

Project Description

PROJECT: DEVELOPING A CLOTHING WEBSITE

PURPOSE OF THE WEB APPLICATION:

With fashion trends evolving rapidly, new online platforms are emerging to showcase and sell the latest styles. Keeping this in mind, the main purpose of this website is to provide an online platform to the consumers for purchasing clothing goods. Our team's objective is to deliver a user-friendly shopping experience by showcasing a vast collection of apparel, along side offering convenient browsing and purchasing options, while ensuring user satisfaction through a responsive design and secure payment system. We aim to make fashion accessible, offering quality products at competitive prices to meet the needs of a wide audience.

TARGET AUDIENCE:

The website is designed for individuals of all ages and genders interested in shopping for clothing online. The target audience includes fashion enthusiasts, budget-conscious shoppers, busy individuals, and gift buyers seeking the latest trends, quality clothing at affordable prices, and convenience in online shopping.

KEY FEATURES:

- 1.User-Friendly Interface: Easy navigation with a clean layout and categorized product listings.
- 2.Responsive Design: Optimized for desktop, tablet, and mobile devices.
- 3.Product Search and Filters: Advanced search functionality with filters for size, color, price range, and style.
- 4.Wish-list and Favorites: Option to save items for future purchase.
- 5.Reviews and Ratings: User reviews and star ratings for informed decision-making.
- 6.Secure Payment Options: Multiple payment methods, including credit/debit cards and cash on delivery.
- 7.Customer Support: An FAQ section to resolve queries.

MAIN USER ACTIONS:

- >Browse product categories and search for specific items.
- >Add or remove items from the shopping cart.
- >Save items to a wishlist.
- >Make purchases using secure checkout.
- >View and manage account details, including order history.
- >Leave product reviews and ratings.
- >Contact customer support for assistance.

A typical user journey might include the following steps:

- 1.Visit the website and browse the homepage or categories.
- 2.Use the search bar or filters to find a specific item, such as "men's casual shirts."
- 3.View product details, including images, descriptions, size charts, and reviews.
- 4.Add the desired item(s) to the shopping cart.
- 5.Proceed to checkout, enter delivery details, and select a payment method.
- 6.Confirm the order and receive an order confirmation email.

Sale Home page

Fasihon Hub

Q jeans

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

Men | Women | Kids

Show now

Discounted Collection

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Sale

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\$395.00 CAD-From \$320.00 CAD

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Back in stock!

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The Factory

Garment

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Country / Region

CAD \$ | Canada ▼

VISA

MasterCard

American Express

Diners Club

Discover

This is the alternate home page displayed during the sale season, featuring active sales or offers.

Product listing

Fasihon Hub

Q jeans

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

home / Baby and Kids

Sort by

Featured

Filter

Price

Rs 0.00Rs 9000.00

Product Type

☐ lorem ipsum (17)

☐ lorem ipsum (3)

Size

☐ XS

☐ S

☐ M

☐ L

☐ XL

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\$465.00 CAD

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VISA

This is the product list page, displaying all products matching the user's search criteria. Users can filter and sort the list as needed.

Item View Page

Fasihon Hub

Q jeans

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

lorem ipsum dolor sit

\$315 CAD

Color

Harvest

Postel

Quantity

-

1

+

Add to cart

Buy it now

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Icon Name

Shipping and Returns

Dimensions

Care Instructions

Reviews

Share

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Free Shipping

We offer free worldwide express shipping on all orders. You'll receive your order an estimated 1-4 days after shipment.

Hasle-Free Exchanges

Exchanges are free. Try from the comfort of your home. We will collect from your home, work or an alternative address.

You may also like

Sale

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\$345.00 CAD-From \$320.00 CAD

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\$465.00 CAD

Sale

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\$395.00 CAD

Sale

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\$345.00 CAD-From \$299.00 CAD

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VISA

AMERICAN EXPRESS

MasterCard

Discover

This is the display page for a single product selected by the user.

Add To Cart

Fasihon Hub

Q jeans

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

✓ Item added to your cart

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View Cart

Checkout

Continue shopping

Add to cart

Buy it now

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Shipping and Returns

Dimensions

Care Instructions

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We offer free worldwide express shipping on all orders. You'll receive your order an estimated 1-4 days after shipment.

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Exchanges are free. Try from the comfort of your home. We will collect from your home, work or an alternative address.

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\$395.00 CAD-From \$320.00 CAD

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\$395.00 CAD

Sale

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Country / Region

CAD \$ | Canada

VISA

AMEX

DISC

Master

Stripe

This is the display page state when the user adds a product to the cart. A dialog box appears confirming that the item has been added to the cart.

Fasihon Hub

Q jeans

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

Your cart

[Continue shopping](#)

PRODUCT	QUANTITY	TOTAL
<div><div></div><div>Mini Naomi Bag Color: Pastel</div></div>	<div><div>-</div><div>1</div><div>+</div></div> <div><div></div></div>	\$315.00

Subtotal \$315.00 CAD

Taxes and shipping calculated at checkout

Checkout

You may also like

Sale

lorem ipsum dolor sit amet,
~~\$245.00 CAD~~ From \$320.00 CAD

lorem ipsum dolor sit amet,
\$465.00 CAD

Sale

lorem ipsum dolor sit amet,
\$395.00 CAD

Sale

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View all

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VISA

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EX





PayPal

stripe

This is the page where users can view the items in their cart.

Checkout (Non logged in user)

Fasihon Hub



navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

Contact

Email

☐ Email Me With News And Offers

log in

Delivery

This will also be used as your billing address for this order.

Country/Region

First Name

Last Name

Address

City

Post Code (Optional)

Phone Number

Payment

☐ Cash On Delivery (COD)

☐ Online Transfer

Card number

Name on card

MM/YY

CVV

Add Tip

☐ Show your support for the team at Fashion Hub

Rs.

Thankyou, we appreciate it.

Complete Order

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This is the checkout page for non-logged-in users, where they must fill in their personal and billing information to place the order.

Fasihon Hub

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

Contact

xyz@abc.com

Email Me With News And Offers

Delivery

This will also be used as your billing address for this order.

Pakistan

Xander

Alaska

House 123, DreamerLand , Street 9 , Karachi

Karachi

75350

0333-2222222

Payment

Cash On Delivery (COD)

Online Transfer

12-223-21-9

Xander

01/02

CVV?

< Return to Customer Information

Add Tip

Show your support for the team at Fashion Hub

Rs.

Thankyou, we appreciate it.

Complete Order

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VISA

This is the checkout page for logged-in users, where their personal and billing information is automatically filled from the database for them to review and verify.

Personal + Order Details

Fasihon Hub

Q jeans

navigation 1

navigation 2

navigation 3

navigation 4

navigation 5

PERSONAL INFORMATION

Total Orders100

Total Reviews18

First NameXander Alaska

Last NameXander Alaska

CountryPakistan

CityKarachi

Postal Code75350

AddressHouse 123 , DreamLand , Street 9 , Karachi

Credit/Debit Card Details:

12-223-21-9

Xander

01/02

CVV?

ORDER HISTORY

Date	Order #	Status	Amount
2024-06-01	SO1001	Shipped	\$2500.00
2024-06-02	SO1002	Waiting For Confirmation	\$1200.00
2024-06-02	SO1003	Cancelled	\$500.00
2024-06-03	SO1004	Processing	\$750.00
2024-06-04	SO1005	Shipped	\$3000.00
2024-06-05	SO1006	Waiting For Confirmation	\$1150.00
2024-06-06	SO1007	Shipped	\$2300.00
2024-06-07	SO1008	Processing	\$900.00

Order #SO1002

Men's Drop-Shoulder Fleece Sweat Shirt (x2)

Women's Drop-Shoulder Fleece Sweat Shirt (x1)

Leave A Review?

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VISA

AMEX

DISC

Master

STC

This is the account page where users can view and edit their personal information, check their previous order history, and leave reviews for completed orders.

FAQ

FREQUENTLY ASKED QUESTIONS:

- In how many working days will my order be delivered?
- Do you accept returns if the product is worn?
- Can I amend or cancel my order?
- Is your fabric of good quality? Like Pure Cotton?

If you have any other queries, you can contact us below:

Please Enter Your Query

Send

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