YASMINE SALIM

EDUCATION

2016

Westminster Secondary School
Ontario Secondary School Diploma

Sep 2016
•
Jun 2020

University of Western University
Double Major in Criminology and Sociology

Oct 2021
•
Jul 2023

triOs College
Enterprise Web and Mobile Developer + Internship

SKILLS

Fluent in **Arabic** and **English**
Software Expert
App Development: **Swift UI / Java /Kotlin**
WordPress & **Elementor**
HTML5, **CSS3**, JS, **Java**, PHP, **React.JS** +
Adobe XD, **Photoshop**, Figma, **Illustrator**, Canva

CONTACT INFORMATION

London, **Ontario.** Canada

ysalim@uwo.ca

519-**933**-9557

WORK EXPERIENCE

March 2022
•
Present

Epsy Digital Agency | Remote
On-Call Content Specialist & Web Developer
• I hold the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter.
• Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
• Became an expert in content creation/management, enhancing my design capabilities.
• Successful in producing engaging content for the brand; keeping them up to date with current social trends.

March 2020
•
Present

Freelance Web Developer | Remote
Web Developer
• As a freelance developer, I been taking on individual projects from several businesses to elevate their online presence with a website.
• I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
• I use WordPress, HTML5, CSS3 and JavaScript to create these websites.

Jul 2020
•
Feb 2021

Transcom North America | Remote
Apple Technical Support Advisor
• Worked as an Inbound Technical Support Advisor for Apple
• Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
• Became an expert in troubleshooting iOS and Mac OS software
• My metrics all maintained at 100% for compliance and customer surveys

Jun 2019
•
Feb 2020

TD Canada Trust | 745 York St.
Inbound Credit Card Specialist
• Successful in my compliance, financial advice, efficiency and sales to customers each shift
• Adapted to the utilization of computer programs to aid in completing financial requests over the phone
• Met sales goals and exceeded unit requirements at the end of each shift
• LEI (Customer Service Surveys) were my greatest success during the job

May 2018
•
Sep 2019

Wellwise by Shoppers Drug Mart | 641 Commissioners Rd E
Receptionist
• Fulfilled my role as both a secretary to the orthopaedic doctor and customer service representative to the store
• Obtained prescriptions from customers and the appropriate item for their needs
• Endorsed points cards and promotional coupons to customers
• Counted each till at the end of each closing shift, and completed deposit slips

VOLUNTEER EXPERIENCE

Jan 2020
•
Apr 2020

• Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)

• As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community

• Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.

• In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London

• Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

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www.**linkedin**.com/in/**yasminesalim** 🔗

https://www.**yasminesalim**.com 🌐

https://**dribbble**.com/**savvYazzy** 🏀

https://**github**.com/**savvYazzy** 🐙

YASMINE SALIM

REFERENCES

Jane Doe 👤
janedoe@uwo.ca @
519-000-0000 📞

👤 Jane Doe
@ janedoe@uwo.ca
📞 519-000-0000

Jane Doe 👤
janedoe@uwo.ca @
519-000-0000 📞

👤 Jane Doe
@ janedoe@uwo.ca
📞 519-000-0000

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📞 519-**933**-9557

YASMINE SALIM

THANK YOU

Thank you for taking the time to consider me for the **Front End / UI / Web Developer - Remote** position. After speaking with you, I believe our collaboration would be a great asset to your company since we share many of the same core values and determination for success. I really admired your approach to increase your companies revenue and I can see myself implementing a part of that strategy in my role at your company.

I hope to hear from you soon.

Sincerely,
Yasmine Salim

London, **Ontario.** Canada

ysalim@uwo.ca

519-**933**-9557

YASMINE SALIM

📅 Wednesday, August 3rd, 2022

🏠 London, **Ontario.** Canada

@ ysalim@uwo.ca

📞 519-**933**-9557

DEAR IAN CAMPBELL,

I am writing to apply for the **Front End / UI / Web Developer - Remote position** at **iCONECT**. Upon reviewing the requirements for this role, I believe my candidacy is an excellent fit for this position. I am a very tech-driven individual, I have extensive experience using software to develop and design websites and mobile applications. I thrive in any tech atmosphere that requires problem solving, critical thinking, and design opportunities.

I have accumulated **4 years** of experience in **programming languages** and software **development/design**.

I am quite **proficient** in
HTML5, CSS3, JavaScript, Node.JS, PHP, Java, C#, React.JS
&
Graphic design softwares such as
Canva, Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop.

Throughout the course of my education, both at **Western University** and **triOs College**, I find myself constantly progressing my time management, work ethic and critical thinking skills. I am **highly skilled** at prioritizing and managing projects with proficiency and professionally. Given my technical experience, I am able to quickly adapt to using any software made for the purpose of development or graphic design - which I find to be a perfect asset for this role.

In my current role as a **Content Specialist** at **Epsy Digital Agency**, I continue to contribute teamwork, organization, and network support toward team efforts and business improvements. I am progressive minded and in tune with new developments in the tech industry. I have proven to be effective and **professional** with strong **collaboration talents,** and I am now hoping to take my **skills** to **iCONECT** as I find that my **skills** would be perfectly suitable for the **Front End / UI / Web Developer** role.

Please take a moment to review my attached resume and credentials. I would greatly appreciate the opportunity to speak with you regarding my candidacy.

Thank you for your consideration.

Sincerely,
Yasmine Salim

ELEVATOR PITCH

Hi, my name is Yasmine and I'm currently a student at triOs in the Web and Mobile Development program. I am also a graduate from Western/King's University with a double major in Sociology and Criminology. Although my degree may seem unrelated to the tech industry, the work ethic, critical thinking skills and knowledge that I've accumulated over my years at western have only amplified my dive into tech.

I've always had a passion for tech, design, and puzzles that drive critical thinking . And when I introduced myself into programming It was like an itch I've been aching to scratch for years in my life.

I'd say I've become an expert in several languages including HTML, CSS, and JavaScript. I've worked with other languages such as Java, C#, SQL, PHP, and different JavaScript frameworks.

I also have graphic design experience as well as social media management and content creation. I find that I can adapt very quickly to learning new software skills or programming languages.

I am now looking to take that talent over to iCONECT as I find that I would fit perfectly for the Font End Developer role. I would bring the knowledge from my criminology degree to the legal aspects of the job and my tech experience to the programming role.

I have worked on several major projects in the field using these skills that you can find on my website, github and linkedin all the information and links are there for you on my resume. And I hope to hear from you soon.

Student Name: Yasmine Salim

Date: 03/07/22

Company Name: iCONECT Development

Head Office: London, Ontario

Address: 2 Bathurst St, London, ON N6B 3R2

Website: https://www.iconect.com

Other Locations: iCONECT originally had their office on Talbot Street in London, ON. They only recently moved over to the Bathurst location. For now, they are only based in London, however they do offer remote work for individuals who reside outside of the city.

Why are you interested in this company iCONECT Development is currently offering a job position for a Front End | UI | Web Developer role, which in my opinion I am perfectly suited for. I not only meet each and every job requirement, I believe I can excel in them as well. I love that their position is remote which is something I prefer.

Company Size (Number of Employees, Divisions, etc.): 7 Management Team members (51-200 Employees)

Products and/or Services: iCONECT develops innovative legal review software and services that empower legal teams to complete complex review projects more cost-effectively

Years in business: Since 1999 = approximately 24 years

Brief Company History: iCONECT is a London Ontario based company since 1999. There is no other information about their history other than a timeline showcasing their milestones as a company

Mission Statement: The closest statement to a mission statement on the website for iCONECT is "AI based world-leading document management solutions with the ultimate in simplicity, security and control"

Competitors in the industry: Logikcull, Everlaw, G2 Deals, Relativity, Nextpoint, Exterro, DISCO, Slightline by Consillo, Zapproved, Ringtail & Digital WarRoom

Employment Opportunities: Front End / UI / Web Developer - Remote, Java Developer, Backend Server Side Developer, QA Specialist & QR Project Lead

How do they recruit? : https://www.iconect.com, londontechjobs.ca

What skills do you feel this company look for in an eligible candidate? _____

Aside from the technical skills, I feel that iCONECT looks for a driven and focused candidate with the same core values and goals. I can bring my legal knowledge from my Criminology and Sociology degree at Western, and my tech skills from trIOs to the position.
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How does the company get involved with the community?: iCONECT gets involved with the community by participating in multiple events, conferences, webinars and seminars annually, providing customers and prospects with exposure to their innovative products, people and partners. Whether actively participating as a major event sponsor, speaking engagements, exhibit halls, demonstrations or other promotional opportunities, iCONECT is always available to meet with customers, prospects, partners and media representatives to discuss the latest company and product enhancements. They are actively engaged with their community.

iCONECT Milestones