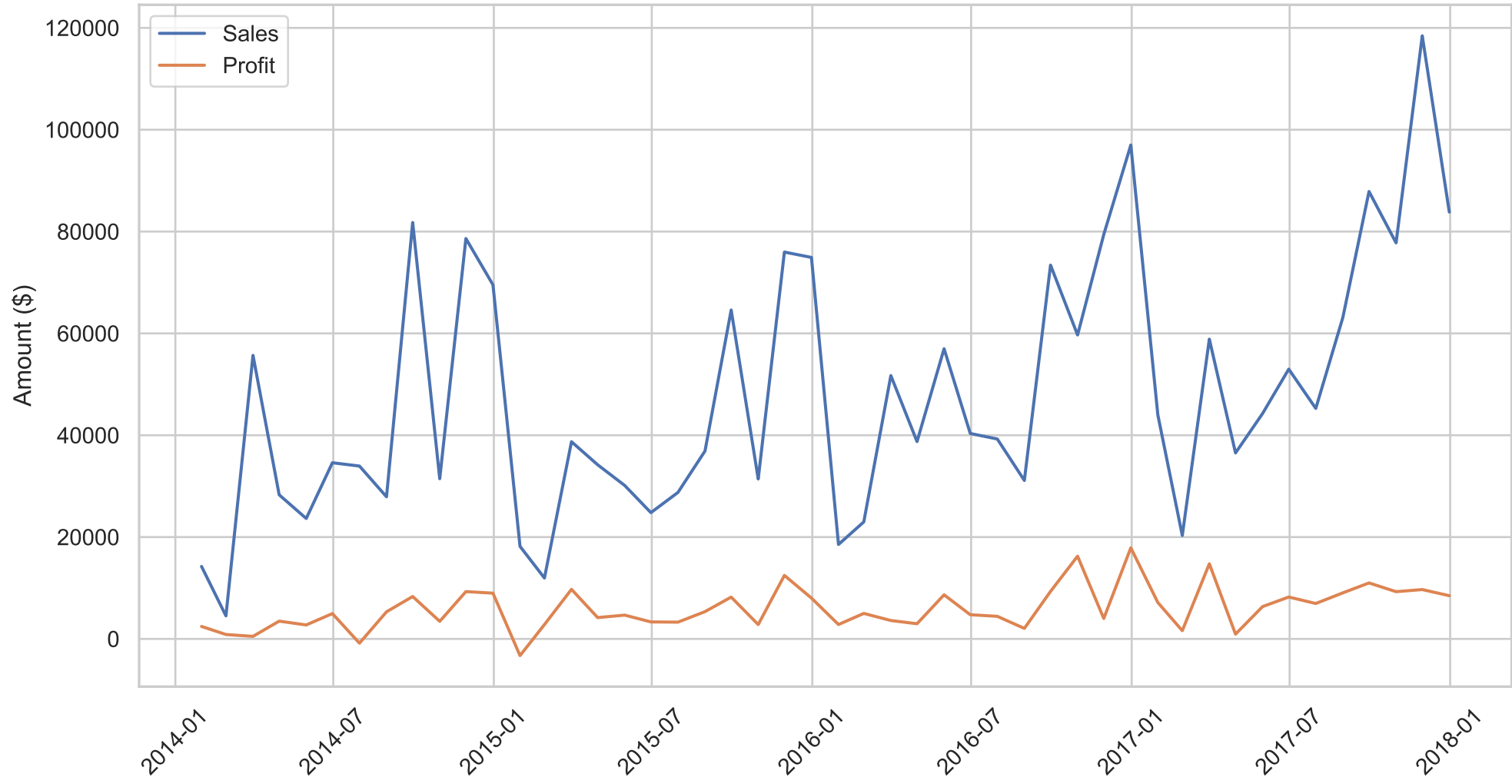
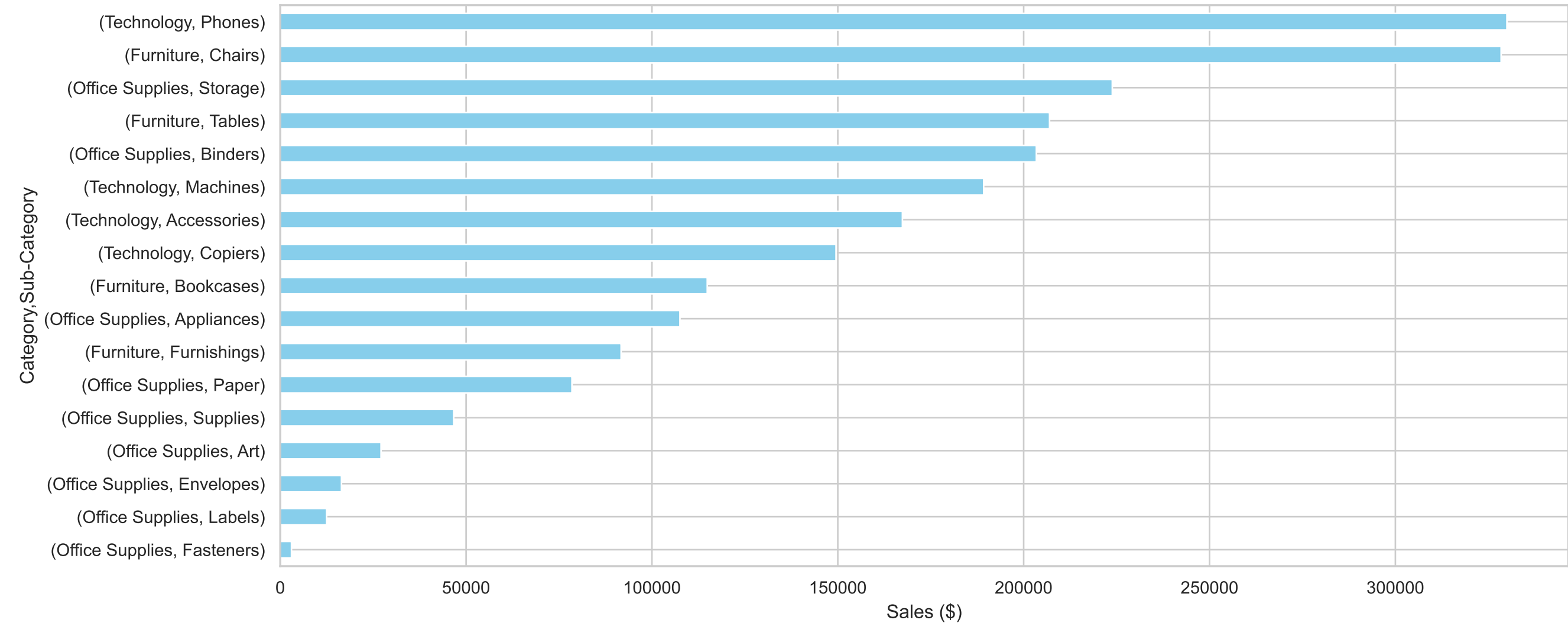


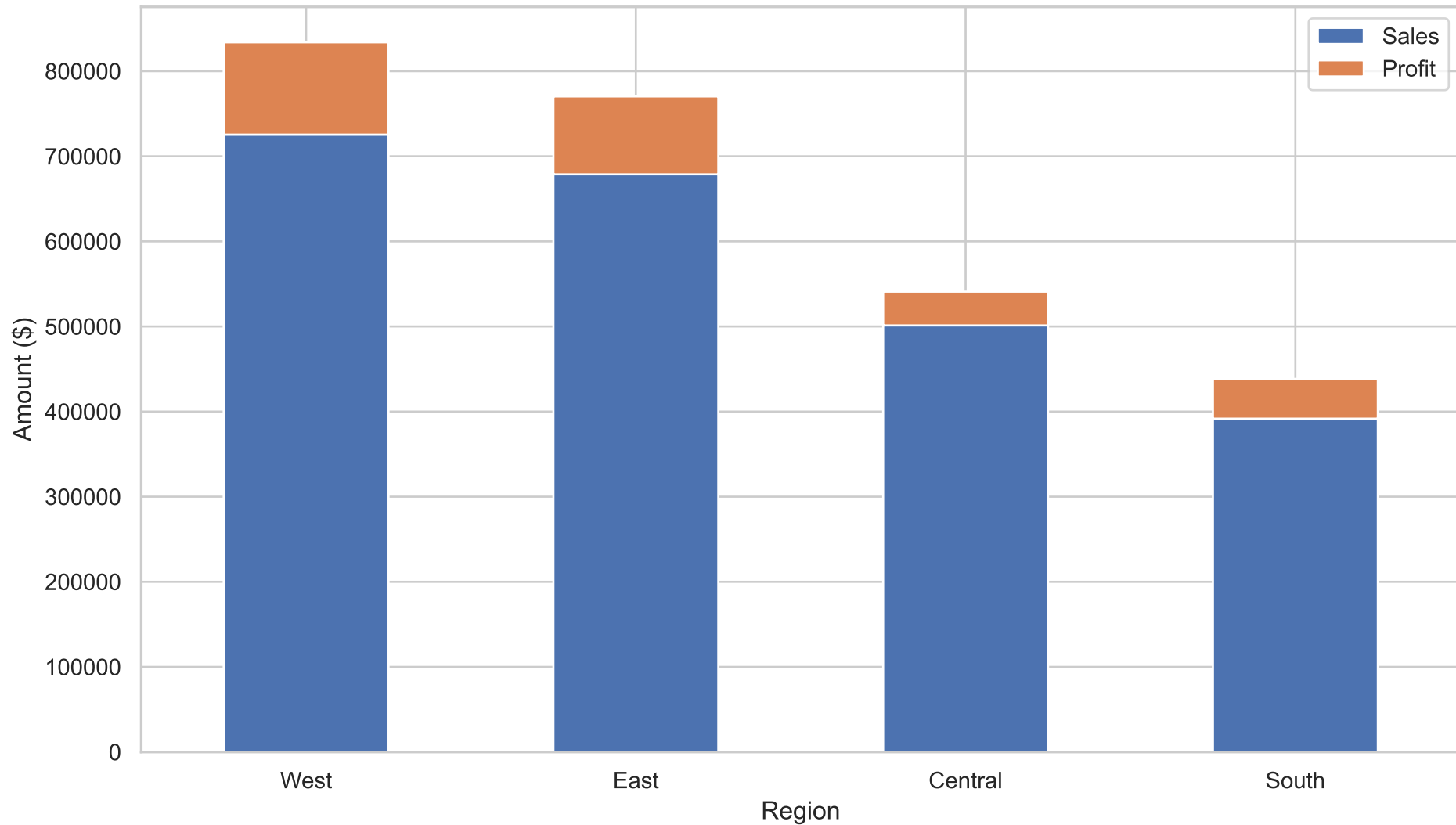
Monthly Sales and Profit Trend



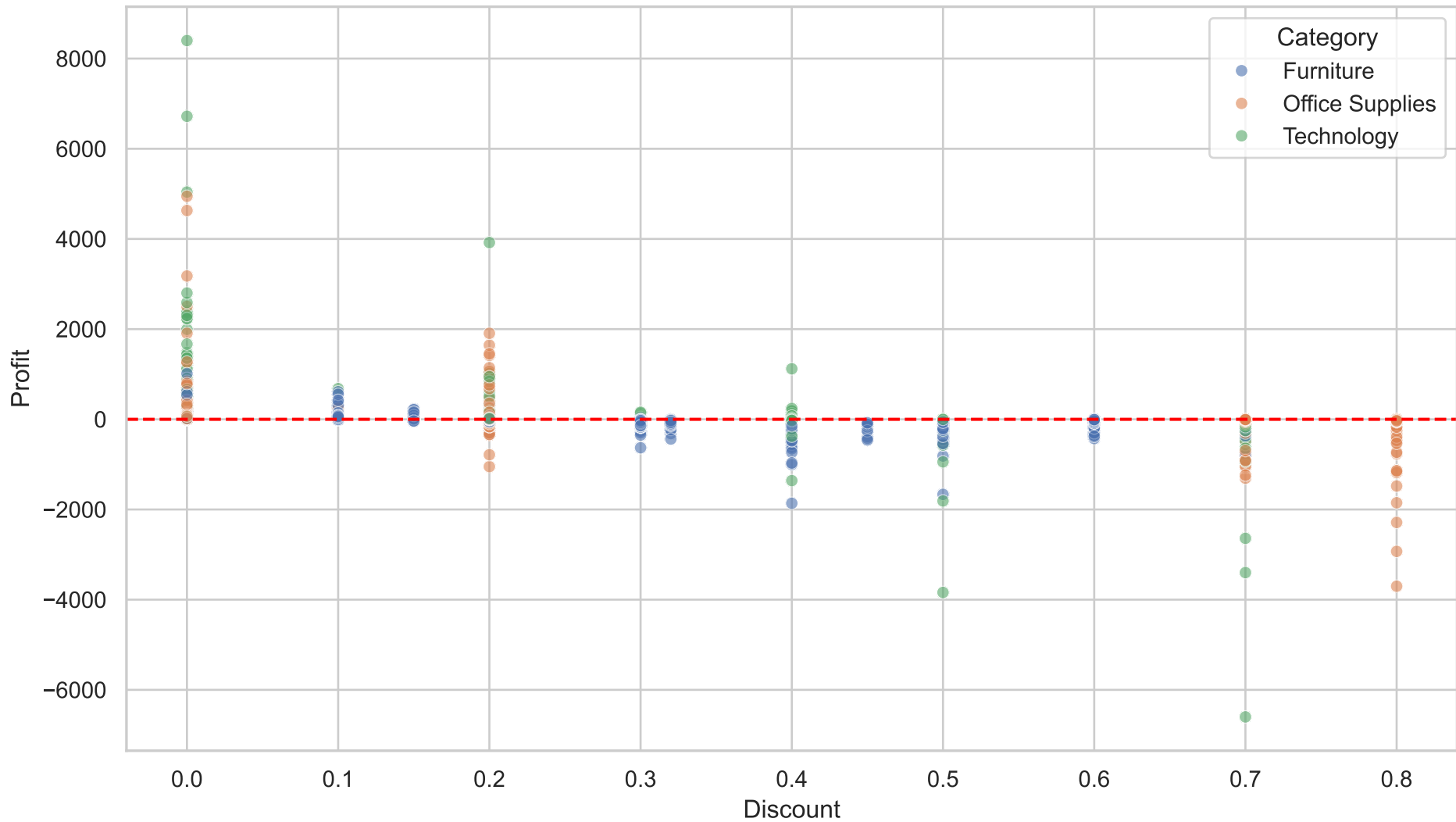
Sales by Category and Sub-Category

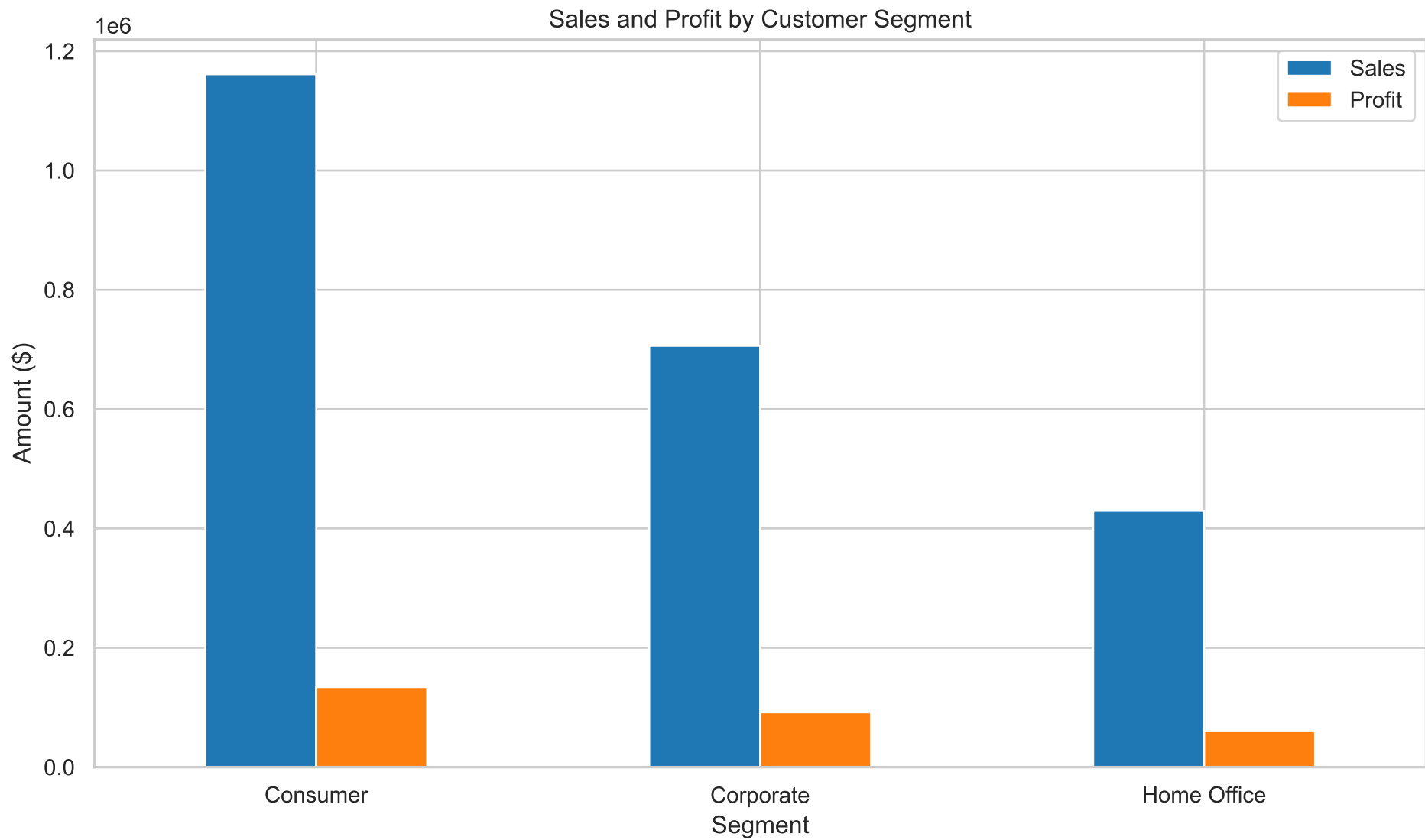


Regional Sales and Profit



Discount vs Profit





□ **Business Insights Summary**

1. □ Technology has the highest sales, but Furniture yields better profit.
2. □ West region is most profitable; Central struggles with low profit margins.
3. □ High discounts negatively impact profit—especially in Furniture.
4. □ Consumer segment drives the highest sales.
5. □□ Profitability shows seasonal spikes—plan promotions accordingly.