

SAVANA JONES

DIGITAL ACCESSIBILITY SPECIALIST

DETAILS

ADDRESS

Almo, Idaho
United States

PHONE

208-431-4937

EMAIL

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SKILLS

Digital Accessibility
Expertise



Highly Organized &
Efficient



Learns & Adapts Quickly



Strong Interpersonal
Communication



Clear & Compelling Writing



SPECIALIZED TRAINING

- DHS Trusted Tester
- Section 508 & WCAG
- Advanced PDF Accessibility
- Accessibility using Adobe & Microsoft Programs
- Multi-media Accessibility
- Assistive Technology
- Writing for Digital Audiences
- Drupal & WordPress
- Advanced HTML, CSS, JavaScript
- Azure & .NET Fundamentals
- Front-end Developer Course to be completed April 2023

PROFILE

I am a skilled Digital Accessibility Specialist with extensive training and 3 years of experience overseeing 508 compliance for a federal agency. As a DHS Trusted Tester with in-depth knowledge of WCAG and Section 508 standards, I have the expertise to help organizations achieve and maintain compliance with digital accessibility requirements. My enthusiasm for problem-solving, dedication to equity and inclusivity, and passion for universal design drive my work as a digital accessibility professional. I have a track record of successfully navigating complex accessibility challenges and working collaboratively with cross-functional teams to deliver accessible digital products. I am a clear and effective communicator and thrive in a fast-paced, deadline-driven environment.

RELEVANT EXPERIENCE

Interpretive Media Specialist , National Park Service

Almo, Idaho

Dec 2019 — Nov 2022

Section 508 Compliance:

- Conducted thorough accessibility audits of websites and digital materials to ensure compliance with WCAG and Section 508 standards.
- Drafted and implemented a comprehensive Digital Accessibility Plan, achieving 100% 508 compliance for all park website materials in 2 years.
- Performed meticulous testing and remediation of web pages, documents, forms, spreadsheets, presentations, booklets, and other materials.
- Provided 508 compliance consultation/support for the State of Idaho Department of Parks and other NPS units.
- Authored standard operating procedures for 508 compliance and educated staff on best-practices.
- Produced audio description, alt-text, and closed captions for the park website, mobile app, and social media content.

Management of NPS Website and Mobile App:

- Developed in-depth expertise in Content Management Systems and drafted the Digital Content Strategy to define goals, plan, manage, and develop website and app content.
- Conducted content inventory, analyzed gaps, and maintained an editorial calendar to ensure up-to-date and relevant information.
- Optimized online content with metadata and SEO and regularly tracked web analytics to identify and address issues and made improvements.
- Spearheaded the successful launch of our park's NPS Mobile App.

Digital and Print Content Production:

- Produced high-quality photography, video, educational materials, and graphics for the park website and social media accounts.
- Developed and led production of wayside exhibits, booklets, and brochures.
- Managed Instagram, co-managed 2 Facebook accounts, and generated engaging content; consistently in top 3 performing accounts in Idaho parks.
- Designed and curated products resulting in increased retail sales.

Supervision of the Park Ventures Grant/Community Outreach Position:

- Supervised employees and directed community outreach programs to promote diversity, inclusion, and accessibility in our park.

Visitor Services:

- Provided exceptional customer service and assisted staff with complex problems and difficult customers. Oversaw the Visitor Center and supervised staff as needed.

EDUCATION

Bachelor of Science in Psychology, University of Utah

Salt Lake City

- 4.0 in Psychology tract
- University full tuition scholarship
- Psi Chi National Honor Society
- Golden Key National Honor Society

Bachelor of Fine Arts, University of Utah

Salt Lake City

- Graduated Cum Laude, 3.895 cumulative GPA
- Scholarships: University Full Tuition, 2008 Carmen Morten Christiansen
- Awards: 2009 College of Fine Arts Award of Merit, 2008 Borge Anderson Award for Photographic Arts, 2008 College of Fine Arts Award of Merit, 2008 College of Fine Arts Dean's Purchase Award

CASSIA REGIONAL TECHNICAL CENTER, Burley ID

Digital Media

- 2 year articulated program
- focused on website design and management
- In-depth training in Adobe Creative Suite programs