SAVITHA PREMKUMAR

UI DEVELOPER | 9, KEATING RISE, NORTHCROSS, AUCKLAND

PROFESSIONAL SUMMARY

UI/WEB/FRONT END Developer with close to 5 years of experience in building and supporting **responsive web applications**, spanning domains like leasing, **e-commerce** and **media**, having focus on **front-end performance optimization**, delivering in the **Agile** methodology.

I bring strong technical skills, Agile experience (**Scrum master**), adaptability and development experience, coupled with a passion for **learning** and growth.

SKILLS VS YEARS

jQuery	4.8
JavaScript	4.8
CSS/CSS3	4.8
HTML/HTML5	4.8
Responsive web development	1
Bootstrap	1
Node.js, npm	0.5
Apache Velocity CMS and Templates (VTL)	2
Agile SCRUM Master	1

EXPERIENCE

UI DEVELOPER • OLIOGO (E-COMMERCE STARTUP), FREELANCER • JUNE 2016 – MARCH 2017

Oliogo is an e-commerce marketplace aiming to serve distributors and manufacturers of industrial components a platform to directly market their products.

Worked remotely for my former colleague Rahul's e-commerce startup to help him build and launch Oliogo.

Oliogo was built using WAMP (**Windows**, **Apache**, **MySQL**, **PHP**) stack, **WordPress** and used **WooCommerce,** a customizable e-commerce platform. I specifically worked as a front-end developer setting up the **responsive** online shop using **HTML5**, **CSS3**, **Bootstrap** and adding several features like shopping cart, checkout, blog, contact form, product sliders, product pages, etc.

SENIOR WEB DEVELOPER • TIME ANALYTIC AND SHARED SERVICES PVT. LTD, BANGALORE, INDIA • OCTOBER 2015 – MAY 2016

Time Inc is the world-renowned media company, based out of New York, most famous for its Time magazine.

Project /Team: SUBS3

Senior **JavaScript** developer for Subscriptions team responsible for the creation of all Online subscription forms for **Time** and its iconic brands like **Sports Illustrated, Health, Travel + Leisure**, Food & Wine to name a few.

Role and Responsibilities

• Built **jQuery**, **JavaScript** and **HTML**-based **responsive** ads, **touts** and other **holiday**/special **offer pages** along with weekly edits compelling more clicks from users. Pushed **cross-sell and up-sell** opportunities with each purchase.

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OPEN WORK VISA EXPIRING OCTOBER 2019

• Responsible for **analysis**, **development** and **deployment** of new **responsive** subscription forms for both desktops and **mobiles** for the **print** and **digital** business, adhering to the weekly hard deadlines as this is critical to the business.
• **Came up with fix for security vulnerability** against **cross-site scripting** attacks (XSS) for all existing and new microsites, thereby passing the internal security audit on time.
• **Improved team productivity** and **bettered capacity planning** by introducing JIRA process. Initiated and **developed** a **JIRA Reports** PoC application in **Node.js** for the same.

Technology/Frameworks:	**JavaScript**, **jQuery**, HTML5, CSS3, Node.js, **npm**, Dataframe, C3.js, Apache Velocity templates
Environment/Tools:	JIRA, Sublime Text, CVS, FileZilla, Putty, Browser debuggers

WEB DEVELOPER • APTEAN SOFTWARE INDIA PVT. LTD, BANGALORE, INDIA • FEBRUARY 2014 – AUGUST 2015

Aptean Software, founded in 2012, and currently held by Vista Equity Partners, is an **enterprise application software** provider company with a host of CRM, ERP, SCM and KM products under its wing.

Project /Team: Truition

Truition is a customizable enterprise level **e-commerce** product with features like Inventory and Order Management, Search & Merchandising, Discount Engine, Auctions, Business Intelligence, etc. for large organizations. Truition had customers like **Dell**, Sirius XM US and Canada, **Delta Airlines**, Rogers Magazines.

Role and Responsibilities
• Front end **JavaScript developer** responsible for customizing the **storefronts**(UI) for various customers, adhering to **W3C standards**.
• Ran successful holiday **campaigns (Black Fridays, Christmas, etc.) for customers by developing themed pages, email marketing, re-marketing products to help them achieve high sales.**
• Front end **performance optimization**: **Improved page load speed by 80% for various customers.**
• Developed the quicker one page checkout process to enhance customer experience and conversion rates.
• Ensured **cross-browser compatibility** of the application (Firefox, IE 10 and upwards, Chrome).
• Adding **Omniture** and **Google Analytics** code snippets to storefront pages for **analytics**.
• Drove up customer trust by integrating PowerReviews for the Rogers Magazine website, by way of which customers can read reviews from the web and rate the magazines themselves.

Technology/Frameworks:	**JavaScript**, **jQuery** 1.7.1, jQuery Colorbox, HTML, CSS, AJAX, Apache Velocity CMS, Velocity Template Language

Environment/Tools:	Eclipse IDE, WinSCP, WinMerge, JIRA, SVN, Firebug, Chrome and IE Debuggers

Project /Team: Tungsten

Tungsten is a new loosely-coupled module-based **e-commerce** solution written in **.NET 4.5.1** to replace the existing Truition product. This was a gigantic effort involving **cross-functional teams** in Vietnam, India, Canada and Germany collaborating on building a new product in an **Agile** methodology.

Role and Responsibilities

• Took **ownership** for developing PayFlow **payment gateway**. Liaised with clients and PayFlow team on the **requirements** and did the **analysis** and **development** (using **OAuth**) of PayFlow and Points.com. Both were integrated as plug-in **REST APIs** with the product.
• Took up the role of **Scrum Master**, facilitated **Daily Standup** and planning sessions. Involved in scoping of **weekly sprint** activities.
• Actively **trained new hires** and **mentored** fellow team members on the existing product.

Technology/Frameworks:	JavaScript, HTML, CSS, **ASP.Net** Web API

Environment/Tools:	Visual Studio 2013, **TFS**, **Git**

SOFTWARE ENGINEER • SOCIÉTÉ GÉNÉRALE GLOBAL SOLUTION CENTRE PVT. LTD., BANGALORE, INDIA • AUGUST 2011 – JANUARY 2014

Société Générale, is France's third largest bank with multi-national presence in banking and financial services. I had the privilege of working with this over 150-year-old huge organization, specifically for ALD, its fleet managing and operational car leasing subsidiary company. ALD Automotive is ranked #3 worldwide and #1 in Europe by number of contracts under management.

Project /Team: Migration of ALDNET to ALDNet 2.0

ALDNet 2.0 (https://www.aldnet.fr/portalctnr/aldnetpal) is a web application used to manage car fleets by clients of ALD, developed using **jQuery**, **JavaScript** and Convertigo (open source enterprise mobility platform).

Role and Responsibilities

• Effectively **developed over 70 W3C-compliant screens and widgets** in this application with **cross-browser compatibility**
• Implemented **PDF** and **Excel download** of reports for ALDNet 2.0
• Roles and responsibilities include analyzing the specifications, writing the unit test case document, development, **unit**, **functional** and **regression** testing.
• Single-handedly wrote screens and widgets in **jQuery**, **jqPlot**, **JavaScript** and **Flexigrid** for Customer Portal, an online platform for the drivers and fleet managers of ALD to conduct their day to day activities.

Technology/Frameworks:	**JavaScript**, **jQuery**, jqPlot, Flexigrid, HTML, CSS, AJAX
Environment/Tools:	Convertigo Studio, Citrix, IE Tester, Chrome and IE Debuggers

Project /Team: Management Information System (MIS)

MIS is a Java-based web application in Struts 1.0 used for making, reviewing, approving and rejecting accounting adjustments at various levels in the management hierarchy. It is a system which provides information on accounting adjustment and risk adjustment to the management.

Role and Responsibilities

• One of the two contributors to this project and responsibilities were: Analysis, estimation, development of enhancements and bug fixes.
• Performed unit testing of developed code.

Technology/Frameworks:	JavaScript, HTML, CSS, Servlets and JSP
Environment/Tools:	Eclipse IDE, Maven2, Tortoise SVN, WinSCP, PuTTY

AWARDS AND RECOGNITION

1.Received **spot award** for ability to pick up quickly and contribute effectively to the ALDAVAR POC in a short period of time. The project was liked and accepted by the clients.

2.Spot **award for contribution to ALDNET 2.0** project's success awarded when I was a Software Developer in Société Générale. This was a much-anticipated project that went live on the expected date.

EDUCATION

BACHELOR OF ENGINEERING, ELECTRICAL AND ELECTRONICS • AUGUST 2011 • BMS INSTITUTE OF TECHNOLOGY, BANGALORE, INDIA
FIRST CLASS WITH DISTINCTION (75.32%)

HOBBIES AND CAUSES I CARE ABOUT

CYCLING • READING • WATER CONSERVATION • CHILDREN'S EDUCATION

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