

# Why Gainesville?

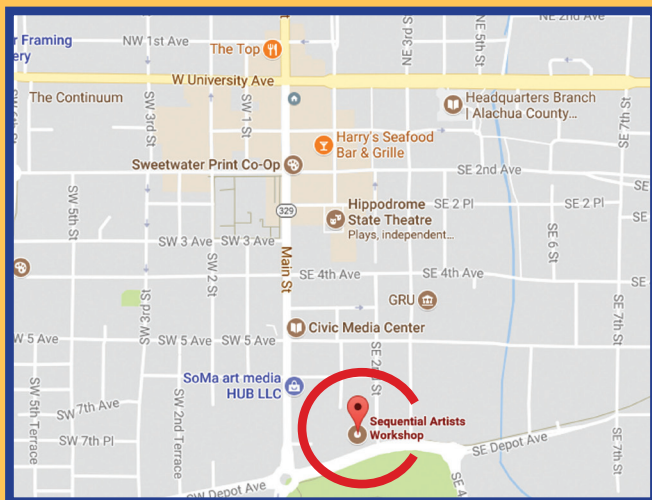
Gainesville, Florida is 80 miles south of the Georgia/Florida border and right in the dead mid-way point between the east and west coasts; an hour to and hour and a half to beaches on either side. It's more The South than it is Florida (i.e., Miami, Tampa, Orlando, etc.), with dripping Spanish moss, anoles left and right, families selling boiled "p-nuts" off their porches, ceiling fans, Caribbean food, cuban coffee and crazy barefoot naturalists shopping at the farmer's market.

Why Gainesville?

We like sun. And sunshowers. And waterfowl and Spanish moss and sinkholes and skateboarders and artists and swimming and coffee and pizza and lizards. In addition, students can find movies, bookstores, theaters, rock shows, cheap food and housing, sunny days, bike paths, egrets, lizards, free yoga at the library, free lunches on the University of Florida campus, midnight soccer, organizations and ad hoc sub communities within communities.

More importantly, Gainesville is an arty, welcoming, DIY place that with loads of creative professionals, lots of ingenuity and creative excitement. It rewards initiative and offers lots of chances for engagement.

The University (UF) has a long-standing academic comics convention/symposium which has flown in such luminaries as Eddie Campbell, Dan Clowes and Kim Deitch. There are also a large number of academic scholars at the University dedicated to study of sequential art and these people, who have done historical research, and investigated the mechanisms of comics in unique ways are a great asset. The town is small but there is a lot of culture, including an art museum, a museum of natural history, an arthouse movie theater, good bookstores, a renegade video store, an alternative avant garde film festival and more.



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All artwork in this brochure courtesy of SAW students and faculty.

**I WANT TO GO TO ART SCHOOL,  
BUT I JUST CAN'T  
AFFORD IT!!!**



**I WANT A  
GREAT LEARNING  
EXPERIENCE,  
NOT JUST ANOTHER  
ROUTINE COURSE.**

**I WANT TO  
MAKE FRIENDS  
WHO SHARE MY  
INTERESTS!**



**HAVE YOU TRIED  
SAW?  
(THE SEQUENTIAL ARTISTS WORKSHOP)**

# IT'S MORE THAN "JUST COMICS"!

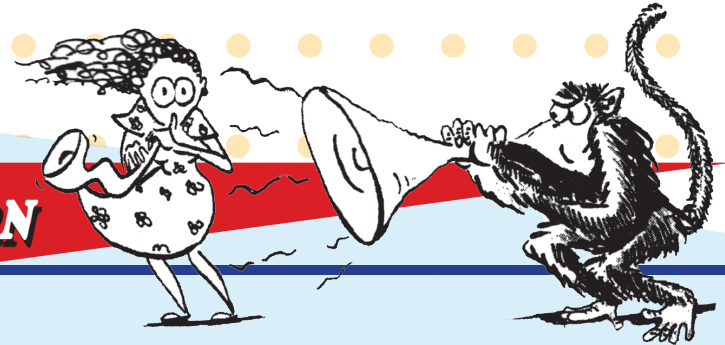


Instructors Say,

## What is SAW?

Founded in 2012, **SAW** is a non-profit organization offering an artistic, supportive learning environment both online and in our Gainesville facility. As a workshop, we offer a variety of experiences ranging from guest speakers like John Porcellino to theatre classes. Classes are small, so each student receives personal attention. SAW teachers have worked in the comics/graphics industry for decades, including work for DC and Lucasfilm.

### BLOWING OUR OWN HORN



## Students Talk About Their SAW Experience

*"Your school and curriculum are fantastic I honestly feel far more capable of writing something worth reading after a few classes."*

- Mike K

*"I got a deep, personally catered fine art education in the fundamentals that can push my own work and style forward."*

- Jared Cullum

*"Best workshop I have ever participated in, hands down. I learned as a writer, a cartoonist, and as a teacher."*

- Justin Colussy-Estes

THE SEQUENTIAL  
ARTISTS WORKSHOP