**Project Proposal**

*Introduction*

Definitions

The act of buying and selling a home can be a tedious process. This gets more complicated and expensive with the use of Realtors who offer services that, although necessary, are not specialized enough to add the value that their fees suggest. The real contribution of a Realtor, therefore, ends up been in having exclusive access to the inventory of houses in the market.

The WelcomeHomeAB project aims to alleviate this problem and open up the home inventory to the public. This website plans to make homebuying a breeze by offering an easy to use website where home sellers can list their home. The website will also offer services relating to the sale of a home such as: staging, photos, cleaning, inspection and condo document review.

The motivation behind this project is to make the process of homebuying easy and accessible and reduce the associated costs.

Describe format of rest of proposal (sections, etc.).

*Motivation*

WelcomeHomeAB plans to accomplish 3 goals:

* Demystify and simplify the process of buying and selling a home by hosting a website that will be accessible to the public
* Simplify the process of buying and selling a home by offering a full suite of services to prepare the home for sale for the home seller and guide the home buyer is making a sound decision when choosing a home
* Getting rid of the middleman between buyers and sellers and in so doing cut out the traditional exorbitant realtor fees and pass those savings to the customers

On its launch, WelomeHomeAB will be the only website of its kind in the province of Alberta. As homeowning Alberta residents, the developers of this site believe that homebuying can be a stress free and enjoyable process. WelcomeHomeAB will bring the real estate market in Alberta to the technological age.

Other websites of it’s kind in Canada (list some here) offer just a space for real estate listings. WelcomeHomeAB plans to be a one stop gap for homebuyers and sellers offering the full suite of services that is needed from the moment a family decides to list their home to the moment the sale is finalized……MAKE THIS BETTER