

YASMINE SALIM

EDUCATION

2016	Westminster Secondary School Ontario Secondary School Diploma
Sep 2016 Jun 2020	University of Western University Double Major in Criminology and Sociology
Oct 2021 Jul 2023	triOs College Enterprise Web and Mobile Developer + Internship

SKILLS

Fluent in **Arabic** and **English**
Software Expert
App Development: **Swift UI / Java / Kotlin**
WordPress & Elementor
HTML5, CSS3, JS, Java, PHP, React.JS +
Adobe XD, Photoshop, Figma, Illustrator, Canva

CONTACT INFORMATION



London, **Ontario**. Canada



ysalim@uwo.ca



519-933-9557

WORK EXPERIENCE

SmartWebPros. | Remote

Junior Front-End Web Developer Intern

- Nov 2022
Present
- As an intern, I am responsible for maintaining and creating websites through WordPress, Shopify, HTML5, CSS3, JavaScript and PHP.
- I transform, as well as create designs that turn into front-end code.
- I use software design tools, such as Figma & Adobe XD to enhance certain elements of a website.
- I am punctual in keeping up to date with client deadlines, often delivering exemplary results.

Epsy Digital Agency | Remote

On-Call Content Specialist & Web Developer

- March 2022
Present
- I hold the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter.
- Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
- Became an expert in content creation/management, enhancing my design capabilities.
- Successful in producing engaging content for the brand; keeping them up to date with current social trends.

Freelance Web Developer | Remote

Web Developer

- March 2020
Present
- As a freelance developer, I been taking on individual projects from several businesses to elevate their online presence with a website.
- I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
- I use WordPress, HTML5, CSS3 and JavaScript to create these websites.

Transcom North America | Remote

Apple Technical Support Advisor

- Jul 2020
Feb 2021
- Worked as an Inbound Technical Support Advisor for Apple
- Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
- Became an expert in troubleshooting iOS and Mac OS software
- My metrics all maintained at 100% for compliance and customer surveys

TD Canada Trust | 745 York St.

Inbound Credit Card Specialist

- Jun 2019
Feb 2020
- Successful in my compliance, financial advice, efficiency and sales to customers each shift
- Adapted to the utilization of computer programs to aid in completing financial requests over the phone
- Met sales goals and exceeded unit requirements at the end of each shift
- LEI (Customer Service Surveys) were my greatest success during the job

Wellwise by Shoppers Drug Mart | 641 Commissioners Rd E


Receptionist


- May 2018
Sep 2019
- Fulfilled my role as both a secretary to the orthopaedic doctor and customer service representative to the store
- Obtained prescriptions from customers and the appropriate item for their needs
- Endorsed points cards and promotional coupons to customers
- Counted each till at the end of each closing shift, and completed deposit slips

VOLUNTEER EXPERIENCE

Jan 2020
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Apr 2020

- Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)
- As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community
- Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.
- In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London
- Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

www.linkedin.com/in/yasminesalim 

<https://www.yasminesalim.com> 



<https://dribbble.com/savvYazzy> 

<https://github.com/savvYazzy> 