



PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Order



2.32

Avg Pizzas Per Order

BUSIEST DAYS AND TIMES

Days

Orders are **highest** on weekends, **Friday Saturday** evenings.

Monthly

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

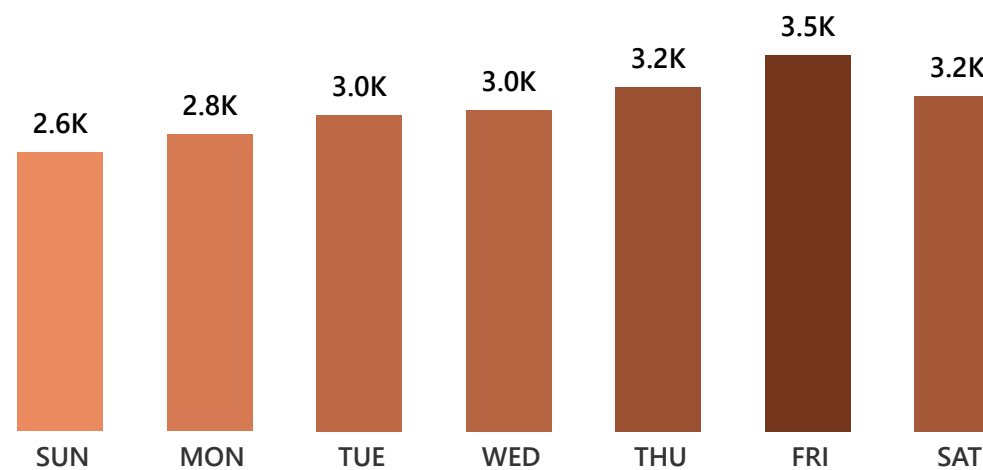
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

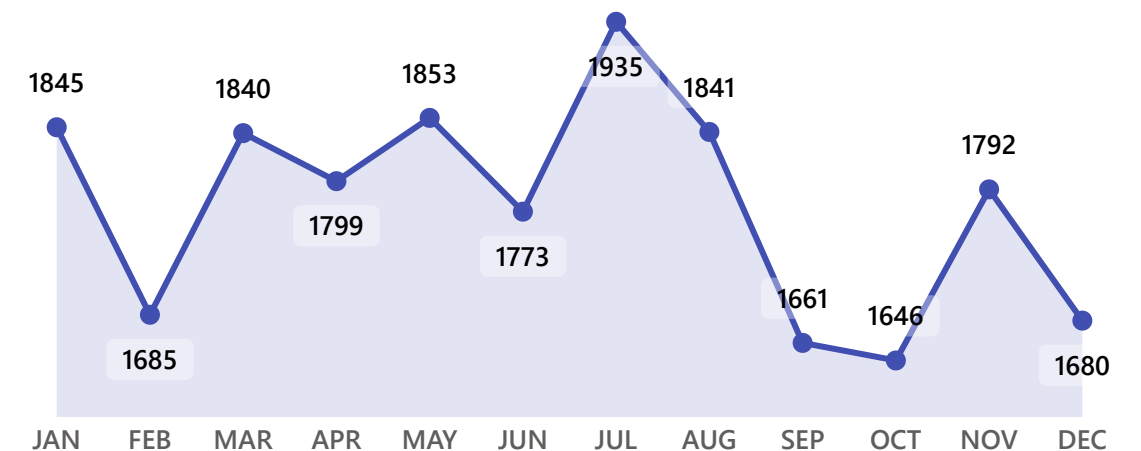
SIZE

Large size pizza contributes to **maximum** sales.

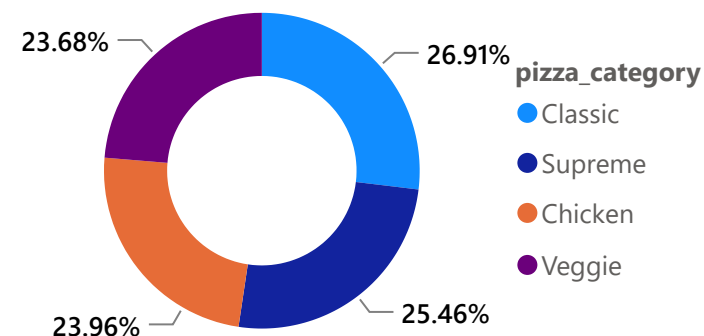
Daily Trend for Total Orders



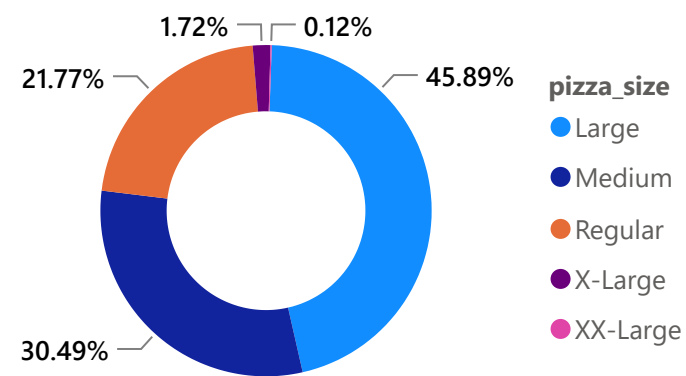
Monthly Trend for Total Orders



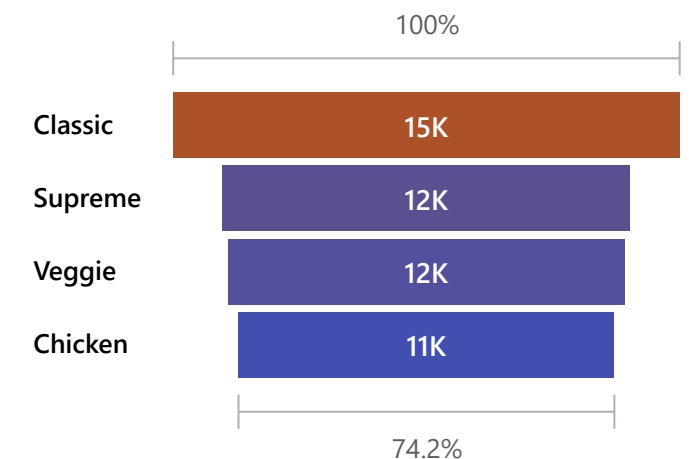
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by pizza_category





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BEST SELLERS

REVENUE

THE THAI CHICKEN PIZZA Contributes to maximum Revenue

QUANTITY

THE CLASSIC DELUX PIZZA Contributes to maximum Total Quantities

TOTAL ORDERS

THE CLASSIC DELUX PIZZA Contributes to maximum Total Orders.

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Orders



WORST SELLERS

REVENUE

THE THAI CHICKEN PIZZA Contributes to maximum Revenue

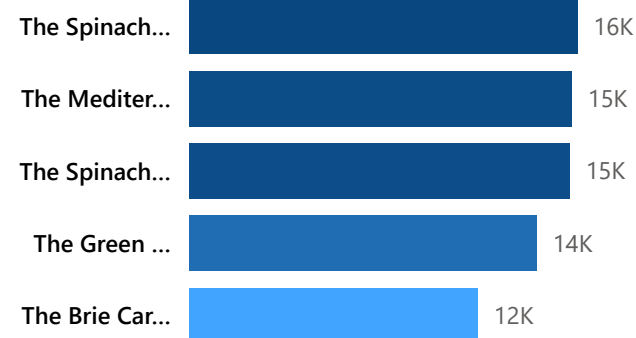
QUANTITY

THE CLASSIC DELUX PIZZA Contributes to maximum Total Quantities

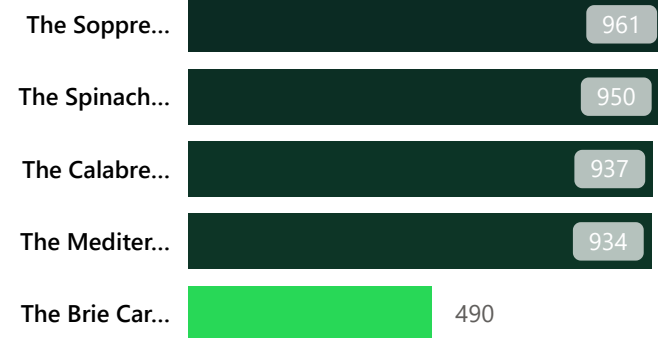
TOTAL ORDERS

THE CLASSIC DELUX PIZZA Contributes to maximum Total Orders.

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

