

# Imitation.

## The sincerest form of flattery.

It's no secret that Pontoon's Recruitment Process Outsourcing goes where others cannot readily follow—but that does not stop them from trying.

While the industry was learning about LinkedIn, we were already refining our holistic social media strategy, developing mobile platforms and video recruiting tools. What's next? Gamification. Your competitors simply won't stand a chance in trying to hire the same talent because we'll find them and recruit them first!

Turning the ordinary  
into the **extraordinary.**

**pontoon**

[pontoonsolutions.com](http://pontoonsolutions.com)

