

Salvador García González

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EXECUTIVE SUMMARY

- o Management experience of analytics teams to deliver value to company business units
- o Solid experience in cross-industry analytics consultancy and agile project management providing advance analytics to different business units as Retail, Banking, Marketing and Supply Chain
- o Specialist in high level programming languages (R/Python) and BI tools (Tableau/PowerBI)
- o Experience deploying Machine Learning and AI models into production systems through microservices
- o Intermediate knowledge of best practices in project management tools (Atlassian suite)
- o Standard knowledge of top cloud computing suites: Azure/AWS/Google Cloud and SAP modules
- o Statistics and ML Lecturer at undergraduate and graduate levels

EDUCATION

MSc	Computer Science Instituto Tecnológico Autónomo de México	Aug 2020 – Currently
MSc	Data Science University of Edinburgh (UK).	Sep 2016 – Aug 2017
BSc	Applied Mathematics Instituto Tecnológico Autónomo de México (ITAM)	Aug 2009 – Dec 2014
BSc	Actuarial Sciences Instituto Tecnológico Autónomo de México (ITAM)	Aug 2009 – Dec 2014

WORK EXPERIENCE

<u>Data Science Director, Grupo Salinas</u>	Nov 2019 – Currently
<ul style="list-style-type: none">o Director of Data Science and BI for Grupo Salinas<ul style="list-style-type: none">▪ Develop infrastructure for digital transformation to BI (tableau)▪ Develop analytics models for customer and point of sale profitability	
<u>Undergraduate Lecturer, ITAM</u>	
<ul style="list-style-type: none">o Exploratory, inference, multivariate and hypothesis testing lecturer	Jan 2020 – Currently
<u>Graduate Lecturer, IEXE Tec University</u>	May 2020 – Currently
<ul style="list-style-type: none">o Machine Learning and Big data Lecturer	
<u>Data Science Advisor, Cemex Global Headquarters</u>	Aug 2018 – Oct 2019
<ul style="list-style-type: none">o Executive Advisor of the Global Analytics Team (Process and IT)<ul style="list-style-type: none">▪ Develop and deploy ML solutions for America/Europe/Middle East Region▪ Develop pricing, supply chain and customer-centricity analytics models	
<u>Data Science Manager, Grupo Salinas</u>	Aug 2017 – Jul 2018
<ul style="list-style-type: none">o Sr. Manager of Customer Strategy Team. (Marketing)<ul style="list-style-type: none">▪ Detect opportunities and propose data-based insights and strategies▪ Analyze clients for all group (Retail, Telecom, Finance) to improve customer service level	

- Data scientist consultant at Analytics/Marketing Research Bureau.
 - Develop analysis and ML models for government and top companies in México.

HONORS AND AWARDS

Open Data National Contest Finalist (top 3 of 250 teams)	2015
ITAM-Baillères 100% Scholarship for best admission exam (BSc)	2010
Regional Mathematical Olympiad (OMM) 1 st place	2008

TECHNICAL SKILLS

Programming languages/technologies

Advanced	R, Python, Git
Intermediate	SQL, Bugs/Jags/Stan, Impala, Bash, Tableau/PowerBi
Basic	Azure, AWS, SAS-language, C++, Visual Basic, Java

Specializations:

Johns Hopkins University. Data Science. Coursera Specialization (8 courses)

LANGUAGES

Spanish	Native language
English	IELTS 7.5