YASMINE SALIM

EDUCATION

2016

Westminster Secondary School
Ontario Secondary School Diploma

Sep 2016
•
Jun 2020

University of Western University
Double Major in Criminology and Sociology

Oct 2021
•
Jul 2023

triOs College
Enterprise Web and Mobile Developer + Internship (Honors)

SKILLS

Fluent in **Arabic** and **English**

Software Development
App Development: **Swift UI / Java /Kotlin**
WordPress | Bootstrap
HTML5, **CSS3**, JS, **Java**, PHP, **React.JS** +
Adobe XD, **Photoshop**, Figma, **Illustrator**

CONTACT INFORMATION

London, **Ontario.** Canada

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519-**933**-9557

WORK EXPERIENCE

April 2023
•
Present

SmartWebPros. | Remote
Web Developer
• As an Web Developer, I am responsible for maintaining and creating websites through WordPress, Shopify, HTML5, CSS3, JavaScript and PHP.
• I transform, as well as create designs that turn into front-end code.
• I use software design tools, such as Figma & Adobe XD to enhance certain elements of a website.
• I am punctual in keeping up to date with client deadlines, often delivering exemplary results.

March 2020
•
June 2023

Epsy Digital Agency | Remote
On-Call Content Specialist & Web Developer
• I held the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitt the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter.er.
• Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
• Became an expert in content creation/management, enhancing my design capabilities.
• Successful in producing engaging content for the brand; keeping them up to date with current social trends.

March 2020
•
Present

Freelance Web Developer & Designer | Remote
Web Developer
• As a freelance developer, I been taking on individual projects from several businesses to elevate their online presence through a websi e, logo, ad creatives, and designs.
• I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
• I use WordPress, HTML5, CSS3 and JavaScript to create these websites.

Jul 2020
•
Feb 2021

Transcom North America | Remote
Apple Technical Support Advisor
• Worked as an Inbound Technical Support Advisor for Apple
• Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
• Became an expert in troubleshooting iOS and Mac OS software
• My metrics all maintained at 100% for compliance and customer surveys

2019

HCH INC.| London ON
Front-End Developer (Contract)
• Contracted by a startup to build and optimize a responsive website using WordPress.
• Transformed the client's vision into a sleek, user-friendly digital platform, exceeding contract expectations

Jun 2019
•
Feb 2020

TD Canada Trust | 745 York St.
Inbound Credit Card Specialist
• Successful in my compliance, financial advice, efficiency and sales to customers each shift
• Adapted to the utilization of computer programs to aid in completing financial requests over the phone
• Met sales goals and exceeded unit requirements at the end of each shift
• LEI (Customer Service Surveys) were my greatest success during the job

VOLUNTEER EXPERIENCE

Jan 2020
•
Apr 2020

• Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)

• As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community

• Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.

• In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London

• Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

www.**linkedin**.com/in/**yasminesalim** 🔗

https://www.**yasminesalim**.com 🌐

https://**dribbble**.com/**savvYazzy** 🏀

https://**github**.com/**savvYazzy** 🐙