

YASMINE SALIM

EDUCATION

2016	Westminster Secondary School Ontario Secondary School Diploma
Sep 2016 • Jun 2020	University of Western University Double Major in Criminology and Sociology
Oct 2021 • Jul 2023	triOs College Enterprise Web and Mobile Developer + Internship (Honors)

SKILLS

Fluent in **Arabic** and **English**
Front End Development
App Development: **Swift UI | Java**
WordPress | Bootstrap
Web Development | **Web Design**
Adobe Creative Suite, Figma

CONTACT INFORMATION



London, **Ontario**. Canada



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519-933-9557

WORK EXPERIENCE

SmartWebPros. | Remote **Web Developer**

- 2023
- As a Web Developer, I was responsible for maintaining and creating websites using WordPress, as well as Full Stack Development.
- I transformed, as well as created designs that turn into front-end code.
- I used software design tools, such as Figma & Adobe Creative Cloud Apps to enhance elements of a website.
- I was punctual in keeping up to date with client deadlines, often delivering exemplary results.

Epsy Digital Agency | Remote

March 2020 • June 2023 **On-Call Content Specialist & Web Developer**

- I held the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter
- Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
- Became an expert in content creation/management, enhancing my design capabilities.
- Successful in producing engaging content for the brand; keeping them up to date with current social trends.

Freelance Web Developer & Designer | Remote

Web Developer

- March 2020
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Present
- As a freelance developer, I been taking on individual projects from several clients to elevate their online presence through a website, logo, ad creatives, and to elevate their online presence through a website, logo, ad creatives, and designs. designs.
- I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
- I often use several softwares for each client, depending on their needs.
- I create flow charts for each client after each discussion to offer them a clear and concise plan.

Transcom North America | Remote

Apple Technical Support Advisor

- Jul 2020
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Feb 2021
- Worked as an Inbound Technical Support Advisor for Apple
- Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
- Became an expert in troubleshooting iOS and Mac OS software
- My metrics all maintained at 100% for compliance and customer surveys

HCH INC. | London ON

Front-End Developer (Contract)

- 2019
- Contracted by a startup to build and optimize a responsive website using WordPress.
- Transformed the client's vision into a sleek, user-friendly digital platform, exceeding contract expectations.

TD Canada Trust | 745 York St.


Inbound Credit Card Specialist


- Jun 2019
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Feb 2020
- Successful in my compliance, providing financial advice, efficiency and sales to customers.
- Adapted to the utilization of computer programs to aid in completing requests over the phone.
- Met sales goals and exceeded unit requirements.
- LEI (Customer Service Surveys) were my greatest success.

VOLUNTEER EXPERIENCE

Jan 2020
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Apr 2020

- Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)
- As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community
- Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.
- In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London
- Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

www.linkedin.com/in/yasminesalim 

<https://www.yasminesalim.com> 



<https://dribbble.com/savvYazzy> 

<https://github.com/savvYazzy> 