



FEBELLA DESIGN

Where Creativity Meets Functionality





Who we are...

Founded in 2024, Febella Design is your trusted partner in creating innovative and sustainable design solutions for a modern world.

Our solid relationships with manufacturers and quality suppliers ensures that we maintain high production standards due to our team of on-site inspection agents. Our highly competitive product prices and professional service fees position us to operate on shorter lead-times, low margins and flexible moqs.

Febella Design has a strong ability to work with any of the worlds fashion companies. Since our founding in 2013, and our industry experience of 25 years, we are able to create a strong experience based decision on our synergies with clients and are able to deliver a quality that sets us apart from our competitors.





What we do...



DESIGN



SOURCING



PRODUCT DEVELOPMENT



COST NEGOTIATION



ORDER MANAGEMENT



**QUALITY
ASSURANCE+TESTING**



**COMPLIANCE
SOCIAL+TECHNICAL**

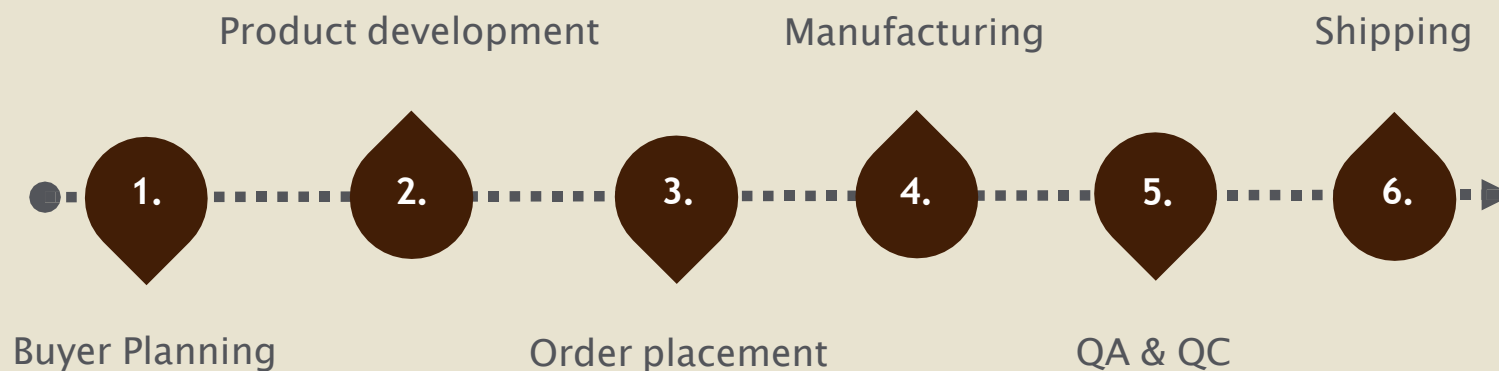
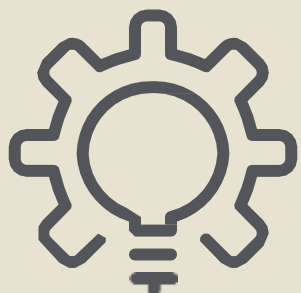


LOGISTICS



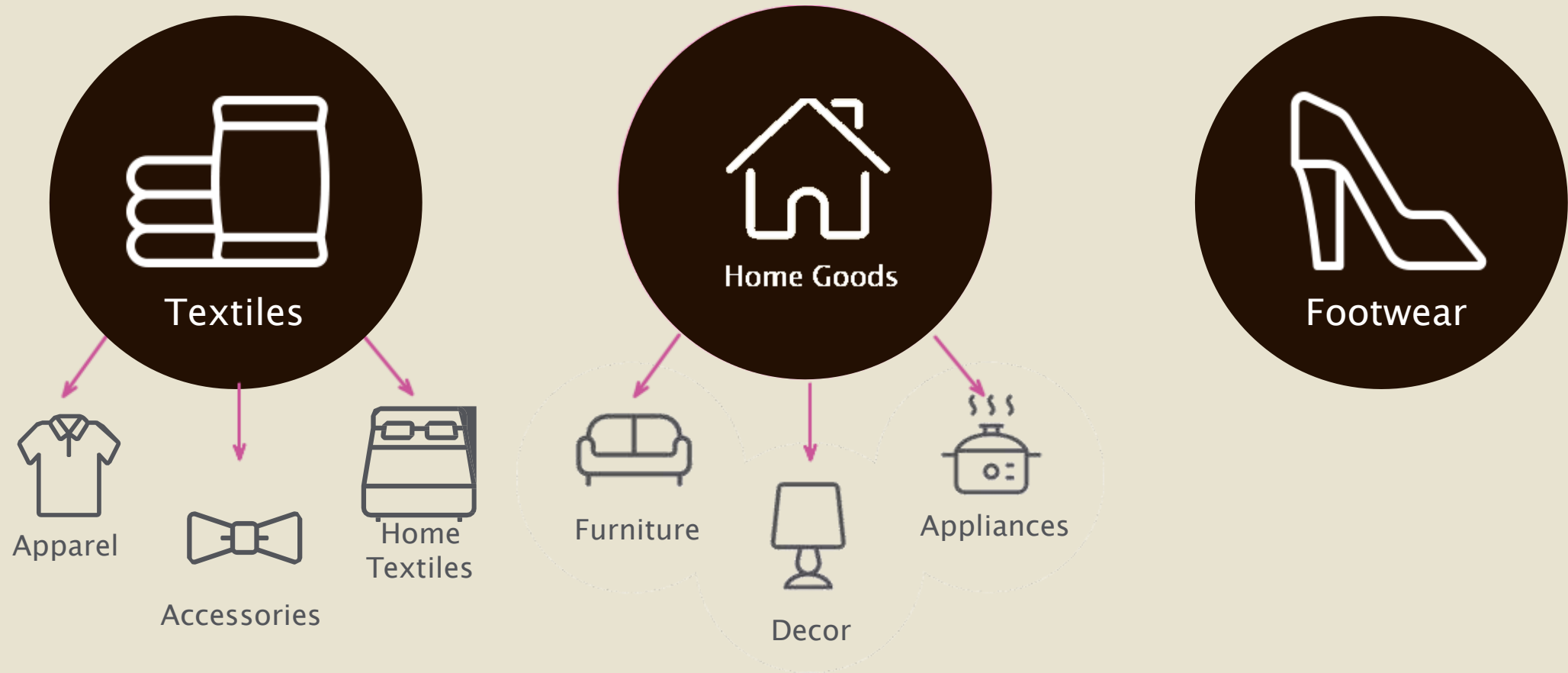
From Ideas to Reality...

We've got you covered





Product Groups





Why Partner with Us?

One-Stop Shop

- Services in every stage of the production process
- Key product areas: textiles, footwear, home goods. Experienced in handling multi-channel business requirements

International Reach

- Over 100 audited factories in all major sourcing markets
- Can handle large and small MOQs

Sustainability & Responsibility

- Respect for the environment at all levels of the business
- Robust quality management and compliance framework

Digital Solutions

- Virtual product platform; trader documentation service; vendor payment services; iSmart, tSmart, cSmart
- Efficient, cost-effective and less waste



Supply Chain Sustainability.

Delivering lasting benefits to business and the environment.



Sustainable Materials



Examples:

- EcoVero™ Viscose,
- GRS – Global Recycle Standard
- Lenzing
- GOTS
- BCI



Chemical Management



Detox and OI:
Chemical
Management
Assessment

Sustainable Packaging



- For samples
- For shipments



Eco-Responsible Production



Example tools:

- Higg FEM
- amfori BEPI



Real to Life Simulation





Management.

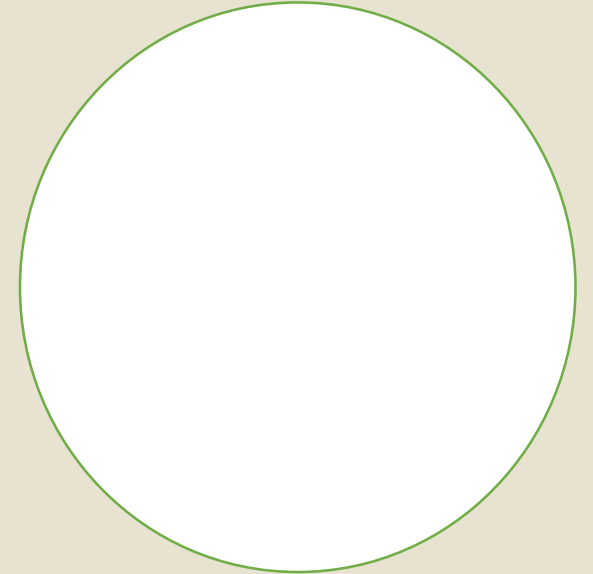
RICHA SAWHNEY

MANAGING DIRECTOR

Richa has 30+ years experience in managing buying operations of leading international Mail-Order and Retail companies.

She was part of The Otto Group management responsible for operations in India.

She has in-depth experience with the Indian subcontinent markets with thorough knowledge of sourcing and vendor management.





We're here.....

Contact us..

Febella Design

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