

I am



A farmer



A food
distribution
manager



A
policymaker



**An agritech
innovator**

I'm trying to

**Increase crop
yield with
minimal
resources**

Reduce food
wastage in
the supply
chain



Implement
sustainable
agricultural
policies

Develop
efficient
irrigation
systems

But

Climate
change
impacts
productivity

**Perishable
goods spoil
too quickly**

**Farmers
resist new
techniques**

Water
scarcity and
uneven
distribution

Because

**Lack of
adaptive
farming
techniques**

**Inefficient cold
chain
management**

**Lack of
awareness
and
education**

**Lack of
accurate data
and
forecasting**

Which makes me feel

**Frustrated
and helpless**

**stressed and
overwhelmed**

**Discouraged
and
challenged**

**Motivated
but
uncertain**