Create and Run Campaigns

At the end of this episode, I will be able to:

1. Create and run campaigns, such as attack simulation

Learner Objective: *Create and run campaigns in Defender for Office 365*

Description: In this episode, you will learn all about creating and running campaigns in Defender for Office 365.

- This feature requires the Microsoft Defender for Office 365 Plan 2
- The campaigns feature identifies and categorizes coordinated phishing and malware email attacks
- Methods that Microsoft uses to classify the attack information into campaigns includes:

  - Attack source
  - Message properties
  - Message recipients
  - Attack payload

- Campaigns might be short-lived, or could span long time frames
- Campaigns might feature active and inactive periods
- The campaign might be launched against your organization specifically - or your organization might be part of a campaign targeting many companies

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Additional Resources:

Campaigns in Microsoft Defender for Office 365
https://learn.microsoft.com/en-us/microsoft-365/security/office-365-security/campaigns?view=o365-worldwide