

ONE PLAINS

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Mission

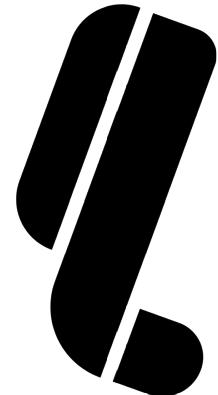
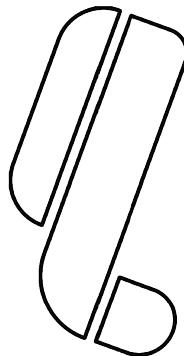
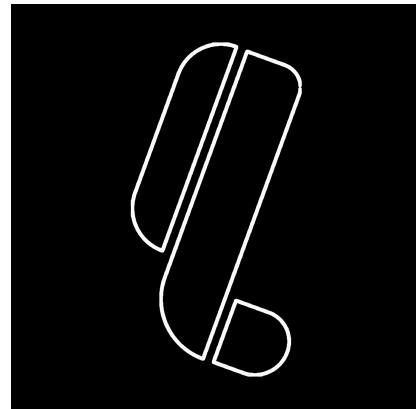
Our mission is to help small businesses craft a brand that resonates with their audience through tailored web development, graphic design, and comprehensive branding strategies. We are committed to providing creative solutions that differentiate our clients, helping them thrive in their respective industries.

Vision

At ONE PLAINS, our vision is to empower small businesses to stand out in a competitive market by delivering creative, impactful, and visually compelling branding solutions. We believe that every business deserves a unique identity that speaks to its core values and ambitions. Our mission is to make that identity come to life with precision and innovation.

Logo

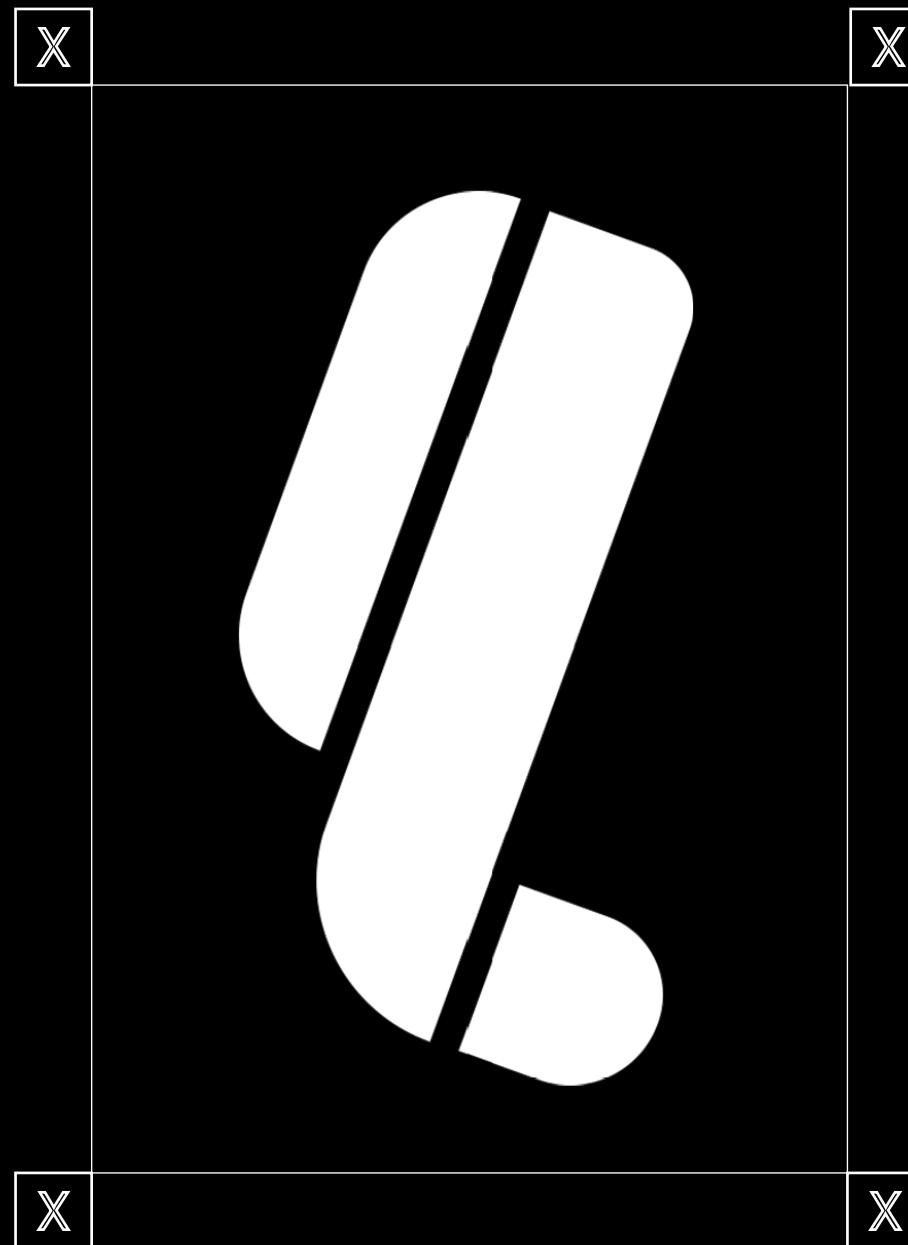
The ONE PLAINS logo is a bold, modern mark that conveys strength and clarity. Its minimalist style focuses on simplicity and memorability, aligning with our commitment to providing clear and effective branding solutions for small businesses. The logo incorporates clean geometric shapes and a strong typeface, creating a professional and versatile identity.



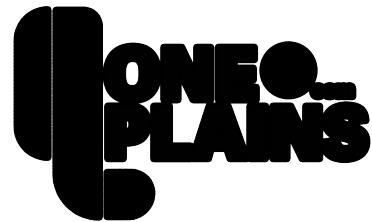
Logo Padding

- Top/Bottom Padding: 15% of the logo height.
- Left/Right Padding: 10% of the logo width.

These padding values are recommended to ensure that the logo maintains balance and visual clarity across various platforms and media.



Logo Don'ts



Do not add a stroke to the logo, or modify it's appearance



Don't place logo on busy background that lowers the readability.



Don't distort or warp



Don't change the type in the logo



Don't change the color



Don't place the logo over an object or shape



Hex: #000000

Hex: #202020

Hex: #808080

Hex: #FFFFFF

Typefaces

These fonts have been selected to create a modern, professional, and bold appearance that reflects the confidence and reliability of ONE PLAINS.

Primary Typeface:

Adele Sans Devanagri Heavy

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

Secondary Typeface

Arial Black

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu**

