YASMINE SALIM

EDUCATION

2016
Westminster Secondary School
Ontario Secondary School Diploma

Sep 2016 • Jun 2020
University of Western University
Double Major in Criminology and Sociology

Oct 2021 • Jul 2023
triOs College
Enterprise Web and Mobile Developer + Internship (Honors)

SKILLS

Fluent in **Arabic** and **English**
Front End Development
App Development: **Swift UI | Java**
WordPress | Bootstrap
Web Development | **Web Design**
Adobe Creative Suite, Figma

CONTACT INFORMATION

🏠
London, **Ontario.** Canada

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WORK EXPERIENCE

Nov 2022 • Jan 2024

SmartWebPros. | Remote
Web Developer
• As a Web Developer, I was responsible for maintaining and creating websites using WordPress, as well as Full Stack Development.
• I transformed, as well as created designs that turn into front-end code.
• I used software design tools, such as Figma & Adobe Creative Cloud Apps to enhance elements of a website.
• I was punctual in keeping up to date with client deadlines, often delivering exemplary results.

March 2020 • June 2023

Epsy Digital Agency | Remote
On-Call Content Specialist & Web Developer
• I held the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter
• Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
• Became an expert in content creation/management, enhancing my design capabilities.
• Successful in producing engaging content for the brand; keeping them up to date with current social trends.

March 2020 • Present

Freelance Web Developer & Designer | Remote
Web Developer
• As a freelance developer, I been taking on individual projects from several clients to elevate their online presence through a website, logo, ad creatives, and to elevate their online presence through a website, logo, ad creatives, and designs. designs.
• I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
• I often use several softwares for each client, depending on their needs.
• I create flow charts for each client after each discussion to offer them a clear and concise plan.

Jul 2020 • Feb 2021

Transcom North America | Remote
Apple Technical Support Advisor
• Worked as an Inbound Technical Support Advisor for Apple
• Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
• Became an expert in troubleshooting iOS and Mac OS software
• My metrics all maintained at 100% for compliance and customer surveys

2019

HCH INC.| London ON
Front-End Developer (Contract)
• Contracted by a startup to build and optimize a responsive website using WordPress.
• Transformed the client's vision into a sleek, user-friendly digital platform, exceeding contract expectations.

Jun 2019 • Feb 2020

TD Canada Trust | 745 York St.
Inbound Credit Card Specialist
• Successful in my compliance, providing financial advice, efficiency and sales to customers.
• Adapted to the utilization of computer programs to aid in completing requests over the phone.
• Met sales goals and exceeded unit requirements.
• LEI (Customer Service Surveys) were my greatest success.

VOLUNTEER EXPERIENCE

Jan 2020
•
Apr 2020

• Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)

• As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community

• Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.

• In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London

• Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

www.**linkedin**.com/in/**yasminesalim**

https://www.**yasminesalim**.com

https://**dribbble**.com/**savvYazzy**

https://**github**.com/**savvYazzy**