Clinton Street

MMP 210 Midterm Project Proposal J. Culkin October 2012

Summary Description

My project is a web page that is a portrait of a three block section of Clinton Street, a street in the Lower East Side neighborhood of New York. This page combines text sections on the history of the area and information on local businesses, a short quiz, an interactive photo gallery of photos of the area, as well as a slideshow at the bottom of the page.

The text sections on history and local business will have links to expand or reduce content. The gallery will contain thumbnails of photographs of the street and a large image, with a caption describing the main photograph. There will be a slideshow of panoramas of the neighborhood.

A second page of the site will contain a Google Map of the area.

This neighborhood has changed greatly over the past 20 years, and like many other neighborhoods in New York, it continues to change on an almost daily basis. It is also a neighborhood that has a rich history which includes many different immigrant groups, and also a rich cultural history.

The color scheme for the page is muted, echoing the colors of the mostly reddish brick buildings in the area. A san-serif font seemed appropriate for this content, so body copy will be displayed in Verdana, while heads and subheads will be displayed in Arial. All of the images were photographed by me.

Audience

The audience for this page will include anyone who is interested in the history of the Lower East Side, as well as visitors wishing to learn more about the types of businesses on Clinton Street. The age range of viewers would be from early twenties on up to middle aged.

User Interaction

At the top of the page is a photo gallery. Users click a thumbnail of an image to display a larger version of that image, as well as a caption describing the photo.

The history and local businesses sections will have collapsible content, additional material will be displayed or hidden by clicking a link that toggles the content.

The quiz will use radio buttons to ask users about the type of food they like. Once a radio button is selected, the user can click a button that will display a restaurant recommendation.

The slideshow is currently not interactive, though I may add buttons to start and stop it later.

Pseudo code

This code is for the Home page.

Variables are declared

whichImage will be used in slideshow function set to 1 myImage is declared but not set, will be used in slideshow refers to img element

captions is declared but not set, will be used in slideshow refers to p element that will hold captions

array slideshowCaptions set to string values, captions for slideshows

array galleryCaptions set to string values, captions for slideshows

create function **swapPhoto** that controls which image is displayed in gallery. Invoked when user clicks thumbnail

variable num stores a slice of the id of the thumb clicked, the number

variable displayedCaption gets element where caption for gallery will show

variable displayedImage gets element where image will be shown

set innerHTML of displayedCaption to item at index num minus 1 (arrays are zero based but our images start with the number 1);

set src of displayedImage to path that concatenates string with num variable

create function toggleDiv with one parameter that is the
targetId of div to be displayed when user clicks link
 create variable target that gets element passed in
 if targeted div display style is block
 make the display style none so can't see div
 else
 make the display style block

create function **handleRadio** that will check to see which radio button has been selected and display text in a div when a button has been clicked

for loop checks through the items named food in the form named myForm to see which item has been checked variable radioVal stores that value variable restaurantName declared variable foodSelection pulls out element where sentence will be displayed if radioVal is equal to Italian restaurantName set to "Frankies Sputino" else if radioVal is equal to Dominican restaurantName set

to "Cibao"

else if radioVal is equal to Chinese restaurantName set to "Prosperity Dumpling"

else if radioVal is equal to American restaurantName set to "Clinton Bakery"

else if radioVal is equal to Pizza restaurantName set to "San Marzano and Clinton Pizza"

foodSelection's innerHTML set to concatenated string with restaurantName

create function **slideshowStart** that is called by setInterval function

src of variable myImage set to concatenated string that
includes the variable whichImage

innerHTML of captionS is set to an item in the
 slideshowCaptions array that has an index of whichImage 1,(again because array is zero based and our first image is
name pano_1.jpg)

if whichImage is less than 4
 increase it by 1
else

set it back to 1 so it will keep looping

create function **init** that sets some initial values and conditions that will get invoked when window loads variable button gets reference to element named button onclick property of button set to handleRadio function

variable slideshow set to setInterval function which will call function slideshowStart every 2 seconds myImage variable set to element with id of slideshowHolder captionS variable set to element with id of captions

for loop is used to set the onclick property of the thumbnails in the gallery to the swapPhoto function

onload property of window set to init function

This code is for the Map page.

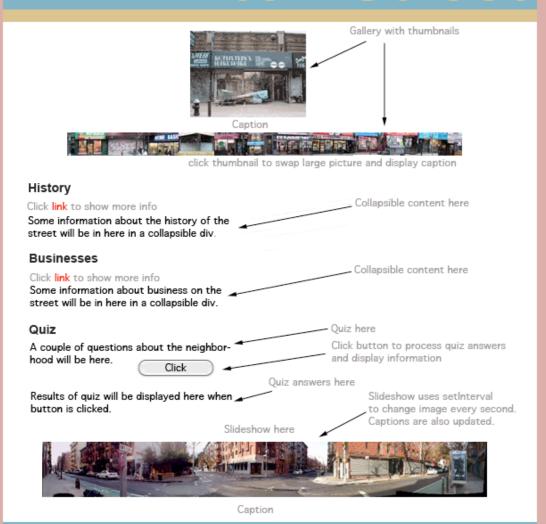
Declare map variable.

create function showMap that will create the Google Map
 create Google LatLong object, giving it the latitude and
 longitude as arguments
 create a mapOptions object, setting zoom, center and Map
 type properties

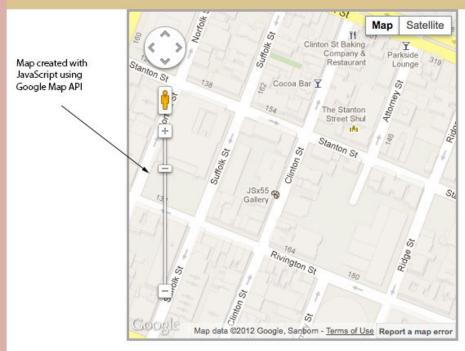
mapDiv variable set to the element with the id of map in page

map variable set to new Google maps object that has
mapOptions and mapDiv as arguments

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Map of Clinton St.