/42502962/d04fb8a5-eaee-48bb-a6cd-bebb89f04522_640_360_400k.mp4

>

https://crcdn09.adnxs-simple.com/creative/p/1927/2023/1/19/42891725/4d61d8f5-b866-44ef-8a58-f9ceaa8cfd8c_300_250_498k.mp4

>> Different format(s):

>>>

https://crcdn09.adnxs-simple.com/creative/p/1927/2023/1/20/42912355/54070ab5-bfd2-493d-ab40-fbc49e8e438c_300_250_498k.webm

>

https://crcdn09.adnxs-simple.com/creative/p/1927/2023/1/19/42893527/b08e6715-0899-4f2c-a0a7-9feb519ebaf3_300_250_488k.mp4

>

https://r4---sn-p5qs7nzk.c.2mdn.net/videoplayback/id/6a07b4185eba27c1/itag/343/source/web_video_ads/ctier/L/acao/yes/ip/0.0.0.0/ipbits/0/expire/3816088856/sparams/acao,ctier,expire,id,ip,ipbits,itag,mh,mip,mm,mn,ms,mv,mvi,pl,source/signature/55E330E87AD5D8C94C7B92DC19BCC8BB56156B33.46AF1A759F65710A3AA78F9673C83525097C5AE3/key/cms1/cms_redirect/yes/mh/hU/mip/108.39.125.110/mm/42/mn/sn-p5qs7nzk/ms/onc/mt/1675828370/mv/m/mvi/4/pl/19/file/file.mp4

1 combination ad:

> Ad one (used images and a video)

>> Images

>>> https://pg.ignimsgs.com/ign/2023/best-buy/qs_2348_g3x3c_desk.jpg

>>> https://pg.ignimsgs.com/ign/2023/best-buy/qs_2348_xkj6t_desk_small.jpg

>>> https://pg.ignimsgs.com/ign/2023/best-buy/qs_2348_rneen_mobile_video_fframe.jpg

>> Video

>>> https://pg.ignimsgs.com/ign/2023/best-buy/qs_2348_1esic_mobile_video.mp4

Amazon ads (8 ads):

> Ad 1

>> Ad iframe:

<https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JAkcZL99KtnLJUwYJ8dHHdIAAAGG>

[Ly8dDAEAAAxWAQBhcHNfdHhuX2JpZDEgICBOL0EgICAgICAgICAgICA_KuR0&rnd=8954498773591675828862700&pp=1wff280&p=e44jk0&crd=arcgnw6w](https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JEs-gAH7EaH2UKbdDLn5qMwAAAGGLy2RRQEAAAxWAQBhcHNfdHhuX2JpZDEgICBOL0EgICAgICAgICAgICA_KuR0&rnd=8954498773591675828862700&pp=1wff280&p=e44jk0&crd=arcgnw6w)

>> Embedded web page ad: <https://cdn.flashtalking.com/173980/4163777/index.html>

> Ad 2

>> Ad iframe:

<https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JEs-gAH7EaH2UKbdDLn5qMwAAAGGLy2RRQEAAAxWAQBhcHNfdHhuX2JpZDEgICBOL0EgICAgICAgICAgICAgICCW8VTU&rnd=4734766067051675828791974&pp=q44zcw&p=1kaetq8&crd=lm7xjkp3>

>> Image ad:

https://azad.adsrvr.org/thetradedesk-ads/07hh8t4/k3zoja6/lm7xjkp3_728x90.jpg?cb=139782

> Ad 3

>> Ad iframe:

https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JIEshL1wDKM-VI7n-v-mH2MAAAGGLy2RRQEAAAxWAQBhcHNfdHhuX2JpZDEgICBOL0EgICAgICAgICAgICAgICA9Z_SC&rnd=9385932676731675828791432&pp=1wff280&p=e44jk0&crd=hudvv6fl

>> Embedded web page ad: <https://cdn.flashtalking.com/173980/4163780/index.html>

> Ad 4

>> Ad iframe:

<https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JPqWneAGKjYilX4muBhn56MAAAGGLy9kJAEAAAxWAQBhcHNfdHhuX2JpZDEgICBOL0EgICAgICAgICAgICAgICC25mrl&rnd=138330633851675828881152&pp=1wff280&p=e44jk0&crd=hudvv6fl>

>> Embedded web page ad: <https://cdn.flashtalking.com/173980/4163780/index.html>

> Ad 5

>> Ad iframe:

https://aax-us-east.amazon-adsystem.com/e/is/7ece90d08b124d51a4dbb82b6db138e3/creative?b=JAsQLIVwW-ZHe2LK3V_OYoAAAAGGLy-bSgEAAAXeAUEzcHhfdHhuX2JpZDMgICBOL0EgICAgICAgICAgICBP-2Qt&w=nh7jY7NRCQBNkT-VlaHY4uC6PSjnOtkiGDaSQ&bi=p8ga.qVqKKSGgywaLGdGdqpFUBIXfCBCbHdaSEIcV0Nz40faBy64hCh.EiHFaE8RANKCqi-koc08csolQifSUSWifgcII5DJkxxRKZ4JU2BFL8s9dOIhrvUL5Kv616.WWY9PNk7GVu6odao7Gev9oudk43DM5j-giLK3CDdNI.zFkECORWzIUuPrXUasNhiHnUGCbux.ZWzqzPOGjKfc5VWWt1rG8k7JMbJzVZkI3e15Sp7RP9M7yYp3a3nl.4eTFTX6LT5jWGp6xMyTbYcG340UWVfARY9apm.g1VD6HqfCjpE0mEzGIsNPWUwutwzNx3GGp5Rv8q8AdxTmrS7i8em0Az6SBM1zpMe607GSPgEOAihgDUhHn5vcWDUBgkMU7Ljeu11V-xgDT7ss6S8AVPuoU4sG9AzRu-qoWuGPKcnxFfGr9a3z6YODOIPbDzXYrSSV8knhA16kKxXEYyH6ZLvDzFMUUJGV1ShCdwZu.gUaExwsa4W29AXFPKV0G1t.9KOG6zA5AjRaNmhk-CVHZedmsV-KGU6DXPdNuC-sO0

[bptOEkvSrJHK0BssBV0wWu4h-ORluMXDUyfdH62j4sipGunhUqwhZn5vGmrZvg9XZT2wFbV6.6BBeqqTKKhWt9sfHPHh6To5gB8spaARKBH4C.xl-Td1iWBAI41ANko](https://replayweb.page/w/id-c9cd25775fa2/20230208040334mp_/https://m.media-amazon.com/images/I/713Np6zjfoL._AC_SX270_SY140_.jpg)

>> Image URI-R:

https://replayweb.page/w/id-c9cd25775fa2/20230208040334mp_/https://m.media-amazon.com/images/I/713Np6zjfoL._AC_SX270_SY140_.jpg

>> Text 1 (removed commas): Pompeian Smooth Extra Virgin Olive Oil First Cold Pressed Mild and Delicate Flavor Perfect for Sauteing and Stir-Frying Naturally Gluten Free Non-Allergenic Non-GMO 68 Fl Oz (Pack of 1)

>> Text 2: \$ 15.48

>> Image 2 URI-R:

<https://images-na.ssl-images-amazon.com/images/G/01/da/creatives/prime-2x-20170531.png>

>> Button Text: Add to Cart

> Ad 6

>> Nested ad Iframe:

https://aax-us-east.amazon-adsystem.com/e/is/7ece90d08b124d51a4dbb82b6db138e3/creative?b=JBjCt_IYvpJF78TpUYNIzBIAAAGGLzDKvQEAAAXeAUEzcHhfdHhuX2JpZDMgICBOL0EgICAgI

>> Image ad:

<https://m.media-amazon.com/images/S/al-na-9d5791cf-3faf/856ebd15-5d7b-48dc-a531-b936ba0948f3.jpg>

>> Uses Google's safeframe (parent iframe)

> Ad 7

>> Nested ad iframe:

https://aax-us-east.amazon-adsystem.com/e/is/7ece90d08b124d51a4dbb82b6db138e3/creative?b=JGbuqHN67GVzshxWqjbrT6UAAAGGLzBJsAEAAAXeAUEzcHhfdHhuX2JpZDMgICBOL0EgICAgICAgICAgICCCVIMi&w=yx7jY2_9AgBBD9qk0nh5Uz499Fq4AHTwwI1LPA&bi=Pf017.DZDh-8PzMBDLcXF2oALpH1p-UdzvfzVy0XvCTy-UyLRt7JyVL2IdgPFaByxOFRP3wFxpamlNpAs6HUabliGzwWyI9ikiWVfEV1yP8vFLMDg7koksm4qZHd-AdIAbT-SPuMrRC27zRk9X3LtYgVU-ZFm5Sgl8zyTO70qGw0WrG9pZj2EpzzvkG2m6ZF5oDAur9xjxcapOJD5HWB Dn9zS9Mzk6TPckVUcKQJQzk1UBz6qX24QBzxFA8jw4lJcOY7632Bx-jrANrc8HXUAY6I07Y2l-0vAEUTCBAzTBXg5ckY7LgnIWzpcOY1QrFkuGg692a38cHA.86wlPhejHmwn6.ad5h9lPqNTT0TkaXFOGyrkw290wFeiCdjOWEd.SuABBMWn1fnzjxfJ9CeLnF6q3okPVUbHWfdpF3Vb7Wru4mLEnHWxoY.ZYLR2k5hoSAua56Lgl9LqzL.WFy4coMI-lZtWjygJDO0lrOOiOFIQ-1WVm3kJue0nu8zlvDl-A6RLYON3pM5iwJtRM9DK5CZnrpe.zaYts-6dwiSgjlF0S2lgZEOJhXwOjDRcnKzCCD4P0u6MudsOWN69v.TwMaZVQmS.XFJoLqt3Aw3DdP68ZJOK7xdq0NQlddcQOvT

>> Image ad:

<https://m.media-amazon.com/images/S/al-na-9d5791cf-3faf/aa0afaa4-2986-4384-ab7b-fe0d7a2e7682.jpg>

>> Uses Google's safeframe (parent iframe)

> Ad 8

>> Nested ad iframe:

https://aax-us-east.amazon-adsystem.com/e/is/7ece90d08b124d51a4dbb82b6db138e3/creative?b=JMG9-zlU0HVu9JyfEg_gWRUAAAGGLy_lwEAAAXeAUEzcHhfdHhuX2JpZDIgICBOL0EgICAgICAgICAgICDy7Xlc&w=qh7jY7dRAgCnasS3TH8gNANavVtroArCjzFmjw&bi=kUR18RDjT98xBCfPulzfJIE3sFYSlb5ZMg2jMyi0ZbDkmvLQ41zOBDcAHFYmNrXZFNAP4HPUFGy2bRD6gp.LPxORuUJShGppQT4GeeDnOIMTwHAlfCgZSNOosnQFENLws4UojBV4sZltN1GRvicrvxKiFJUWMgvx8zmY7n5aPF4UKevRVjW4iUqGADzpcK9Mxbj-CkLy8hu9ixahTrI2kXNctMGxjS8IOSSuk-tHyHGTN.QMzIK6qa8coE0h-flYariGEqcsCV2zgiloAVsoTgc1RePDrC.jub3iLgrkuNSPUZFftpBd23B4G6lSVuke75LUkellActcgKq6rpZ-scMcMU5.NMpriCKOAMo1JQIG36kSC9oO2uUYj5AdcdJOLtzzlZFh8rgzvJ.u24puhzYuQ6f9-bWrtNXzd9IC6UheIRUNDGhAkuTp4Zx2nBncra4uDkpVTT4RIpd3PnrqcCYCraLNYnXhBgIu.fnTTm9ERgfl4.t865OUPPG8UnLRy9usAyCCfURye4J-Gav-Sa41g-jL7hO99U.sSzzW9pR6Om1Lx81i4uzkAiWePJWGSW34ScINR6PU7J869vCQrokeu9sIfitifHtzMUhh2LxG38VdAdvdaZdUrk3VsbD9

>> Image ad:

<https://m.media-amazon.com/images/S/al-na-9d5791cf-3faf/38b0d9bc-fla6-4fbf-aa0c-3e07d9a5baa8.jpg>

>> Uses Google's safeframe (parent iframe)

3 other possible Amazon Ads that were either not archived properly or does not replay successfully:

> Ad 1

>> Ad iframe:

<https://aax-us-east.amazon-adsystem.com/e/is/bb8e6d0b6c85b2b1fc673047a9802fc9/creative?b=JBUeTxvmMa-o0PtumRIW86oAAAGGLzB1rQEAAAakAUEzcHhfdHhuX2JpZDMgICBOL0EgICAgICAgICAgICB0sTFW&ct=https%3A%2F%2Fbeacon-nf.rubiconproject.com%2Fbeacon%2Fv3%2Frs%2Fiad3%2F0%2Fd2b2d099-9872-4aa7-a6bb-3756bd092dc3%2F0%2FSXhh6aY9TtyTFY3DgX3G4zzzdVw%2F&bi=DhsbZxD9PhqnKc47di7aaXGqRePUaIAXczPsXiMaTchAwAI6N00cThCtIWDDzxSWddhkr5jrs4Si5JucncF7JyzBompSNb8MWTAf8EEuO87.G8qJ0fRCzdptl19LG8.7FGRxmF9U.kSCcimBDNCH56Ep7xYdgOREcWIqUk.9p4H6UrMZKdKGYvWtVxD8e24Fxjha4jZf9gqDN-.vp8fzXe2n2gSW0cnuwLv8vvash35tTSe83D7h8GEtN5Ec5Q.brmi0OGhoYEzwFko-YD2JIYeTfBjrCo9oP4NNEnc6rB2lp5D9ehNLsPNwsVMSfPC6EaCDJdVXy0wjEg4Z7eaXKTKdLQmoXqhlh-Oc6lw2U0C088g10jTYuPU9NrHfWoE0XdfU.EPnu05s1KIw3bTQ1q.whc2zDC2270aBDGAfhp.VwYviEeVaS0fJm76Ku-3-upTtaQINGPa5siLtsceXUu3Z>

[gLJ8tTetypXmiZtHfsFFNu-AFtGXz0j9IlyyulPc7SVPoNhdyzyfjJgGE5jarjE7ObDqeDBxzNCF.f
m2TfwN2PKTHwcXo.7aX6cgIr.gi4tqOIGbGORk23P3D.FC6dhycukKn0KKP0X5KxwvAk](https://aax-us-east.amazon-adsystem.com/e/is/bb8e6d0b6c85b2b1fc673047a9802fc9/creative?b=JDUAkyq5IOS3kTnb6yUcXBMAAAGGLy2TUAEEAAakAUEzcHhfdHhuX2JpZDIgICBOL0EgICAgICAgICAgICBdSlx_&ct=https%3A%2F%2Fbeacon-nf.rubiconproject.com%2Fbeacon%2Fv3%2Frs%2Fiad3%2F0%2F792b85c2-16c8-4c64-af50-4aac4981511c%2F0%2Fuz_ulrnkW4G0_Ypix1q5m3yx2Pw%2F&bi=yOvPnAlKA-F1XObk6zv.BewGZjCu0o4Z45HaQEkE5bQITwJmKb5hmWbyYoklPp7dRIJAwbzbx3AKmBbpZY68CoArNo6RSc0ZKUrYir-vLtoeGqWTPq2r3Z5VpEeehqyyVgb6vRKRHE4b-zK7sndZm6RkxKbss20YkzMEypcuSpSS2KP73cxZomH.AxYq1OwMCFCPhAhPnAwXdI23J-kNZ7PaernvqTZKTjRGjSY6K8hauwqqMTmzkQ3scwlXHqyXKknsYxXiz3oaICOUm1wsgvvXRBnr3V4HrjPlhugUiKL8q.MXOVIvRoZ5Tp6eMw8OrJAHDKTGcQmyLYGqvJ133wJ85PryzMAMUBaOHmqEt3rG8ePtAbjx-1oVwxWaNtXBqvxae-yAZc4EJDX8xSb.CAE4x0kAdQ.WPJtggE4u0IH75cWj-VCGUpeumFsihr20255SzYyRAYeEk4S-D72i-qVY3tL48E.NgUahN7Ab53.A8iTXDThP8e906fEwhNKNEgYuRNTCgApq.f8jOkNQqdASWR2-MngXDxqm.FoWyeVibyZDch6l9Tdu-xWh-xt3BNlYslHM59vOc5vWvmFOvkQT4RJBzSY38VT-3Vila5k)

> Ad 2

>> Ad iframe:

https://aax-us-east.amazon-adsystem.com/e/is/bb8e6d0b6c85b2b1fc673047a9802fc9/creative?b=JDUAkyq5IOS3kTnb6yUcXBMAAAGGLy2TUAEEAAakAUEzcHhfdHhuX2JpZDIgICBOL0EgICAgICAgICAgICBdSlx_&ct=https%3A%2F%2Fbeacon-nf.rubiconproject.com%2Fbeacon%2Fv3%2Frs%2Fiad3%2F0%2F792b85c2-16c8-4c64-af50-4aac4981511c%2F0%2Fuz_ulrnkW4G0_Ypix1q5m3yx2Pw%2F&bi=yOvPnAlKA-F1XObk6zv.BewGZjCu0o4Z45HaQEkE5bQITwJmKb5hmWbyYoklPp7dRIJAwbzbx3AKmBbpZY68CoArNo6RSc0ZKUrYir-vLtoeGqWTPq2r3Z5VpEeehqyyVgb6vRKRHE4b-zK7sndZm6RkxKbss20YkzMEypcuSpSS2KP73cxZomH.AxYq1OwMCFCPhAhPnAwXdI23J-kNZ7PaernvqTZKTjRGjSY6K8hauwqqMTmzkQ3scwlXHqyXKknsYxXiz3oaICOUm1wsgvvXRBnr3V4HrjPlhugUiKL8q.MXOVIvRoZ5Tp6eMw8OrJAHDKTGcQmyLYGqvJ133wJ85PryzMAMUBaOHmqEt3rG8ePtAbjx-1oVwxWaNtXBqvxae-yAZc4EJDX8xSb.CAE4x0kAdQ.WPJtggE4u0IH75cWj-VCGUpeumFsihr20255SzYyRAYeEk4S-D72i-qVY3tL48E.NgUahN7Ab53.A8iTXDThP8e906fEwhNKNEgYuRNTCgApq.f8jOkNQqdASWR2-MngXDxqm.FoWyeVibyZDch6l9Tdu-xWh-xt3BNlYslHM59vOc5vWvmFOvkQT4RJBzSY38VT-3Vila5k

> Ad 3

>> Ad iframe:

https://aax-us-east.amazon-adsystem.com/e/is/bb8e6d0b6c85b2b1fc673047a9802fc9/creative?b=JGhB44wE9z3JIy9l55NsEAMAAAGGLy_2TAEAAAakAUEzcHhfdHhuX2JpZDIgICBOL0EgICAgICAgICAgICBV71GT&ct=https%3A%2F%2Fbeacon-nf.rubiconproject.com%2Fbeacon%2Fv3%2Frs%2Fiad2%2F0%2Ffe8a44e1-82dc-4ab8-9132-626452c6e49a%2F0%2FJJwnYWTjq_F_1Sq3yHDCzWXc1ZY%2F&bi=U77bTIW.6lPai4EJ7khodEA.WLacC11Cp.oWt1nF.Vym3a3K.6PKjeUPYfZJEa7Uqg0mk6LBU0ckm7y5hsm.OVRUGE.vYkzoc8YXDTCGfcfzWV8Eu8g0tGDlaaoFp.ZrMFxCDxuWNxIpxjAtfvN2Lvky23VtfDHUeS2E07kzKqGsUibm4XVi.6fSMuJA.tTBLSaBP65C8HSPSdLvXU8Ya2qcpVr00StPN9uxrpIKLW51FUBKa75jWhNvTPwtsJIFQis94C6JSXxVD-nQg9YWiHC4F4sjFbgj018YJEy.Es-ar7mrdqa0K-cZu1l4etzDaPeU.iqOwPObEl0ViYEpGQepAALbGlyZ0v5qUJBw1-m2a39766JDi.mSDGCwhhOBuS.k7ULjQaQi1ORflwSICdaso-gMONE580J6k9k2-INQ0jVZkqnb0qM-DkPeUWcHWpsXdsS2jy.JUEjAuBYo7uIplIXxXGDF.bAis0PdyukrRl66DAxYPwIDOy2IeYUTUml7pfE0WjkQsxTwOM062ZYumFM2eoe2QokEBT8veTeDNNTrtxaDe1lkkKgdBDC08IuBKreCT1LytlMJSypMXj4iVzcjw5rLpZnMwxITJo

2 Other embedded web page ads (only works in a Google safe frame):

> Ad 1

>> Ad frame URI-R:

<https://57774ecf3c5e183d552b45d229a03bf5.safeframe.google syndication.com/safe frame/1-0-40/html/container.html?n=1>

>> Web Page URI-R: <https://cdn.flashtalking.com/154473/3957490/index.html>

> Ad 2

>> Ad frame URI-R:

<https://57774ecf3c5e183d552b45d229a03bf5.safeframe.google syndication.com/safe frame/1-0-40/html/container.html?n=1>

>> <https://cdn.flashtalking.com/153365/4139040/index.html>

safe frame random value: 57774ecf3c5e183d552b45d229a03bf5

The same flashtalking index.html file can be used for different ads.

<https://www.facebook.com/>

Around 3 or more locations where ads are loaded. The amount of sponsored Facebook post ads can vary each time we reload the web page.

There are around 24 ads archived for this web page. The ad URLs are in the comments below.

- > 8 sponsored Facebook Post ads
- > 13 combination ads
- > 3 possible ads

To find these ads, I went through all of the video, image, and HTML files to see which files are associated with Facebook's CDN "fbcdn.net". Also, replayed the archived web page multiple times to distinguish between the images used for a sponsored Facebook post ad and a combination ad.

Number of ads that failed to replay: 1

The video for one of the sponsored Facebook post ads did not play.

ReplayWeb.page loaded 6 sponsored Facebook post ads (the number of ads shown during replay is not consistent):

> Ad one (media files: video and thumbnail image)

>> Video:

https://scontent-iad3-1.xx.fbcdn.net/v/t42.1790-4/314397959_205943431793686_2758206325727382885_n.mp4?_nc_cat=111&ccb=1-7&_nc_sid=985c63&efg=eyJ2ZW5jb2RlX3RhZyI6InN2ZV9zZCJ9&_nc_ohc=4bVfO5B3zSwAX8_ce0e&_nc_ht=scontent-iad3-1.xx&oh=00_AfC8Dta0KPwpZihHRogi8goFgl1WAMs_FDD9hHUCfD8CAg&oe=64011963

>> Thumbnail:

https://scontent-iad3-1.xx.fbcdn.net/v/t15.5256-10/314600230_1207705926506253_6630417008269961928_n.jpg?stp=dst-jpg_p960x960&_nc_cat=1&ccb=1-7&_nc_sid=ad6a45&_nc_ohc=rm7Uu97ZGD0AX-HIyo6&_nc_ht=scontent-iad3-1.xx&oh=00_AfCtUpALDs4islHl3jWgrFmDtt4USOkhYzWnJT_aWq7E3w&oe=64056901

>> Account: Hero Wars Web

>> Text: It's NOT easy to be a Hero ...

>> Text 4: HEROWARS.COM

>> Text 5: Welcome To The Best MMORPG

>> Text 6: Hero Wars For Free

>> Button text: Play game

> Ad two (media files: image)

>>

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/201045494_6241232909985_2285616164643971284_n.jpg?stp=cp0_dst-jpg_p526x296_q75_spS444&_nc_cat=108&ccb=1-7&_nc_sid=e84a38&_nc_ohc=2BcL7wYFJiYAX9jbZp9&_nc_ht=scontent-iad3-1.xx&oh=00_AfDH0x35649yjVdBKZAYT_-v5evty5_68SG8eXUm5rbSDQ&oe=640587C9

>> Account: HORNE

>> Text: Explore one of the largest selections of modern designs for your home.

>> Text 4: SHOPHORNE.COM

>> Text 5: Sleek design ideas right this way

>> Text 6: Design your space today

>> Button Text: Shop now

> Ad three (media files: image)

>>

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/324595058_23852169802070677_2206408604890518903_n.jpg?stp=cp0_dst-jpg_p526x296_q75_spS444&_nc_cat=111&ccb=1-7&_nc_sid=68ce8d&_nc_ohc=mEpSks1DQ9oAX94r-HN&_nc_ht=scontent-iad3-1.xx&oh=00_AfAxQhfXsTHY_LogT6bGGcgaiy34sqTt3MfyxAX7Eg4D-Q&oe=6406434E

>> Account: Himiway Bike

>> Text 1: Himiway Cruiser-Great Samsung/LG Battery and 750W ...

>> Text 2: Sponsored

>> Text 3: Geared Hub Motor-Beastly!!!

>> Text 4: <https://himiwaybike.com/>

>> Text 5: HIMIWAYBIKE.COM

>> Text 6: Free Shipping and Free Tax

>> Text 7: Himiway fat tire electric bike reaches 60 miles long range per charge with ...

>> Button text: Shop now

> Ad four (media files: image)

>>

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/330269505_23852984495740430_8459163946143021466_n.png?stp=c0.20.500.500a_cp0_dst-jpg_p180x540_q90_spS444&_nc_cat=111&ccb=1-7&_nc_sid=67cdda&_nc_ohc=C8YhFfpeoJ4AX9nhZP9&_nc_ht=scontent-iad3-1.xx&oh=00_AfDWQDo7XaHMnD8Rc5nKX8_rAki9dWZO8_gdxlom7pNhDA&oe=6405FCF3

>> Account: Nature Sparkle

>> Text: Ethically-sourced. conflict-free diamonds conflict-free diamonds to make up the perfect engagement ring. Visit out collection and find the ring to help you get the one.

>> Text 4: NATURESPARKLE.COM

>> Text 5: 10% OFF in our Engagement Rings

>> Button text: Shop now

> Ad five (media files: image)

>>

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/328444112_23852885038330665_6802351739193385828_n.png?stp=cp0_dst-jpg_p526x296_q90_spS444&_nc_cat=1&ccb=1-7&_nc_sid=e84a38&_nc_ohc=FPu80LVkW0AAX-h98_k&_nc_ht=scontent-iad3-1.xx&oh=00_AfCZPS1bOJFIFHl22y4KXCzYhXSRT7QQceYyu199NOG8KA&oe=64053B36

>> Account: The Free Phone Program

>> Text 3 (partial text): Need unlimited data? Get that, unlimited cell service plus a free smartphone. ...

>> Text 4: ASSURANCEWIRELESS.COM

>> Text 5: Assurance Wireless Unlimited

>> Text 6 (partial text): See if you qualify for Assurance Wireless Unlimited. Our plan includes ...

>> Button text: Apply now

> Ad six (media files: video)

>> Had issues loading the video for this ad

>> Account name: SOUNDBOKS

>> Text 1: Hey! Stop buying cheap Bluetooth speakers.

>> Text 2: Sponsored

>> Text 3: Invest in sound you don't have to replace every year.

>> Text 4: SOUNDBOOKS.COM

>> Text 5: 40 Hrs of Wireless sound

>> Text 6: An audio dream come true

>> Button text: Shop Now

2 other sponsored Facebook post ads that appeared when replaying the web page multiple times:

> Ad 1 (media files: video and thumbnail image)

>> Video:

https://scontent-iad3-1.xx.fbcdn.net/v/t39.25447-2/334229279_179656288103461_1638979891818757348_n.mp4?_nc_cat=101&vs=f10b88c4d159e3b8&_nc_vs=HBksFQAYJEdCLXY2eE1sN0R0OVphTUFTBT1I4M1NXSDA3NFdibWRqQUFBRhUAAsgBABUAGCRHT3p0M1JOZjJaUUYySjhCQVBCTEdrbGEtWlJnYnJGcUFBUUYVAgLIAQBLB4gScHJvZ3Jlc3NpdmlVfcmVjaXBlATENC3Vic2FtcGxIX2ZwcwAQdm1hZl9lbmFibGVfbnN1YgAgbWVhc3VyZV9vcmlnaW5hbF9yZXNvbHV0aW9uX3NzaW0AKGNvbXB1dGVfc3NpbV9vbmx5X2F0X29yaWdpbmFsX3Jlc29sdXRpb24AHXVzZV9sYW5jem9zX2Zvc192cW1fdXBzY2FsaW5nABFkaXNhYmxlX3Bvc3RfcHZxcwAVACUAHAAAJr7zkPqd6pcDFQIoAkMzGAt2dHNfcHJldmlldxwXQENRqf

>> Thumbnail:

>> Account: PEDAL Electric

>> Text 4: PEDALELECTRIC.COM

>> Button text: Shop now

>> Image:

>>Text 1: Zapier

>> Text 3: See how Zapier can give you more time for what matters most. Start automating your work for free—no code required.

>> Text 5: Start automating your work today

>> Button text: Sign up

13 Known combination ads (uses image and text) [3/3]:

> Ad 1

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t58.17529-6/105793006_1375871672951398_6491570726985488032_n.jpg?_nc_cat=108&ccb=1-7&_nc_sid=6cb3ed&_nc_ohc=JSwBorBwWUMAX-FAgY&_nc_ht=scontent-iad3-1.xx&oh=00_AfDXNTNcFFYlDmpgoAQxx8vk7jr7edT-W9sJe6NzULsblg&oe=640295CF

>> Text 1: The Pearl Source

>> Text 2: thepearlsource.com

> Ad 2

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.5328-4/313992999_5572833862793784_755251637036760496_n.jpg?stp=dst-jpg_p720x720&_nc_cat=104&ccb=1-7&_nc_sid=c48759&_nc_ohc=R5nlrdt7PNsAX-zYiHF&_nc_ht=scontent-iad3-1.xx&oh=00_AfBZx4ObA-728Hy0S9SCmhgYNFh_0V7ZeG0iNUyC9vJG8Q&oe=64056F8D

>> Text 1: Velvet Patchwork Dress

>> Text 2: goelia1995.com

> Ad 3

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/327492191_6337438555782_5130166923507871516_n.jpg?stp=dst-jpg_p285x285&_nc_cat=108&ccb=1-7&_nc_sid=eea83b&_nc_ohc=I0kvmrMyRtsAX8eve74&_nc_ht=scontent-iad3-1.xx&oh=00_AfCcJlq_8e6Sb8P91Bh3LjKRfFjSwolu13SomEvRpsNzPA&oe=6406AD7B

>> Text 1: Add the perfect touch with TAFT shoes

>> Text 2: taftclothing.com

> Ad 4

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/322643330_23852399115450224_8309084714858925346_n.jpg?stp=dst-jpg_p285x285&_nc_cat=100&ccb=1-7&_nc_sid=eea83b&_nc_ohc=xOrxcaM9QywAX8SvqOn&_nc_ht=scontent-iad3-1.xx&oh=00_AfCqx82Rj2B5-z5c4tGVzGFE-7PN9qt4Zfmju1r5wB8Siw&oe=6404F219

>> Text 1: <empty title>

>> Text 2: veesheh.com

> Ad 5

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/317955081_23853819962150208_4629409135231223076_n.jpg?stp=dst-jpg_p285x285&_nc_cat=101&ccb=1-7&_nc_sid=eea83b&_nc_ohc=yXHkI2AUvgQAX_sJDgi&_nc_ht=scontent-iad3-1.xx&oh=00_AfBVVGBU_dry9mF5YxVK8F19pvdPIXIzOM7RTmPzJw5OeA&oe=6404ECCD

>> Text 1: Cooking has never felt this good!

>> Text 2: hestanculinary.com

> Ad 6

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/330643206_23853517744020326_8194428107876173220_n.jpg?stp=dst-jpg_p476x249&_nc_cat=111&ccb=1-7&_nc_sid=eea83b&_nc_ohc=AjbMTV0PBSwAX8bD4U4&_nc_ht=scontent-iad3-1.xx&oh=00_AfCI4gpOTKuiWjioRE1SCNpfyRxdUkJ_nXLkPmVZZomAA&oe=64060026

>> Text 1: The only free RMM solution

>> Text 2: buy.goto.com

> Ad 7

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/315577217_23852144354910353_4012089943665588825_n.jpg?stp=dst-jpg_p476x249&_nc_cat=106&ccb=1-7&_nc_sid=eea83b&_nc_ohc=CF704AZ7fFMAX83-L6&_nc_ht=scontent-iad3-1.xx&oh=00_AfATeQjDMtxrBfhfkwmmbtTPsjtV0tf4zDGOHQyUgEzoUNg&oe=64062FB8

>> Text 1: Importance of Community Impact

>> Text 2: bizjournals.com

> Ad 8

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/309831102_6295122182831_8999322146516884599_n.jpg?stp=cp0_dst-jpg_p296x100_q75_spS444&_nc_cat=110&ccb=1-7&_nc_sid=67cdda&_nc_ohc=tZmShyJw6MUAX-kjiiY&_nc_ht=scontent-iad3-1.xx&oh=00_AfByyT887aLTXlQaRdz2e6NoYhYNiiNltRIL1z1aXTgWzw&oe=6406AB7F

>> Text 1: Custom Luxury Sofas

>> Text 2: benchmademodern.com

> Ad 9

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.5328-4/325080266_6380175545348569_7104930135564255287_n.jpg?stp=c0.120.960.960a_dst-jpg_p960x960&_nc_cat=101&ccb=1-7&_nc_sid=c4

[8759&_nc_ohc=UTtORjqM9IwAX8kzmN2&_nc_ht=scontent-iad3-1.xx&oh=00_AfCcL6DTyv
pXjDgj5qK6PRy5aHJ0gsPIR3lyO89fznpFrg&oe=64062E8C](https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/315230493_6287863154390_7228735008680727712_n.png?stp=dst-png_p285x285&_nc_cat=102&ccb=1-7&_nc_sid=eaa83b&_nc_ohc=6tRWnoK0-tlAX8bKBlz&_nc_ht=scontent-iad3-1.xx&oh=00_AfCdkHHBHpz2NUhwVEZfPLExDpIMG3TRDcFf1UjL9q6xw&oe=64061E8D)

>> Text 1: <no title>

>> Text 2: adeam.com

> Ad 10

>> Image:

[https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/315230493_6287863154390_72287350086807
27712_n.png?stp=dst-png_p285x285&_nc_cat=102&ccb=1-7&_nc_sid=eaa83b&_nc_ohc=6tR
WnoK0-tlAX8bKBlz&_nc_ht=scontent-iad3-1.xx&oh=00_AfCdkHHBHpz2NUhwVEZfPLExD
pIMG3TRDcFf1UjL9q6xw&oe=64061E8D](https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/315230493_6287863154390_7228735008680727712_n.png?stp=dst-png_p285x285&_nc_cat=102&ccb=1-7&_nc_sid=eaa83b&_nc_ohc=6tRWnoK0-tlAX8bKBlz&_nc_ht=scontent-iad3-1.xx&oh=00_AfCdkHHBHpz2NUhwVEZfPLExDpIMG3TRDcFf1UjL9q6xw&oe=64061E8D)

>> Text 1: Qualify for Free Internet Today!

>> Text 2: maxsipconnects.com

> Ad 11

>> Image:

[https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/316596284_23853561597460593_5704277854
649594344_n.jpg?stp=cp0_dst-jpg_p296x100_q75_spS444&_nc_cat=107&ccb=1-7&_nc_sid=6
7cdda&_nc_ohc=PrCORJgAAXMAX--vwp-&_nc_ht=scontent-iad3-1.xx&oh=00_AfDf-zUnTf
PaGbMOzGeOYZiYSJlnZZFzWEDIFMsII5iHg&oe=64066586](https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/316596284_23853561597460593_5704277854649594344_n.jpg?stp=cp0_dst-jpg_p296x100_q75_spS444&_nc_cat=107&ccb=1-7&_nc_sid=67cdda&_nc_ohc=PrCORJgAAXMAX--vwp-&_nc_ht=scontent-iad3-1.xx&oh=00_AfDf-zUnTfPaGbMOzGeOYZiYSJlnZZFzWEDIFMsII5iHg&oe=64066586)

>> Text 1: <https://get.moneylion.com/711/>

>> Text 2: get.moneylion.com

> Ad 12

>> Image:

[https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/324064963_6309949412831_77639928068828
12287_n.png?stp=dst-png_p285x285&_nc_cat=105&ccb=1-7&_nc_sid=eaa83b&_nc_ohc=WU
GLhDEYFwIAX90fRIL&_nc_ht=scontent-iad3-1.xx&oh=00_AfBOI4Jj61b0AT1WBZSP8MOv
Txhyq1wb2bjeVNAQu5BK8Q&oe=640681D3](https://scontent-iad3-1.xx.fbcdn.net/v/t45.1600-4/324064963_6309949412831_7763992806882812287_n.png?stp=dst-png_p285x285&_nc_cat=105&ccb=1-7&_nc_sid=eaa83b&_nc_ohc=WUGLhDEYFwIAX90fRIL&_nc_ht=scontent-iad3-1.xx&oh=00_AfBOI4Jj61b0AT1WBZSP8MOvTxhyq1wb2bjeVNAQu5BK8Q&oe=640681D3)

>> Text 1: Everything you want and the experience you deserve.

>> Text 2: benchmademodern.com

> Ad 13

>> Image:

[https://scontent-iad3-1.xx.fbcdn.net/v/t45.5328-4/327171132_5833423306733791_55537861751
70200865_n.jpg?stp=c0.120.960.960a_dst-jpg_p960x960&_nc_cat=101&ccb=1-7&_nc_sid=c4
8759&_nc_ohc=jwEcb2Gq8ZQAX-oTmvt&_nc_ht=scontent-iad3-1.xx&oh=00_AfCAYDmTH
LhCuN5PjoV2q7adb9uYAU9nIT94wd42VxOjnQ&oe=6405A8A0](https://scontent-iad3-1.xx.fbcdn.net/v/t45.5328-4/327171132_5833423306733791_5553786175170200865_n.jpg?stp=c0.120.960.960a_dst-jpg_p960x960&_nc_cat=101&ccb=1-7&_nc_sid=c48759&_nc_ohc=jwEcb2Gq8ZQAX-oTmvt&_nc_ht=scontent-iad3-1.xx&oh=00_AfCAYDmTHLhCuN5PjoV2q7adb9uYAU9nIT94wd42VxOjnQ&oe=6405A8A0)

>> Text 1: <empty title>

>> Text 2: adeam.com

3 other possible ads (each image is focusing on a product and looks similar to other known ads):

> Ad 1

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t58.17529-6/270402931_939653030529063_7787467863494029666_n.jpg?_nc_cat=111&ccb=1-7&_nc_sid=6cb3ed&_nc_ohc=3NYqkqoTf8wAX-aHZBT&_nc_ht=scontent-iad3-1.xx&oh=00_AfDgP7etavjxBkVEivuqcJG1c4pB-NvyxNCLrJb32uT1fw&oe=64026540

> Ad 2

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.5328-4/319875099_6036002623090805_5830931343706376250_n.jpg?stp=c0.120.960.960a_dst-jpg_p960x960&_nc_cat=111&ccb=1-7&_nc_sid=c48759&_nc_ohc=BMzZXVdHkKUAX83jLBb&_nc_ht=scontent-iad3-1.xx&oh=00_AfD6uJXaLptgVozN7UgJl8cLdYNgsI8SUKhIW7Aqo0qkig&oe=64056FE3

> Ad 3

>> Image:

https://scontent-iad3-1.xx.fbcdn.net/v/t45.5328-4/326966197_6264841526869752_7220635268041389187_n.jpg?stp=c0.120.960.960a_dst-jpg_p960x960&_nc_cat=108&ccb=1-7&_nc_sid=c48759&_nc_ohc=FMN1XxkQPZOAX-9PPvH&_nc_ht=scontent-iad3-1.xx&oh=00_AfBybZi0aqyMI6EbIetI1TMpN_YQat2M9v6IocknQYds8Q&oe=640580EF

https://mortalkombat.fandom.com/wiki/Tag_Team_Ladde_r

4 locations where ads are loaded.

There are around 6 ads archived for this web page. The ad URLs are in the comments below.

> 3 embedded web page ads

> 1 video ad

> 2 image ads

To find these ads, I went through all of the video and HTML files and check some of the image files to see which files are associated with ads.

For the image files, I checked for s0.2mdn.net and tpc.googlesyndication.com/simgad since these CDNs are normally used when loading safeframe URLs and all of the ad containers on this web page used safeframes.

May need to go through the WARC file with a script that can detect the other image ads.

When using pywb no ads were successfully replayed.

When using OpenWayback, the ad URLs were not rewritten and live leaks occurred.

ReplayWeb.page also could not replay any ads, because safeframes were used to load the ads.

> I decided to use this replay system for this example, since it was possible to view the ads after manually updating the safeframe URL

The ads did not load in ReplayWeb.page, because a Safeframe iframe was used to load the ads.

The ads were archived, but it was not replayed because safeframe was used for all ads.

3 embedded web page ads:

> Ad 1

>>

https://s0.2mdn.net/sadbundle/13045786678919115269/CCD2C_5568424_300x600_MF_CP_APLY_NA_NR_EN_V1_H5_BD_2022_042025/index.html

> Ad 2

>>

https://s0.2mdn.net/sadbundle/1389741400284842752/MSFTJUM_CPS_NAFY22_Envyx360AllTask_WorkHappy_Display_HTML_300x600_EN_AdID686577/index.html

>> Duplicates

>>> Different size or layout

>>>>

https://s0.2mdn.net/sadbundle/15384874721641446250/MSFTJUM_CPS_NAFY22_Envyx360AllTask_WorkHappy_Display_HTML_970x250_EN_AdID686582/index.html

> Ad 3

>>

https://s0.2mdn.net/sadbundle/17942542867294170328/MSFTJUM_CPS_NAFY22_Spectrex360Privacy_WorkHappy_Display_HTML_970x250_EN_AdID686563/index.html

1 video ad:

> Ad 1

>>

https://r3---sn-p5qddn7r.c.2mdn.net/videoplayback/id/4179065eabdfc10b/itag/22/source/web_video_ads/ctier/L/acao/yes/ip/0.0.0.0/ipbits/0/expire/3808235225/sparams/acao,ctier,expire,id,ip,ipbits,itag,mh,mip,mm,mn,ms,mv,mvi,pl,source/signature/524218CACAA0C588A9DA49652DEBAFA43AC52624.5D791A59D805956E5337E8E0BE75A1E6B9E91A55/key/cms1/cms_redirect/yes/mh/OG/mip/108.39.125.110/mm/42/mn/sn-p5qddn7r/ms/onc/mt/1673398358/mv/m/mvi/3/pl/19?cpn=yRy8tk0YaPZLh_L3&file=file.mp4

At least 2 image ads (there were a lot of URI-Rs that were not associated with images, may need use a script to identify the other possible ad images):

> Ad 1

>> <https://s0.2mdn.net/simgad/1693665469753680357>

> Ad 2

>> <https://s0.2mdn.net/simgad/3200887129559249247>

All of the .ts files are not associated with ads.

ReplayWeb.page started repeating the same URLs after I went through all of the URLs for the HTML file type.

<https://www.youtube.com/watch?v=PZShwWiepeY>

3 locations where ads can be loaded.

- > Video ad can play where the main video is located
- > Small YouTube ad overlay can be placed over main video
- > Combination ad (image and some text) on the right side of the video above the recommended videos

1 ad archived for this web page. The ad URL is in the comment below.

- > 1 combination ad

To find these ads, I went through all of the video, image and HTML files and checked to see which files are associated with ads.

When pywb is used in Chrome it can replay the YouTube video and one of the ads successfully.

* It failed to replay the web page when used in Firefox, because of a theme refresh (switching to dark mode)

OpenWayback also failed to handle the theme refresh issue. It seems like the web page will add &themeRefresh=1 to the end of the URL and then reload the web page. This prevents pywb and OpenWayback from replaying the web page successfully when dark mode is used for Firefox.

* The video also does not play when using OpenWayback

When using ReplayWeb.page it was able to successfully replay the web page in both browsers and could handle the theme refresh.

1 combination ad (image and some text):

> Ad 1

>> Image:

https://lh3.googleusercontent.com/proxy/MbgoltwG0R2TnY-kD3oFHbY1SALWTw99vg2LtoLWSg5J_Vzb2mRww1SIPmw0AlVU2PqPIg2798FUuXGozfLnUmy2_78t3rI2OsgYEaL0JyiQACXtNBqEo1v8o38F2i14gUUB

>> Title: Download Free Games

>> Text: Play GarrysMod, Sims 4, Minecraft, Poppy Playtime and Other Simulation Games For Free Now

>> URL: powergamesplay.com

No video ads archived.

The crawler did not archive the image ad associated with the YouTube ad overlay.

YouTube ad overlay use ads from: https://tpc.googlesyndication.com/daca_images/simgad

<https://www.vidal.ru/novosti/kak-potreblenie-razlichnyh-doz-alkogolya-vliyaet-na-smertnost-11744>

URI-M:

<https://web.archive.org/web/20230405040011/https://www.vidal.ru/novosti/kak-potreblenie-razlichnyh-doz-alkogolya-vliyaet-na-smertnost-11744>

2 locations where ads can be loaded:

> Both of the image ads are on the right side of the news article

2 ads archived for this web page. The ad URL is in the comment below.

> 2 image ads

2 image ads:

> Ad 1

>>

https://web.archive.org/web/20230404180208im_/https://www.vidal.ru/upload/banner/mex-all1-200x200.jpg

> Ad 2

>>

https://web.archive.org/web/20230405040011im_/https://www.vidal.ru/upload/banner/banner-vet-app.gif

The first ad changes when reloading the live web page.

The second ad is stays the same and it is a first party ad for downloading their mobile app.

https://www.tripadvisor.it/Tourism-g186338-London_England-Vacations.html

Video 1: <https://youtu.be/7vTujyKW6u4>

Web archiving tools that archived the first party ad:

> Arquivo.pt

> Save Page Now

>> URI-M:

https://web.archive.org/web/20230405045645/https://www.tripadvisor.it/Tourism-g186338-London_England-Vacations.html

> archive.today

>> URI-M: <https://archive.is/q8HZ7>

The archived web page is not available from arquivo.pt.

The ad was not loaded by Wayback Machine.

1 combination ad (image and text):

> Ad 1 (text translated to english)

>> Image: <https://archive.is/q8HZ7/95f21a597e5fcf27746140f17db09bf38d4c90bf.jpg>

>> Text 1: It's time to take a trip.

>> Text 2: Plan your well-deserved vacation with our app.

>> Button text: Download the app

>> Timestamp: <https://youtu.be/7vTujyKW6u4?t=6599>

<https://canalturf.com>

Video 1: <https://youtu.be/D3Xt8zJpEFU>

<https://canalturf.com>

> Has sponsored posts or ads that pop up at the top left of the viewport and ads at the bottom of the web page

>> Arquivo.pt was able to display the ads during Record session so it may be able to replay successfully

>>> URI-M: <https://arquivo.pt/wayback/20230418042857/https://www.canalturf.com/>

>> The ad did not display when using archive.today

>>> URI-M: <https://archive.ph/WxRFj>

>> There were more ads that I noticed when using Wayback Machine and it was not blocked by Save Page Now

>>> URI-M: <https://web.archive.org/web/20230418043234/https://www.canalturf.com/>

>>> The ads were loaded in a carousel like container

>>> The ad service is Outbrain

>> The ad on the top left did load

Total of around 74 combination ads on this webpage (some are duplicates)

> The ads did not load the second time I replayed the web page

>> The third time I reloaded the web page, it was able to load more ads

>>> The third time I replayed the web page, there were around 32 ads at the bottom instead of 64

>> This may be similar to how ads are loaded on Facebook

The number of ad containers are $1 + 1 + 64 = 66$

> 1 ad container at the top left

> 1 ad container that is like an image carousel close to the middle of the webpage

> 64 ad containers at the bottom of the web page

5 different ads in the carousel like container (the text was translated to english)

> The ads are combination ads (image with some text describing the ad)

> Ad 1

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6Ijg4N2I3NzJINGU0YmE4OGYxZDk5MjcZWNjNjJmOTJmNmQwYmUxNGRiNzE

4OTNmNjgyYTVjNWY5OWIxODhmMjEiLCJ3Ijo2MDAsImgiOjQwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: The Top 2023 Family SUVs Have Arrived. 3 Rows Of Seating, Affordable, Tons Of Tech & More

>> Text 2: Search ads

> Ad 2

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImVlZTc3MjBkMWI5MmY3MDUzNDJlOTY3MTMwOGRhYmQzMjJkMjE1NGExNjBiMjNmODY0NDNmZGQzMzY4M2VINjYiLCJ3Ijo2MDAsImgiOjQwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: Introduce the Kids to Hiking in the NC Smokies

>> Text 2: North Carolina Smokies

> Ad 3

>> Image:

https://web.archive.org/web/20230418043234im_/https://widgets.outbrain.com/strip_default.png

>> Text 1: Say “I Do” to the NC Smokies

>> Text 2: North Carolina Smokies

> Ad 4

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImFkYzdlZDdjYTc4NWJhOWQzODI1YTE1Yzg4YWVRkNGI5YzM4ODM5MzdjZmRhZWZiN2U2YTRiMDEzZjEzNmY5ZWElLCJ3Ijo2MDAsImgiOjQwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: Cheap Hybrid Cars For Sale Near St. Petersburg

>> Text 2: Cars | Search Ads

> Ad 5

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImJhZTZmZGIzMTIyMDhiM2VmOWZmYTlkZjE3MGIzODQwODlmNTJkM2NjZWQ5ODRkNjhlZmRmZDYxNGY1OGUxNjEiLCJ3Ijo2MDAsImgiOjQwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: Most Affordable Camper Vans

>> Text 2: Camper Vans Warehouse

The other ads in the top left are also loaded by using Outbrain (SPN does not have this ad server on their block list).

5 Ads are used in the ad container at the top left of the viewport:

> The ads are combination ads (image with some text describing the ad)

> Ad 1

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjA3NGZIY2FiMWRhN2U3MzY0YTtk5NjA2Yzc3YTAyZmFmNzEyZDI3YzM4YmYyNGFIZGIzMDU5MDNkNTNmZTcxN2QiLCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: Search For Customer Cloud Data Management Tools

>> Text 2: Sponsored: Yahoo! Search

> Ad 2

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjNjZDU2NjIwZjFkYjA1NWZmZmFhYzc1ZjM0ZmU2ZWY1NDQxM2M1ZjRkZTI0MTI1MmRjM2Y2OWNhZjIxNzk2MTQiLCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: Iceland Cruises Cost Almost Nothing (Take A Look)

>> Text 2: Sponsored: Visit Iceland | Search Ads

> Ad 3

>> Image:

https://web.archive.org/web/20230418043234im_/https://widgets.outbrain.com/strip_default.png

>> Text 1: News Corp.'s Lachlan Murdoch buys a 150 million dollar house.

>> Text 2: Sponsored: Mansion Global

> Ad 4

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImZhMzE2ODM1OTE4YmViMDA0MjNmODk1ZDMzMGMQ5ZWNiOGQ5MzUzODVIOWZkZTI2MGM0ZDIxMzI3YTZjYWYyNGQ1LCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjaCI6MTk0NzA2MjQwNywiY3MiOjAsImYiOjR9.webp

>> Text 1: St. Petersburg Stores Are Clearing Excess Furniture Inventory

>> Text 2: Sponsored: Home & Living | Search Ads

> Ad 5

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjZlNDc4OGlZzJjYyZExYzM3ZDE0Mjg0MGE5OTQwMmJlMTlhNTAxNDhhM2Y5YmFjYWUxOGI4ZTVhMmRkOWExMjQiLCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1: Research Latest Customer Cloud Data Management Tools

>> Text 2: Sponsored: Yahoo! Search

There are around 64 combination ads (image and some text) at the bottom of the web page (there are duplicates)

> Go back to the PDF or video and get the text for the ads

> Some of the ads seem like links to a blog posts or website that is not selling a product, but these ads are sponsored or have "Search ad" under the ad description

> Ad 1

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjZlNDc4OGlZzJjYyZExYzM3ZDE0Mjg0MGE5OTQwMmJlMTlhNTAxNDhhM2Y5YmFjYWUxOGI4ZTVhMmRkOWExMjQiLCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 2

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjZlNDc4OGlZzJjYyZExYzM3ZDE0Mjg0MGE5OTQwMmJlMTlhNTAxNDhhM2Y5YmFjYWUxOGI4ZTVhMmRkOWExMjQiLCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 3

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjZlNDc4OGlZzJjYyZExYzM3ZDE0Mjg0MGE5OTQwMmJlMTlhNTAxNDhhM2Y5YmFjYWUxOGI4ZTVhMmRkOWExMjQiLCJ3Ijo1MDAsImgiOjMzMywiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 4

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImI1OTJhMzhiZmI5ZjY5NTAzNDk1ZWRIbDUwOGQxYTAyMjViNDJjNTRiNmFkZTc2NjdlOGViNzMxYTIxMTI0ODYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 5

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6Ijg5MmVhMG11ZTZmYTgxNTYwMDNIN2ViODJIMDE1NDc3Nzk1ZjkyZjJhODI1NDMxM2FmQ3NTIhNzY2NDg1NzQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 6

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjBmM2FhMmE2MzczZDk0NDg1NjhlOTEyNTdlNmQxYzNlZjM2OTVlZWl4M2I5NTRmYjliMzgxZGIyZjM4MjZhZjYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 7

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImVmMTY5YzliYTZiODA5ZDY0MDkwMTMzMmRiM2MyMDE1ZTUwYWZlMDZhMTM2ODA5MThkYjdiNWZhYzJkNTc0OTQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 8

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjM0NzRjMDBjNDE4OGIzN2Y1NWVmYjYzOTE4M2VhMTJkYjUwZWm1YTQyODkyZDkwOGQxMmYwN2RhNTM4ZjMxOTQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 9

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjliZTE1MmI0ZWmxODQ3OGY3ZWJjZWm0NDJmYzFiOTYyOTY1M2MxYjBkMmQ0NWlxNTA3MGQzZTVmMmU3NDhmM2MiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTI5ODYwMjk3MCwiY3MiOjAsImYiOiR9.webp

>> Text 1:

>> Text 2:

> Ad 10

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjgyZjViMDFkOWMzODRmYTAyN2E2YjMyZjIyM2EyZWE1NDVlMTc3ZjM3M2ZiM2I2NmE4M2YyYzFkODhkYTQ1NzQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 11

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImM5ZWVjNjViMDVlMGUwYWVmZDZiYTA2YzlhMWExMWJlZjcwYWJiNTI2YzU4NGU1MmRmOTliYjcxMDQ2MjczOWEiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 12

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImZjZGE4YjIhODZiZTcwNDRIODFiZGNkMDcwZDIxOGRlNjA4YWFlZjIwZTRh

M2E1N2E0NDEwMWIxNDkxYzE5OGliLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6
MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 13

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjI5NjI0MGNmN2QwZjc2ZTc2ZjI3NjVINGYyMWUyOWFiN2ZjMjNIY2RkZDFjYmRlMGYxOWUwZTBjNmZkNDBiNTYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTc3NDAxNDc4MywiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 14

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImRIOWJhMmNhOWZjNWY2MmMzYjlkMGQxNDBjYzU0MmQ1ZTU5Y2NhZTcwNDc0MDU3MWIxMjQ2M2ZmNzNhNmZiYTUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTQ1NDYxMjM0MiwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 15

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjBjYmE1MTM0OTRhNjY2YTUzNTVhZGM3MzhiZDdkZDA0ZTA2Yjc1YjVINmUyZmMzMjEyM2QzMWJjZmZhZTliODQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 16

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjliZDBkNzljMzVkMTUwOTkwNGI0OTY0OTg1MzIyMjM2NmM0YzMzNDIzYmZjYmI0OTI1ZTVkNGNIN2Q3ZWU5OWUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 17

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImQ5OTFIOGFjZDUxOGJkNjRmZjQ1M2UwNmM5NzM4MDljMTZjZjU3MWFkMDZiYjAxZTE0ZmFhMDhjMzg1MmFlZTMiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTY4ODc5MjQzOSwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 18

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjQzNmY5MzhmY2MyYTlmNzUzYjk2Y2RiZWZhNmQ5YzA0OTJjNTVhYjkxYzNiMDQwNDY1YmY0MjRiMDdiNDE3YWUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTY4ODc5MjQzOSwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 19

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImZiMDViYjIhMmEwOTRkMDkzYmVmYzY4YWMzOTlmMDdiMjNiMWY5MDA2MDc1MzQ4MGY0YTlk3N2M4MjFINDhlMDQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTY4ODc5MjQzOSwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 20

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImExOWM4MjQ4NzBhMWJkYTVhZmMyZjViZDIlZmE0OTIyZDE4ZDg4MWYyMWEwOWEwYzQxZmU0NWl4ZjQ3ZjRiYWQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTY4ODc5MjQzOSwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 21

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/

>> Text 1:

>> Text 2:

> Ad 26

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjMxZGNkZmE5YThiMmEzYjE2MDE4NmM2N2MyY2FjNmE3MmEyOTRmMjUzOGZlNzZlNzAzYjA4ZTViZGJkOWIyNTgiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6LTE1NTQ3OTYxNzEsImNzIjowLCJmIjo0fQ.webp

>> Text 1:

>> Text 2:

> Ad 27

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImY3ZDU4YWU0MDg5MzBjNzRmMjU0MmFjOWQ4MjlmOWIyMzQ0NmY5MjhjOWIxODNiMWM4Y2ViOTJhNjg5NGEzYTkiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6LTEXNzQxNzI3NjUsImNzIjowLCJmIjo0fQ.webp

>> Text 1:

>> Text 2:

> Ad 28

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjZkNjE1NDk0NWZjYjY0NTU3YzdlMjNmMDAzNjgzNWE0NDkwYTY0M2FlOTRkODkwMzNhODE4MjFhOTRmNjMiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MzU2MzQyNjY5LCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 29

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImEwNTFmZTNkNWZkNjBjNjNkYzg5ZmQxMGI1ZDdkMjE4MzlmOWQ5ZWExNWUyNjUyYzI5YjE5ZWM5ZGM3MjlkOTYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 30

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjdlN2ZkZDgzN2JiNjJkMzJjYTtk1MjczNjJhMDhiMjVhMmVhYjZiZDg0NDEyZmIwYzA2OTY2MmNkYTdhZTM4M2EiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 31

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjhlNTQyYzU5ZTU1Nzc1YTtkMDNiYmZiNDZjZDcwNGJkYTAzNmE4NDUxMGJlODc0MWY2MmExMTVhZTEyOTQ2MDYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6LTY5ODk1ODA1NywiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 32

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjMwYmQxNWZjNDMxOTNmNTk5YmM4MzA4Y2VkMjU5YzgxMjQ0ZTEwZGUzMjFkODJlNzhhNGRjM2NkYjdjNDdkMWYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6NDQzNDk4MTgyLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 33

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjVIYTE1ZWE3MWZhN2EzNjMyMmY5YmMzNDlhOTdlZjc3Mzk0YWM5OWQ3NTg2YmM1MDIxNWJmZDQ4MTI1OTQ5MjEiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6LTE1NjI3MzcxMzYsImNzIjowLCJmIjo0fQ.webp

>> Text 1:

>> Text 2:

> Ad 34

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImI4NjJjNjZhM2YwMTIzYWU0NmIwZWU3ZTc3ZWl5OGRINDg2ZTRjY2I0OTE5

YWY0NWQxMjNhZjlhYTUwOWE1M2UiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 35

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjdiNTcyMzYzNWE1OGZmNjdkZDZhM2JiNjQ1ZDhiMmEwZDA2MmJmZTE5MmQ4NmNIYjNmNzQ2NzQ2ODU3NDk3MjkiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6ODcyNTU3NzUzLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 36

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImY0ZTZlNmRhYjAzMmNhOWJhMzYwOWNhODc4ODAzY2Q4OTNlZTMzY2FjMjFIN2ZiYThjNmQ3NDkyNWU5MjY5ZjEiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTI1ODg0NjQ4MSwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 37

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6Ijg2YjM1ZmVjNTVmOTU5MmYzNzVhNTZkOTA3YTFkNTBmOTFjMzVhZTUxOTlmNDFiNWQ5NTZhZmE5MzBmYjJkM2Q1LCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MTg4MzM5NjZyNywiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 38

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjBIMDEyMWNhNWZkYjkyYjMxY2Q5Mzg1NGUxMTcyZTU3Y2E1OThkMjVhMzVjNjVmNzZjZTRjNTNmNTM3OGRlNGUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 39

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImQzZGExZTYzMzMmRiNzBmODRmZGVlNzA4ZGE3OWE5NWl1MGYzNjc0ZGY4ODZiYzUwN2E5NmNiMGY4NGE1NmUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLlCjJaCI6LTI1NzI5MTI1MSwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 40

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjJlZDE0MmViMjNmZTQyMjU1NmMzOTE3ZjMwZjMzOTRmOTZmMGFlZmUzODJhZjFkMzM0NzYyYzc3NGUzYzNhMzUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLlCjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 41

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImYyZGE1NDk4ZjRhMTNjY2Y5YzZjODVIYTYwYWwNmZTEwOTRiMDBlZWVhMmRjMTE5NGJkNDdiZDRmMzdjZWE4M2IiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLlCjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 42

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjUzMzc5YTE2ZjU3MGM4Nzg4OTNIYzlhZThhNDNmNWJlNmYxNTVhNzc5ZmJlNTFiOWU1YzJmZjM5MWNhNjg4N2EiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLlCjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 43

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/

eyJpdSI6ImExNzNjOWY0ZDhiYjU5YjU1Yjg1NTNjODhlNTJhZjIwNTZhZWFKMDU3NjJmZTUyZTY3ZDg2NTIwNGRhMzY5OGQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6LTE5NTc0OTY3ODcsImNzIjowLCJmIjo0fQ.webp

>> Text 1:

>> Text 2:

> Ad 44

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImQ5NjQzZGM5OTRmMmE4YjIzOWUwMzMxZjFmYjIjZjA1N2U4MDU3Zjc4OGIxYTg1MGVhYzA0NTdjOWYxY2I0NmEiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 45

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjE1ZTAzZjM5NmQ3ZW5kNzJiMTYxM2QxZDNIWU5NjVmMDkzY2RjNTY2Mjk5ZTE3ZDgyYzQxZjgzZGY5NTRmODUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6NDQwNTA2NTMxLCJjaCI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 46

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjliZDBkNzljMzVkMTUwOTkwNGI0OTY0OTg1MzIyMjM2NmM0YzZmNDIzZmJQzYmI0OTI1ZTVkNGNIN2Q3ZWU5OWUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 47

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImM0ZjVhNDJiNTNjYzA4ZTI4ZGE5ODYxNDIiNDIkdjI0OTY0OTg1MzIyMjM2NmM0YzZmNDIzZmJQzYmI0OTI1ZTVkNGNIN2Q3ZWU5OWUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MCwiZiI6NH0.webp

>> Text 1:

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImEwNTFmZTNkNWZkNjBjNjNkYzg5ZmQxMGI1ZDdkMjE4MzlmOWQ5ZWExNWUyNjUyYzI5YjEyZWZGM3MjlkOTYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 53

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjQzNmY5MzhmY2MyYTlmNzUzYjk2Y2RiZWZhNmQ5YzA0OTJjNTVhYjkxYzNiMDQwNDY1YmY0MjRiMDdiNDE3YWUiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 54

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImZiMDViYjIhMmEwOTRkMDkzYmVmYzI4YWMzOTlmMDdiMjNiMWY5MDA2MDc1MzQ4MGY0YTlk3N2M4MjFINDhIMDQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 55

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjgzM2E4OTI0Y2I1NTM0NTM3NmRkYzE5NWJmYWQ5ODZjNjdkYzQzOTZlYWJhMmY4YmJkMDJiNGUyNDMxMDhkNTYiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 56

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6Ijc0NDlmODZhYTZmMTFIMjhhZTI2NDhhNmVhZTQ1MjQwNTg1NmJlYmVkZjY

yMzM5ZWYxOGNmYzJjNmYwZTY5NWMiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 57

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImUyYWU2Nzg4MWExZjE2NmUzMGM1N2JhMTgzMzI1NTRiOGFmYzU2NjM0Mzg3ZTE3N2RiMDYyZjc4OTAyMjlzZTAiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 58

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImYxZWmwYmRhZGQzM2Q3YjUyODBiN2ZjY2I0YjJlOGVlZTg0MDlmZDkzZDM5OTZmMWVkbOGRlMTYwN2VmY2RiY2IiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 59

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImNiNGE5YWM2NDU4NWY4YTAyOWM2MjMzMzY1ZWUzOTFOTU0MjE1NDdlNzliOGM3ODc3MjFIYWZhYzU0Yzc2ODciLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MjA5MTczMDAzMCwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 60

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImZmMjA5NGQ3Yjc2ODdkMTljNjRiNjNjNjJkZjNkODY3YzQwNjQwNWZiNGViODZkZGZmZWVhMmM1Njk0ODFlZDEiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 61

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6ImQ5NjQzZGM5OTRmMmE4YjIzOWUwMzMxZjFmYjIjZjA1N2U4MDU3Zjc4OGIxYTg1MGVhYzA0NTdjOWYxY2I0NmEiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 62

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjQ5YzdkY2E1MzNlMmUyZDFmNDg2ZTc4M2E4ZWZjNGY4ZmUyZTU1NzhjODkyMzc3OTVhMzE5ODZhYTMxYjY2MzkiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MjA0Nzg1MzMzMzY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

> Ad 63

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjVmZTkzMmVlMzY2M2QxZGNkMjliMTg0MmMzMzZDhkMGVjMDBkNTY1MzFmYjFjNjZiZTA3ODI4N2ZiN2JkNzQwMjkiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp

>> Text 1:

>> Text 2:

> Ad 64

>> Image:

https://web.archive.org/web/20230418043234im_/https://images.outbrainimg.com/transform/v3/eyJpdSI6IjY2NjUyNTZiOTc2ZDgxODQyZGRmNjhmNmVhMjNiNDQ5OGVIN2M5ZTdhZGQyNTJjYzI2Yjk1ODI1YjkwMDY4YzQiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjaCI6MjEzNDA1NzcxNiwiY3MiOjAsImYiOjR9.webp

>> Text 1:

>> Text 2:

<https://unsplash.com/t/wallpapers>

Video: <https://youtu.be/dsjIjmmvWzA>

Web archiving tools:

> Archived ads:

>> archive.today

>>> URI-M: <https://archive.ph/ZzWvA>

>> Conifer

>>> URI-M:

<https://conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425171216/https://unsplash.com/t/wallpapers>

> May have failed to archive ads:

>> Save Page Now

>>> URI-M: <https://web.archive.org/web/20230425163749/https://unsplash.com/t/wallpapers>

>>> SPN blocked some ad related files so it could not load the ad and I don't know the URLs for the images used for the ad since the ad changes when reloading the live web page

>> Arquivo.pt

>>> URI-M: <https://arquivo.pt/wayback/20230425163622/https://unsplash.com/t/wallpapers>

>>> The ads did not load when replaying the web page

>>>> Some requests for the ad server code had a 404 status code

>>>>> Example ad server URI:

https://arquivo.pt/wayback/20230425163622mp_/https://sentry.io/api/1412470/envelope/?sentry_key=da965de5f8264e0981050565753311a9&sentry_version=7&sentry_client=sentry.javascript.react%2F7.37.2

Replay systems:

Did not have noticeable replay issues for the ads:

> archive.today

> Conifer

Had issues with replaying ads:

> Wayback Machine

>> Some of the images for the web page did not load

>>> This could be a timeout related issue

>>> Some ad related files were had a 404 during replay

>>>> Example:

https://web.archive.org/web/20230425163749im_/https://secure.insightexpressai.com/adServer/a

dServerESI.aspx?script=false&bannerID=11051621&rnd=1682439566759&redir=https://secure.insightexpressai.com/adserver/1pixel.gif

>>> This ad file is on Save Page Now's block list

>>> Also, I reached the number of web pages that I could archive so I don't know if this could be a potential issue

Browsers:

> The replay of the archived web page is the same in Chrome and Firefox

Total of 3 ads were archived and replayed successfully when using archive.today.

> Each time the archived web page was reloaded it would result in the same number of ads and the same exact ads would be displayed.

3 ad containers that are placed beside the wallpaper images that can be viewed by the user

3 combination ads (images and text):

> Ad 1 (video timestamp around 12:47 PM)

>> Image 1: <https://archive.today/ZzWvA/0c6a40eaec9963d02558cbba07e21f6e87b74d42.avif>

>> Image 2: <https://archive.ph/ZzWvA/2b76cb8993a2f9a3e17f49e6b77eb350bb5c9e48.avif>

>> Text 1: Get the advanced tools you need to grow

>> Button Text: Sign Up

> Ad 2 (video timestamp around 12:50 PM)

>> Image 1: <https://archive.ph/ZzWvA/20e44e2cd30b1ef11fb55b13436b4c191bde1547.avif>

>> Image 2: <https://archive.ph/ZzWvA/d736883f7cf0f5eee3fdb5c330987c7477a9ae5f.svg>

>> Text 1: Build the website of your dreams.

>> Button Text: Start Building

> Ad 3 (video timestamp around 12:53 PM)

>> Image 1: <https://archive.ph/ZzWvA/e2e6f5ab3e14fc18f4ee0fb538646eaaa3cefa04.avif>

>> Image 2: <https://archive.ph/ZzWvA/d736883f7cf0f5eee3fdb5c330987c7477a9ae5f.svg>

>> Text 1: Get a professional website for just \$199.

>> Button Text: Get the Deal

<https://www.diy.com/>

Video: <https://youtu.be/9dcWMcBwvqI>

Web archiving tools:

Most ads archived successfully

> Conifer

>> URI-M:

<https://conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732/https://www.diy.com/>

> Save Page Now

>> URI-M: <https://web.archive.org/web/20230425230617/https://www.diy.com/>

> Arquivo.pt

>> URI-M: <https://arquivo.pt/wayback/20230425230543/https://www.diy.com/>

Error occurred during crawl time

> archive.today

>> URI-M: <https://archive.ph/qpxAi>

>> Matinence error message for the live web page

Browsers

> Replay is the same in Chrome and Firefox

Around 13 ads for this web page

> 9 image ads

> 4 combination ads (image and text)

> The number of ads is the same each time the web page is replayed and the same exact ads are displayed each time

> Only reason why there is uncertainty is that this is a shopping website which promotes products for users to buy

>> I excluded the categories and the related articles at the bottom of the web page

>> Since it is a shopping website most of the content shown could be considered like an advertisement for a product or a special sale

9 image ads

> Ad 1 (video timestamp around 7:23 PM)

>> Image URI-M:

https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/h

[https://media.diy.com/is/image/KingfisherDigital/82ea9ac328d772e3bf2184f7509fbb44235a1fd7?\\$BQ_HBT_D\\$](https://media.diy.com/is/image/KingfisherDigital/82ea9ac328d772e3bf2184f7509fbb44235a1fd7?BQ_HBT_D)

>>> Alternative Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/82ea9ac328d772e3bf2184f7509fbb44235a1fd7?\\$BQ_HBT_D\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/82ea9ac328d772e3bf2184f7509fbb44235a1fd7?BQ_HBT_D)

>>> Alternative Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/4989114fae2f7d20cb2e9fc614c67bcad229384a?\\$BQ_HBT_T\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/4989114fae2f7d20cb2e9fc614c67bcad229384a?BQ_HBT_T)

>>> Alternative Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/generic-MobileGeneric-HP-tile-DTM-Spring-Sale-Generic-Ends-today~13438c9ca19aeb261e6194a5719dbc060ab882fd?\\$WCMS_NPI_FW_S\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/generic-MobileGeneric-HP-tile-DTM-Spring-Sale-Generic-Ends-today~13438c9ca19aeb261e6194a5719dbc060ab882fd?$WCMS_NPI_FW_S$)

> Ad 2 (video timestamp around 7:26 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/15e0ec4392b39cab038a9a8bcc097e64dbca903?\\$WCMS_NPI_FW_S\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/15e0ec4392b39cab038a9a8bcc097e64dbca903?$WCMS_NPI_FW_S$)

> Ad 3 (video timestamp around 7:27 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://s7g10.scene7.com/is/image/KingfisherDigital/c9172356e87936b6f5e107ea94e59d0e751a9c44?\\$WCMS_NPI_FW_S\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://s7g10.scene7.com/is/image/KingfisherDigital/c9172356e87936b6f5e107ea94e59d0e751a9c44?$WCMS_NPI_FW_S$)

> Ad 4 (video timestamp around 7:29 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/OutdoorGarden-MobileGeneric-HP-tile-DTM-new-lower-price-compost-png~102839cb913ff67d09289cb2262ae80fc605ec08?\\$WCMS_NPI_FW_M\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/OutdoorGarden-MobileGeneric-HP-tile-DTM-new-lower-price-compost-png~102839cb913ff67d09289cb2262ae80fc605ec08?$WCMS_NPI_FW_M$)

> Ad 5 (video timestamp around 7:31 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://s7g10.scene7.com/is/image/KingfisherDigital/303c86dca52b1b66399e200b755b3d5fce2bb6b96?\\$WCMS_NPI_FW_S\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://s7g10.scene7.com/is/image/KingfisherDigital/303c86dca52b1b66399e200b755b3d5fce2bb6b96?$WCMS_NPI_FW_S$)

> Ad 6 (video timestamp around 7:31 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/685354f8164f276f1465840c41b925ce11ba27a6?WCMS_NPI_FW_M\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/685354f8164f276f1465840c41b925ce11ba27a6?WCMS_NPI_FW_M$)

> Ad 7 (video timestamp around 7:32 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/OutdoorGarden-MobileGeneric-HP-tile-DTM-Power-Tools~9b5ab6b953dae36da418f2a1a130535bb40428c0?WCMS_NPI_FW_S\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/OutdoorGarden-MobileGeneric-HP-tile-DTM-Power-Tools~9b5ab6b953dae36da418f2a1a130535bb40428c0?WCMS_NPI_FW_S$)

> Ad 8 (video timestamp around 7:33 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/eadb9f2cb7310cd438cc17fb42dea670a4f81b44?WCMS_NPI_FW_XL\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/eadb9f2cb7310cd438cc17fb42dea670a4f81b44?WCMS_NPI_FW_XL$)

> Ad 9 (video timestamp around 7:47 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/ed9c6cbb609549960fbad9f809861bc277bf2680?WCMS_NPI_FW_XL\\$](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/ed9c6cbb609549960fbad9f809861bc277bf2680?WCMS_NPI_FW_XL$)

4 combination ads (image and text)

> Ad 1 (video timestamp around 7:35 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/3760287183687_01c_MP?\\$MOB_PREV\\$&\\$width=380&\\$height=380](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/3760287183687_01c_MP?MOB_PREV&$width=380&$height=380)

>> Text 1: 10ft trampoline with inner safety net for optimal safety - Diam.305 cm - Mars Inner - Grey

>> Text 2: £199.00

>> Button Text: Add to basket

> Ad 2 (video timestamp around 7:38 PM)

>> Image URI-M:

https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/h

[https://media.diy.com/is/image/Kingfisher/4054278618241_01c?\\$MOB_PREV\\$&\\$width=380&\\$height=380](https://media.diy.com/is/image/Kingfisher/4054278618241_01c?MOB_PREV&$width=380&$height=380)

>> Text 1: Prices nailed

>> Text 2: Kärcher K4 Power Control Corded Pressure washer 1.8kW 13240320

>> Text 3: £209.00

>> Button Text: View product

> Ad 3 (video timestamp around 7:42 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/Kingfisher/3663602860143_01c_BQ?\\$MOB_PREV\\$&\\$width=380&\\$height=380](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/Kingfisher/3663602860143_01c_BQ?MOB_PREV&$width=380&$height=380)

>> Text 1: Bulk Delivery

>> Text 2: Metsä Wood Round edge Whitewood CLS timber (L)2.4m (W)63mm (T)38mm

>> Text 3: £3.15

>> Button Text: View product

> Ad 4 (video timestamp around 7:44 PM)

>> Image URI-M:

[https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/5056010143270_01c_MP?\\$MOB_PREV\\$&\\$width=380&\\$height=380](https://cones.conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230425230732im_/https://media.diy.com/is/image/KingfisherDigital/5056010143270_01c_MP?MOB_PREV&$width=380&$height=380)

>> Text 1: Oseasons Acorn Rattan 6 Seat Corner Sofa Set in Dove Grey

>> Text 2: £499.99

>> Button Text: Add to basket

<https://www.leroymerlin.com.br/>

Video 1: <https://youtu.be/AIEuf6aPII4>

>> Will not use for recording session URL since the archived web page used was not shown until video 2

Video 2: <https://youtu.be/XUGrRBu7Bg4>

X Will have to go back and review the archived web pages later.

> Was able to download the WACZ for the web page

> Will wait for the completed archived web pages from Save Page Now and Arquivo.pt before selecting the archiving tool and replay system for this example

>> May use archive.today since it seems to be the most successful at archiving and replaying the ads

>> May select Conifer since it does not have a second web page yet and it did seem like it archived the ads even though it failed to load the rest of the web page during replay

Will either use Save Page Now or Arquivo.pt for this example.

Archived most of the ads:

> Save Page Now

>> URI-M: <https://web.archive.org/web/20230426011534/https://www.leroymerlin.com.br/>

>> A previous archived web page was able to archive all of the ads on the web page and replay the ads successfully

X >>> May have issues for this web page, since the screenshot showed a popup

>> Was successful at archiving most of the ad related content

> archive.today

>> URI-M: <https://archive.ph/Jl4lb>

>>> The first ad container cycles between ads and archive.today only can show one so will probably not use for this example

>>> Some of the ads do not display during replay, because the web page stopped loading more content

> Conifer

>> URI-M:

<https://conifer.rhizome.org/treid003/archiving-web-pages-with-ads/20230426010616/https://www.leroymerlin.com.br/>

>>> Was able to archive most of the ads, but when scrolling down the web page during replay, it removes the content on the web page

> Arquivo.pt

>> URI-M: <https://arquivo.pt/wayback/20230426011101/https://www.leroymerlin.com.br/>

>>> Seems to have done as well as IA's Save Page Now

There are at least 31 ads on this web page

> 1 banner ad that only show text

> 24 image ads

> 6 combination ads (image and text)

Around 23 ad containers

> 1 banner ad container

> 1 ad container that is like an image caroucel

> 21 image ad containers

> I excluded:

>> The virtual calculator shopping assistant

>> For selection of opportunities section (Seleção de Oportunidades):

>>> Get your Coupon (Pegue seu Cupom)

>>> Balance (Saldão)

>> The categories:

>>> Navigation By environments (Navegação por ambientes)

>>> Browse by department (Navegue por Departamento)

>>> Exclusive brands (Marcas Exclusivas Leroy Merlin)

>>> Collections (Coleções)

>>> Responsible Products (Produtos Responsáveis)

>> Latest Content (Últimos Conteúdos)

>> Our Stores section (Nossas lojas)

1 banner ad

> Ad 1 (video timestamp around 11:39 AM)

>> Text 1 (translated to english): Free Shipping* on purchases over BRL 3,000 - for products sold and delivered by Leroy Merlin

>> Text 2 (translated to english): *Valid for distances of up to 50KM. Enjoy today!

24 image ads

> Ad 1 (video timestamp around 11:50 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011101img_/https://cdn.leroymerlin.com.br/uploads/img/ban

[ners/_1_home_tv_|_48hrs_de_vasos_e_assentos_com_ate_r\\$_400_off_24_a_26_04_639f_1180x320.png](https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_1_home_tv_|_48hrs_de_vasos_e_assentos_com_ate_r$_400_off_24_a_26_04_639f_1180x320.png)

> Ad 2 (video timestamp around 11:53 AM)

>> Image 1 URI-M:

[https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_4_home_tv_%7C_frete_gratis_para_compras_acima_de_r\\$_3_000,00_24_a_01_05_a997_1180x320.png](https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_4_home_tv_%7C_frete_gratis_para_compras_acima_de_r$_3_000,00_24_a_01_05_a997_1180x320.png)

> Ad 3 (video timestamp around 11:54 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_2_home_banner_%7C_festival_acabamento_subtema_laminados_e_vinilicos_21_a_27_04_1109_1180x320.png

> Ad 4 (video timestamp around 11:55 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_4_home_tv_%7C_opecom_acabamento_03_a_15_05_7eea_1180x320.png

> Ad 5 (video timestamp around 11:56 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_5_home_tv_%7C_pisos_e_revestimentos_com_ate_20percent_off_24_a_02_05_bd24_1180x320.png

> Ad 6 (video timestamp around 11:57 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_6_home_tv_%7C_tvs_e_audio_com_ate_30percent_off_24_a_02_05_2501_1180x320.png

> Ad 7 (video timestamp around 11:58 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_7_home_tv__se_%7C_climatizacao_a_partir_de_109,90_24_a_02_05_c3bd_1180x320.png

> Ad 8 (video timestamp around 11:59 AM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_8_home_tv__se_%7C_climatizacao_a_partir_de_109,90_24_a_02_05_c3bd_1180x320.png

ners/_8_home_tv_%7C_manutencao_externa_com_ate_20percent_off__24_a_02_05_d142_1180x320.png

> Ad 9 (video timestamp around 12:00 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011105im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_9_home_tv_%7C_decoracao_para_area_externa_com_ate_30percent_off__24_a_02_05_faa1_1180x320.png

> Ad 10 (video timestamp around 12:24 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_1_home_tirinha_%7C_bazar_de_fechaduras_com_ate_40percent_off__24_4_a_02_5_4f32_580x190.png

> Ad 11 (video timestamp around 12:24 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_2_home_tirinha_%7C_bazar_de_moveis_com_ate_50percent_off__24_4_a_02_5_378a_580x190.png

> Ad 12 (video timestamp around 12:25 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_3_home_tirinha_%7C__banheiro_com_ate_40percent_off__24_4_a_02_5_67fd_580x190.png

> Ad 13 (video timestamp around 12:26 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011108im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_4_home_tirinha_%7C__jardim_e_varanda_com_ate_40percent_off__24_4_a_02_5_4f68_580x190.png

> Ad 14 (video timestamp around 12:26 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011138im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_5_home_tirinha_%7C_cozinha_com_ate_50percent_off__24_4_a_02_5_b1df_580x190.png

> Ad 15 (video timestamp around 12:28 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011138im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_6_home_tirinha_%7C_lavanderia_com_ate_30percent_off_24_4_a_02_5_1745_580x190.png

> Ad 16 (video timestamp around 12:28 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011138im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_1_home_box_%7C_destaque_do_mes_construcao_com_ate_10percent_off_24_4_a_02_5_f25c_380x400.png

> Ad 17 (video timestamp around 12:29 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011138im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_2_home_box_%7C_destaque_do_mes_ferramentas_com_ate_30percent_off_24_4_a_02_5_99a8_380x400.png

> Ad 18 (video timestamp around 12:30 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011138im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_3_home_box_%7C_destaque_do_mes_eletronicos_com_ate_30percent_off_24_4_a_02_5_74a9_380x400.png

> Ad 19 (video timestamp around 12:32 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011141im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_4_home_box_%7C_portas_e_janelas_com_ate_30percent_off_24_4_a_02_5_d2c9_380x400.png

> Ad 20 (video timestamp around 12:32 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011141im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_5_home_box_%7C_caixas_organizadoras_com_ate_30percent_off_24_4_a_02_5_5f31_380x400.png

> Ad 21 (video timestamp around 12:32 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011141im_/https://cdn.leroymerlin.com.br/uploads/img/banners/_6_home_box_%7C_espelhos_com_ate_45percent_off_24_4_a_02_5_c844_380x400.png

> Ad 22 (video timestamp around 12:34 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011147im_/https://cdn.leroymerlin.com.br/uploads/img/banners/numbox_home_cartao_celebre_b718_380x400.png

> Ad 23 (video timestamp around 12:36 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011147im_/https://cdn.leroymerlin.com.br/uploads/img/banners/numbox_home_fidelidade_0c15_380x400.png

> Ad 24 (video timestamp around 12:37 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011147im_/https://cdn.leroymerlin.com.br/uploads/img/banners/box_home_aplicativo_48fa_380x400.png

6 combination ads (image and text)

> Ad 1 (video timestamp around 12:01 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/categories/exclusivo_online_com_ate_60percent_off_6203_300x300.png

>> Text 1 (translated to english): Exclusive Online with up to 60% OFF

> Ad 2 (video timestamp around 12:03 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/categories/torneiras_com_ate_40percent_off_d180_300x300.png

>> Text 1 (translated to english): Faucets with up to 40% OFF

> Ad 3 (video timestamp around 12:04 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011105im_/https://cdn.leroymerlin.com.br/categories/fogoes_cooktops_e_microondas_com_ate_40percent_off_cc35_300x300.png

>> Text 1 (translated to english): Stoves, Cooktops and Microwaves with up to 40% OFF

> Ad 4 (video timestamp around 12:05 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/categories/iluminacao_com_ate_40percent_off_316d_300x300.png

>> Text 1 (translated to english): Lighting with up to 40% OFF

> Ad 5 (video timestamp around 12:05 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/categories/eletrica_com_ate_50percent_off_90e6_300x300.png

>> Text 1 (translated to english): Electric with up to 50% OFF

> Ad 6 (video timestamp around 12:06 PM)

>> Image 1 URI-M:

https://arquivo.pt/wayback/20230426011106im_/https://cdn.leroymerlin.com.br/categories/programa_de_fidelidade_5271_300x300.png

>> Text 1 (translated to english): Fidelity program

<https://www.cnn.com/>

Video 1: <https://youtu.be/3CdUFVWLT38>

Video 2: <https://youtu.be/dquG3uOS3k4>

Video 3: <https://youtu.be/br1solXra9U>

Successfully archived and replayed some ads:

> ArchiveWeb.page & ReplayWeb.page

>> Outbrain ads, Amazon image ads, and Google image ads (that do not need a safeiframe)

Failed to successfully archive and replay all of the ads:

> Conifer

>> URI-M:

<https://conifer.rhizome.org/treid003/2023-05-10-ads-on-cnn/20230510133246/https://www.cnn.com/>

>> Some ad related URLs were not successfully replayed

>>>

<https://events.bouncex.net/track.gif/eligible?wklz=M4Uw5gtiB2AuD6BLAJsAvAMgMYEMIAcdExoU0BGAZgDYAGWgFgY2AHsBXAJyxDQCMO0HgA8MOMDFhoAVsAwRWyXrQwB3EH2CJYIMpQYqAboi2wy5agA5KAdgBMAVgfUbN6pXqWMS4zzLU7agBOSksnFyDHWmDbZkIJYxBVcxYQAE2GD9kCjtsABtESTMoYFg8fAorW0cHIOsGBwKiuBx8REMQTi1WaDRysEpvEF9eZCA>

>> Some of ads on this web page were:

>>> Google ads

>>> Outbrain ads

>>> Amazon ads

>> Conifer also had ad related URLs missing similar to when using Wayback Machine

>> The WARC file did not have any ads archived

> Save Page Now & Wayback Machine

>> URI-M: <https://web.archive.org/web/20230510115734/https://www.cnn.com/>

>> The Google safeiframe with a random value in the URL failed to load, but it successfully loaded the Google safeiframe without a random value loaded successfully

>>> This is kind of unexpected, since Save Page Now usually blocks ad related files

>> Some potentially ad related URLs failed to load:

>>>

https://tlx.3lift.com/header/auction?lib=prebid&v=7.27.0-pre&referrer=https%3A%2F%2Fwww.cnn.com%2F&tmax=1150&us_privacy=1---

>>>> Used POST request

>>>

<https://bidder.criteo.com/cdb?profileId=207&av=34&wv=7.27.0-pre&cb=52116340877&lsavail=1>

>>>> This used POST request message

>>>

https://fastlane.rubiconproject.com/a/api/fastlane.json?account_id=11078&site_id=26792&zone_id=106830&size_id=55&alt_size_ids=57&p_pos=atf&us_privacy=1---&rf=https%3A%2F%2Fwww.cnn.com%2F&tg_i.pbadslot=ad_bnr_atf_01&tk_flint=pbjs_lite_v7.27.0-pre&x_source.tid=0830bf35-1300-4b7b-94af-280d04ee60a0&l_pb_bid_id=64a10ff16439078&p_screen_res=1920x1080&rp_secure=1&rp_maxbids=1&p_gpid=CNN%2Fhomepage%2Flanding%23bnr_atf_01&slots=1&rand=0.7645747599451304

>>>

<https://bidder.criteo.com/cdb?profileId=207&av=34&wv=7.27.0-pre&cb=52116340877&lsavail=1>

>>> <https://hbopenbid.pubmatic.com/translator?source=prebid-client>

>>>> Used POST request

>>>

https://aax.amazon-adsystem.com/e/dtb/bid?src=3159&u=https%3A%2F%2Fwww.cnn.com%2F&pid=EvDoPC7kpYMYX&cb=0&ws=1920x980&v=23.426.459&t=1150&slots=%5B%7B%22sd%22%3A%22ad_bnr_atf_01%22%2C%22s%22%3A%5B%22970x250%22%2C%22970x90%22%5D%7D%5D&gdprl=%7B%22status%22%3A%22no-cmp%22%7D

>>>

<https://px.ads.linkedin.com/setuid?partner=triplelift&dbredirect=true&gdpr=0&consent=4&dbredirect=true&gdpr=0&consent=>

>>>

https://x.bidswitch.net/sync?ssp=triplelift&user_id=4670649064295475323014&gdpr=0&gdpr_consent=

>>>

https://cdn.indexww.com/ht/htw-pixel.gif?ZA199jr8fh9drSqGLiSFegAA%262380=&us_privacy=1---

>>>

https://pixel.adsafeprotected.com/services/pub?anId=925660&slot=%7Bid:video1,s:1.1,p:cnn.com_politics_carousel_t1,t:video%7D&slot=%7Bid:ad_bnr_atf_01,ss:%5B1.2,1.1,1100.300,1100.90,970.250,970.90,970.66,300.250,982.300,2.2,320.50,1.1%5D,p:/8663477/CNN/homepage/landing,t:display%7D&slot=%7Bid:ad_rect_btf_02,ss:%5B1.1,1.2,2.2,300.250,300.252,320.320,1.1%5D,p:/8663477/CNN/homepage/landing,t:display%7D&slot=%7Bid:ad_ns_atf_02,ss:%5B300.35%5D,p:/8663477/CNN/homepage/landing,t:display%7D&slot=%7Bid:ad_bnr_btf_01,ss:%5B1.2,728.90,970.90,970.91,970.66,2.2%5D,p:/8663477/CNN/homepage/landing,t:display%7D&slot=%7Bid:ad_nat_atf_01,ss:%5B1.2,1.1%5D,p:/8663477/CNN/homepage,t:display%7D&slot=%7Bid:ad_rect_atf_01,ss:%5B1.2,2.2,300.250,320.320,1.1%5D,p:/8663477/CNN/homepage/lan

ding,t:display%7D&slot=%7Bbid:ad_nfs_btf_02,ss:%5B300.100%5D,p:/8663477/CNN/homepag
e/landing,t:display%7D&slot=%7Bbid:ad_rect_btf_03,ss:%5B1.2,2.2,300.250,300.253,300.600,3
00.603,320.320,1.1%5D,p:/8663477/CNN/homepage/landing,t:display%7D&wr=1920.980&sr=
1920.1080&sessionId=cbba1901-a95f-e915-acae-148e1b2ecdfe&url=https%253A%252F%252F
www.cnn.com%252F

https://log.outbrainimg.com/loggerServices/dwce_cheq_events?timestamp=1683719876114&sessionId=30d8e396-e21c-564d-b5e1-50a78962b95c&url=www.cnn.com&cheqSource=1&cheqEvent=3&responseTime=740

[illegible]

XSxbIk5vdC1BLkJyYW5kIiwMjQuMC4wLjAiXV0sMF0.&nvt=2&url=https%3A%2F%2Fwww.cnn.com%2F&frm=20&vis=1&psz=1905x-1%7C442x0%7C442x24%7C1376x0%7C1376x0%7C442x0%7C442x0%7C442x0&msz=1100x-1%7C300x0%7C300x0%7C970x0%7C0x0%7C300x0%7C300x0%7C300x0&fws=644%2C132%2C132%2C132%2C132%2C132%2C132%2C132&ohw=1905%2C1905%2C1905%2C1905%2C1905%2C1905%2C1905%2C1905&ga_vid=256195570.1683719876&ga_sid=1683719876&ga_hid=1139230501&ga_fc=false

>>>

https://beacon.krxd.net/pixel.gif?source=smarttag&fired=report&confid=ITb_4eqO&_kpid=e9eaedd3-c1da-4334-82f0-d7e3ff883c87&_kcp_s=CNN&_kcp_d=www.cnn.com&_knifr=28&_kua_kx_tz=0&_kua_kx_lang=en-us&_kua_kx_tech_browser_language=en-us&_kua_user_agent=Mozilla%2F5.0%20(X11%3B%20Linux%20x86_64)%20AppleWebKit%2F537.36%20(KHTML%2C%20like%20Gecko)%20Chrome%2F113.0.0.0%20Safari%2F537.36&_kpa_cnn_site=cnn&_kpa_cnn_rollup=homepage&_kpa_cnn_section=landing&_kpa_keywords=cnn%20news%2C%20daily%20news%2C%20breaking%20news%2C%20news%20today%2C%20current%20events&_kpa_cnn.com_meta_keywords=cnn%20news%2C%20daily%20news%2C%20breaking%20news%2C%20news%20today%2C%20current%20events&_kpa_cep_sent=16B6&t_navigation_type=1&t_dns=0&t_tcp=0&t_http_request=-1&t_http_response=992&t_content_ready=8061&t_window_load=0&t_redirect=0&interchange_ran=true&userdata_was_requested=false&userdata_did_respond=false&sview=1&kplt1=33132&kplt2=23409&kplt3=23410&kplt4=23412&kplt5=23428&kplt6=23438&kplt7=23445&kplt8=23464&kplt9=23474&kplt14=23511&kplt15=23548&kplt16=23645&kplt17=32631&kplt18=32696&kplt19=33127&kplt20=35550&kplt21=37225&kplt22=38371&kplt23=40507&kplt24=41872&kplt25=42101&kplt26=46110&jsonp_requests=https%3A%2F%2Fweb.archive.org%2Fweb%2F20230507063925%2Fhttps%3A%2F%2Fconsumer.krxd.net%2Fconsent%2Fget%2Fe9eaedd3-c1da-4334-82f0-d7e3ff883c87%2C3103%2Chttps%3A%2F%2Fweb.archive.org%2Fweb%2F20230507063925%2Fhttps%3A%2F%2Fbeacon.krxd.net%2Foptout_check%2CNaN

>>>

https://cm.g.doubleclick.net/pixel?google_nid=krux_digital&google_cm&google_hm=UGlpZE4yYjU

>>>

https://match.adsrvr.org/track/cmfi/generic?ttd_pid=krux&ttd_tpi=1&ttd_puid=PiidN2b5&gdpr=0

>>>

https://image8.pubmatic.com/AdServer/ImgSync?p=162932&gdpr=0&gdpr_consent=&us_privacy=1---&pu=https%3A%2F%2Fweb.archive.org%2Fweb%2F20230510115535%2Fhttps%3A%2F%2Fimage4.pubmatic.com%2FAdServer%2FSPug%3Fp%3D162932%26mpc%3D4%26fp%3D1%26pmpc%3DPMC%26%26pr%3Dhttps%253A%252F%252Fweb.archive.org%252Fweb%252F20230510115535%252Fhttps%253A%252F%252Fumto.cnn.com%252Fuser-sync%253Fdomain%253Dcnn.com%2526kfyn%253D%2523PMUID

https://jadserve.postrelease.com/trk.gif?ntv_at=394&ntv_usid=9455419&ntv_pl=1158781&ntv_it

>> URI-M: <https://archive.ph/XrqBk>

>>>

>>>

>>>

https://nym1-ib.adnxs.com/it?an_audit=0&referrer=https%253A%252F%252Farchive.ph%252F%252FXrqBk&e=wqT_3QKyB_BMsgMAAAAMA1gAFAQjkye6iBhDHGq-NzuCu2ygY8L6m0Kuy_o0lKjYJeJRop0kGwz8R2Fmj-MUSwj8ZAAAAYI_C5T8h2Fmj-MUSwj8peJQJJNgxAAAAQOF6tD8wyt2ODTjgHkC1XkjA1C6iYq2AVjmqKIBYABo6YXGAXjG6gWAAQGKAQNVU0SSBQbwXpgBoAGgAdgEqAEBsAEAuAEBwAEFyAEC0AEA2AEA4AEA8AEA2AKQgwHgAp_-MeoCGGh0dHBzOi8vYXJjaGl2ZS5waC9YcnFCa4ADAIgDAZADAJgDF6ADAaoDmQMKr wJoDS7wbXd3dy5iaW5nLmNvbS9hcGkvdjEvdWVkaWF0aW9uL3RyYWNRaW5nP2FkVW5pdD0zOTE0NjYmYXVjZD1mMTcyNDY3ZS1jYzhilTQyOTYtYmU2Yy02MjRIOTcwOWFiNDEmY21FeHBJZD1MVjEmb0FkLkUAVHB1Ymxpc2hlcklkPTE2MjY0NTMzMjYBDgBmjl AVHJOeXBIPW5lcmlmdGFnSWQ9Mjc1MDQBQ1B0cmFmZmljR3JvdXA9a25hcWVfM2MRFGhtTdWIuGQD0UwFnbnR2cV9veWJweHZhdF91YnlxYmhnJmFpZD0ke0FVQ1RJTO5fSUR9EgUxmJA4NR0TMjkzMzcZnzgzNjkkODg0OTg2MyIJMzgxoDOQ2NzEOKgRiaW5nOjhVMlZ

oY21Ob1FXUWpOek16T1RJmk9UUTFORFE1T1RZak1qTXlOVEU1TWpJeE5UQTVNekl6T
0E9PcADrALIAwDYA7SVwQHgAwDoAwD4AwGABACsBA0vdXQvdjMvcHJlYmlkmlkAQA
ogQOMTA4LjM5LjEyNS4xMTCoBMu3BLIEEAgAEAEYoAEg2AQoADAAOAK4BADABA
DIBADaBAIIAeAEafAEuomKtgGIBQGYBQCgBY-gjJPPnK_xOMAFAMkFAAAAAAAAAA8D
_SBQkJAAAAAAAAAADYBQHgBQHwBd0K-gUECAAQAJAGAJgGALgGAMEGAAAAA
AAA8D_QBsKNBNoGFgoQBTMDAXQQABgA4AYB8gYCCACABwGIBwCgBwHIB8bqBdI
HDQkRKQEmDNoHBggFCZjgBwDqBwIIAPAHZ6mvBIOIAhAAIQgAAIA_mAgBqggICAeq
ABgBIAA.&s=d1074975488ba6e60e3743128947052a54e574a4

Browser

> The replay of the ads seems to be the same in Chrome and Firefox.

The ads that are loaded can be different each time the web page is replayed.

Around 21 ad containers

- > 4 outbrain ad containers for related articles
- > 8 ad containers for the bottom paid content section (sometimes this section does not load)
- > 8 Ad containers where Amazon or Google ads would load
- > 1 ad container for an embedded web page ad (only loads if the bottom paid content section loads)

There are at least 21 ads that have been archived:

- > 3 image ad
- > 13 combination ads (image, text, and sometimes includes a video or an embedded web page)
- > 1 video ad
- > 2 embedded web page ads
- > 2 Amazon Ads

3 ads did not replay successfully

- > 2 image ads that used google safeiframe
 - >> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4346>
 - >> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4303>
- > 1 combination ad that would not load (I don't know if it used Google safeiframe)
 - >> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4331>

3 image ads:

- > Ad 1 (video timestamp around 11:50 AM)

>> Image 1 URI-R:

<https://tpc.googlesyndication.com/simgad/18224570386520315776?sqp=4sqPyQqRQikqJwhfEAEdAAC0QiABKAEwCTgDQPCTCUgAUAFYAWBfcAJ4AcUBLbKdPg&rs=AOga4qn8Giqaj0o1iEGy6kR-dKJGZRtM3g>

>> Timestamp: <https://youtu.be/3CdUFVWLT38?t=8174>

> Ad 2 (video timestamp around 8:59 PM of video 3)

>> Image 1 URI-R: <https://s0.2mdn.net/simgad/11599281031676764239>

>> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4346>

> Ad 3 (video timestamp around 9:04 PM of video 3)

>> Image 1 URI-R: <https://s0.2mdn.net/simgad/17004131269797875738>

>> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4303>

13 combination ads (image, text, and sometimes includes a video or an embedded web page)
[4/4]:

> Ad 1 (video timestamp around 11:12 AM)

>> Image 1 URI-R:

<https://images.outbrainimg.com/transform/v3/eyJpdSI6ImY0Y2ZiYzM5ODE2NDgwMGQzNzg5MGZiMDU0MGJiYzFhMDU1NWQ4ZGVkMzRmZGQ0YTRkNzdkOWM4MzkyYzU1MjkiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp>

>> Text 1: 39 Players Who Refused To Play For The Team That Drafted Them

>> Text 2: Gameday News

> Ad 2 (video timestamp around 11:15 AM)

>> Image 1 URI-R:

<https://images.outbrainimg.com/transform/v3/eyJpdSI6IjBhOWJlODc5NjMxZWNiNjNlMDRlODIzYTl3MTQwYjIyNGNiM2Y4ZjliM2IzYmJiM2UyOTk4ZDgyOTEzMWY1MjciLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MCwiZiI6NH0.webp>

>> Text 1: [Gallery] Things History Left Out About The Battle Of Midway

>> Text 2: Taco Relish

> Ad 3 (video timestamp around 11:17 AM)

>> Image 1 URI-R:

<https://zem.outbrainimg.com/p/srv/sha/46/18/e8/18c9c53b7e07f27af30a563629593f3fee.png?w=300&h=200&fit=crop&crop=faces&q=45&fm=jpg>

>> Text 1: [Photos] Meet Harris' Husband Not Many People Know About

>> Text 2: Try Not To Choke, When You See Her New Richest Wife

>> Text 3: Boite A Scoop

> Ad 4 (video timestamp around 11:19 AM)

>> Video 1 URI-R:

<https://images.outbrainimg.com/transform/v3/eyJpdSI6IjA1YzYxOGZiYzRIYjU2ZGI0YTg2MWFiODYzMTZiYTcxMjJkNGVhMTAxNTgwNWl2N2ZkMGU0MDBmODhjOWI2MTAiLCJ3IjozMdAsImgiOjIwMCwiZCI6MS4wLCJjcyI6MiwiZiI6NX0.mp4>

>> Text 1: How This Detergent Sheet Is Crushing The Market

>> Text 2: Detergent Alternative

> Ad 5 (video timestamp around 12:42 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_960,h_540,c_fill,g_auto:text,f_auto/assets/FE1CD62D5D924B8B8054443B1D0F2C8B.jpg

>> Text 1: 5-star rated card wipes out interest until nearly 2025

>> Text 2: Card wipes out interest until nearly 2025

>> Text 3: One of the most valuable balance transfer cards

>> Text 4: This card's a slam dunk if you want to eliminate interest

> Ad 6 (video timestamp around 12:53 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_960,h_540,c_fill,g_auto:text,f_auto,fl_lossy,e_sharpen:70/assets/9C6C32D702F54A718BF596EF0FE0050F.png

>> Text 1: Aging Americans Should Do This Daily

>> Text 2: Why It's Important To Always Listen To Your Body

>> Text 3: Eating Well But Still Feeling Sluggish? Here's Why

>> Text 4: The 1-Minute Routine Aging Americans Should Do

> Ad 7 (video timestamp around 12:57 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_960,h_540,c_fill,g_auto:text,f_auto/assets/BCD46485B16D4A28A1BAAD8A629D6DCF.jpg

>> Text 1: Americans Vs. Retirement: Here Are the Average Savings

>> Text 2: Average Retirement Savings Revealed: How Do You Compare?

>> Text 3: Here's What the Average American Has Saved for Retirement

>> Text 4: Do Your Retirement Investments Compare to the Average?

> Ad 8 (video timestamp around 1:00 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_960,h_540,c_fill,g_auto:text,f_auto/assets/00C838B377A443EC9E438DC5C2343D0E.jpeg

>> Text 1: Three Foods You Should Give Your Dog Every Day

>> Text 2: Canine Health Is On The Decline, Here's Why

>> Text 3: Katherine Heigl Reveals Three Dog Superfoods

>> Text 4: Give Your Dog This Daily, Here's Why

> Ad 9 (video timestamp around 1:05 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_960,h_540,c_fill,g_auto:text,f_auto/assets/5656F932DABC425C8D47345C7E89BAB1.jpg

>> Text 1: Dream big with a home equity loan

>> Text 2: Access your home's equity before it's too late

>> Text 3: Experts urge Americans to access their home's equity

>> Text 4: Turn your rising home equity into cash you can use

> Ad 10 (video timestamp around 1:10 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_960,h_540,c_fill,g_auto:text,f_auto,fl_lossy,e_sharpen:70/assets/48E541BEA83C47939AB06189D8674F03.png

>> Text 1: No Recession? 10 Small Habits Americans Can Use to Grow Wealth in 2023

>> Text 2: Rolling Recession? 10 Easy Ways to Grow Wealth in Any Economy

>> Text 3: Top Ways to Supplement Your Income During a Recession

>> Text 4: 10 Nearly Secret Ways to Thrive During a Recession

> Ad 11 (video timestamp around 1:24 PM)

>> Embedded Web Page:

https://distro.tv/embed_episode2.html?show=distroTV-entertainment-update-2

>> Text 1: IMPACT Wrestling: Relive all-time classics and explosive action with your favorite...

>> Text 2: DistroTV is the best FREE independent streaming television service

>> Text 3: 270+ FREE live streaming channels: Entertainment, Sports, Movies, Music & More

>> Text 4: No sign up. No registration. No credit cards. Just watch for FREE

> Ad 12 (video timestamp around 11: AM)

>> This ad was shown during crawl time around 10:44 AM on video 1

>>> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4331>

>> Image 1 URI-R:

<https://cache-ssl.celtra.com/api/blobs/b0e7cdcaafece90e5071d4b7419df13d90d9bd11ebf0e102c4e4f6a2f6d5f27c/1920x480%20wunderkind.png?transform=crush&quality=256>

>> Image 2 URI-R:

<https://cache-ssl.celtra.com/api/videoThumb/9182cc4f0dcbd61a1bfbdd096b7210cc337dfc15746c23a49f83227d87079e28?position=0&transform=crush&resize=nullx200&quality=90&colorAccurate=true>

>> Thumbnail for the video below

>> Video URI-R:

https://cache-ssl.celtra.com/api/videoStream/9182cc4f0dcbd61a1bfbdd096b7210cc337dfc15746c23a49f83227d87079e28/vp9_served_720p/video.webm?transform=VideoStream&celtraCacheBust=8-1

> Ad 13 (video timestamp around 10:43 AM of video 1 or 2:20 PM of video 2)

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/7983774131027975869?>

>> Text 1: Content By APOLLO

>> Text 2: This bracelet can change how you sleep

>> Text 3: The science backed-bracelet designed to resolve stress, reduce anxiety and improve sleep. Is \$40 off right now

>> This is more than likely associated with an embedded web page ad or an ad loaded in a Google safe frame

>> This is a combination of embedded web page ad that was shown around 10:43 AM of video 1

>>> Timestamp: <https://youtu.be/3CdUFVWLT38?t=4297>

1 video ad:

> Ad 1 (video timestamp around 10:43 AM of video 1 or 2:37 PM of video 2)

>> Video timestamp in video 1: <https://youtu.be/3CdUFVWLT38?t=4273>

>> Video URI-R:

https://cdn1.extremereach.io/media/157016/169477/bc5882bb-3d5d-47f1-83fe-d0fff10b89f2/a0a7ddab-77be-433a-a543-190686d61c60.mp4?line_item=15795245&cid=100670&e=e.mp4

>> This ad loads in an ad container that is placed over top of another ad (distro.tv)

>>> I can't tell if this ad is loading inside of the distro.tv's web page or if CNN loaded this ad

>>>> Distro.tv's embedded web page:

https://distro.tv/embed_episode2.html?show=distroTV-entertainment-update-2

2 Embedded web page ad:

> Ad 1 (video timestamp around 1:35 PM)

>> When looking at the live web page, the parent iframe uses srcdoc instead of a src so there may not be an ad frame URL

>> Embedded web page URI-R:

<https://products.gobankingrates.com/pub/ced4077e-d313-11ec-8570-0e0b1012e14d/cau-borderless>

>> Timestamp: <https://youtu.be/dquG3uOS3k4?t=3584>

> Ad 2 (video timestamp around 1:15 PM)

>> Embedded web page URI-R:

<https://custom.lockerdome.com/ladstatic/13963838441873510?version=redesign>

>>> Not a combination ad since all of the ad's content can be loaded by visiting the embedded web page URI-R

>>> Do not need to include the URI and text below since the web page loads all of this content

>> Image 1 URI-R:

https://cdn1.lockerdomecdn.com/uploads/9fcc38d55b7ecd4bfdb081bb8aa91138ce7cb62fce019e528b2e0b23d493bff2_medium

>> Text 1: This Virginia Town Has Become A Major Destination For Retirees

>> Text 2: 14,998

>> Button text: See The List

2 Amazon Ads

> Ad 1 [Amazon Ad] (video timestamp around 11:49 AM)

>> Ad frame URI-R:

<https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JNX-7JHKx2H3b-jlj0g9kXYAAAGIBh5DbAEAAAxXAQBhcHNfdHhuX2JpZDEgICBhcHNfdHhuX2ltcDEgICAfpc2K&rnd=4050885070311683729828071&pp=r78um8&p=9az1fk>

>> Image 1 URI-R:

<https://m.media-amazon.com/images/S/al-na-9d5791cf-3faf/cc9f1b47-5e41-4f0c-a023-b24c5587d631.jpg>

>> Timestamp: <https://youtu.be/3CdUFVWLT38?t=8042>

> Ad 2 [Amazon Ad] (video timestamp around 11:38 AM)

>> Ad frame URI-R:

<https://aax-us-east.amazon-adsystem.com/e/dtb/admi?b=JBDnWUOjArnVacYd-PAEyUQAAAGIBhytBAEAAAxXAQBhcHNfdHhuX2JpZDEgICBhcHNfdHhuX2ltcDEgICCIYcWD&rnd=2942692666231683729723280&pp=sb785c&p=9az1fk>

>> Image 1 URI-R:

https://m.media-amazon.com/images/I/61yicfQV5kL._AC_SX315_SY252_.jpg

>> Text 1: Philips Norelco OneBlade Hybrid Electric Trimmer and Shaver, Frustration Free Packaging, QP2520/90

>> Image 2 URI-R:

<https://images-na.ssl-images-amazon.com/images/G/01/da/creatives/aui-tablet-stars-2x.png>

>> Text 2: \$37.99

>> Image 3:

<https://images-na.ssl-images-amazon.com/images/G/01/da/creatives/prime-2x-20170531.png>

2 other potential ads (domains that were used for other ads on this web page):

> Ad 1 (video timestamp around 1:41 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_256,h_256,c_fill,g_auto:text,f_auto,fl_lossy,e_sharpen:70/assets/B01F8B89C44D4FC6AA13D6D63A9C144F.png

> Ad 2 (video timestamp around 1:42 PM)

>> Image 1 URI-R:

https://ntvcld-a.akamaihd.net/image/upload/w_256,h_256,c_fill,g_auto:text,f_auto,fl_lossy,e_sharpen:70/assets/ED34576DDDA4218BCCBE04C08D17EEF.png

<https://sports.yahoo.com>

Video 1: <https://youtu.be/t-E40UzEDGc>

Successfully archived and replayed some ads:

> Save Page Now & Wayback Machine

>> URI-M: <https://web.archive.org/web/20230516232853/https://sports.yahoo.com/>

>> No ad showed up in the screenshot when using Save Page Now to archive the web page.

>>> Screenshot:

<https://web.archive.org/web/20230516232905/http://web.archive.org/screenshot/https://sports.yahoo.com/>

>> One ad did load at the bottom of the viewport.

>>> This ad did not load when I visited the live web page.

> archive.today

>> URI-M: <https://archive.ph/oNw22>

>> Was able to archive the first ad that is shown on the web page (Hulu ad)

>> Was not able to show the ad that requires scrolling down the web page (the ad that replays when using Save Page Now & Wayback Machine)

> Conifer

>> URI-M:

<https://conifer.rhizome.org/treid003/2023-05-16-archiving-ads-on-sportsyahoomcom/20230516232647/https://sports.yahoo.com/>

>> Was able to replay the initial hulu+ ad, but when I scrolled down the web page it did not load the ad into the other ad containers

>>> This ad seems like it transitions between different ad containers depending on the scroll position

>>>> When at the top of the web page it shows the ad filling the background of the web page

>>>> When the user scrolls down the web page the ad should be loading into an ad container that is always on the right side of the web page

> ArchiveWeb.page

>> File name: 2023-05-16_archiving_ads_on_sports_yahoo_com_ArchiveWeb_page.wacz

>> Similar to Conifer, it was able to archive and replay the first ad, but it failed to load the ad in the other ad containers

>>> Nothing is loaded into the ad frame so one of the other ad related files may not be archived or replaying successfully

>>> One of the ad related URLs that had a 404 during replay:

>>>>

https://5.ras.yahoo.com/adcount%7C2.0%7C5113.1%7C5040856%7C0%7C6403%7CAdId=11225329;BnId=1;ct=663296861;st=16721;adcid=1;itime=280678654;reqtype=25;guid=4st31hhi1i896;;impref=16842806782295805584;imprefseq=115128836433123703;imprefst=1684280678;adclntid=1004;spaceid=25664825;adposition=HPSPON;lmsid=;revshare=pt%253Ahome%253Bsite%253Asports%253Bver%253Ay20%253Blu%253A0;pvid=Ac0RpQAAAD2gbquzi2YffwQCuFyD2RkFWYABU0n;sectionid=76818051;kvy-bucket=sports-us-en-us-def;kvmn=y963895830;kvpgcolo=bf1;kvssp=ssp;kvrs=pt:home:ver:0:y20:site:lu:sports;kvadtc_dvmktname=unknown;kvadtc_dvosplt=linux;kvadtc_dvbrand=google;kvadtc_dvtype=desktop;kvadtc_dvmodel=chrome_-_linux;kvrepo_dvosplt=linux;kvadtc_dvosversion=UNKNOWN;kvadtc_crmcc=UNKNOWN;kvadtc_crmnc=UNKNOWN;gdpr=0;us_privacy=1YNN;gpp=DBABRgAA~BVoAACQA;gpp_sid=9;

Browser:

> Both Chrome and Firefox were able to replay the same ads

Around 4 ad containers (all containers were used for the same combination ad)

A total of around 3 ads:

> 2 combination ads (image, text, video, and buttons)

>> Video was not played when archiving the web page so the video was not archived

> 1 image ad

>> The image ad did have a status code of 200 during replay, but the web page did not display the ads.

2 combination ads

> Ad 1 (timestamp around 8:17 PM) (Image, video[did not play during crawling session], buttons)

>> Image 1 URI-M:

https://cones.conifer.rhizome.org/treid003/2023-05-16-archiving-ads-on-sportsyahoocom/20230516232647im_/https://cdn.yahoo-media.net/creatives/bee2bca5-d740-41d7-b8d6-45b6251c1aab/13/collapse.jpg

>> Button 2 text: WATCH

> Ad 2 (timestamp around 9:00 PM) (Image and text)

>> Image 1 URI-M:

<https://conifer.rhizome.org/treid003/2023-05-16-archiving-ads-on-sportsyahoocom/https://s.yimg.com/uu/api/res/1.2/iuXeqUphtHJVbG2.QtlqIA--~B/Zmk9c3RyaW07aD0yMzA7cT04MDt3PT>

Q0MDthcHBpZD15dGFjaHlvbg--/https://s.yimg.com/av/curveball/ads/pr/RESIZE_AND_CROP/1200x627/466a1bbb36f580a6a315a13f34b8682c.jpeg

>> Text 1: Introducing the Xfinity 10G Network

>> Text 2: Everyone in the house online, all at once. Introducing the next-generation 10G network. Only from Xfinity.

1 image ads:

> Ad 1 (timestamp around 8:33 PM)

>> Image 1 URI-M:

<https://conifer.rhizome.org/treid003/2023-05-16-archiving-ads-on-sportsyahoocom/https://s.yimg.com/bx/adb/20230310154032235.jpg>

>> This ad was included in an overlay that had a height of 0 so the ad did not display

<https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

Video 1: <https://youtu.be/K8XYE20DH9U>

Issues during crawl time:

> It seems like the ad did not load during crawl time when using:

>> Arquivo.pt

> IA's Save Page Now was blocked (assumed it was a bot)

>> URI-M:

<https://web.archive.org/web/20230523190127/https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

Was able to archive and replay some ads:

> Conifer

>> URI-M:

<https://conifer.rhizome.org/treid003/2023-05-23-ads-on-wwwrealtorcom/20230523185839/https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

> ArchiveWeb.page

>> File name: 2023-05-23-ads-on-realtor_ArchiveWeb_page.wacz

> Browsertrix Crawler

>> Updated file name: 2023_05_23_Ads_on_www_realtor_com_browsertrix_crawler.warc.gz

> archive.today

>> URI-M: <https://archive.ph/tTxJh>

Was not able to archive ads:

> Save Page Now & Wayback Machine

>> URI-M:

<https://web.archive.org/web/20230523190127/https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

>> Got blocked by the website since it assumed Save Page Now is a bot

On my first replay of the web page archived by Browsertrix Crawler, it was able to replay the most advertisements when compared to the other tools.

Browsers

> Google Chrome and Firefox were both able to replay the same advertisements

11 total ads

> 6 image ads

> 4 combination ads

> 1 embedded web page ad

Around 12 ad containers

> 7 ad containers for Google ads

> 1 video ad container (video was not archived successfully)

> 4 combination ad containers

6 image ads

> Ad 1 (timestamp around 3:32 PM)

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/5485449075282646270>

> Ad 2 (timestamp around 3:36 PM)

>> Image 1 URI-R:

<https://rdcnewsadvice.wpengine.com/wp-content/themes/realtor2015/images/unique-homes-desktop.jpg>

> Ad 3 (timestamp around 3:43 PM)

>> Ad frame URI-M:

https://replayweb.page/w/id-7b4826a258e4/mp_/blob:0126f980-bc3c-4a69-a4f0-08ed7469ebf3/
<https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

>>> Trying to directly access this ad frame outside of the containing web page will result in a 404 during replay

>>>> Also, the URI-R for these ad frame URLs are the web page that is being archived

>>> ReplayWeb.page started using blob to replace some iframe src values. I don't know if it replaced the original src and what the src would be.

>>> When viewing a similar ad on the live web page it seems like these iframes may be using a srcdoc instead of src.

>>>> ReplayWeb.page might be inserting a src attribute so that the service worker can gain control of the iframe before the content is loaded.

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/5492974643912511905>

> Ad 4 (timestamp around 3:47 PM)

>> Ad frame URI-M:

https://replayweb.page/w/id-7b4826a258e4/mp_/blob:a3393938-fe42-40c4-8514-5b27b6661e76/
<https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/6672372128398690653>

> Ad 5 (timestamp around 4:13 PM)

>> Ad frame URI-M:

https://replayweb.page/w/id-7b4826a258e4/mp_/blob:d9019a7c-4a74-4e68-a324-a156b1be1003/
<https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/15045010253077577450>

> Ad 6 (timestamp around 4:30 PM)

>> Ad frame URI-M:

https://replayweb.page/w/id-7b4826a258e4/mp_/blob:5f1cea9c-540c-4190-b3ed-eaacca645657/
<https://www.realtor.com/news/unique-homes/frank-lloyd-wright-designed-home-in-tulsa-ok-lists-for-7-9m/>

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/7618795187222862671>

4 potential combination ads (I don't know if these should be included, but they do promote the sale of new houses)

> Ad 1 (timestamp around 3:50 PM) (Image and text)

>> Image 1 URI-R:

https://ap.rdcpix.com/ec423dd841c0e4041b65558e7c76c3aal-m70434471s-od-w480_h360.jpg

>> Text 1: NEW

>> Text 2: For Sale

>> Text 3: \$1,899,000

>> Text 4 (replaced tabs with spaces): 4 bed 3 bath 2069 sqft

>> Text 5: 72 Meadowbrook Dr

>> Text 6: San Francisco, CA

> Ad 2 (timestamp around 3:57 PM) (Image and text)

>> Image 1 URI-R:

https://ap.rdcpix.com/05616207a882ecfab1f1c25c5eb09del-m3147300612s-od-w480_h360.jpg

>> Text 1: NEW

>> Text 2: For Sale

>> Text 3: \$4,380,000

>> Text 4: 4 bed 4 bath 2700 sqft

>> Text 5: 47 Magnolia St

>> Text 6: San Francisco, CA

> Ad 3 (timestamp around 4:03 PM) (Image and text)

>> Image 1 URI-R:

https://ap.rdcpix.com/4684dba5ea5480b548ca0890e9f28d82l-m3539197075s-od-w480_h360.jpg

>> Text 1: NEW

>> Text 2: For Sale

>> Text 3: \$5,288,000

>> Text 4: 6 bed 6 bath 4040 sqft

>> Text 5: 3848-3850 California St

>> Text 6: San Francisco, CA

> Ad 4 (timestamp around 4:09 PM) (Image and text)

>> Image 1 URI-R:

https://ap.rdcpix.com/c565263c2e8840fd392380ae71651196l-m1736193465s-od-w480_h360.jpg

>> Text 1: NEW

>> Text 2: For Sale

>> Text 3: \$3,995,000

>> Text 4: 3 bed 3 bath 2550 sqft

>> Text 5: 1268 Lombard St Unit 1

>> Text 6: San Francisco, CA

1 embedded web page ad

> Ad 1 (timestamp around 4: PM)

>> Embedded Web Page URI-R:

https://s0.2mdn.net/sadbundle/16082860128748908839/2_AllMop_728x90/Spring2023_Combo_j7+_Display_Consideration_AnimatedBanner_AllVacuum_AllMop_728x90.html

>> This ad was not replayed successfully, because would have been loaded in a Google SafeFrame

<https://www.deviantart.com/kvacm/art/Hellstone-Ruins-860415274>

Video 1: <https://youtu.be/rCbYPTeriGw>

Was able to successfully replay some ad(s):

> archive.today

>> URI-M: <https://archive.ph/vUIEy>

> ArchiveWeb.page

>> File name: 2023-05-24-ads-on-deviantart_ArchiveWeb_page.wacz

> Browsertrix Crawler

>> File Name: 2023_05_24_Ads_on_deviantart_com_Browsertrix_Crawler.warc.gz

Was not able to archive and replay the ad successfully:

> Conifer

>> URI-M:

<https://conifer.rhizome.org/treid003/2023-05-24-ads-on-wwwdeviantartcom/20230524050439/https://www.deviantart.com/kvacm/art/Hellstone-Ruins-860415274>

> Save Page Now & Wayback Machine

>> URI-M:

<https://web.archive.org/web/20230524050712/https://www.deviantart.com/kvacm/art/Hellstone-Ruins-860415274>

Browser

> Google Chrome and Firefox were both able to replay the same advertisement

5 total ads archived

> 1 embedded web page ad

> 1 combination ad

> 3 image ads

6 ad containers

> 1 video ad container

>> The video ad was not archived (crawler may have exited before the video ad played)

> 4 image ad containers

>> Some are for Google ads

> 1 embedded web page ad container

2 ads did not replay successfully

> 2 image ads

>> Ad 1 URI-R: <https://s0.2mdn.net/simgad/17577205861146730129>

>> Ad 2 URI-R: <https://s0.2mdn.net/simgad/8263886298088842947>

1 embedded web page ad

> Ad 1 (timestamp around 1:30 AM)

>> Embedded Web Page URI-R:

https://www.deviantart.com/_nsfgfb/?realEstateId=9c14ea7a-8c35-429a-9857-00ad04ebb4c1&biClientId=f57d906e-d044-82f7-9b25-a96659df280d&biClientIdSigned=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJiaUNsaWVudElkIjoiZjU3ZDkwNmUtZDA0NC04MmY3LTliMjUtYTtk2NjU5ZGYyODBkIiwidHMiOiJlE2ODQ5MDM5Mzd9.HFtV96xz1vZoT9UG1T2XsWUgBpYjn55QfWa5OX1LWcs&newApi=2

1 combination ad

> Ad 1 (timestamp around 1:35 AM) (Image and text)

>> Image 1 URI-R:

<https://tpc.googlesyndication.com/simgad/12543552992348925316/2076313506083323656>

>>> Not found using ReplayWeb.page

>> Image 2 URI-R:

<https://tpc.googlesyndication.com/simgad/8826504722586772593?w=100&h=100>

>> Text 1: 35+ Photos With Amazing Timing

>> Text 2: Perfectly timed photos that'll make everyone do a double take

>> This ad sometimes loads when replaying the web page

3 image ads

> Ad 1 (timestamps: 1:40 AM)

>> Image 1 URI-R: <https://s0.2mdn.net/simgad/17577205861146730129>

>> This ad did not load after replaying the web page multiple times

>> This ad may be using a Google safeiframe

> Ad 2 (timestamps: 2:11 AM)

>> Image 1 URI-R: <https://tpc.googlesyndication.com/simgad/13686812656222060787>

>> Does not always load each time the web page is replayed

> Ad 3 (timestamps: 2:13 AM)

>> Image 1 URI-R: <https://s0.2mdn.net/simgad/8263886298088842947>

>> This ad did not load after replaying the web page multiple times

>> This ad may be using a Google safe frame