

## **Privacy Policy for UDMS (Uttarakhand Disaster Management App)**

Last Updated: 17/12/2023

This Privacy Policy outlines the practices of UDMS (Uttarakhand Disaster Management App) concerning the collection, use, and disclosure of personal information when you use our mobile application.

### **Information We Collect:**

- **Personal Information:** To provide essential app functionalities, we may collect user details, such as name, contact information, and location.
- **Usage Data:** Information about your interactions with the app, including features used, time spent, and preferences.

### **How We Use Your Information:**

- **App Functionality:** Personal information is utilized to enable features like real-time tracking, emergency alerts, and communication tools.
- **Improvements:** Usage data helps us enhance app performance, identify issues, and refine user experience.

### **Data Sharing and Disclosure:**

- **Third-Party Services:** We may use third-party services for analytics and communication. These service providers are bound by their own privacy policies.
- **Legal Compliance:** We may disclose personal information when required by law or to protect our rights.

### **Data Security:**

- We employ industry-standard security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure.

### **Your Choices:**

- You can opt-out of certain data collection features in the app settings.
- You may request the deletion of your account and associated data by contacting us.

### **Changes to This Privacy Policy:**

- We reserve the right to update our Privacy Policy. Users will be notified of any changes via the app or other communication channels.

By using UDMS, you agree to the terms outlined in this Privacy Policy. It is advised to review this policy periodically for any updates.