

Open Canvas

project : [Help Me Invest!](#)

Project Execution

Problem Lack of understanding about investment options and how they work. No consolidated, crowd-sourced, privacy first, easy to use one-stop-shop for individuals looking to get into investments and financial planning.	Solution Web app that allows users to enter their financial details anonymously and get suggestions on the best investment options.	Unique Value Proposition - Crowd-sourced open data on financial investment options. - Privacy-first approach to handling user data. - Open Source web application - Consolidated, Simple and Easy interface.		
	Key Metrics - Prototypes. - Number of contributors. - Number of users.	User Profiles Target audience and early adopters Everyday folks around the world, who face challenges in deriving the most value out of their hard-earned money, due to lack of understanding of various financial options.	User Channels - GitHub - Social Media - Blogs - Word of mouth	
Resources Required - Design & Prototypes [Adobe XD] - Development [Vue js based client app & Node js backend] - Deployment [DigitalOcean Droplet] - Contributors / Community [GitHub]		Contributor Profiles Contribution types and ideal contributors - Designers [To help simplify the UI and improve UX] - Developers [Preferably proficient with Vue js and Node js] - Community members [Add, update and maintain financial options data]	Contributor Channels - GitHub - Social Media - Blogs - Word of mouth	

Product

Community