

Sawyer A. Ruben

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EDUCATION

Michigan State University

East Lansing, MI

Fall 2017 - expected Spring 2021

- Bachelor of Science, Computer Science with Business cognate
- STARR Scholar
- Honors College Student
- 3.93/4.00 Cumulative GPA, Dean's List

EXPERIENCE

Spartan Blockchain Solutions Senior Analyst

Dec. 2018 – present

East Lansing, MI

- Engaged in potential applications of blockchain technology in various industries and processes, included market research, brainstorming applicable protocol, building Proof of Concepts
- Facilitated group meetings and led thoughtful discussion regarding the project, presented the use case in the Spartan Blockchain Innovation Competition, winning Best Pitch

Coetic Marketing and Sales Intern

May 2019 – August 2019

East Lansing, MI

- Established CRM for internal use, to track 1000+ ongoing contacts and relationships. Integrated with a developed sales funnel and leads system
- Developed materials for customer resources, including generating benefits language, examining user patterns and activity
- Created internal materials to document outreach process and organize efforts on both the product development and outreach teams

Wyoming Blockchain Coalition Intern

Nov. 2017 – present

Cheyenne, WY

- Drafted, edited and assisted in publication of articles and presentations for public which spread education and awareness of new developments in Wyoming
- Advocated for Wyoming Legislature to pass pro-blockchain and cryptocurrency bills all 5 bills passed into law February 2018
- Wrote 8 content pieces to be used as educational material, promotional material, and additional resources.

Blue Federal Credit Union Marketing and Business Development Intern

May 2018 – August 2018

Cheyenne, WY

- Contributed to marketing campaigns for 4 new products and programs or which brought in over \$1,000,000 in new money to the credit union
- Spot checked, scrubbed, and sent direct mail and email communications using email marketing software to relay information about upcoming events, promotions, and ongoing updates to members
- Updated website with current information about products, changes in policies, events through our Content Management System and Knowledge Base topics

Teachers Assistant in Business Law and Ethics Honors course

August 2018 – present

East Lansing, MI

- Acted as a peer-guide to assist other students in learning and understanding course material allowing for higher grades throughout the class
- Clarified due dates, consolidated notes and exam questions to limit confusion and mistakes on homework, tests, and quizzes
- Mentored students on various topics throughout the course, surrounding ideas on business structures and liability

EXTRACURRICULAR ACTIVITIES/FUN FACTS

- Michigan State Ultimate Frisbee Club
- Learning the guitar
- Enjoy being outside – paddle boarding, hiking, rock climbing, biking
- Love working with my hands and building things – (LEGOs, wood, PVC)

SKILLS:

- C/C++ - advanced
- Python - advanced
- Assembly - proficient
- HTML/CSS - proficient
- Javascript - basic
- Java - basic