

# CIS 4930/6930-002

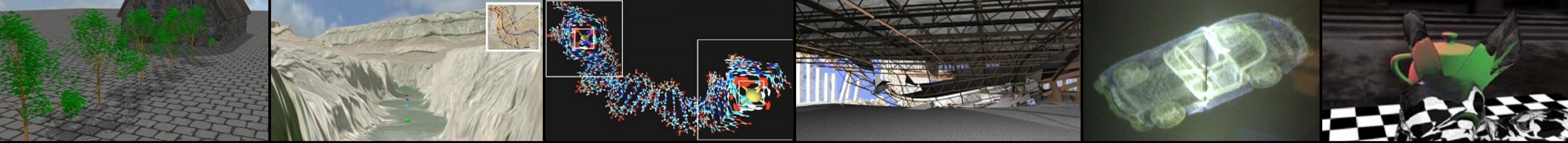
## DATA VISUALIZATION



### TABULAR DATA

Paul Rosen  
Assistant Professor  
University of South Florida

slides credits Miriah Meyer (U of Utah)



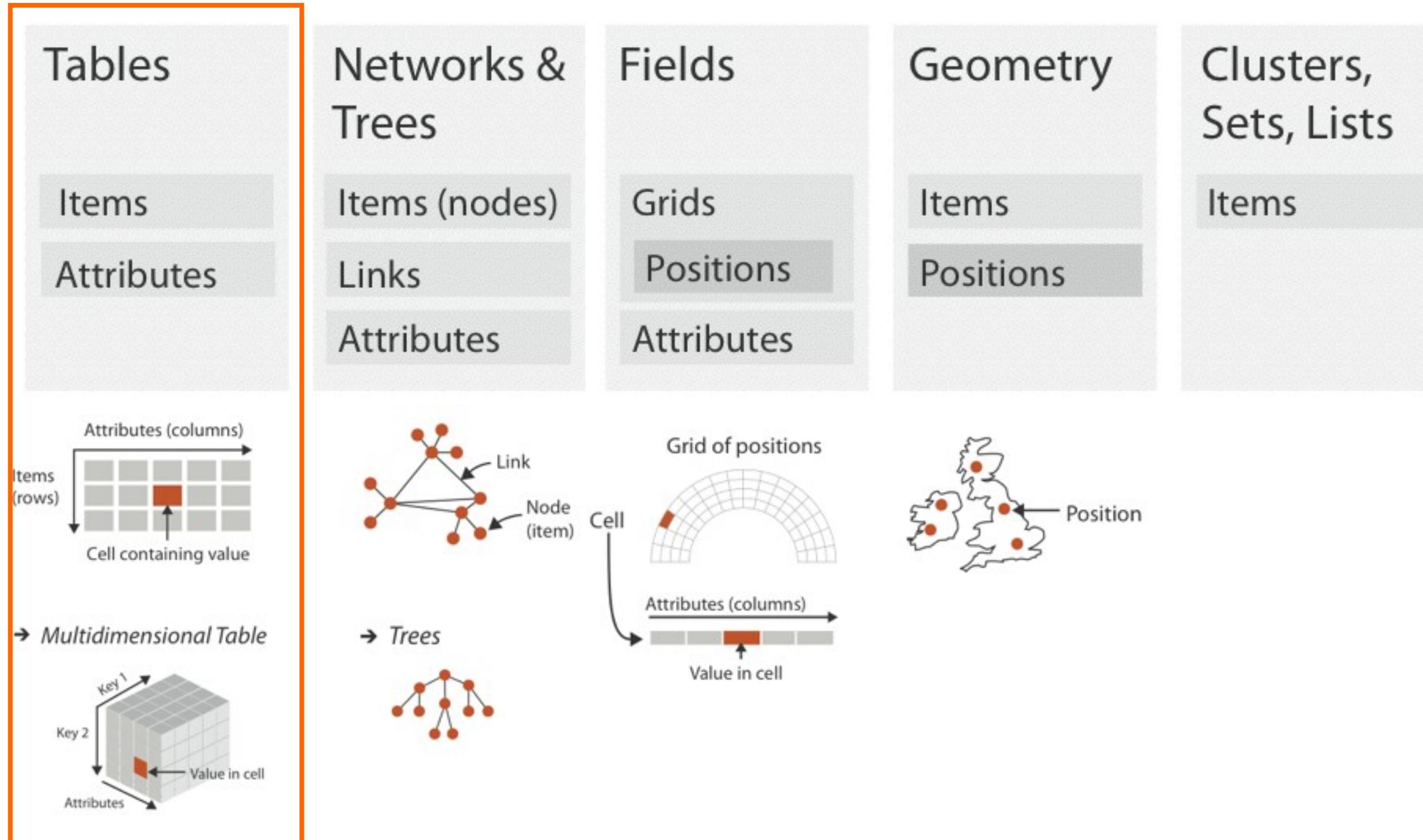
## REMINDERS

2/26/2018 – Project 4 Peer Reviews Due

2/28/2018 – Project 5 Due



# DATASET TYPES



## Arrange Tables

### ④ Express Values



### ④ Separate, Order, Align Regions

→ Separate



→ Order



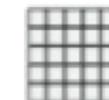
→ Align



→ 1 Key  
*List*



→ 2 Keys  
*Matrix*



→ 3 Keys  
*Volume*

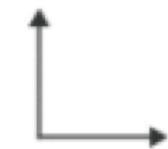


→ Many Keys  
*Recursive Subdivision*

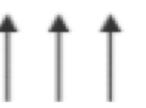


### ④ Axis Orientation

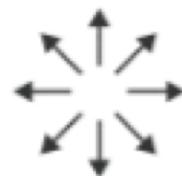
→ Rectilinear



→ Parallel

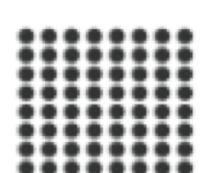


→ Radial

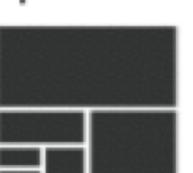


### ④ Layout Density

→ Dense



→ Space-Filling



**ARRANGE IS THE FOCUS OF ALL FOUR DESIGN**  
**CHOICES FOR TABULAR DATA**

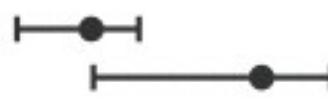


### ④ Magnitude Channels: Ordered Attributes

Position on common scale



Position on unaligned scale



Length (1D size)



Tilt/angle



Area (2D size)



Depth (3D position)



Color luminance



Color saturation



Curvature



Volume (3D size)



### ④ Identity Channels: Categorical Attributes

Spatial region



Color hue



Motion



Shape



Most ▲

Effectiveness

Least ▼

spatial channels  
are the most  
effective for all  
attribute types

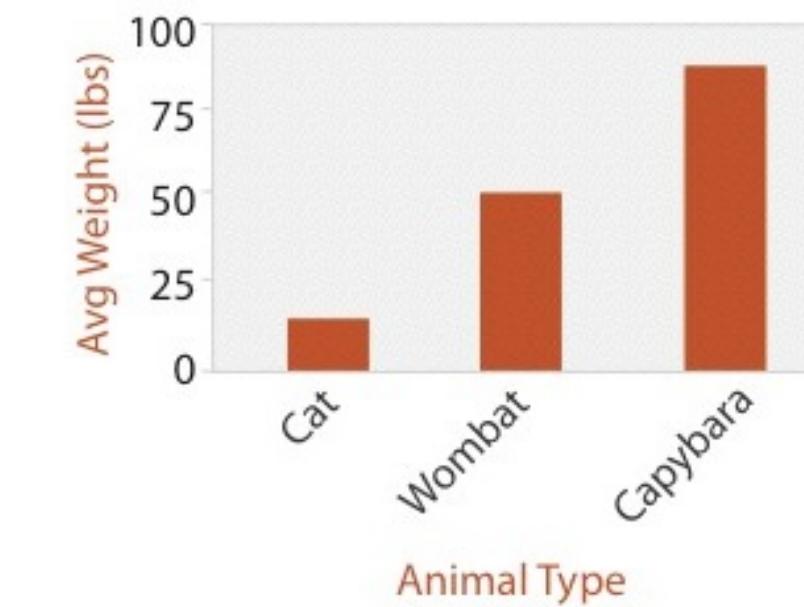
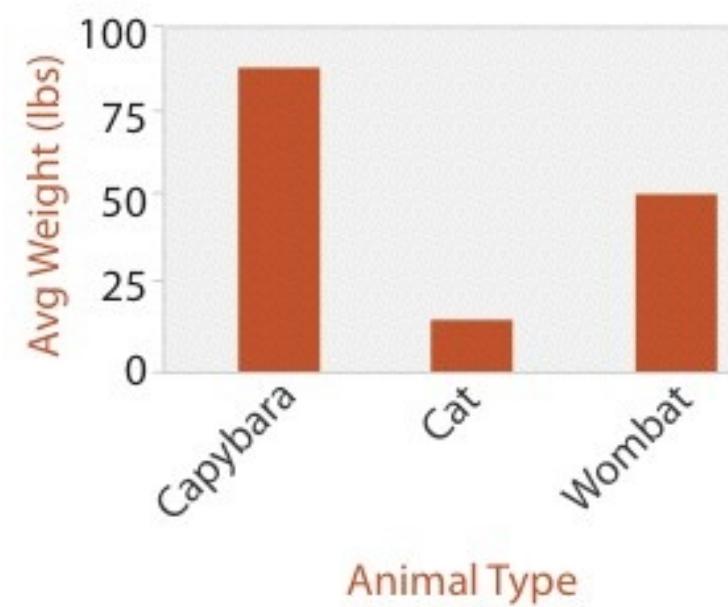
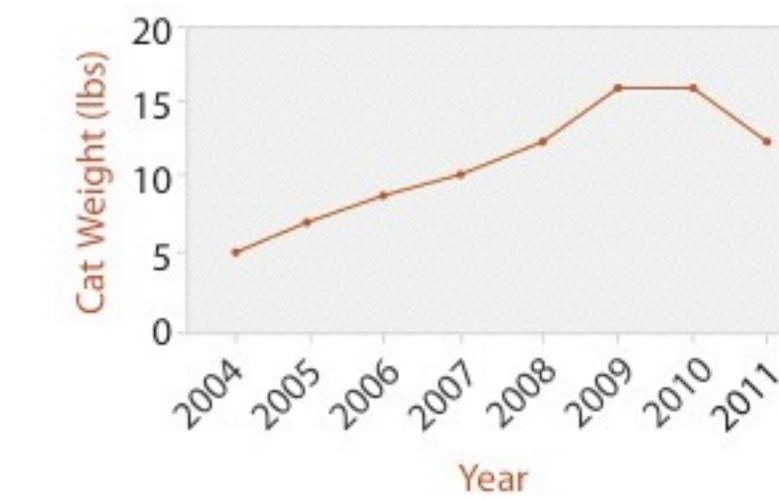
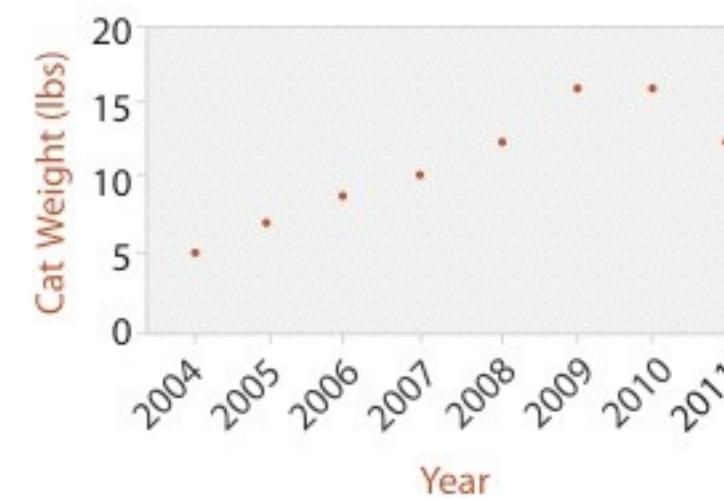


**SINGLE KEY, SINGLE VALUE**



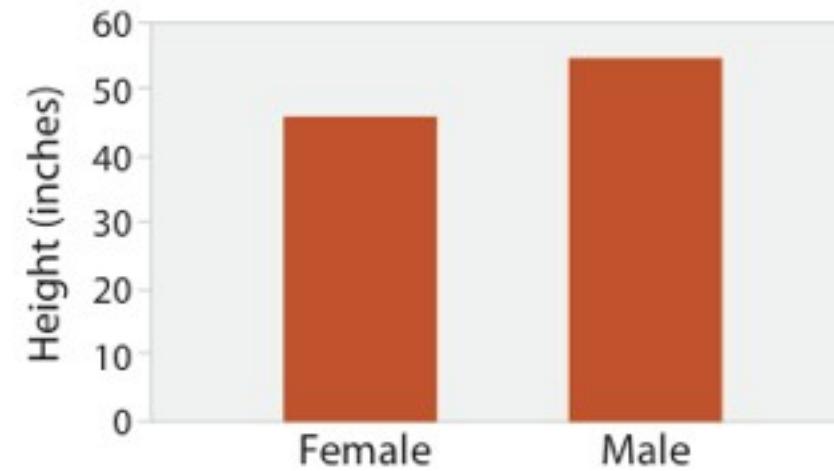
# ENCODE ONE KEY ATTRIBUTE

## BAR, DOT, & LINE CHARTS

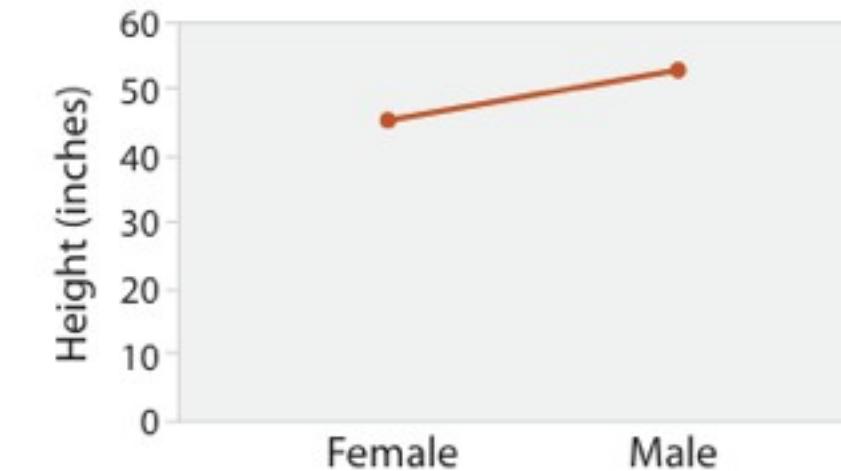


# **DON'T USE LINE CHARTS FOR CATEGORICAL ATTRIBUTES!**

ok: "Men are taller than women  
(on average)"

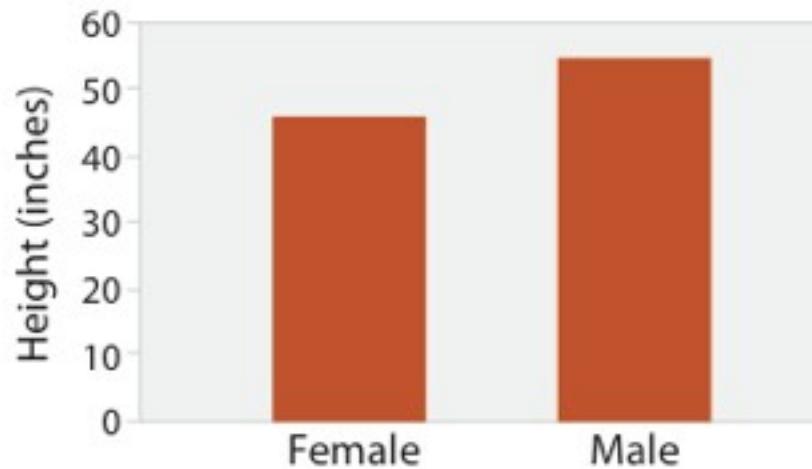


bad: "The more male a person is, the taller he/she is"

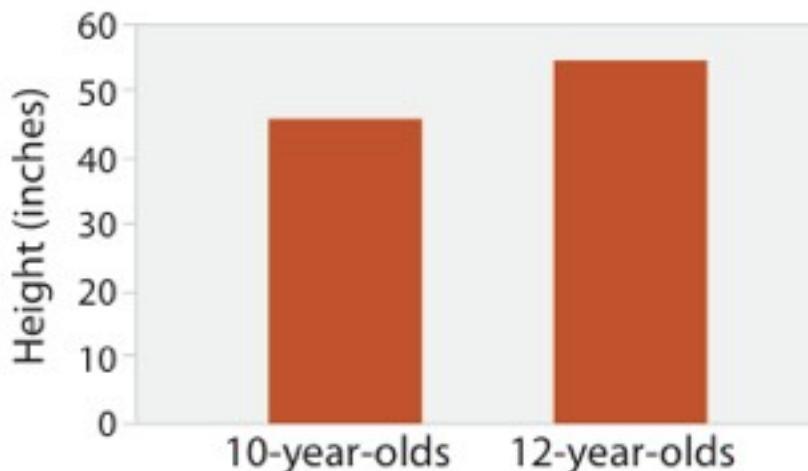
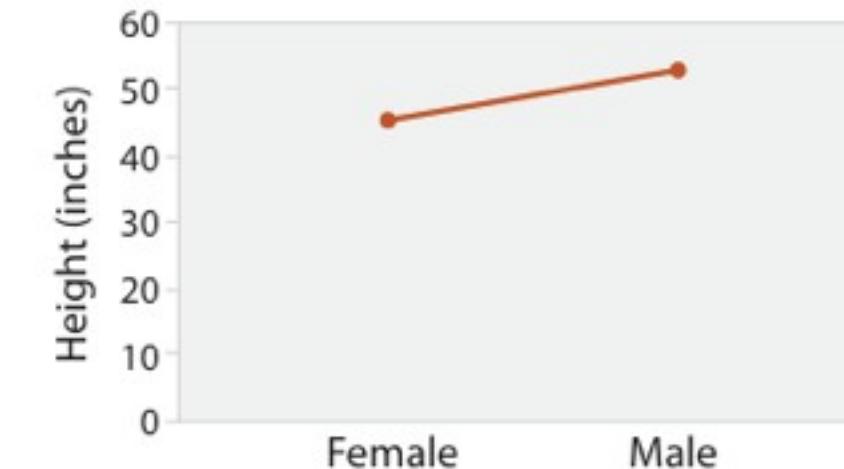


# **DON'T USE LINE CHARTS FOR CATEGORICAL ATTRIBUTES!**

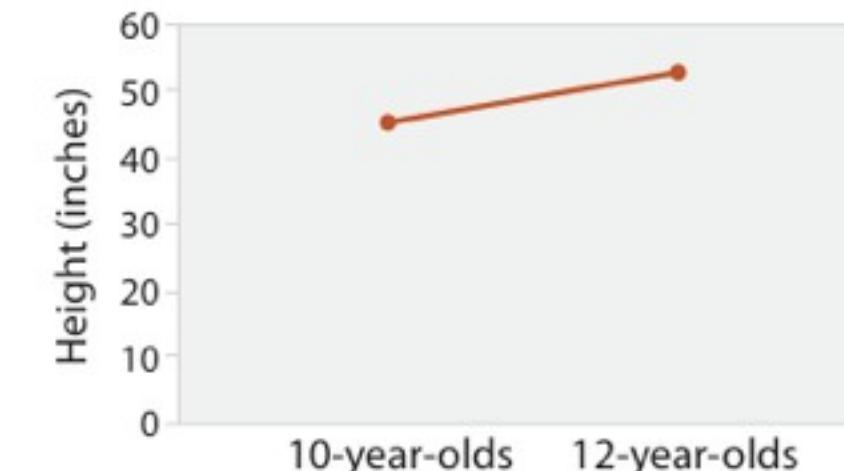
ok: "Men are taller than women  
(on average)"



bad: "The more male a person is, the taller he/she is"



ok: "Twelve year olds are taller than ten year olds"



ok: "Height increases with age"

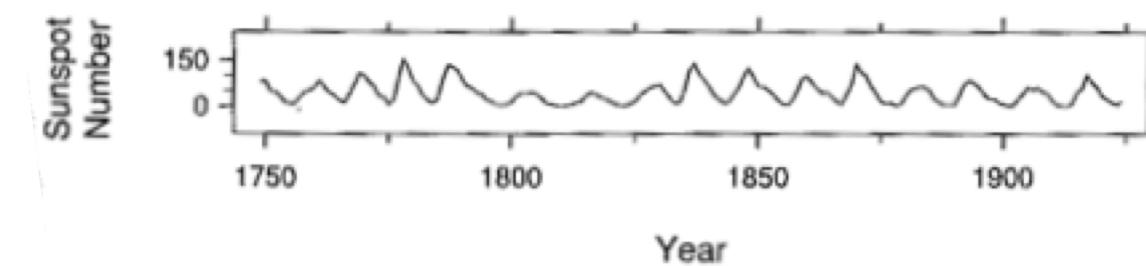
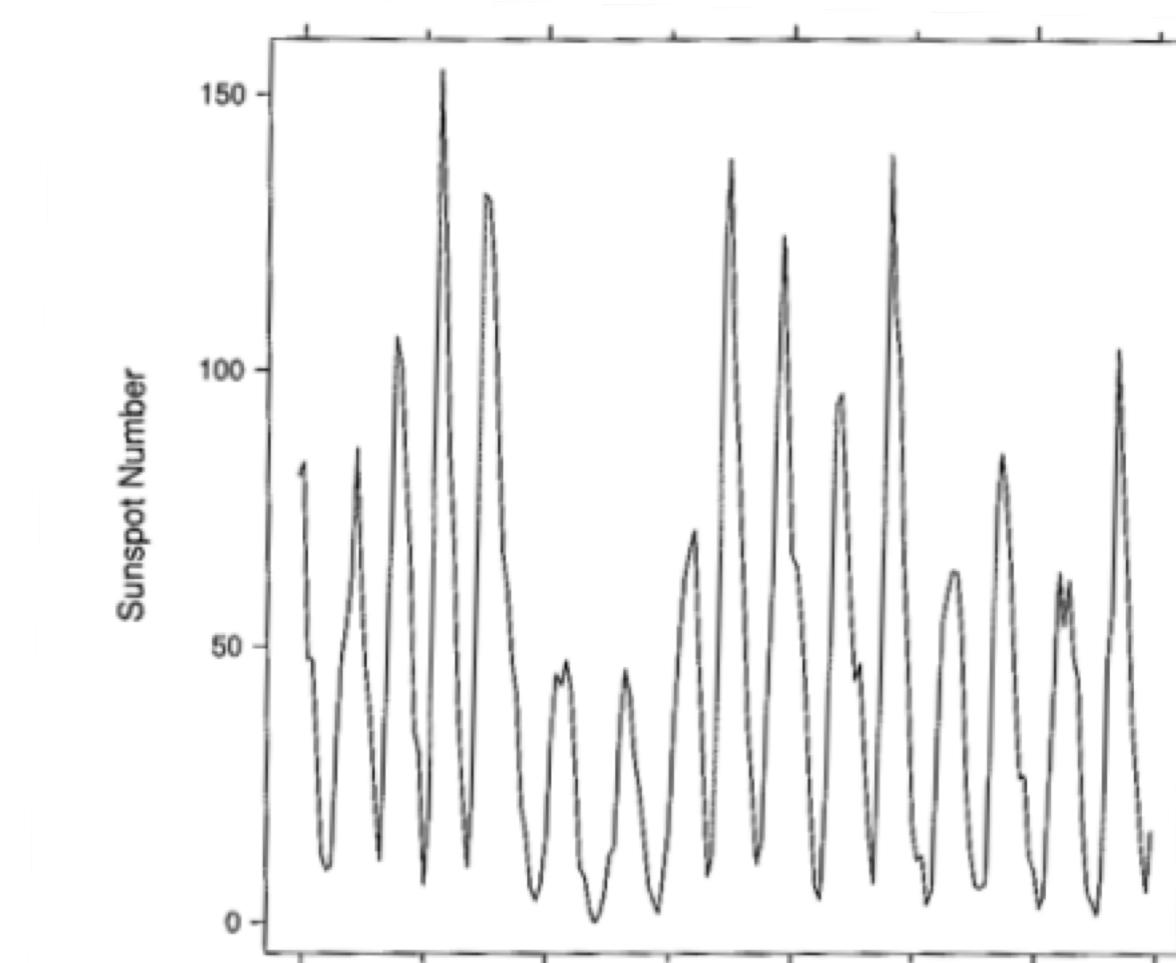


**CLEVELAND 1994**

**BANK TO 45°**

The aspect ratio of a graph is an important factor for judging rate of change.

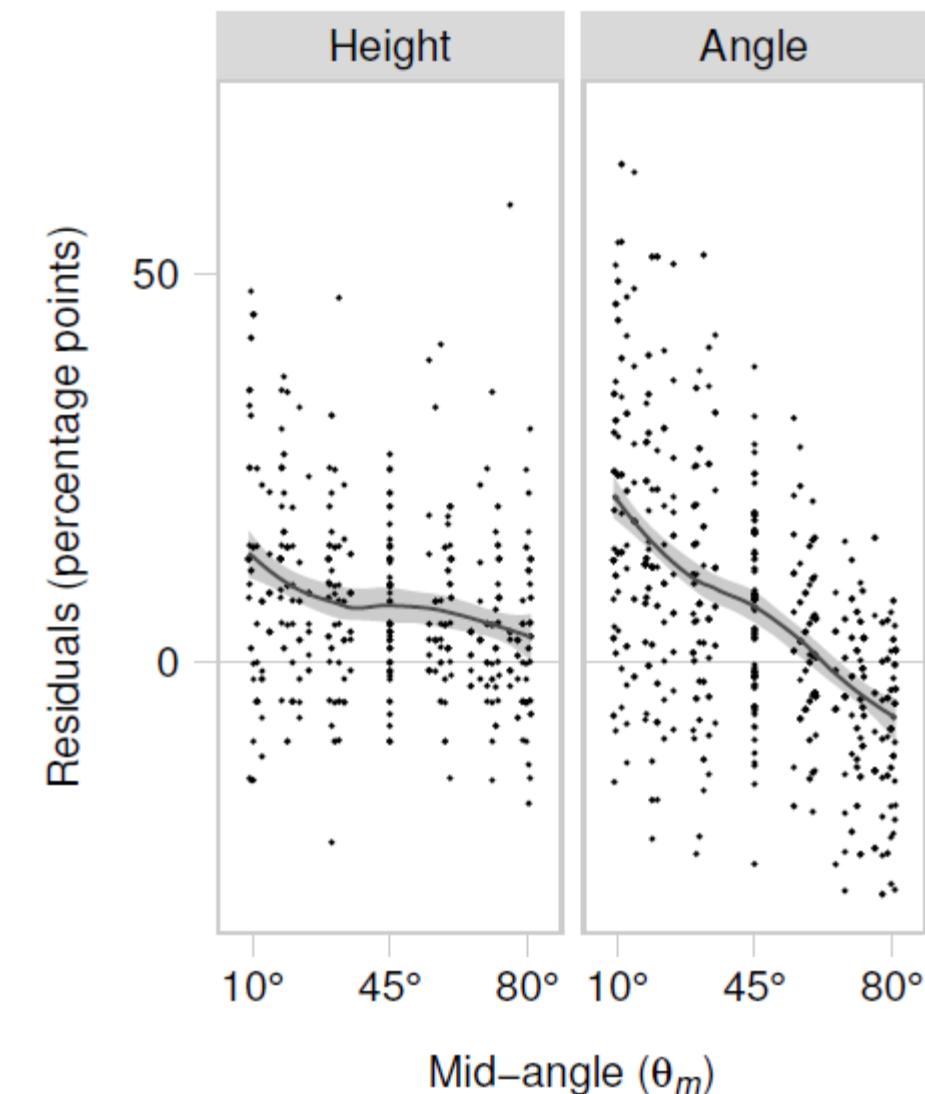
**perceptual principle:** most accurate angle judgment is at 45°

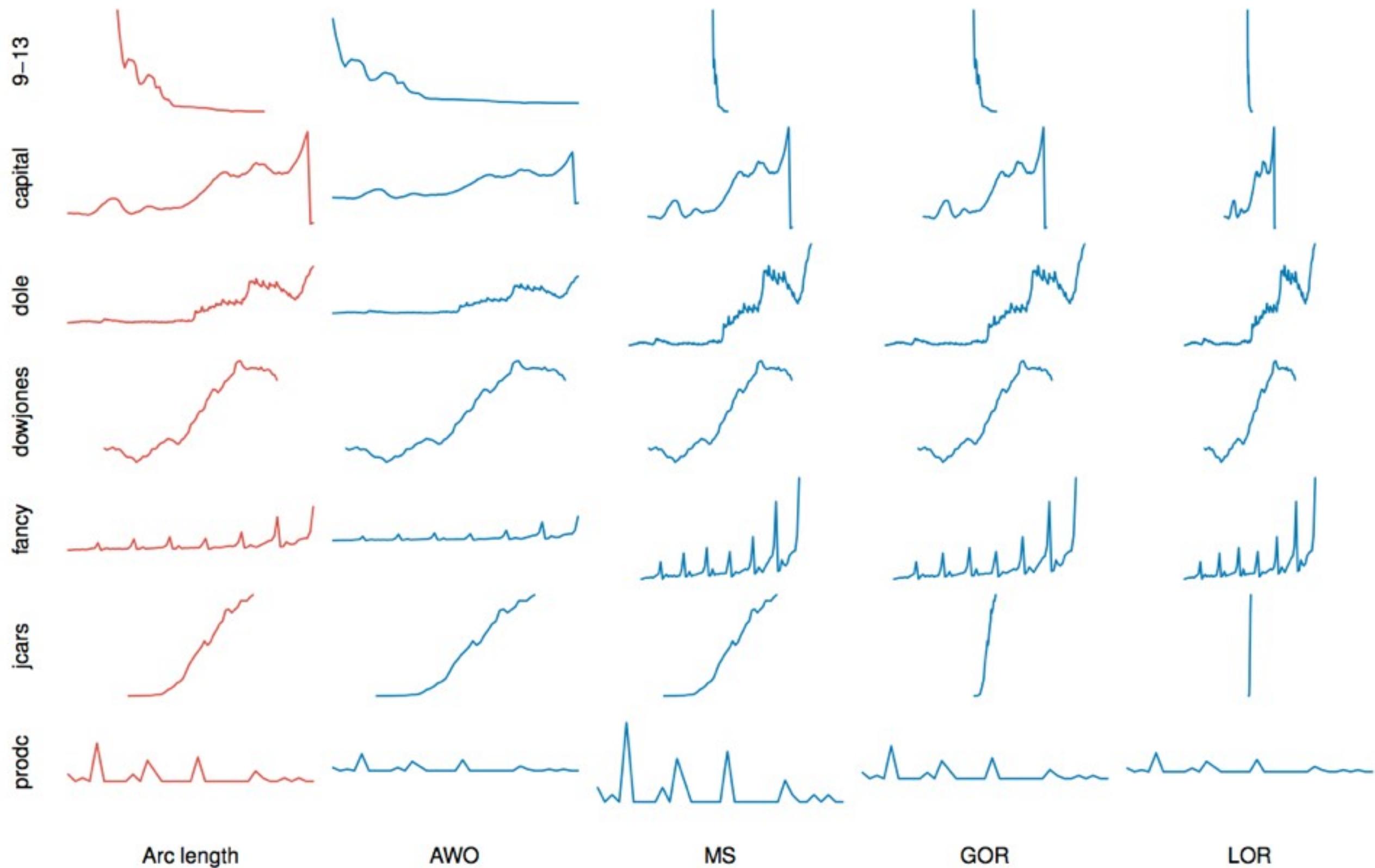


# COUNTER-POINT

TALBOT 2012

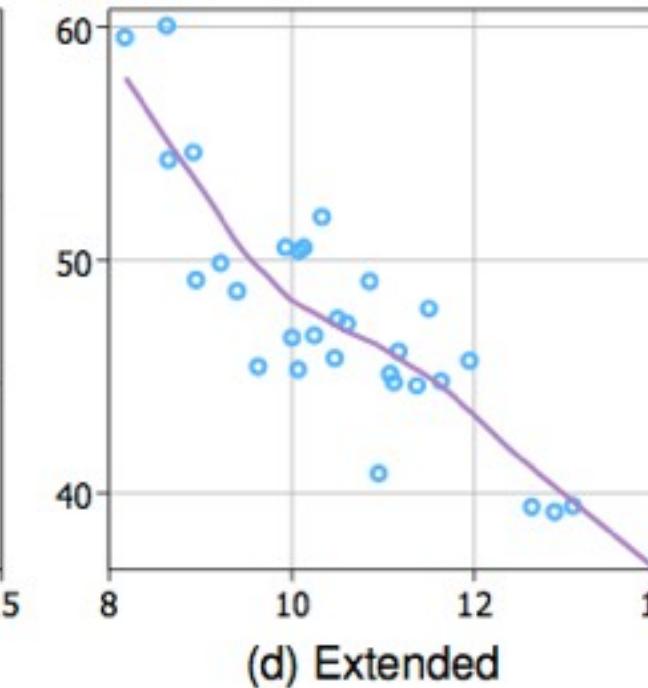
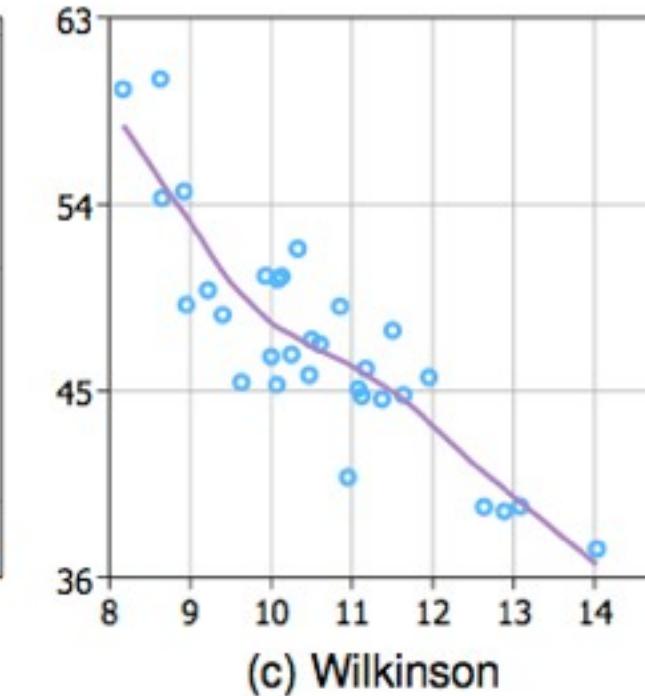
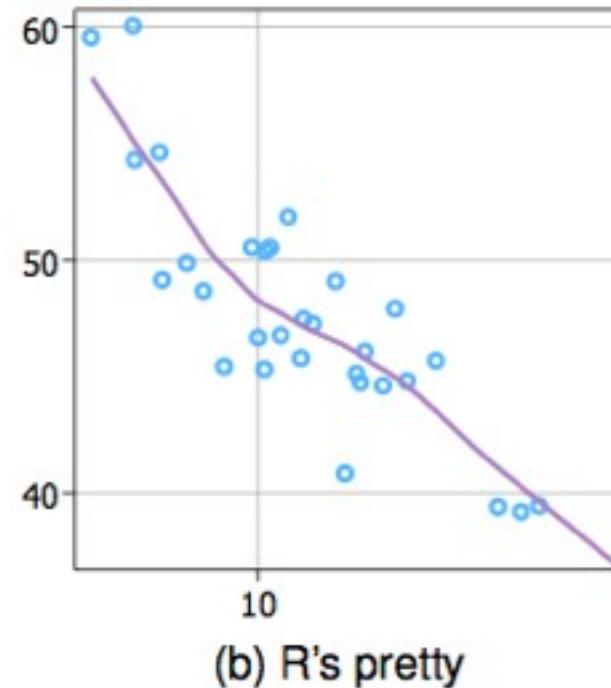
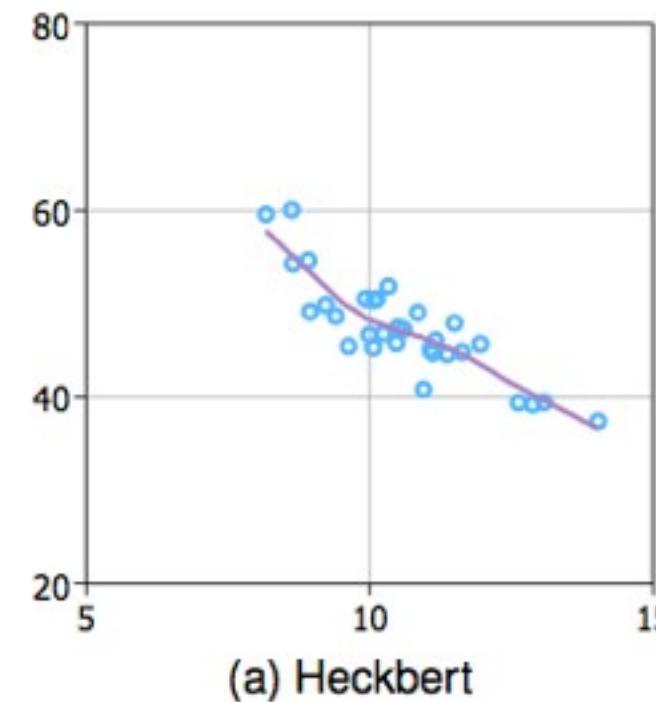
people use two different strategies  
to estimate slope—angle and height  
slope angle accuracy NOT  
minimized at 45°





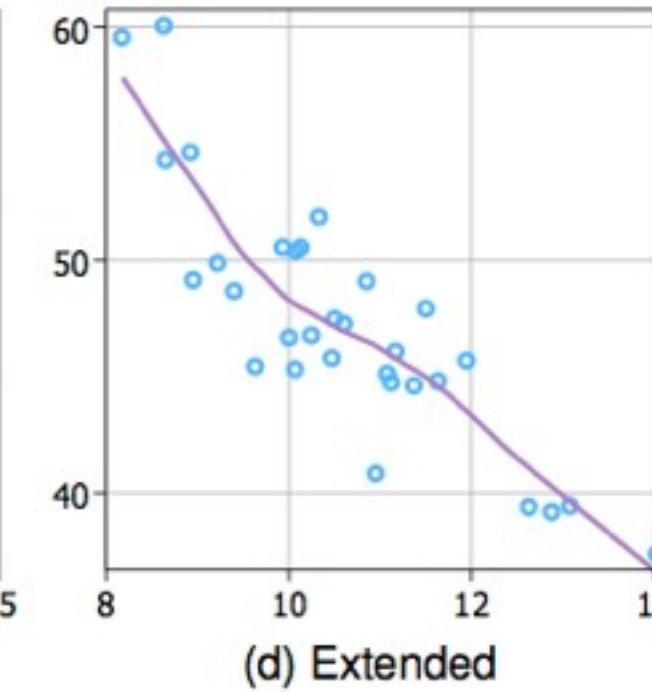
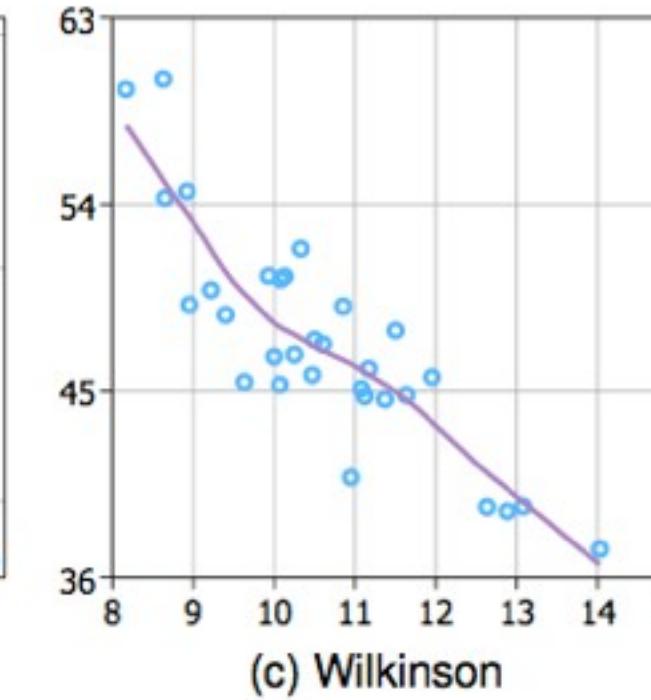
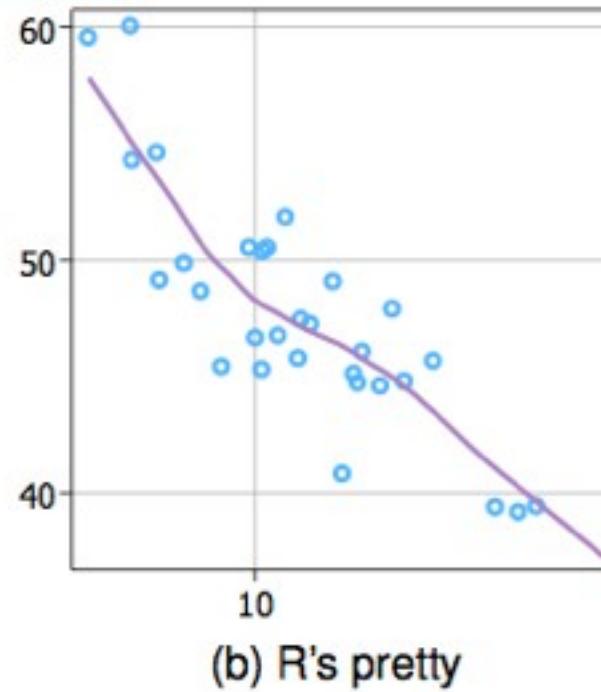
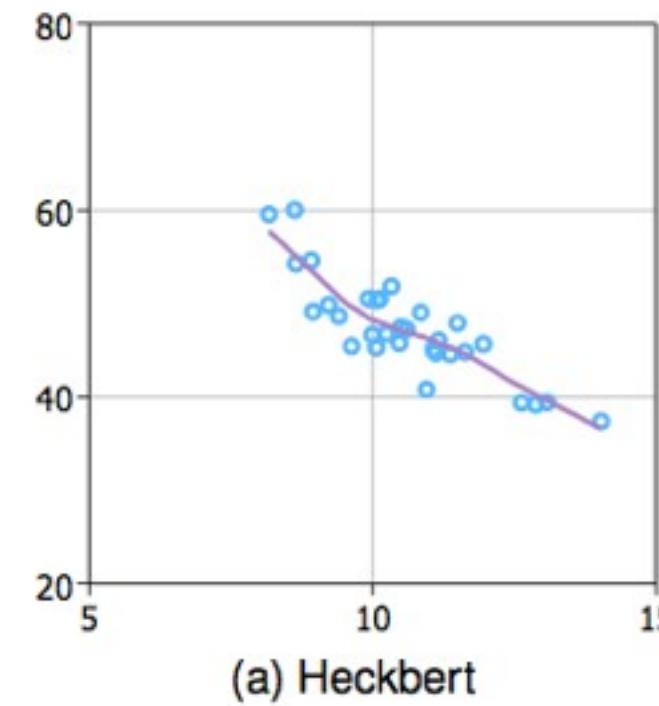
# TICK PLACEMENT

Ticks help in user interpretation of data, but too much may hinder

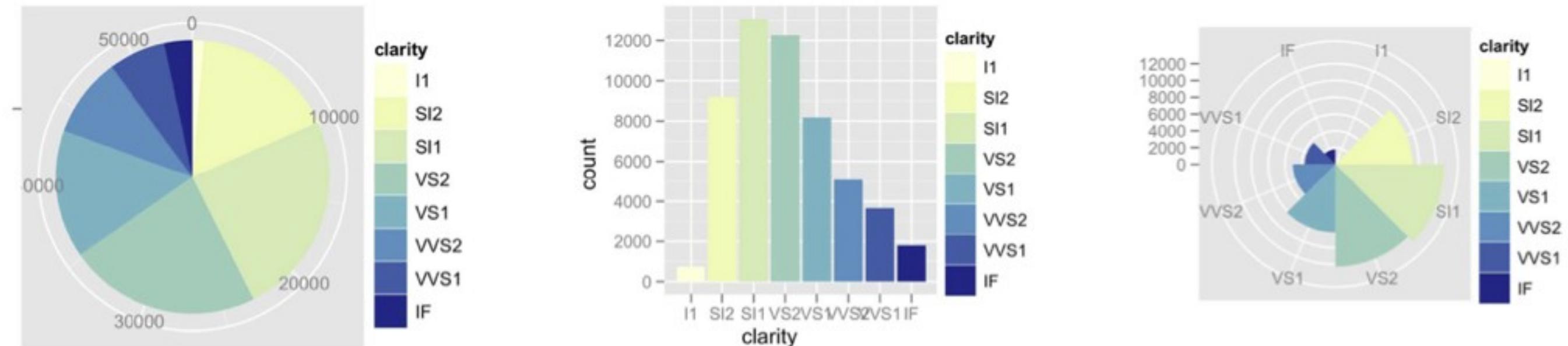


# AUTOMATIC TICKS

optimization of label formatting, font size, and orientation  
placement based on simplicity, coverage, granularity, and legibility



# PIE CHARTS: TAKE CARE WITH ACCURACY



2 KEYS, 1 VALUE



## ENCODE USING TWO KEYS: HEATMAP

uses heatmap representation

matrix layout using keys

encode values with color

often augmented with clustering



## ENCODE USING TWO KEYS: HEATMAP

uses heatmap representation  
matrix layout using keys  
encode values with color

often augmented with clustering

0.2	0.4				0.8
	0	0	0		
0.7	0.8			0.8	0.6
	0	0.2	0.5		
0.5	0.8	0.5	0.3	0.5	0.8
0.7	0.5	0.8	0.7		
	0.3	0.4			
0.5	0	0	0.7	0.5	0.3



## ENCODE USING TWO KEYS:

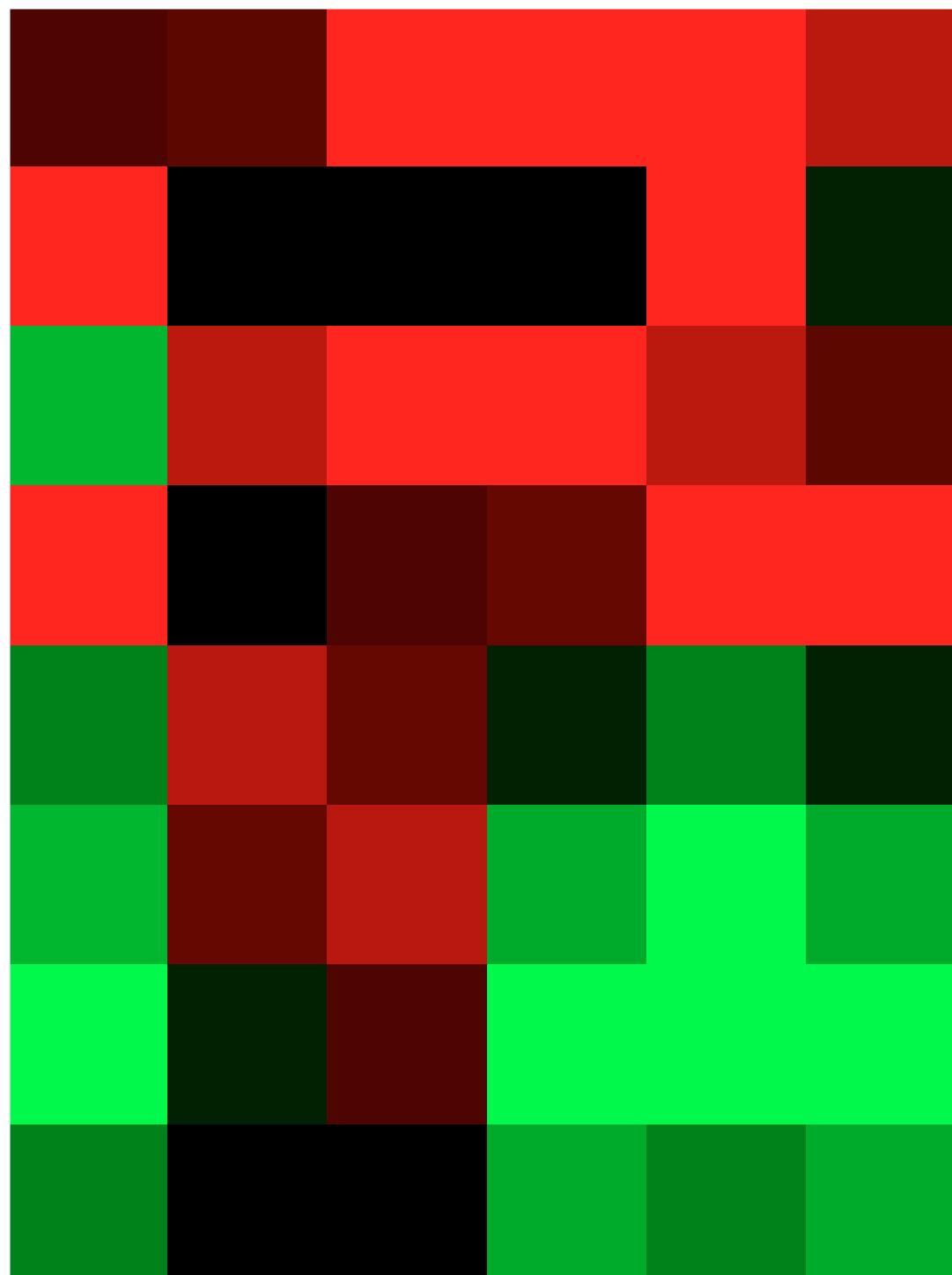
### HEATMAP

uses heatmap representation

matrix layout using keys

encode values with color

often augmented with clustering



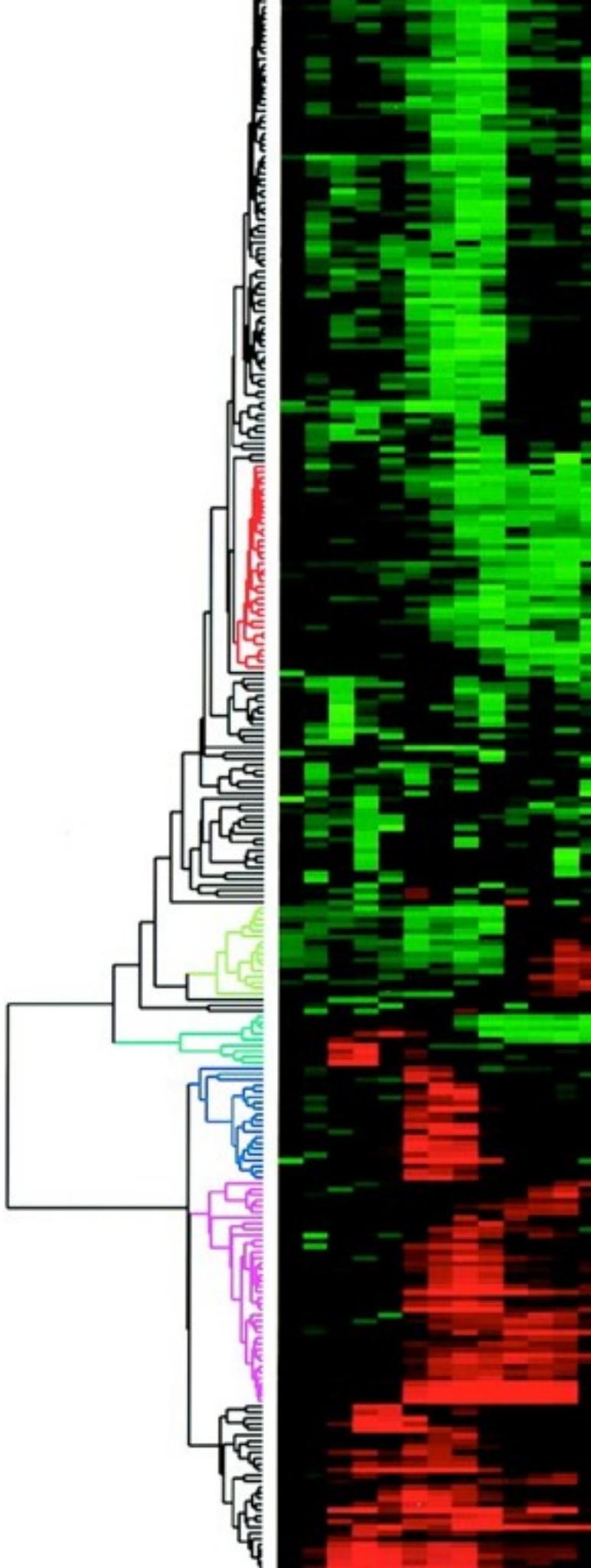
## ENCODE USING TWO KEYS:

### HEATMAP

uses heatmap representation

matrix layout using keys  
encode values with color

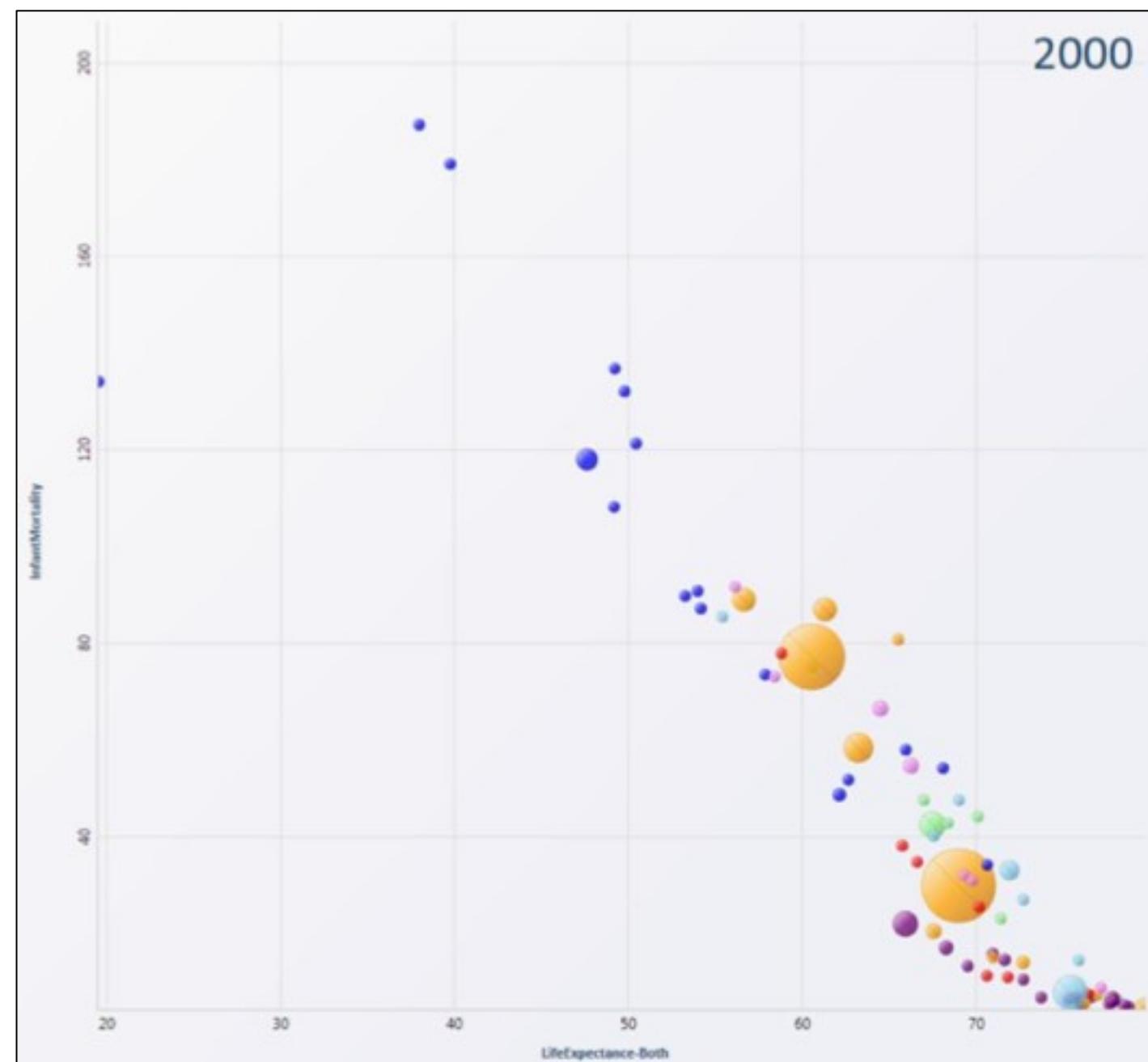
often augmented with clustering  
here, used on genomic data



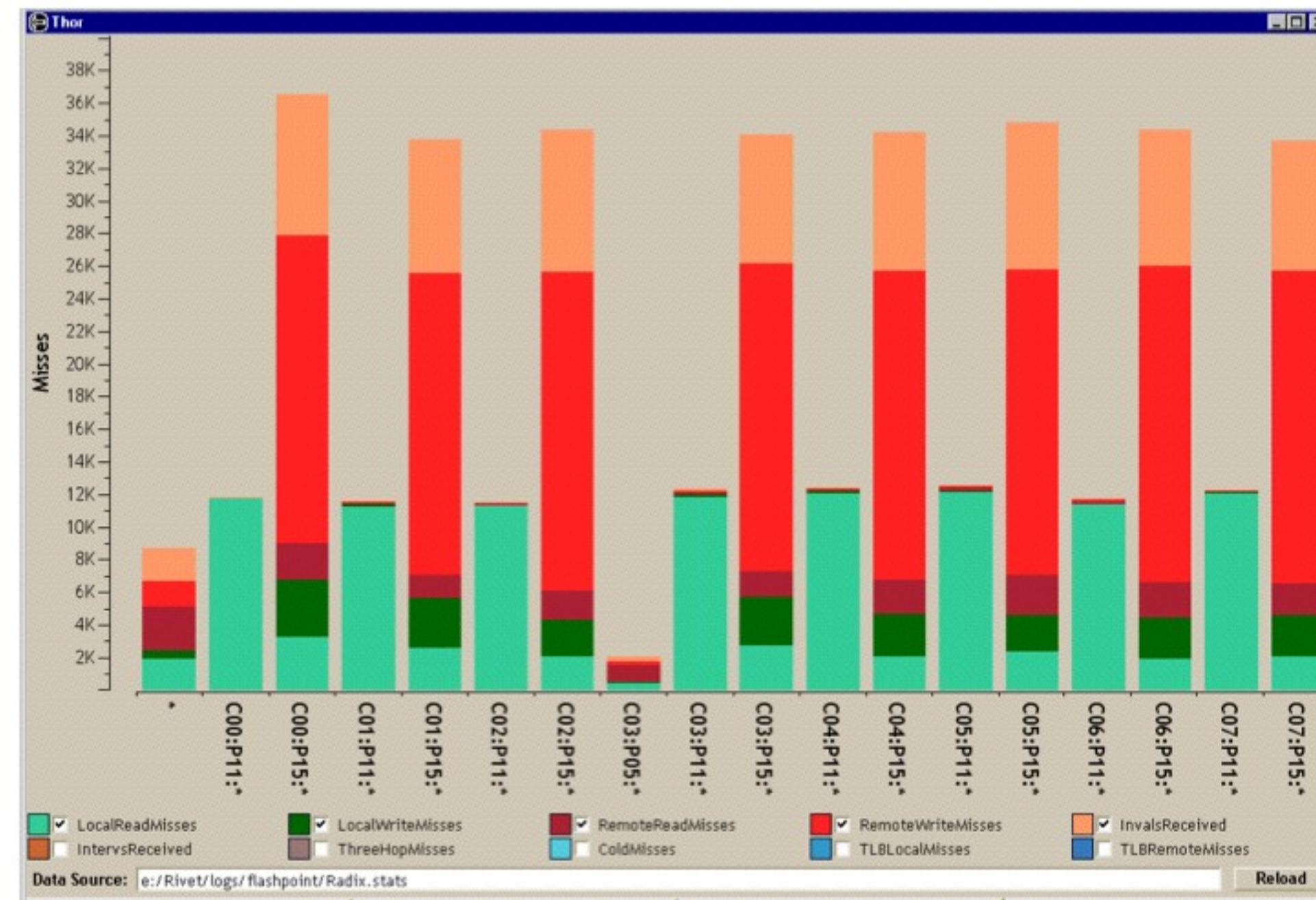
## MULTIPLE ATTRIBUTES



# ENCODE USING SCATTERPLOTS



# ENCODE USING STACKED BAR CHART



# ALIGN USING MULTIPLE KEYS

## LineUp: Visual Analysis of Multi-Attribute Rankings

Samuel Gratzl, Alexander Lex, Nils Gehlenborg, Hanspeter Pfister and Marc Streit

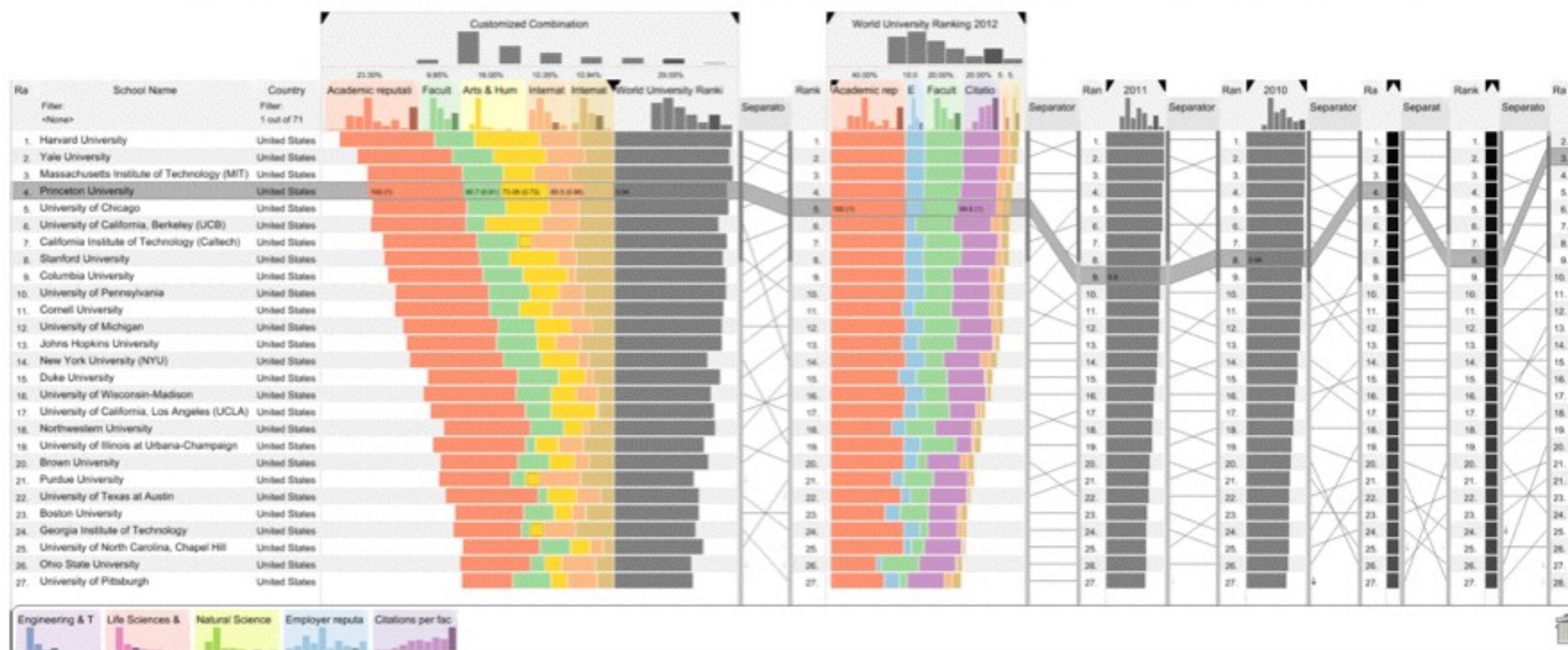


Fig. 1. LineUp showing a ranking of the top Universities according to the QS World University Ranking 2012 dataset with custom attributes and weights, compared to the official ranking.

**Abstract**— Rankings are a popular and universal approach to structuring otherwise unorganized collections of items by computing a rank for each item based on the value of one or more of its attributes. This allows us, for example, to prioritize tasks or to evaluate the performance of products relative to each other. While the visualization of a ranking itself is straightforward, its interpretation is not.



## CHALLENGE

rankings based on single attribute are trivial to display

when based on multiple attributes:

- not clear how attributes contribute to ranking

- not clear how changes to multiple attributes will affect ranking

different contexts/people/situations will rank on multiple attributes differently



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# LineUp

## Visual Analysis of Multi-Attribute Rankings

Samuel Gratzl, Alexander Lex, Nils Gehlenborg, Hanspeter Pfister and Marc Streit

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CALEYDO



JKU  
JOHANNES KEPLER  
UNIVERSITÄT LINZ



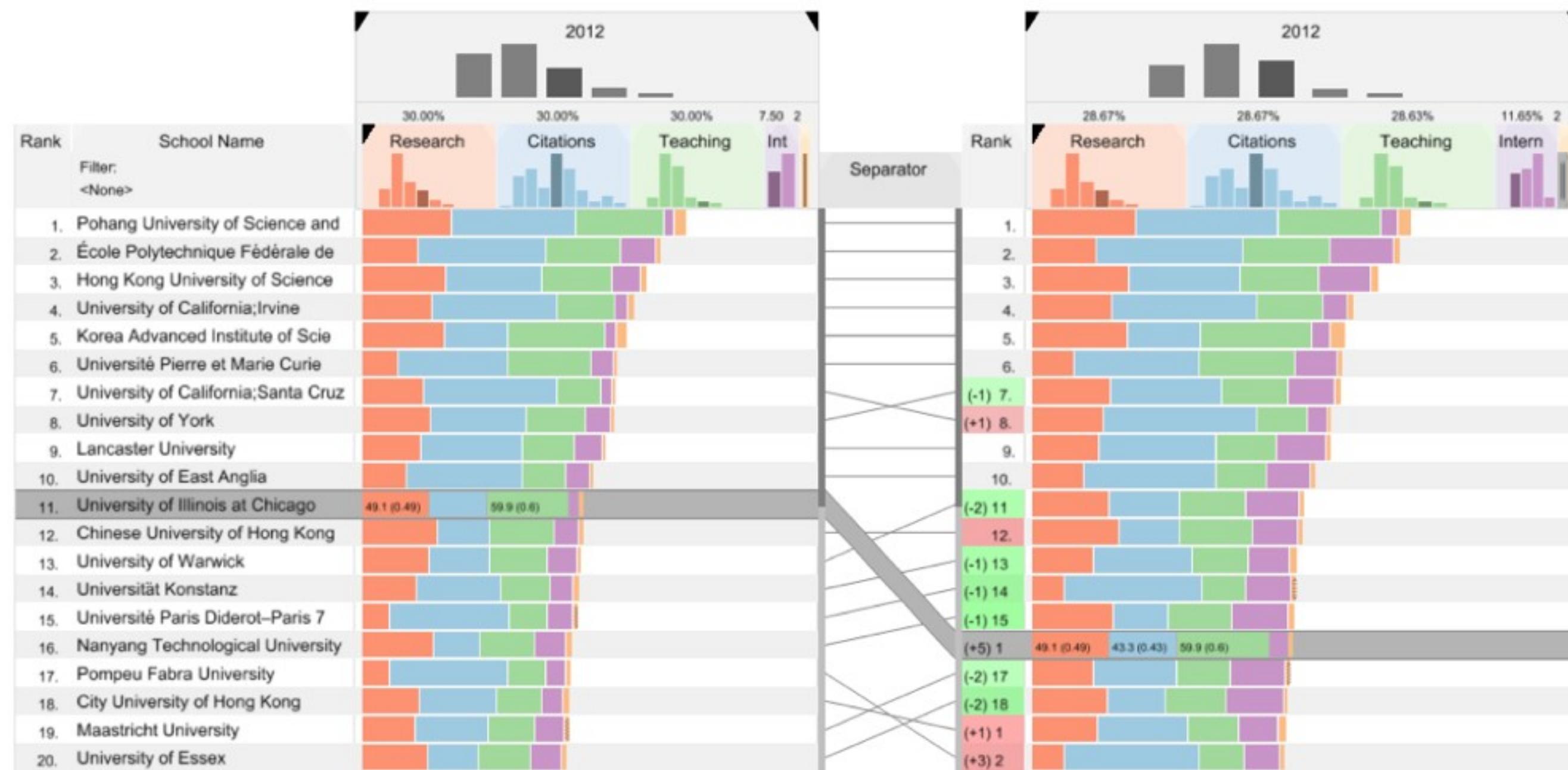
HARVARD  
School of Engineering  
and Applied Sciences



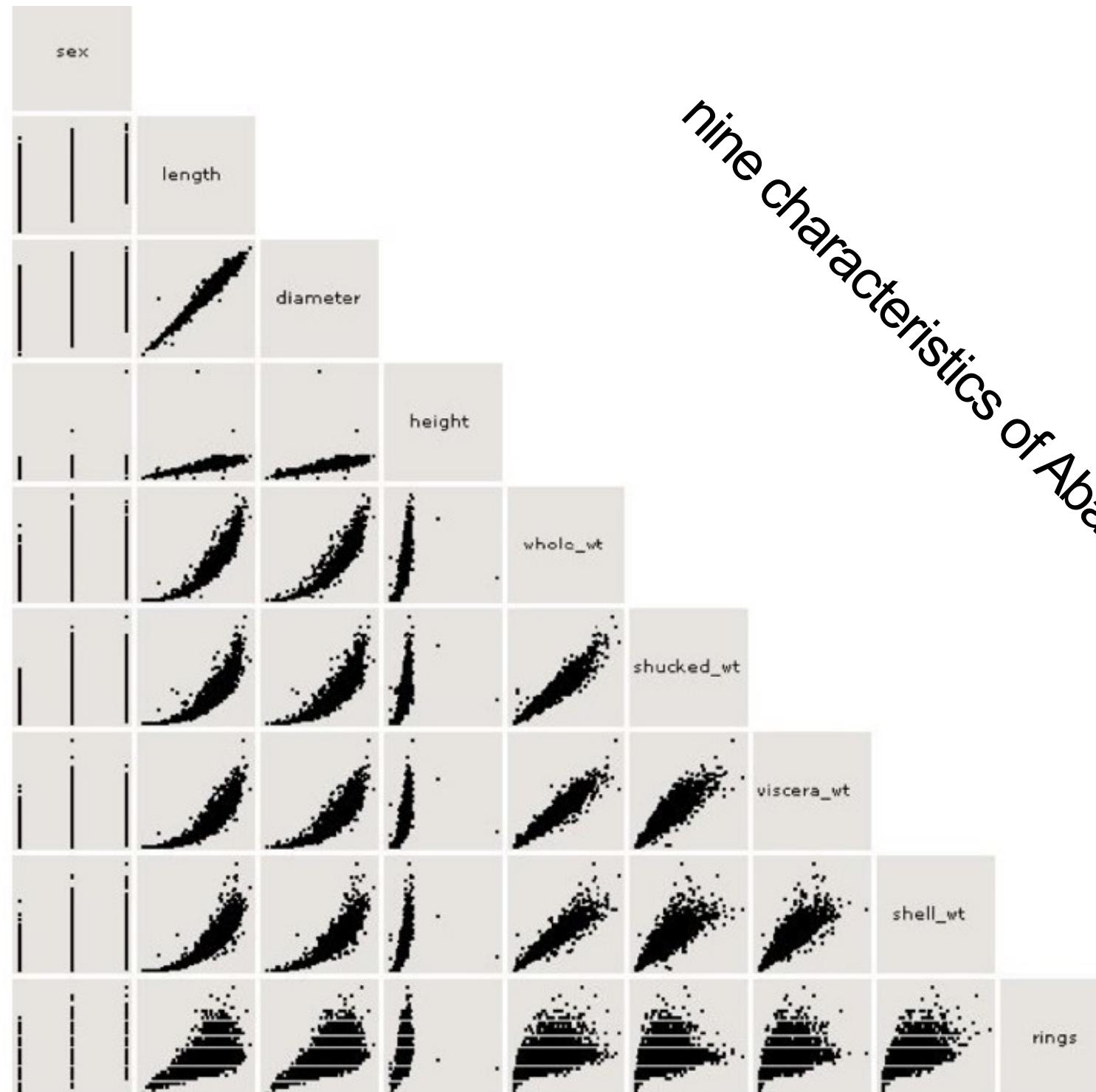
HARVARD  
MEDICAL SCHOOL



# CRITIQUE:WHAT DO YOU THINK?



# SPLOMs: SCATTERPLOT MATRICES



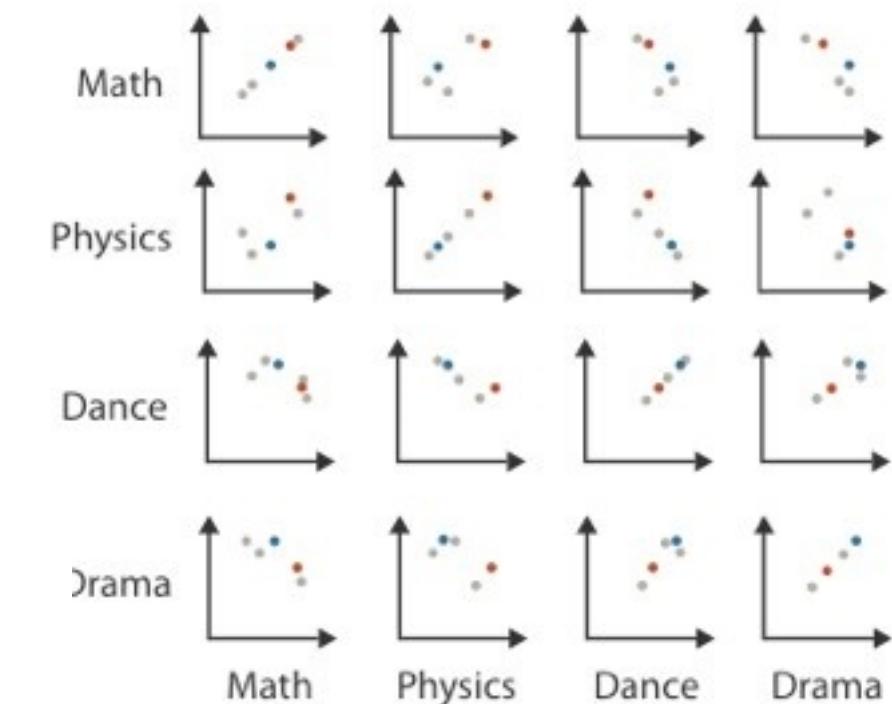
nine characteristics of Abalone (sea snails)



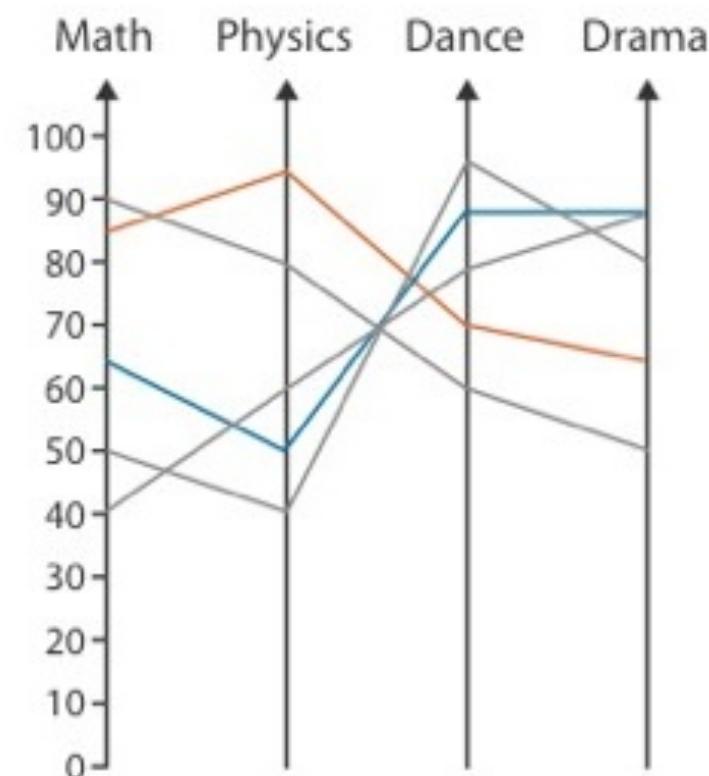
Table

Math	Physics	Dance	Drama
85	95	70	65
90	80	60	50
65	50	90	90
50	40	95	80
40	60	80	90

Scatterplot Matrix



Parallel Coordinates



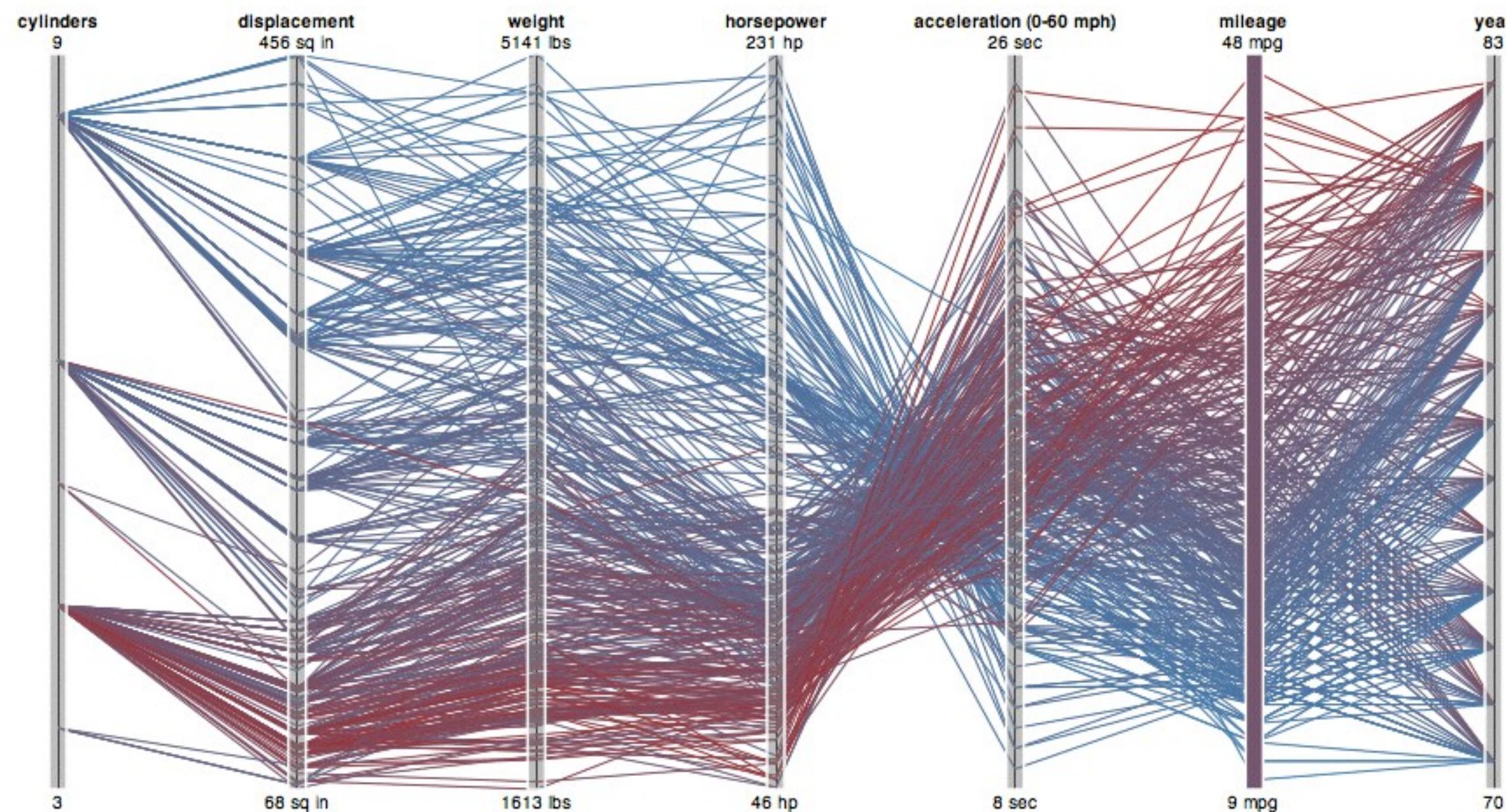
## PARALLEL COORDINATES

scatterplot limitation: visual representation with orthogonal axes can show only two attributes with spatial position channel

alternative: line up axes in parallel to show many attributes with position item encoded with a line with n segments n is the number of attributes shown



# PARALLEL COORDINATES

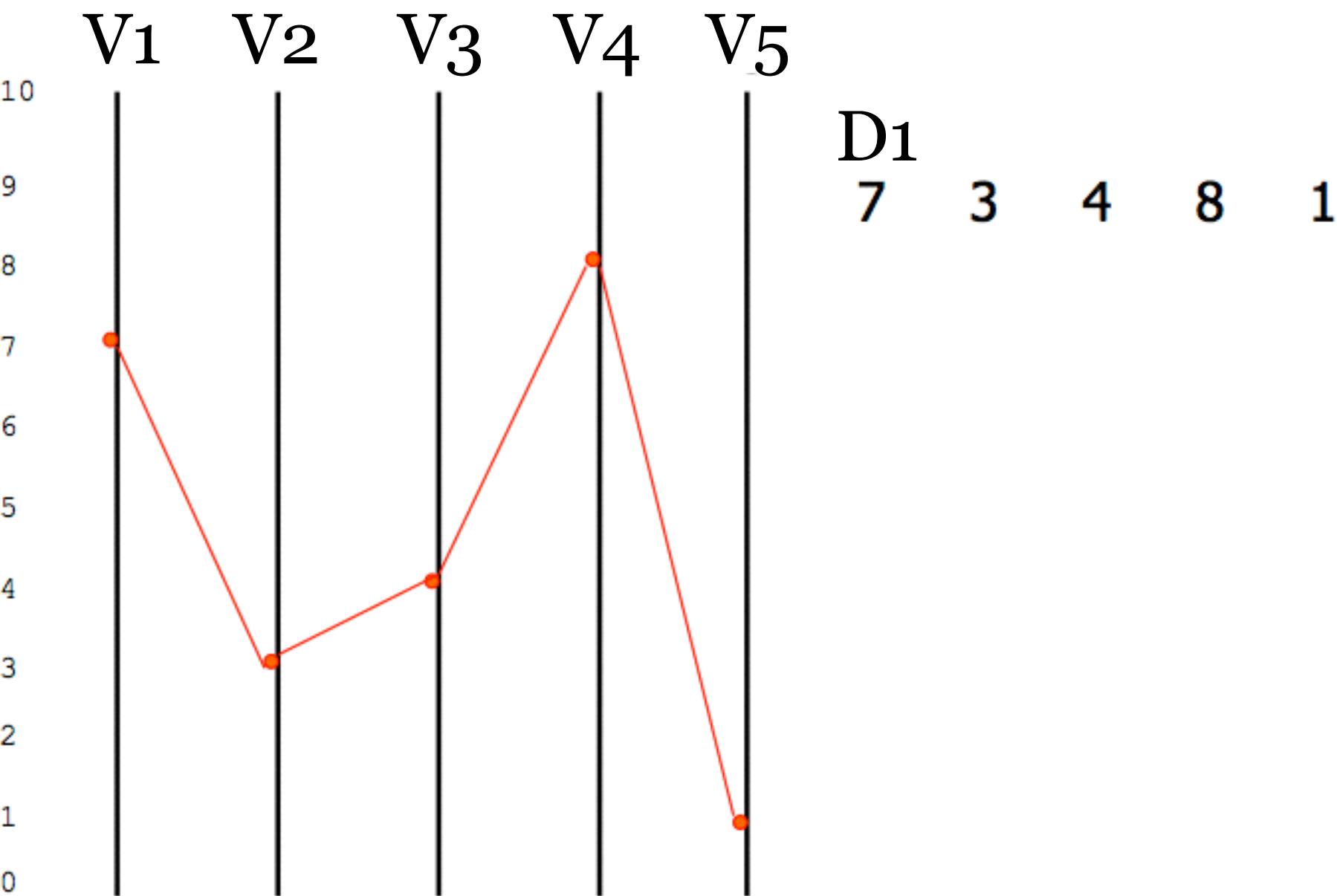


# EXAMPLE

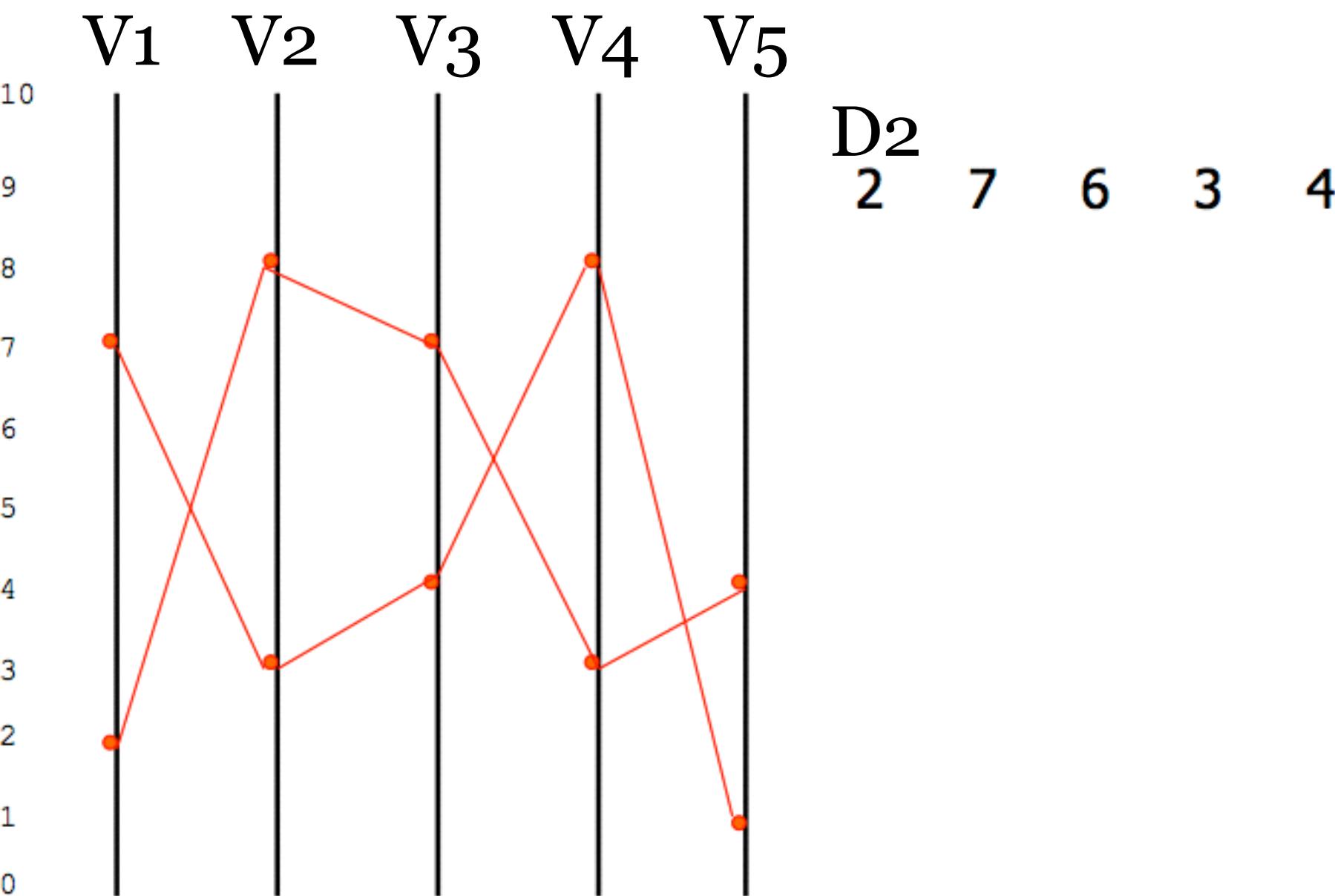
	V1	V2	V3	V4	V5
D1	7	3	4	8	1
D2	2	7	6	3	4
D3	9	8	1	4	2



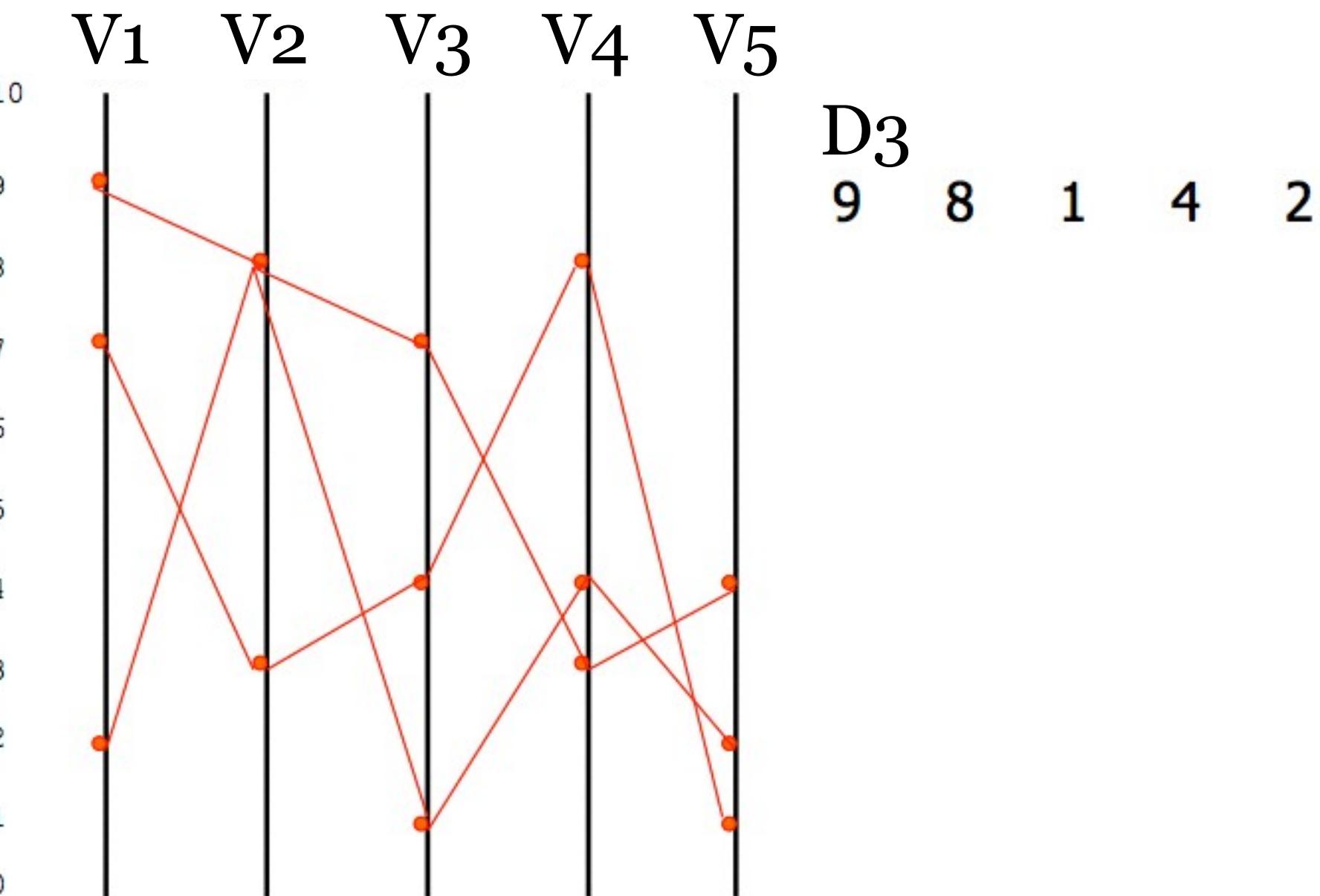
# EXAMPLE



# EXAMPLE

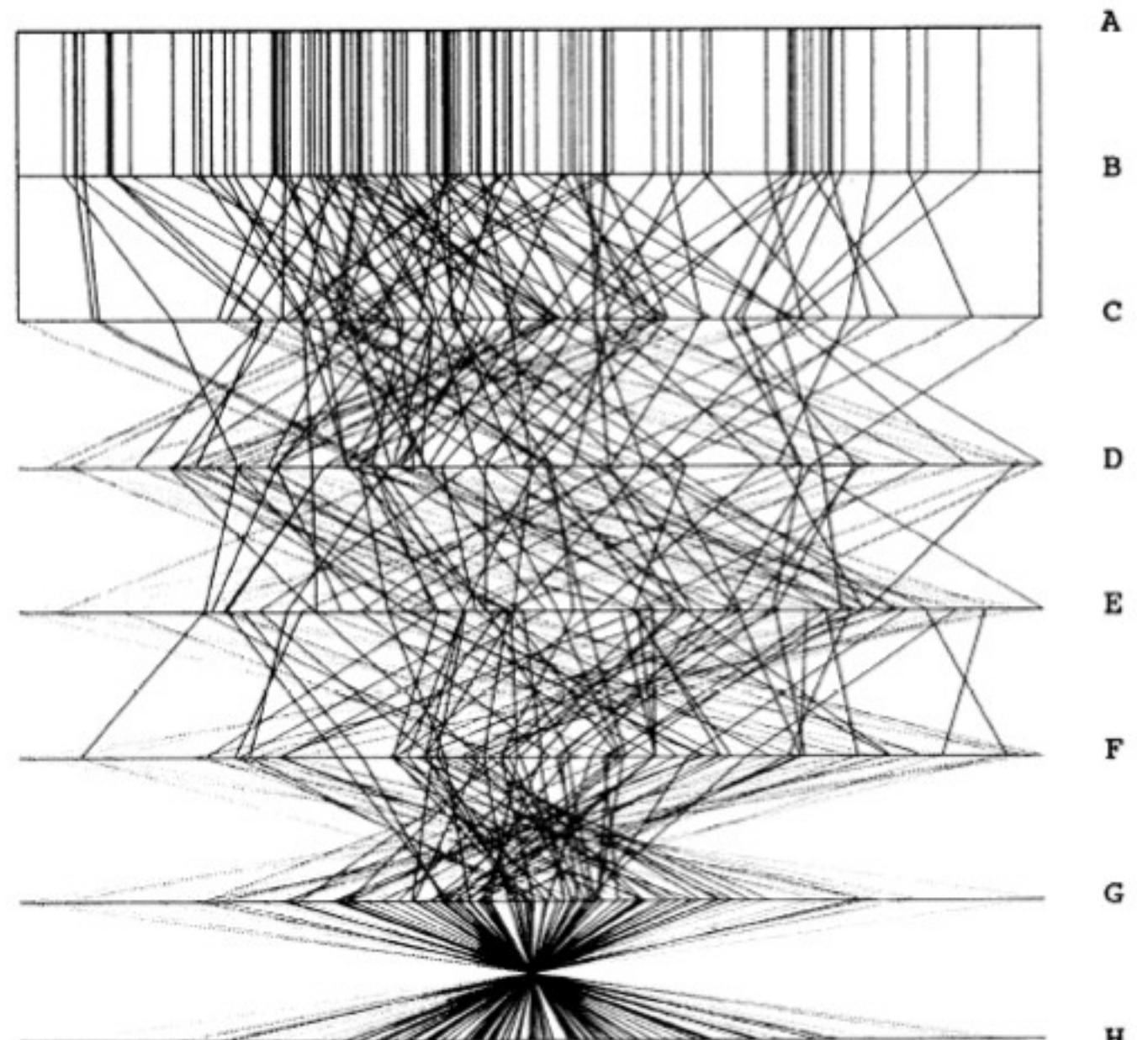


# EXAMPLE



# PARALLEL COORDINATES TASK

show correlation  
positive correlation: straight lines  
negative correlation: lines cross at a single point

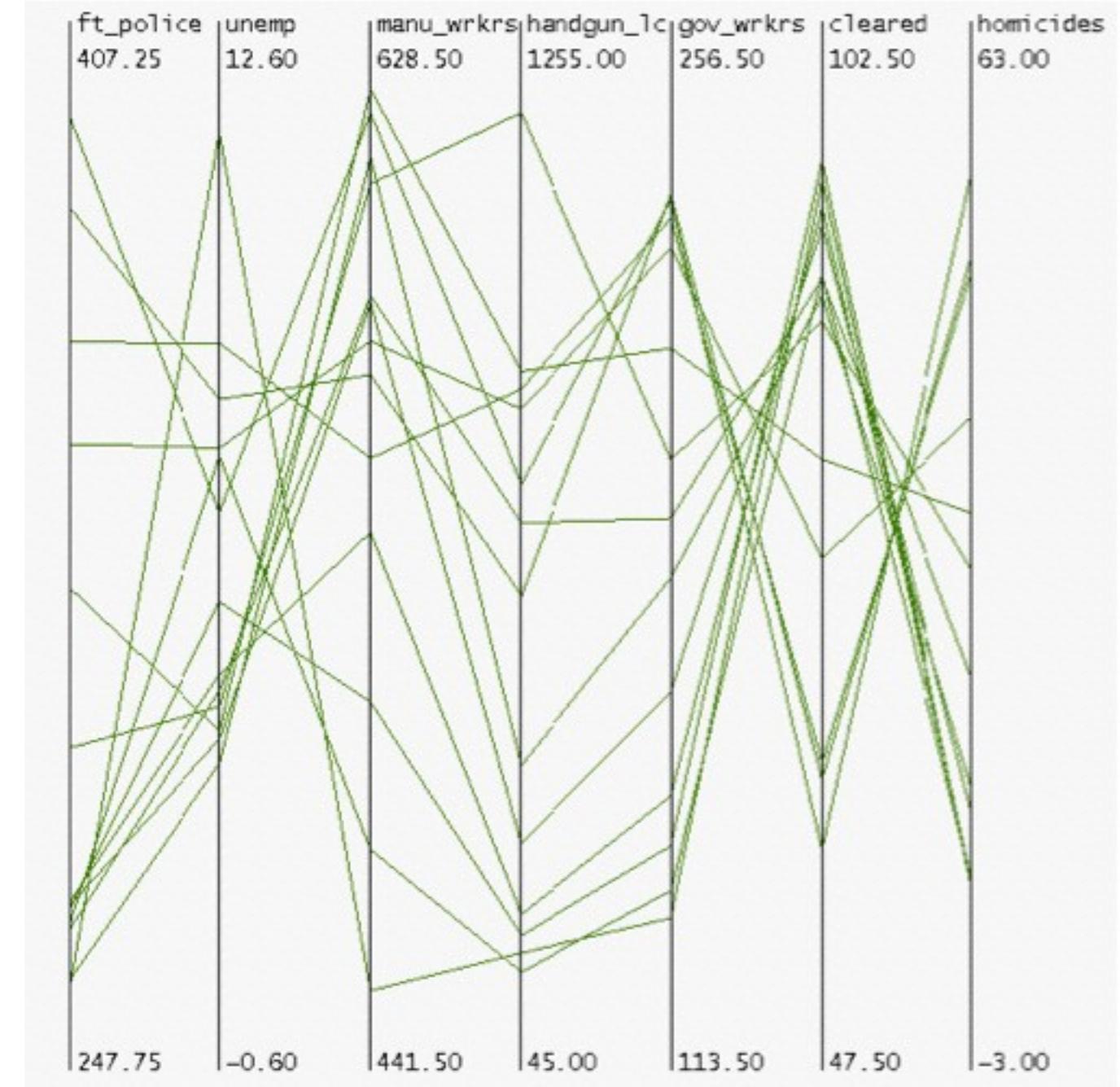


*Figure 3. Parallel Coordinate Plot of Six-Dimensional Data Illustrating Correlations of  $\rho = 1, .8, .2, 0, -.2, -.8$ , and  $-1$ .*



# PARALLEL COORDINATES TASK

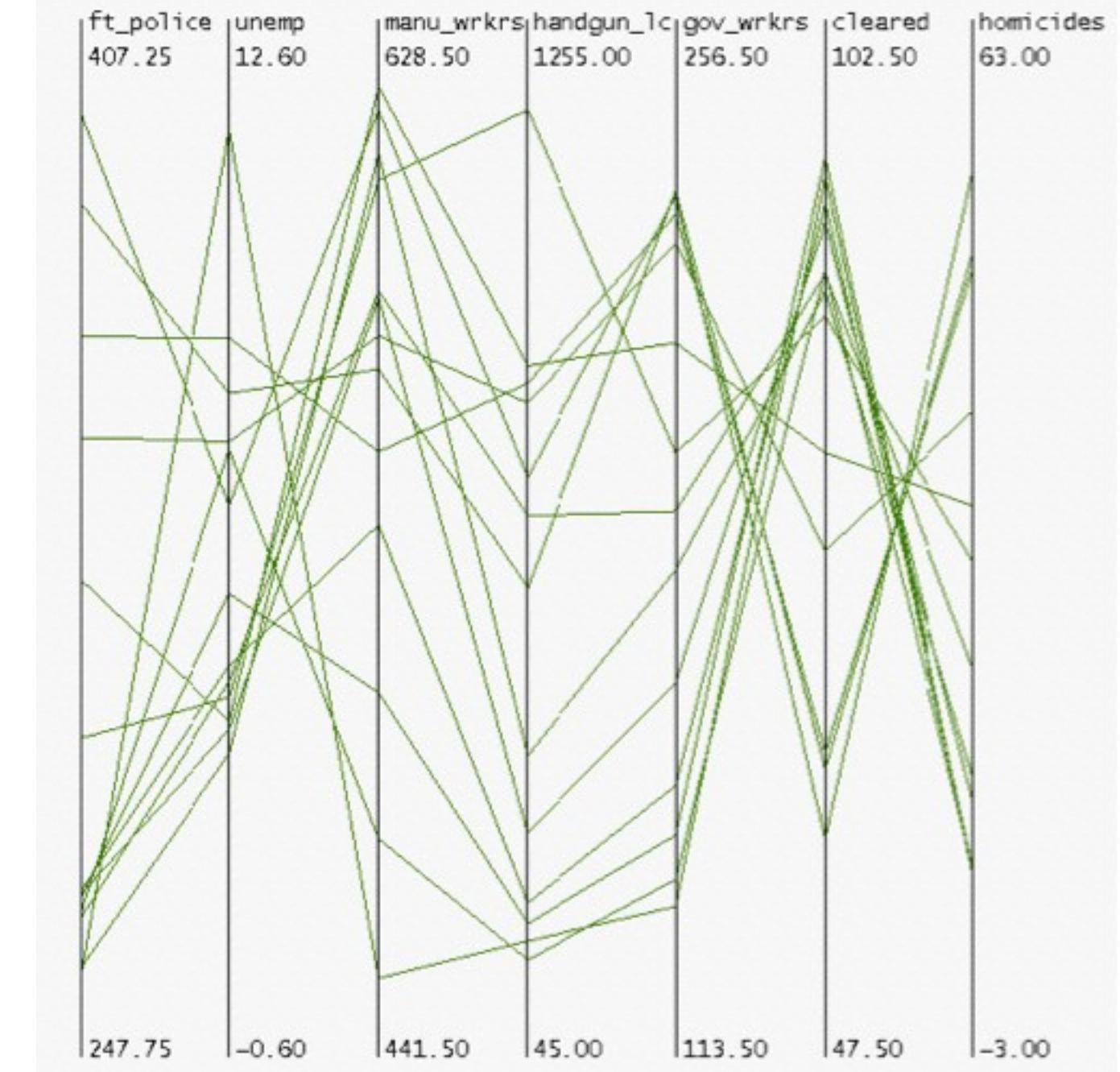
do you see any correlations?

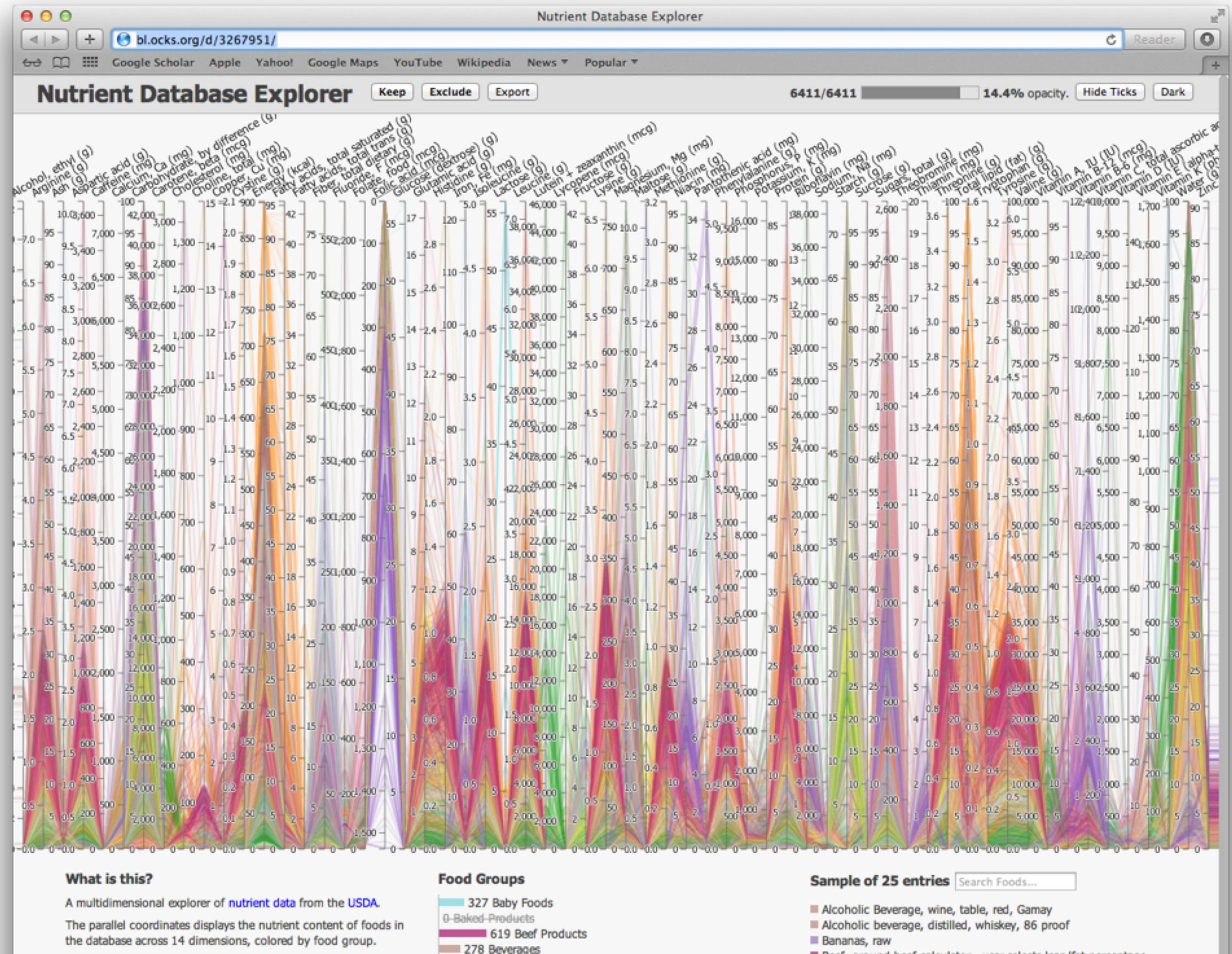


# PARALLEL COORDINATES TASK

visible patterns only between  
neighboring axis pairs  
how to pick axis order?

usual solution: reorderable axes, interactive  
exploration  
same weakness as many other techniques  
downside: human-powered search  
not directly addressed in HPC paper





## REMINDERS

3/2/2018 – Project 5 Due

3/7/2018 – Project 5 Peer Reviews Due

3/19/2018 – Paper Review Presentations  
Begin (look out for e-mail)



# Hierarchical Parallel Coordinates for Exploration of Large Datasets

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## Abstract

Our ability to accumulate large, complex (multivariate) data sets has far exceeded our ability to effectively process them in search of patterns, anomalies, and other interesting features. Conventional multivariate visualization techniques generally do not scale well with respect to the size of the data set. The focus of this paper is on the interactive visualization of large multivariate data sets based on a number of novel extensions to the parallel coordinates display technique. We develop a multiresolutional view of the data via hierarchical clustering, and use a variation on parallel coordinates to convey aggregation information for the resulting clusters. Users can then navigate the resulting structure until the desired focus region and level of detail is reached, using our suite of navigational and filtering tools. We describe the design and implementation of our hierarchical parallel coordinates system which is based on extending the XmdvTool system. Lastly, we show examples of the tools and techniques applied to large (hundreds of thousands of records) multivariate data sets.

**Keywords:** Large-scale multivariate data visualization, hierarchical data exploration, parallel coordinates.

## 1 Introduction

- Dimensional embedding techniques, such as dimensional stacking [16] and worlds within worlds [6].
- Dimensional subsetting, such as scatterplots [5].
- Dimensional reduction techniques, such as multidimensional scaling [20, 15, 29], principal component analysis [12] and self-organizing maps [14].

Most of these techniques do not scale well with respect to the size of the data set. As a generalization, we postulate that any method that displays a single entity per data point invariably results in overlapped elements and a convoluted display that is not suited for the visualization of large data sets. The quantification of the term “large” varies and is subject to revision in sync with the state of computing power. For our present application, we define a large data set to contain  $10^6$  to  $10^9$  data elements or more.

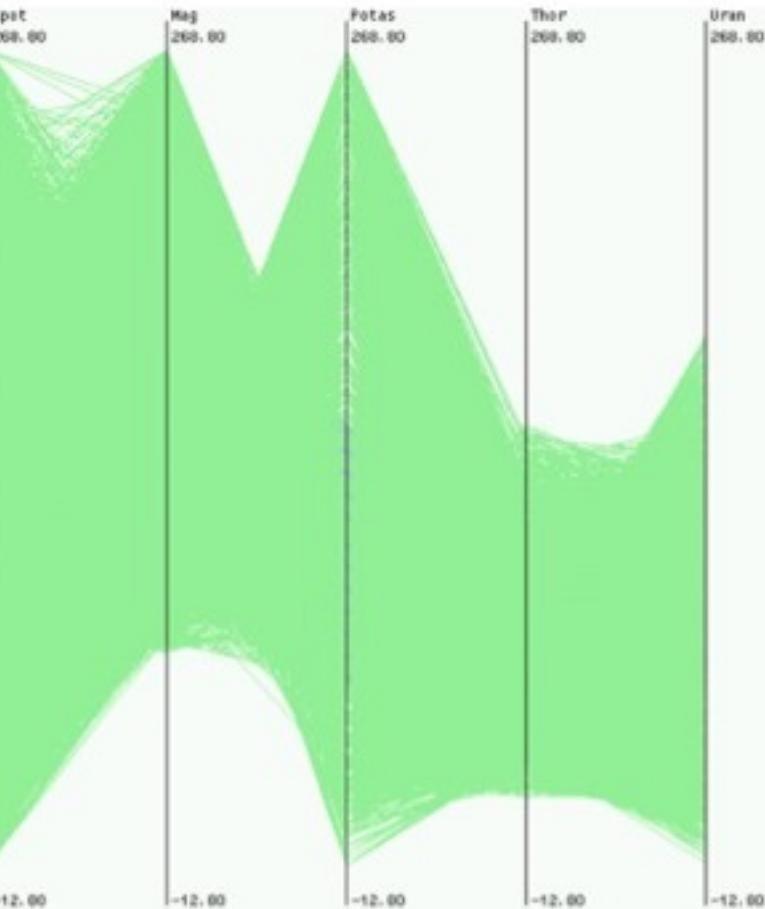
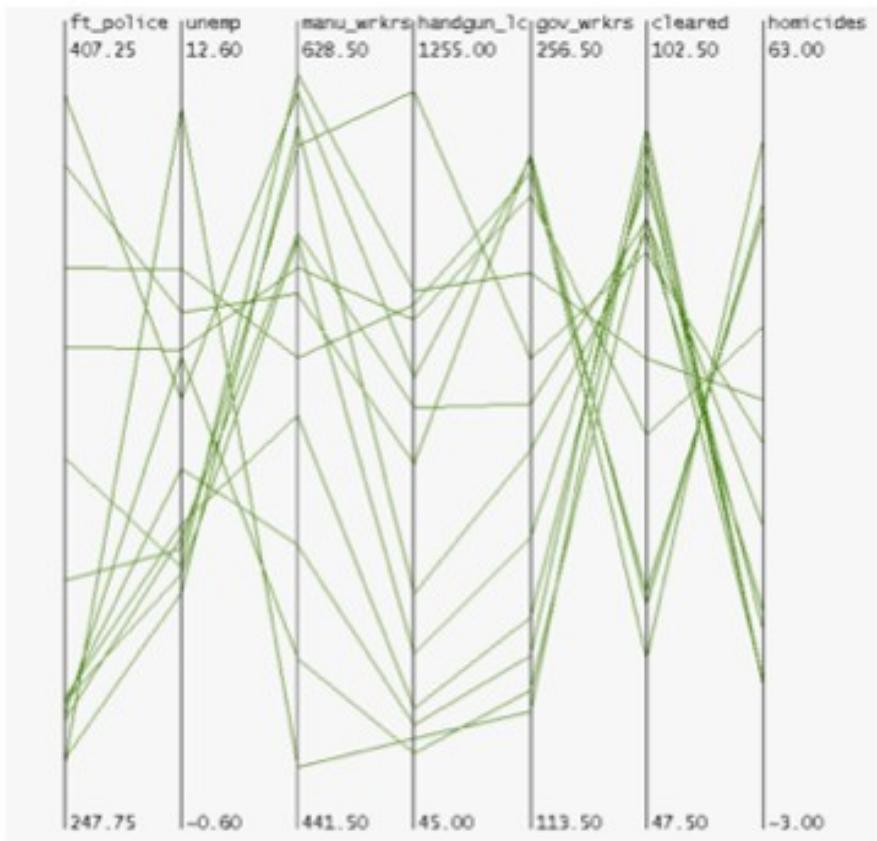
Our research focus extends beyond just data display, incorporating the process of data exploration, with the goal of interactively uncovering patterns or anomalies not immediately obvious or comprehensible. Our goal is thus to support an active process of discovery as opposed to passive display. We believe that it is only through data exploration that meaningful ideas, relations, and subsequent inferences may be extracted from the data. The major hurdles we need to overcome are the problems of display density/clutter (too much data to be displayed at once) and visibility (too many overlapping elements).



# HIERARCHICAL PARALLEL COORDINATES

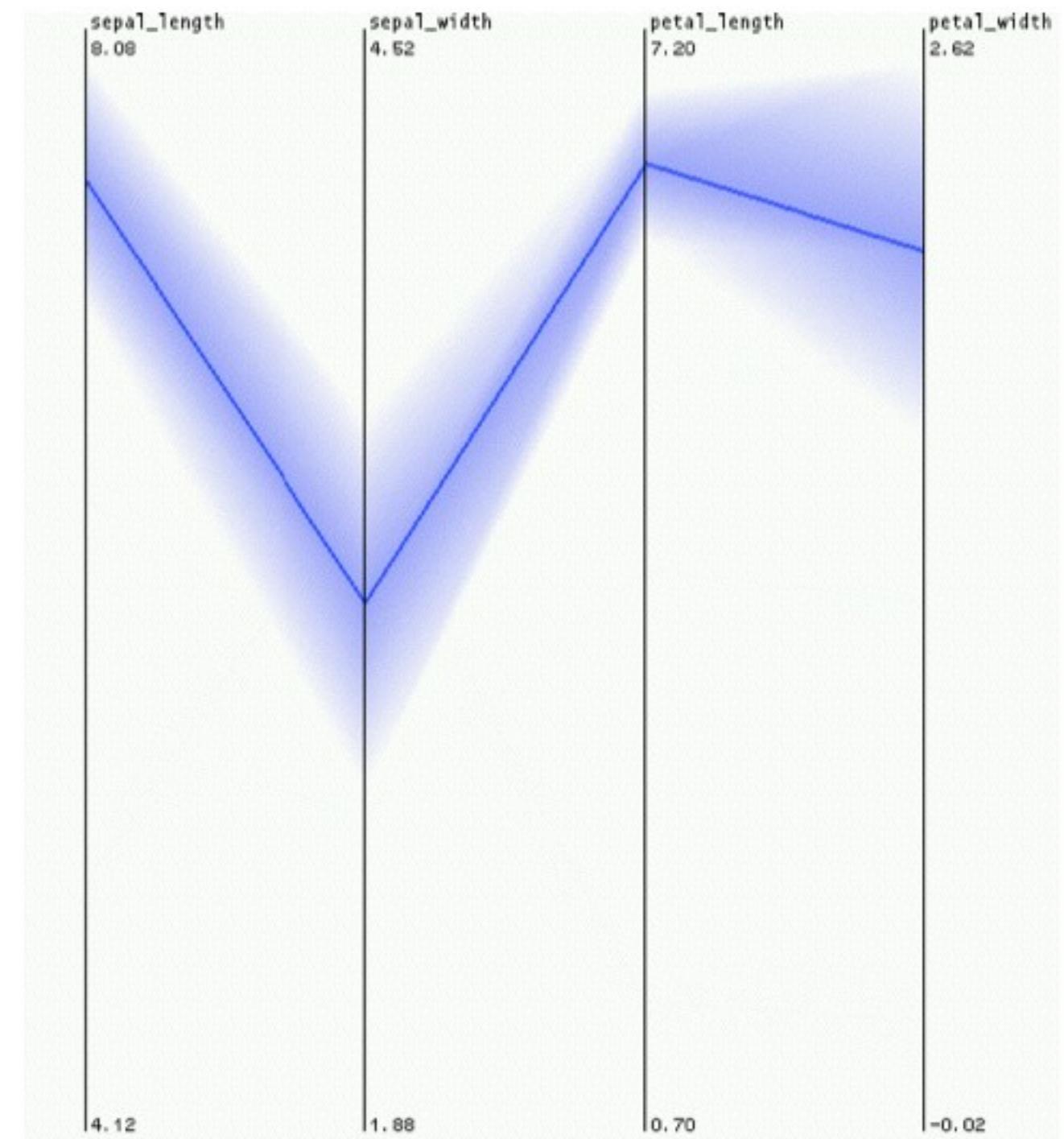
goal: scale up parallel coordinates  
to large datasets

challenge: overplotting/occlusion



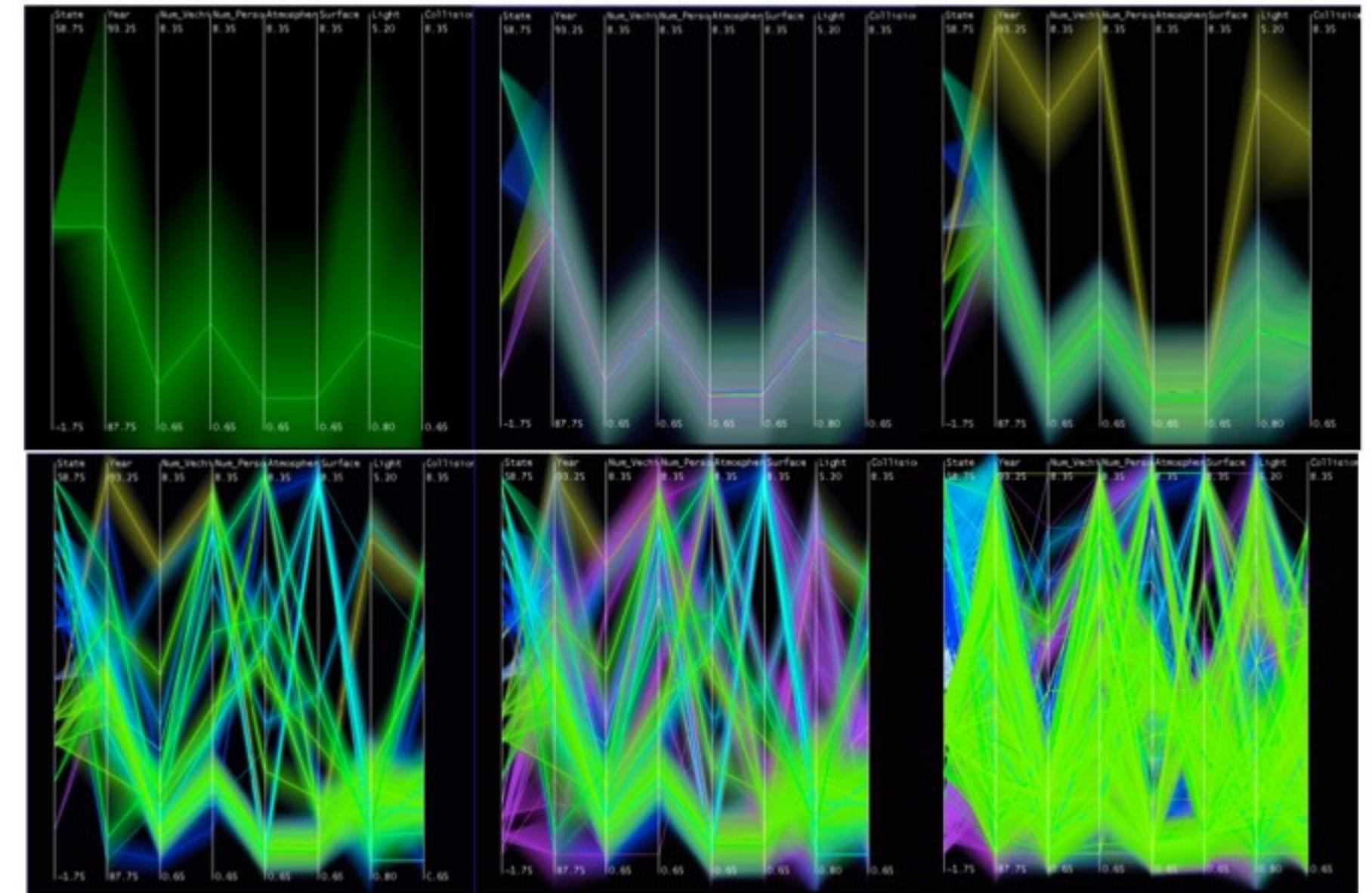
# HPC: ENCODING DERIVED DATA

visual representation: variable-width opacity bands  
show whole cluster, not just single item  
min / max: spatial position  
cluster density: transparency  
mean: opaque



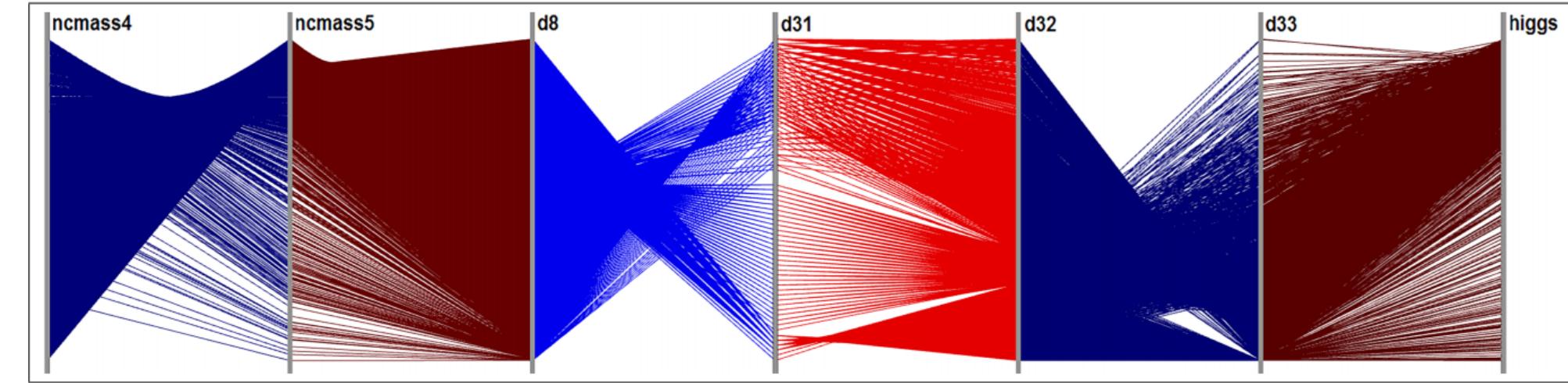
# HPC: INTERACTING WITH DERIVED DATA

interactively change level  
of detail to navigate  
cluster hierarchy

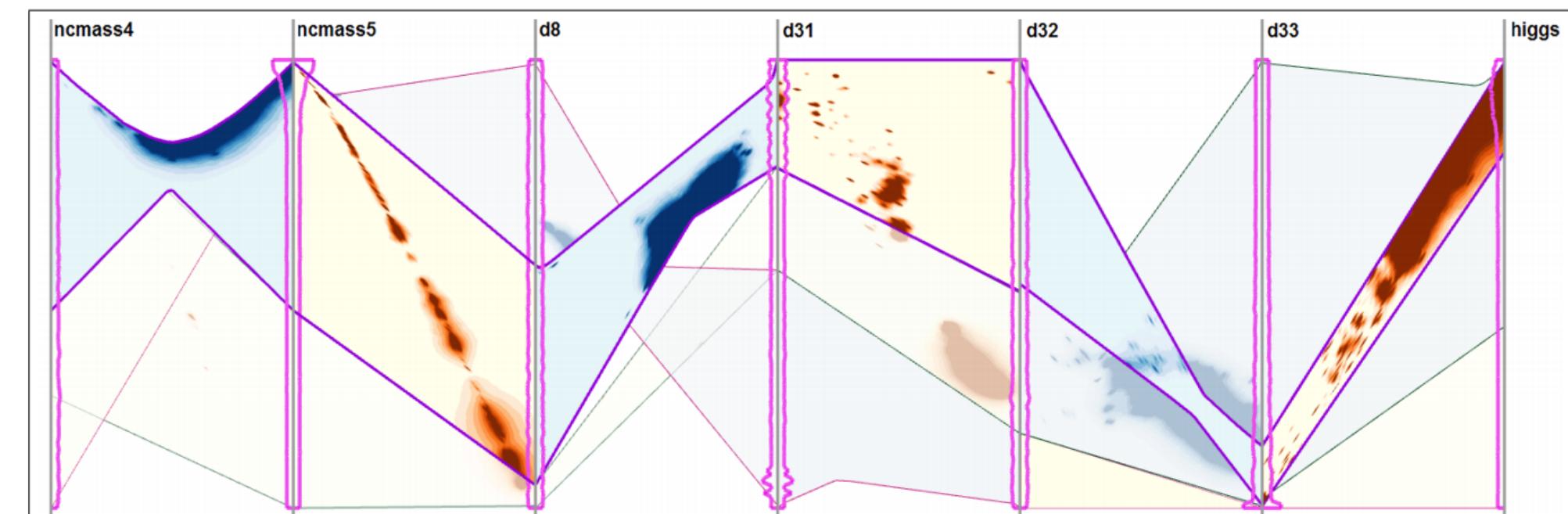


# DSPCP

Cluster into groups of homogeneous behavior and represent positive and negative correlations directly



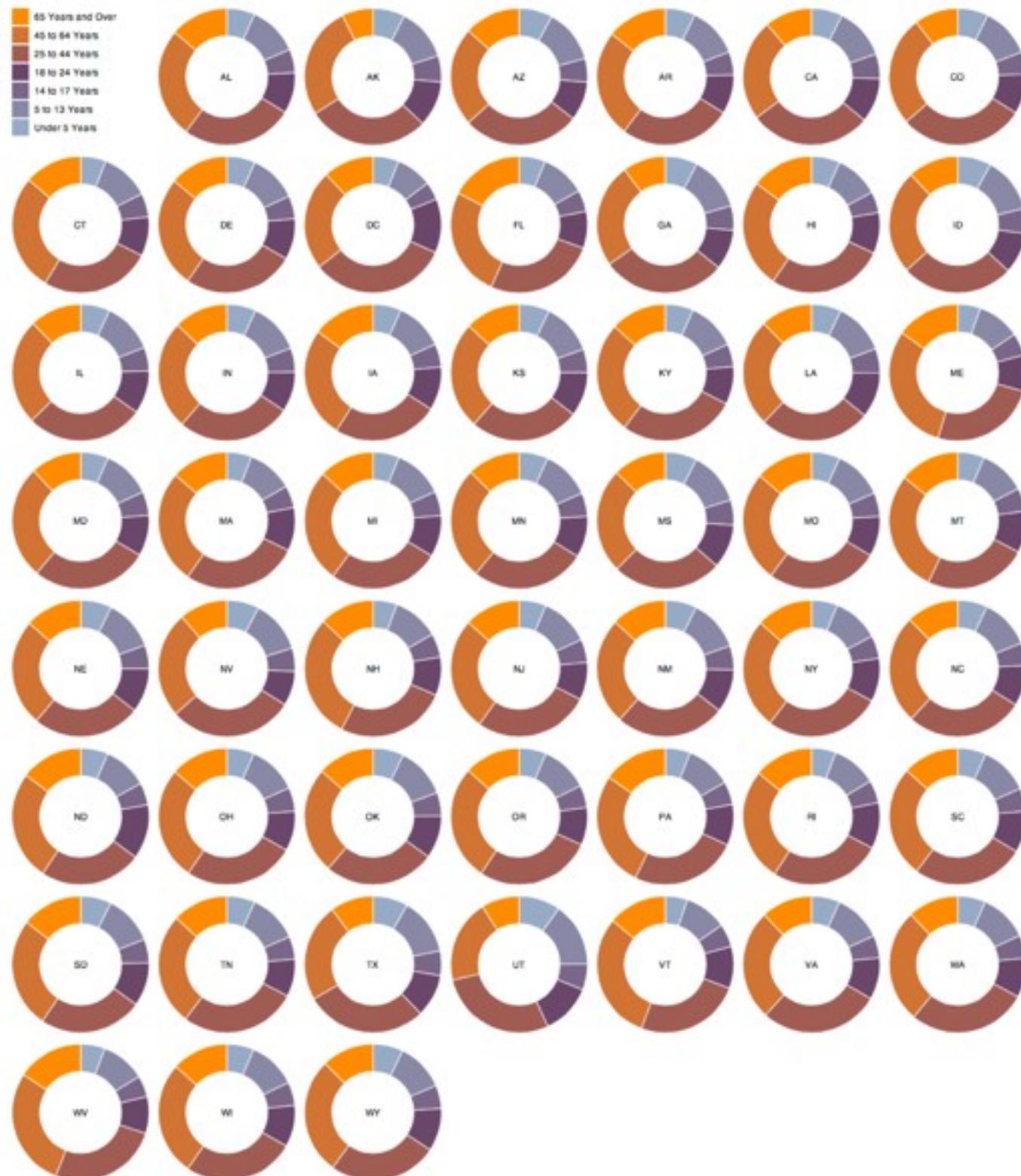
(a) Conventional PCPs



(b) DSPCP using K-means clustering



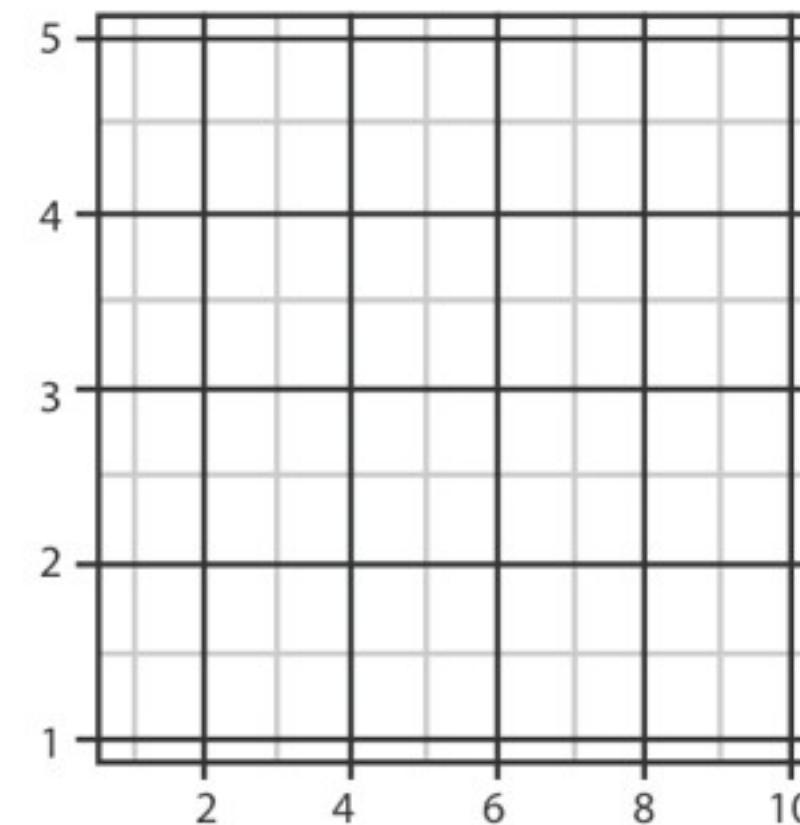
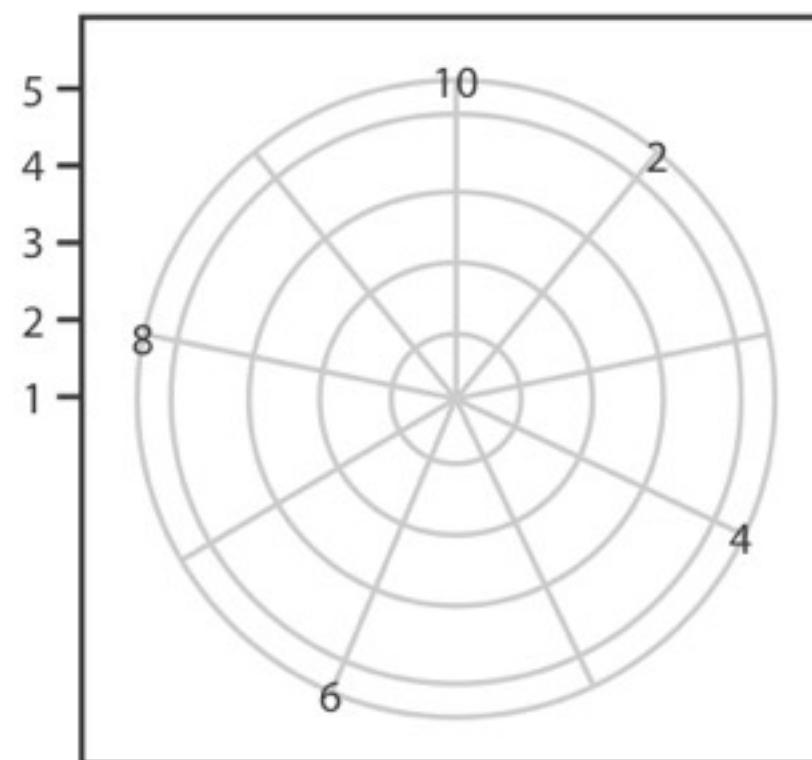
# RADIAL LAYOUTS



<HTTP://BLOCKS.ORG/MBOSTOCK/3888852>



# RADIAL LAYOUTS USE POLAR COORDINATES

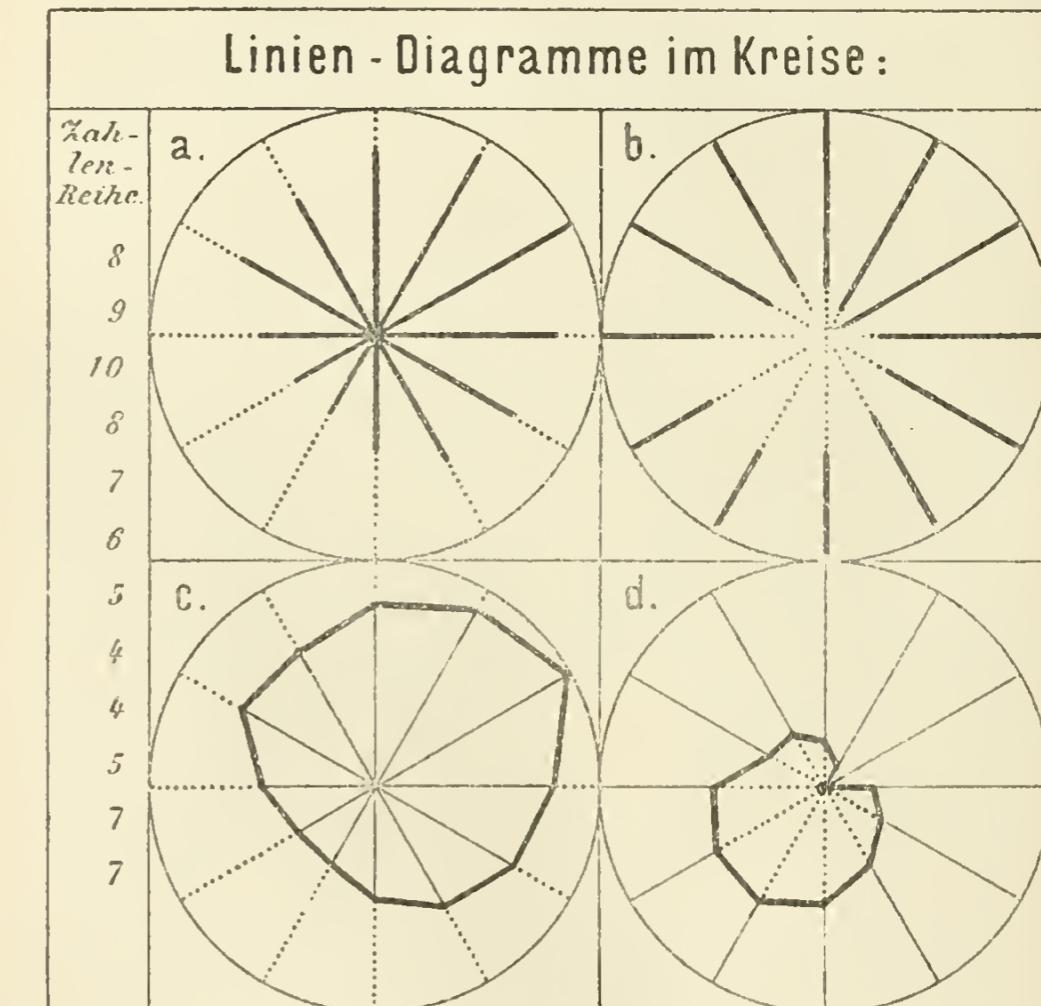


# RADAR PLOT & STAR GRAPH

“parallel” dimensions in polar coordinate space  
best if same units apply to each axis

Zahlenergebnissen proportional ist. Auch können Verlängerungen der Radien über die Peripherie hinaus hiezu benutzt werden. Zweckmäßig wird auch hier die lineare Verbindung der Endpunkte der betreffenden Geraden vorgenommen.

Beispiele von Linien-Diagrammen im Kreise sind in der folgenden Fig. 4 gegeben. Bei a und c bildet der Mittelpunkt, bei b und d die Peripherie den Ausgangspunkt der

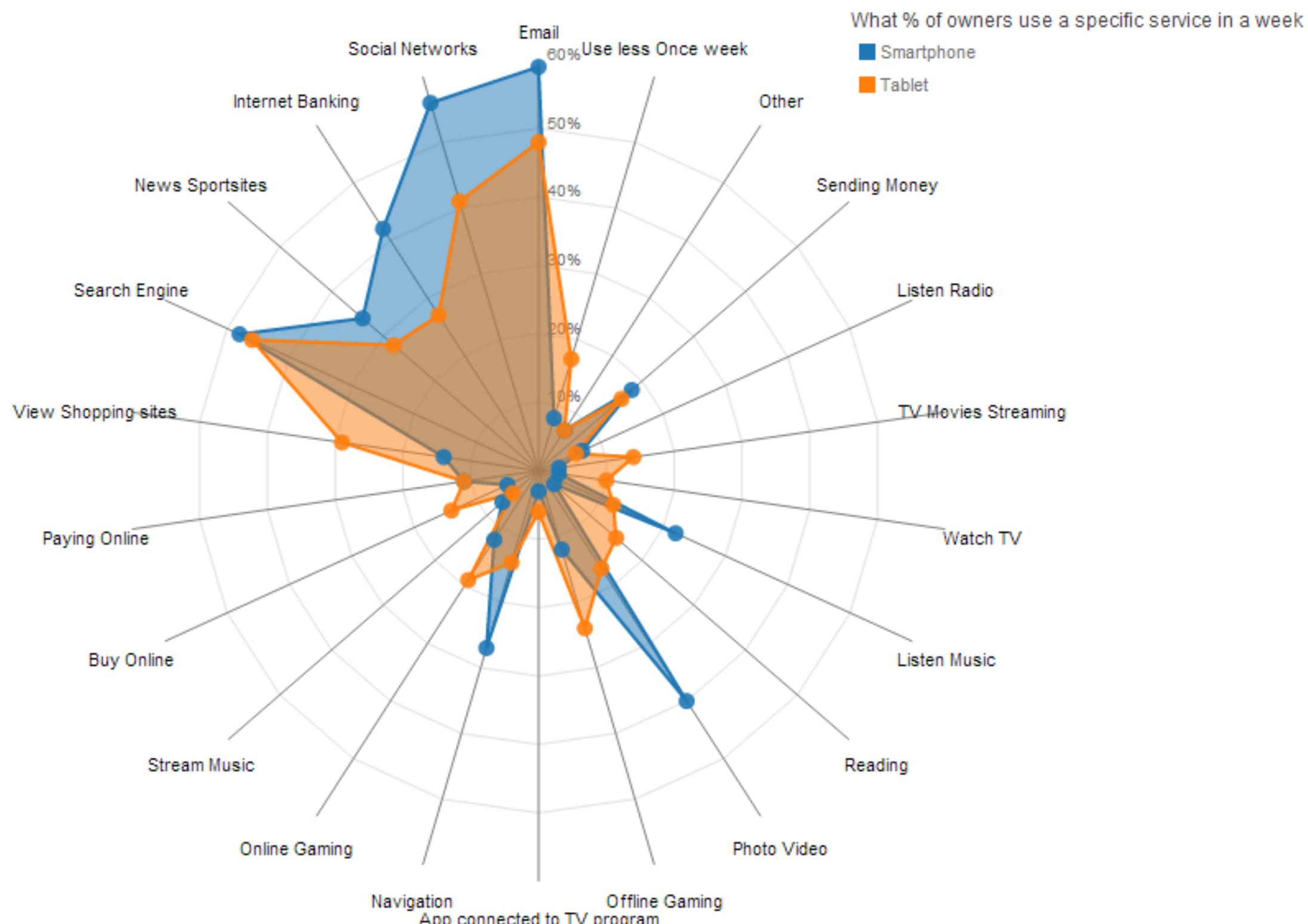


Figur 4.

Geraden, welche als Radienanteile von differenter Größe die Zahlenverschiedenheiten der statistischen Reihe darstellen. Bei a und b ist die Veranschaulichung lediglich durch



# CRITIQUE:WHAT DO YOU THINK?



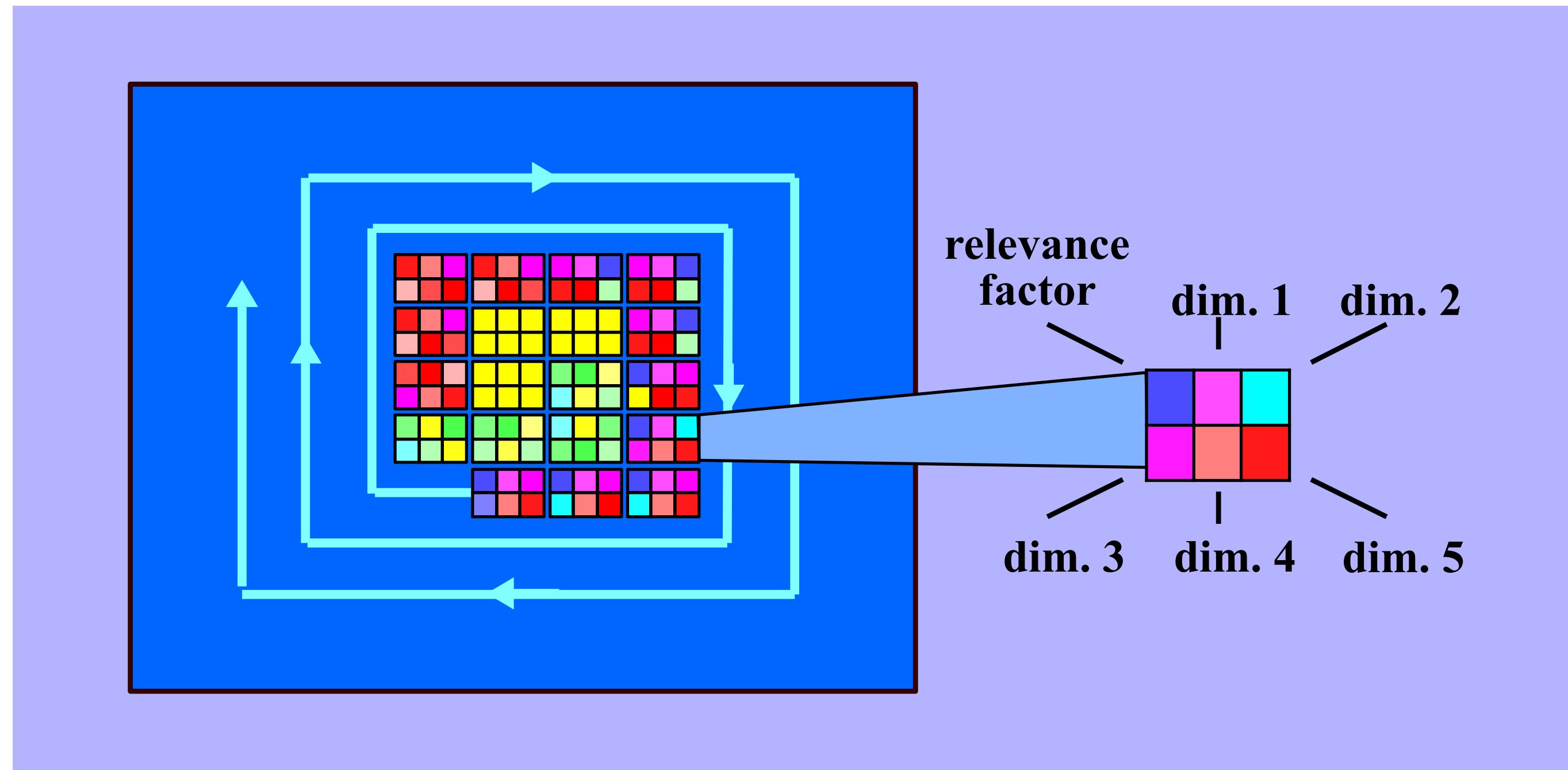
## DENSE PIXEL DISPLAY: VisDB

represent each data item, or each attribute in an item as a single pixel

can fit as many items on the screen as there are pixels, on the order of millions

relies heavily on color coding  
challenge: what's the layout?





# CRITIQUE:WHAT DO YOU THINK?

