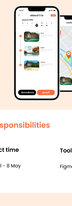
TripTeeThai

Trip Planner Appplication



Roles & Responsibilities

My Role	Project time	Tools Used
UX Research UX Design UI design	23 April - 8 May 2022	Figma

Overview

TripTeeThai is a travel application ,which allows users to schedulether trips conveniently and efficiently, by suggesting itineraries at destinations in Thailand. for fresh travel experiences, helping you to be proactive in finding and creating your own travel trip. And this is also a community sharing travel experiences.

Problem

- It takes too much time to find information to plan the trip.
- Difficulty determining travetime and distance from point to point

Solution

- Provides useful information for users in planning travel
- Propose a suggested schedule based on the information, interests that users have provided.

Design Process

Empathize → Define → Ideate → Prototype → Validate → Visual Design

- Empathize: • Survey • Interviews • Synthesis
- Define: • User persona • Problem Map • User flow
- Ideate: • Priority • Card Sorting • Detail user • flow
- Prototype: • Sketch • Wireframe • Mid-Fi wireframe • High-fi wireframe
- Validate: • Usability testing
- Visual Design: • Design system • UI design

Empathize with users

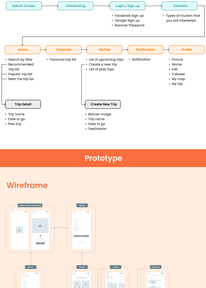
Empathymap

Define the problems

User persona

Ideate solutions

User Flow



Prototype

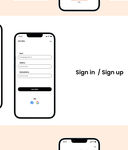
Wireframe

Visual design

Design System

User interface design

Splash Screen



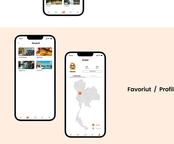
Onboarding

Sign in / Sign up

Interest

Home / Detail Trip

Create a new trip



My Trip

Favorlut / Profile