

MAD 1 Bootcamp

Day 7

Tenative Timeline

- 1000 - 1230 - Project Expo
- 1230 - 1400 - Lunch Break
- 1400 - 1600 - New Project Discussion
- 1600 - 1630 - Tea Break
- 1630 - 1700 - ChartJS

Problem Statement

[link](#)

Influencer and Sponsor Management

- Sponsor can make multiple campaigns
- Each campaign can have multiple ad requests
- Sponsor can search influencers and request them to do ad
- Influencer can search public campaigns and request to do ad
- They can message each other over each ad (negotiation)
- Progress of Campaigns shown
- Rating

Tables

- User for all general user details - name, username and passhash
- Sponsor for all sponsor specific details like industry, fkey to user
- Influencer for influencer specific details like reach, fkey to user
- Campaign - creator = sponsor (fkey) (1:M relationship)
- Ad Request - fkey to campaign and influencer (1:M relation)
- Message (join table, M:N rel) - user.id, ad.id (fkeys), msg, time
- Rating - from(sponsor), to(influencer), rating, review, time

ChartJS

[documentation](#)

Try out the basic 'getting started' example

Then explore all the 'samples' and get inspired

[samples](#)