

# SAYALI MORE

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## PROFESSIONAL SUMMARY

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Creative and detail-oriented Front-End **Developer** with 7+ years of experience designing and building **accessible**, user-focused, and **responsive** web applications. Proven ability to translate strategic goals into engaging digital experiences using modern **UI/UX** principles, HTML, CSS, JavaScript, and CMS tools like WordPress and Strapi. Adept in **WCAG** accessibility standards, digital **analytics**, **SEO**, and project management within Agile teams. Known for delivering clean, scalable, and maintainable code while collaborating cross-functionally to align with marketing, recruitment, and institutional objectives.

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## PROFESSIONAL EXPERIENCE

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### Web Developer - Corporate Mentor Program Assistant,

Jun 2024 – Jun 2025

Wayne State University - Mike Ilitch School of Business

- Translated functional needs into clear technical requirements and solutions.
- Developed** and **maintaining** the mentoring website using **HTML**, **CSS**, **JavaScript** for mentor-mentee interactions.
- Enhanced UX by improving **usability**, adding new features, and **resolving bugs**.
- Improved **WCAG** compliant accessibility in accordance with the university's **web standards**.
- Focusing on overall platform **improvements** to enhance website **functionality** and **performance**.
- Used **WAVE** and **Lighthouse** tools for website improvement and best practices.
- Analyzed** the newly developed Ilitch School website, identified **improvements**, and shared solution with the team.
- Optimized mentorship website **SEO**, improved content alignment, and enhanced user engagement.
- Working on mentor-mentee matching, survey development, data analysis, and **report generation**.
- Collected, cleaned, and **analyzed data** to identify trends in mentor-mentee engagement and program outcomes.
- Utilized **visualization** tools (Excel, Google Sheets, Tableau) to present insights and track program effectiveness.
- Collaborated** with teams to present data insights and improved digital program visibility.
- Projects**: Corporate Mentor Program, Advancing Career Experience Mentor Program

### Student Assistant

Aug 2022 – May 2024

Wayne State University - Mike Ilitch School of Business.

- Performed **data analysis** and **generated reports** to support event coordination and marketing initiatives.
- Assisted with office administration, coordinated schedules, and provided support to students, faculty, and staff.

### Software Developer

Jan 2020 – Jun 2021

Coditas

Responsive App Development, Performance Optimization and Website Improvement

- Developed clean, **reusable** UI components using React, Typescript, **SASS/CSS**, and integrated with RESTful **APIs**.
- Translated Figma/Adobe XD **design** into **responsive**, **scalable**, high-quality and **well-structured** solution.
- Collaborated closely with **UI/UX** designers to Convert Figma designs into pixel-perfect, responsive web pages.
- Developed SPAs and integrated **CMS** such as Strapi and Wordpress, integrated PHP with MySQL, and enhancing **content flexibility**.
- Experienced in **debugging** and profiling web applications across modern desktop and mobile browsers, efficiently **troubleshooting** performance and **UI issues**.
- Applied **SEO** and performance optimization techniques, achieving 35-45% Lighthouse improvements.
- Performed key **testing** (unit, integration, and performance) to ensure functionality and **reliability** of the application.
- Collaborated with cross-functional **Agile** teams and **optimized** UI/UX best practices.
- Led **code reviews** and guided website best practices to ensure **maintainable** architecture.
- Skilled in **Git** for version control, managing code and **collaborating** with team members.
- Participated in sprint planning, daily stand-ups, retrospectives, and client demos.

Sr. Web Developer / Team Lead

Maxxton

CMS and ERP Tool Re-engineering: Newyse

- Collected and synthesized **requirements** from clients and stakeholders to ensure alignment with business needs.
- Developed front-end modules for CMS using ReactJS, focusing on **UI consistency** and **cross-browser** compatibility.
- Resolved layout issues and enhanced **cross-browser** compatibility through **UI/UX improvements**.
- Applied **SEO** and **content marketing strategies**, boosting website traffic by **40%**.
- Performed thorough **testing** after implementing changes to verify proper functionality.
- Mentored** a team of 4 developers for the Newyse CMS redesign project, providing **code reviews** and feature **planning** guidance.

Aug 2016 – Dec 2019

Front-End Developer

Nubiz Solutions

- Developed websites using HTML, CSS, Bootstrap, and JavaScript for **mobile** and **desktop platforms**.
- Implemented custom **eCommerce** features, improving **user experience** and order management processes.

Dec 2015 – Aug 2016

Web Designer/ Developer,

Reapup

- Enhanced website functionality and design using **Bootstrap** and **jQuery**.
- Identified and resolved **UI/UX** issues, improving site performance and user satisfaction.

Jul 2015 – Nov 2015

Web Developer

Pandora IT Solutions

- Converted PSD to HTML, ensuring **responsive** designs across multiple devices.
- Integrated form processing using **PHP**, enhancing site functionality.

Feb 2015 – Jul 2015

SKILLS

- Languages & Scripting:** C, HTML5, CSS, CSS3, SASS, JavaScript, TypeScript, PHP
- Frameworks & Libraries:** ReactJS, Redux, NodeJS, ExpressJS, jQuery, Bootstrap, Material UI, Tailwind
- Databases & CMS:** PostgreSQL, MySQL, Strapi, WordPress
- Version Control & Collaboration:** Git, GitHub, GitLab, Bitbucket, VS Code, Chrome DevTools
- Optimization:** SEO Best Practices, Lighthouse Audits, Analytics Integration
- Design & UX:** Figma, Adobe Creative Cloud, Responsive Design, Accessibility (WCAG 2.1 & 2.2 Compliance)
- Agile & Project Management:** Agile, Scrum, Kanban, Jira
- Soft Skills:** Communication, Peer Review, Problem-solving, Leadership, Teamwork, Time Management, Adaptability

EDUCATION

Master’s in Computer Science - Wayne State University | *Graduated April 2024*

Bachelor’s in Computer Engineering - University of Pune

CERTIFICATIONS

- Web Accessibility - WCAG 2.1 & 2.2 Compliance
- Front-End Web Development with React
- DevOps and Agile Foundations Specialization