

# YASMINE SALIM

## EDUCATION

2016	<b>Westminster Secondary School</b> Ontario Secondary School Diploma
Sep 2016 • Jun 2020	<b>University of Western University</b> Double Major in Criminology and Sociology
Oct 2021 • Jul 2023	<b>triOs College</b> Enterprise Web and Mobile Developer + Internship (Honors)

## SKILLS

Fluent in **Arabic** and **English**  
**Front End Development**  
App Development: **Swift UI | Java**  
**WordPress** | Bootstrap  
Web Development | **Web Design**  
**Adobe Creative Cloud**, Figma

## CONTACT INFORMATION



London, **Ontario**. Canada



ysalim@uwo.ca



519-933-9557

## WORK EXPERIENCE

### **SmartWebPros.** | Remote **Web Developer**

- As a Web Developer, I was responsible for maintaining and creating websites using WordPress, as well as Full Stack Development.
- I transformed, as well as created designs that turn into front-end code.
- I used software design tools, such as Figma & Adobe Creative Cloud Apps to enhance elements of a website.
- I was punctual in keeping up to date with client deadlines, often delivering exemplary results.

### **Epsy Digital Agency** | Remote

#### **On-Call Content Specialist & Web Developer**

- I held the responsibility for the brands' Social Media pages such as their Instagram, Facebook, LinkedIn & Twitter
- Successful in showcasing the brands' online presence in a professional yet visually appealing manner.
- Became an expert in content creation/management, enhancing my design capabilities.
- Successful in producing engaging content for the brand; keeping them up to date with current social trends.

### **Freelance Web Developer & Designer** | Remote

#### **Web Developer**

- As a freelance developer, I been taking on individual projects from several clients to elevate their online presence through a website, logo, ad creatives, and to elevate their online presence through a website, logo, ad creatives, and designs. designs.
- I conduct 1 on 1 meetings with the business owners to discuss their goals and plan for the development process.
- I often use several softwares for each client, depending on their needs.
- I create flow charts for each client after each discussion to offer them a clear and concise plan.

### **Transcom North America** | Remote

#### **Apple Technical Support Advisor**

- Worked as an Inbound Technical Support Advisor for Apple
- Successfully completed iOS Software Troubleshooting/Product Training for all Apple Products
- Became an expert in troubleshooting iOS and Mac OS software
- My metrics all maintained at 100% for compliance and customer surveys

### **HCH INC.** | London ON

#### **Front-End Developer (Contract)**

- Contracted by a startup to build and optimize a responsive website using WordPress.
- Transformed the client's vision into a sleek, user-friendly digital platform, exceeding contract expectations.

### **TD Canada Trust** | 745 York St.


#### **Inbound Credit Card Specialist**

- Successful in my compliance, providing financial advice, efficiency and sales to customers.
- Adapted to the utilization of computer programs to aid in completing requests over the phone.
- Met sales goals and exceeded unit requirements.
- LEI (Customer Service Surveys) were my greatest success.

## VOLUNTEER EXPERIENCE

- Enrolled in City Studio course in the Department of Sociology at King's University College (Community-based work)
- As part of this experiential learning course, we partnered with the City of London's Child and Youth Network to develop a strategy to improve literacy rates and child well-being in our community
- Was responsible for developing a community profile of high risk neighborhoods in London based on a) child language and cognitive development scores on the Early Development Instrument, b) children under the age of 6 living in low-income households, c) the percentage of families headed by a parent without a high school diploma or equivalent degree, and d) newcomer populations.
- In collaboration with other students, we prepared a policy report outlining our recommendations for a literacy strategy involving the education and health care sectors in London
- Prepared a poster of our work and displayed it at the City of London's Hubbub, a showcasing event for all City Studio courses

Jan 2020  
•  
Apr 2020

[www.linkedin.com/in/yasminesalim](https://www.linkedin.com/in/yasminesalim) 

<https://www.yasminesalim.com> 



<https://dribbble.com/savvYazzy> 

<https://github.com/savvYazzy> 