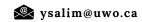
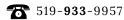
YASMINE SALIM

CONTACT INFORMATION



London, Ontario. Canada





EDUCATION

SKILLS

2016 Westminster Secondary School
Ontario Secondary School Diploma

Web Development; HTML5, CSS3, JavaScript, Git SEO & Copywriting: SEO best practices + engaging content creation

Sep 2016 Jun 2020 University of Western University
Double Major in Criminology and Sociology

Frameworks: React
CMS: WordPress

Jun 2020 Double Major in C

Design Tools: Adobe Creative Suite + Figma

triOs College

Web & App Design: Swift UI + Java

Oct 2021 Enterprise Web and Mobile Developer + Internship (Honors)
Aug 2023

PROFESSIONAL SUMMARY

My unconventional path to **Web Development** has given me a **unique perspective** and a **diverse skill set**. My **distinctive expertise** fuels my **creativity** and enhances my **problem-solving** abilities. Specializing in **Full Stack Development** and **WordPress**, I craft **dynamic**, **responsive** websites using design tools like **Figma** and **Adobe Creative Cloud**. My diverse experiences drive me to deliver **innovative**, **tailored solutions** that consistently exceed client goals.

WORK EXPERIENCE

SmartWebPros. | Remote

Web Developer

Nov 2022 • Jan 2024

• Developed and maintained websites using WordPress and Full Stack technologies.

• Translated designs into responsive front-end code.

- Enhanced website elements using Figma and Adobe Creative Cloud.
- Consistently met client deadlines, delivering exceptional results.

Epsy Digital Agency | Remote

On-Call Content Specialist & Web Developer

March 2020 • June 2023

- Managed social media pages (Instagram, Facebook, LinkedIn, Twitter).
- Elevated brands' online presence with professional and visually appealing content.
- Expert in content creation and management, enhancing design capabilities.
- Created engaging content aligned with current social trends.

Freelance | Remote

Full Stack Web Developer & Designer

March 2020
Present

- Elevate clients' online presence with custom websites, SEO, logos, ad creatives, and designs.
- Collaborate directly with business owners to define goals and development plans.
 Adapt and utilize various software tools to meet specific client needs.
 - Develop clear and detailed flow charts to outline project plans.

HCH INC. | London ON

2019

- WordPress Developer (Contract)
- Contracted by a startup to build and optimize a responsive website using WordPress.
- Utilized plugins, themes, Elementor, and theme file editors to create a sleek, user-friendly digital platform.
- Transformed the client's vision into a polished site, exceeding expectations.

VOLUNTEER EXPERIENCE

• Enrolled in City Studio at King's University College, collaborating with the City of London's Child and Youth Network to enhance literacy and child well-being.

Jan 2020 • Apr 2020

- Developed a community profile of high-risk neighborhoods in London, analyzing child development scores, low-income households, education levels, and newcomer populations.
- Collaborated on a policy report with recommendations for a literacy strategy involving education and healthcare sectors.
- Presented our findings at the City of London's Hubbub event.

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https://www.yasminesalim.com



