

# YASMINE SALIM

## EDUCATION

|                      |  |
|----------------------|--|
| 2016                 | <b>Westminster Secondary School</b><br>Ontario Secondary School Diploma              |
| Sep 2016<br>Jun 2020 | <b>University of Western University</b><br>Double Major in Criminology and Sociology |
| Oct 2021<br>Jul 2023 | <b>triOs College</b><br>Enterprise Web and Mobile Developer + Internship             |

## SKILLS

Fluent in **Arabic** and **English**  
**Software Expert**  
App Development: **Swift UI / Java / Kotlin**  
**WordPress & Elementor**  
**HTML5, CSS3, JS, Java, PHP, React.JS +**  
**Adobe XD, Photoshop, Figma, Illustrator, Canva**

## CONTACT INFORMATION

  
London, Ontario. Canada

  
ysalim@uwo.ca

  
519-933-9557

## WORK EXPERIENCE

### SmartWebPros. | Remote

#### Front-End Web Developer Intern

- Nov 2022  
Present
- As an intern, I am responsible for maintaining and creating websites through WordPress, Shopify, HTML5, CSS3, JavaScript and PHP.
- I transform, as well as create designs that turn into front-end code.
- I use software design tools, such as Figma & Adobe XD to enhance certain elements of a website.
- I am punctual in keeping up to date with client deadlines, often delivering exemplary results.

### Epsy Digital Agency | Remote

#### On-Call Content Specialist & Web Developer

- March 2022  
Present
- I hold the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter.
- Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
- Became an expert in content creation/management, enhancing my design capabilities.
- Successful in producing engaging content for the brand; keeping them up to date with current social trends.

### Freelance Web Developer | Remote

#### Web Developer

- March 2020  
Present
- As a freelance developer, I been taking on individual projects from several businesses to elevate their online presence with a website.
- I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
- I use WordPress, HTML5, CSS3 and JavaScript to create these websites.

### Transcom North America | Remote

#### Apple Technical Support Advisor

- Jul 2020  
Feb 2021
- Worked as an Inbound Technical Support Advisor for Apple
- Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
- Became an expert in troubleshooting iOS and Mac OS software
- My metrics all maintained at 100% for compliance and customer surveys

### TD Canada Trust | 745 York St.

#### Inbound Credit Card Specialist

- Jun 2019  
Feb 2020
- Successful in my compliance, financial advice, efficiency and sales to customers each shift
- Adapted to the utilization of computer programs to aid in completing financial requests over the phone
- Met sales goals and exceeded unit requirements at the end of each shift
- LEI (Customer Service Surveys) were my greatest success during the job

### Wellwise by Shoppers Drug Mart | 641 Commissioners Rd E

#### Receptionist


- May 2018  
Sep 2019
- Fulfilled my role as both a secretary to the orthopaedic doctor and customer service representative to the store
- Obtained prescriptions from customers and the appropriate item for their needs
- Endorsed points cards and promotional coupons to customers
- Counted each till at the end of each closing shift, and completed deposit slips


## VOLUNTEER EXPERIENCE

Jan 2020  
•  
Apr 2020

- Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)
- As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community
- Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.
- In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London
- Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

---

[www.linkedin.com/in/yasminesalim](https://www.linkedin.com/in/yasminesalim) 

<https://www.yasminesalim.com> 



<https://dribbble.com/savvYazzy> 

<https://github.com/savvYazzy> 