

PROJECT REPORT TEMPLATE

1. INTRODUCTION

1.1 OVER VIEW

DESIGNING PROFESSIONAL BUSINESS CARDS

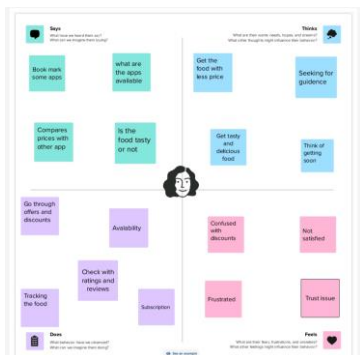
The “Designing Professional Business Cards for Effective Networking” project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well – designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly.

1.2 PURPOSE

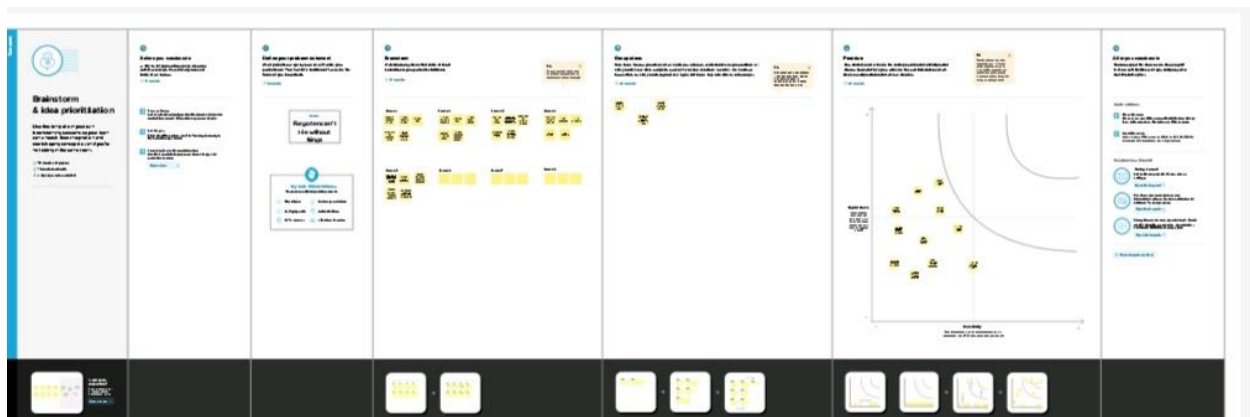
Marketing your business and getting your key contact information into your client’s hands. Gives a visual aid to remember my Business.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1. EMPATHY MAP



2.2 BRAINSTORMING



3. RESULT



4. ADVANTAGES & DISADVANTAGES

ADVANTAGES:

It Grab attention quickly and it is easy to share it establish personal connection and it is also affordable.

DISADVANTAGES:

It might be susceptible to wear and tear. It take up lot of space.

5. APPLICATIONS

We can hand them out when you make a sale or leave a display with other business to help increase sales and brand awareness. Business cards serve the key purpose of marketing your key connect information into your client's hands.

6. CONCLUSION

Through using CANVA and creating the project we learnt many creative things and it develops innovative thoughts in us. We came to know many different templates and how to select the color combinations. And we came to know about variety of graphics design and animations.