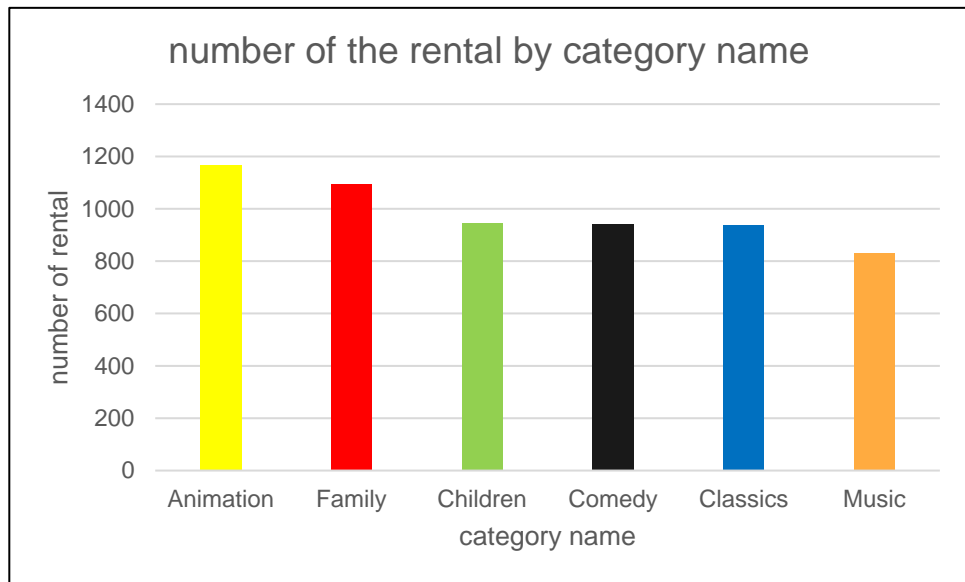


# Which category of the movie is popular?



<description>

We can see the number of rental by the movie category. Animation category is the most popular and second popular category is Family.

# Which movie do you recommend to children?

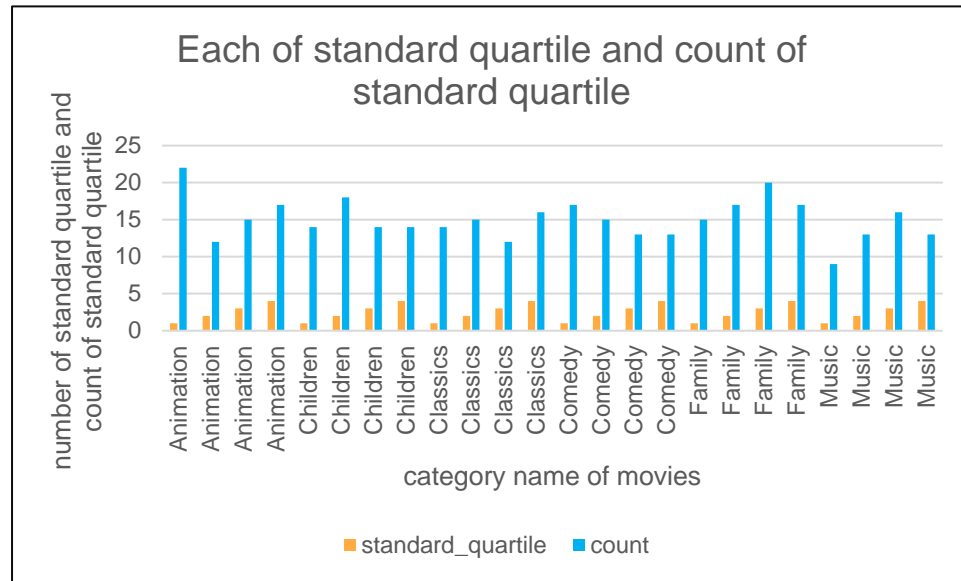
title	name	rental_count	standard_quartile
Scalawag Duck	Music	32	4
Robbers Joon	Children	31	4
Deer Virginian	Music	29	4
Operation Operation	Comedy	27	4
Forrester Comancheros	Animation	27	4
Blackout Private	Animation	27	4
Westward Seabiscuit	Classics	26	4
Island Exorcist	Classics	26	4
Alaska Phantom	Music	26	4
Shepherd Midsummer	Children	25	4
Oscar Gold	Animation	25	4

<description>

I found the movies and category which is more than 24 and standard quartile is 4.

According to the table, I can recommend Robbers Joon since the number of rentals is 31.

# Which movie categories and level of standard quartile have the largest count?



<description>

The standard quartile has four levels. We can see the count of standard quartile for each standard quartile level. And we found Animation: standard quartile level 1 has the largest count of the standard quartile.

# Which season people rent out movies most?

rental_month	rental_year	store_id	count_rentals
7	2005	2	3367
7	2005	1	3342
8	2005	1	2892
8	2005	2	2794
6	2005	1	1163
6	2005	2	1148
5	2005	2	598
5	2005	1	558
2	2006	2	97
2	2006	1	85

<description>

We can see the number of rental orders(count\_rental) by month and year. According to the table, total count of store\_id (2) =  $3367 + 2794 + 1148 + 598 + 97 = 8004$  and total count of store\_id(1) =  $3342 + 2892 + 1163 + 558 + 85 = 8040$ .

The store have a similar sells record.