

# **NETFLIX**

## **Stock Analysis 2017**

**Stock Profile Team**

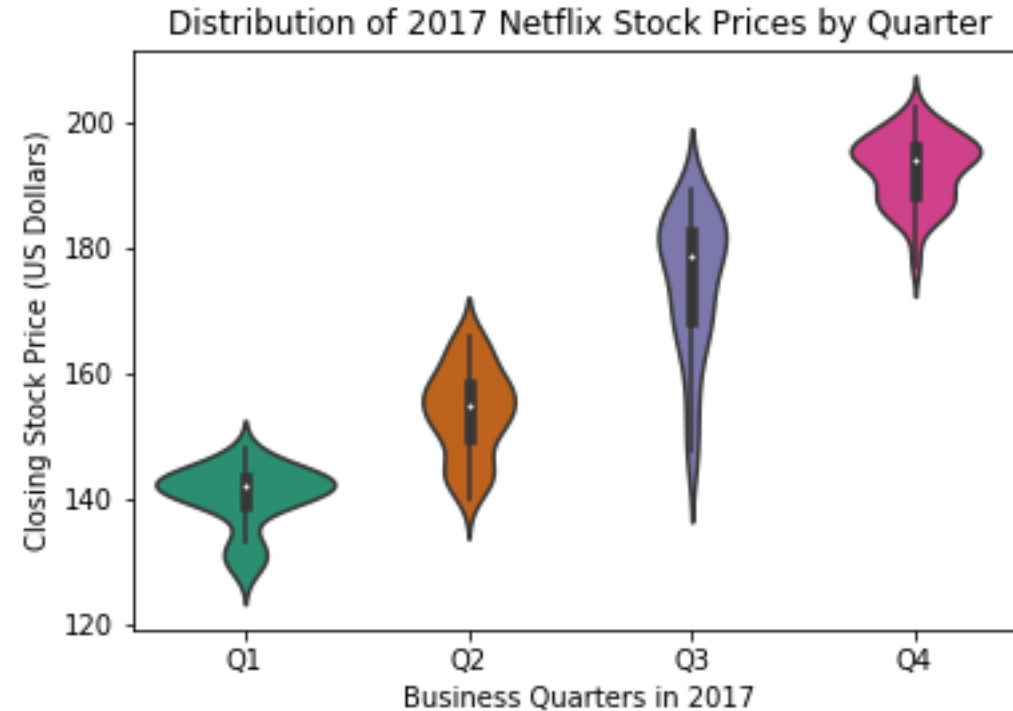
**July 23, 2018**

# Figure Outline

- **Distribution of 2017 Netflix Stock Prices by Quarter**
  - **Earnings Per Share (EPS) in Cents**
  - **Revenue v. Earnings by Quarter**
  - **Netflix v. Dow Jones Stock Prices 2017**
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- **Figure Creator: Sydney Weaver, Stock Profile Team**

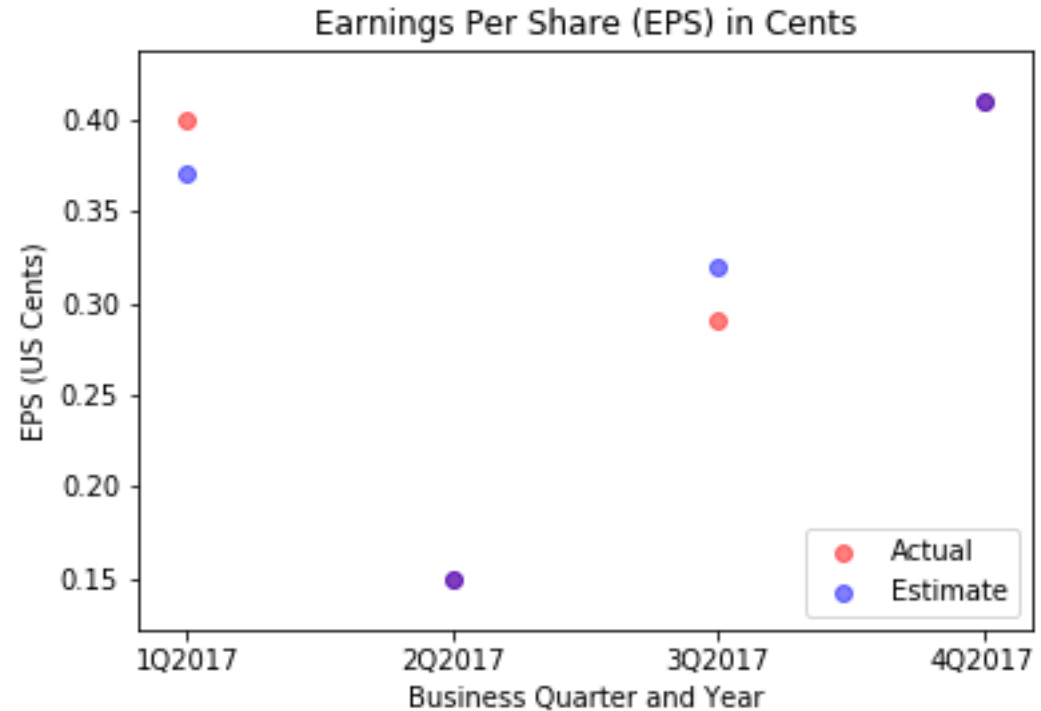
# Distribution of 2017 Netflix Stock Prices by Quarter

- Data shows that the Prices of Netflix stock increased each quarter
  - Areas of heaviest distribution (approximate values):
    - Q1: \$135-\$145
    - Q2: \$150-\$165
    - Q3: \$170-\$185
    - Q4: \$185-\$200
  - Heavily Distributed areas show the most common prices of stock per quarter
- The lowest price for Netflix stock in 2017 was \$127.49. The highest price for Netflix stock was \$202.68



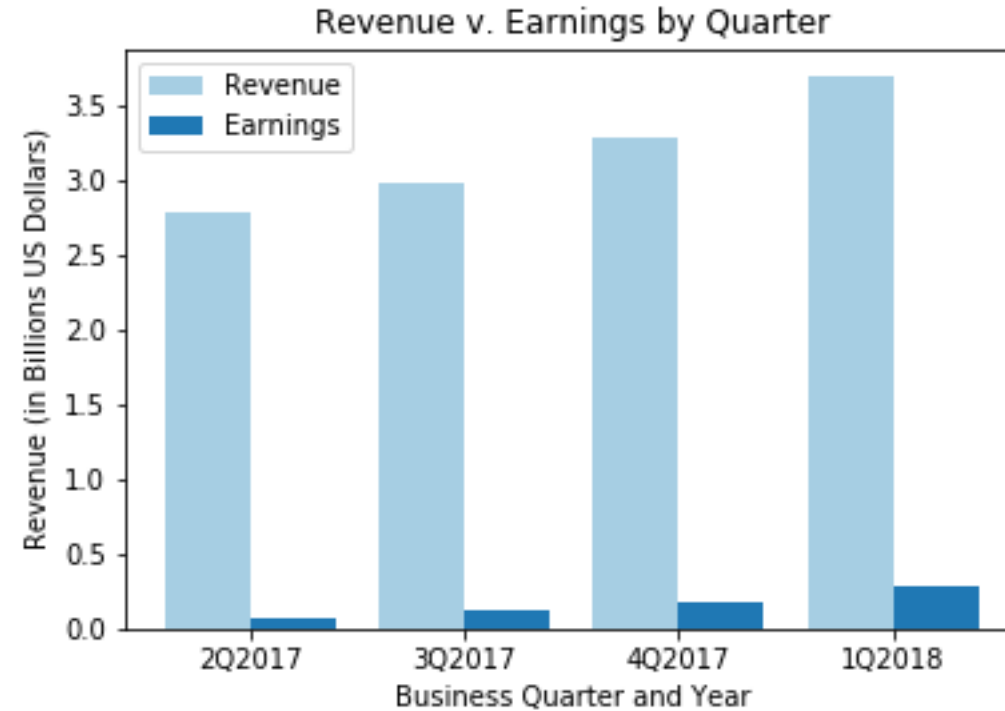
# Earnings Per Share (EPS) in Cents

- The Actual and Estimate EPS were the same for 2Q2017 and 4Q2017
- The Estimate was lower than the Actual for 1Q2017 and higher than the Actual for 3Q2017



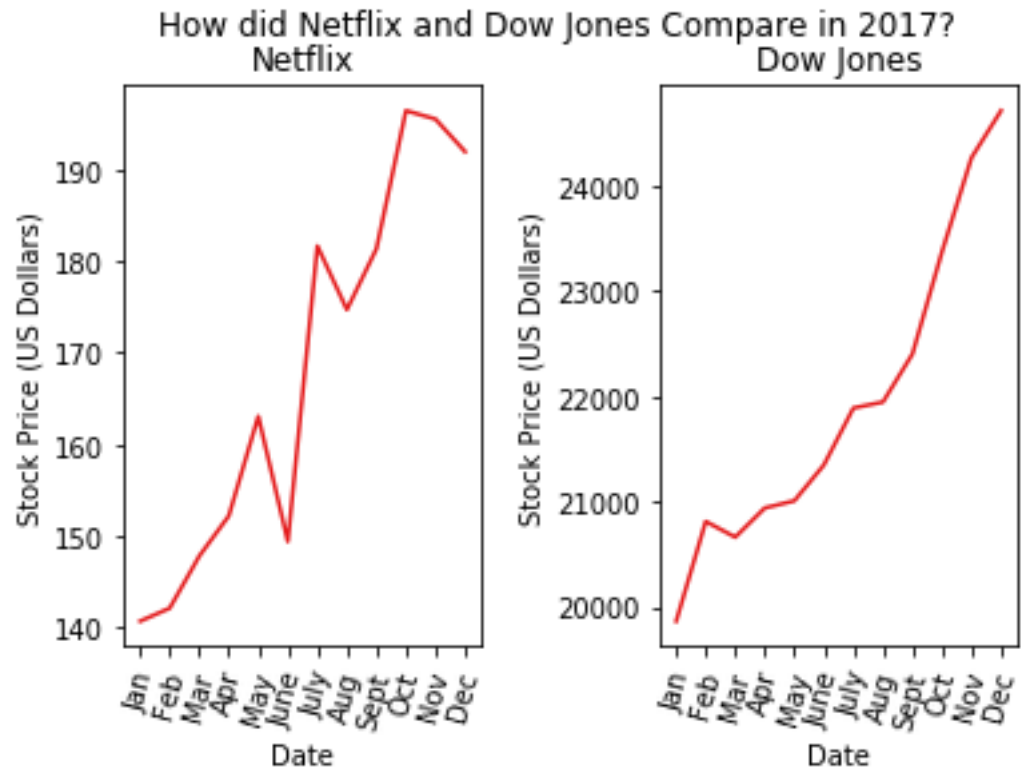
# Revenue v. Earnings by Quarter

- Revenue and Earnings both increase each quarter
- Earnings percentage increases from around 2% to 7% from 2Q2017 to 1Q2018



# Netflix v. Dow Jones Stock Prices 2017

- As Dow Jones Stock increased, Netflix stock also seemed to increase
- Netflix stock experienced more fluctuation than Dow Jones stock
- Dow Jones stock is around 140 times more expensive than Netflix stock



# Conclusions

- **Netflix stock worth has greatly increased in the past year and follows similar trends as the Dow Jones stock**
- **Also revenue makes a small percentage of earnings, it is gradually increasing**
- **The Estimate EPS seems to be a good predictor of the Actual EPS for each quarter**