

Retail KPI Dashboard Showing Sales Revenue

Month

All

Month

All

Year

All

Category

Grocery Household

Total Revenue

\$358.26M

Units Sold

12M

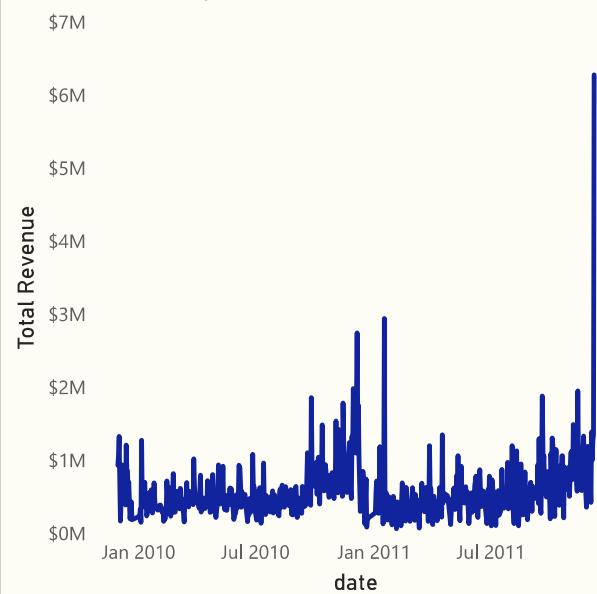
ASP

30.08

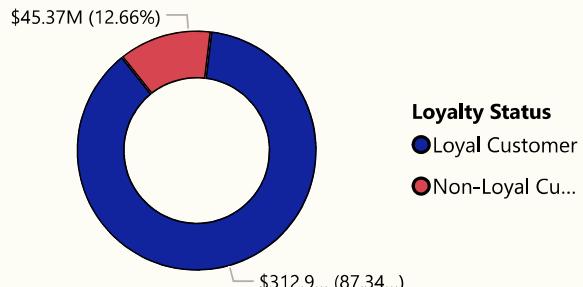
Promotion Impact %

-16.23

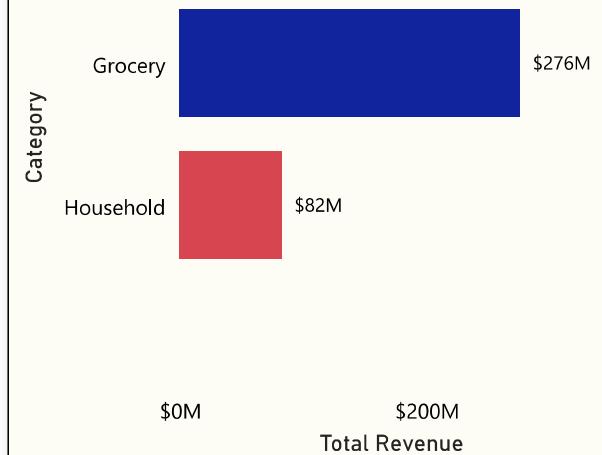
Total Revenue by date



Total Revenue by Loyalty Status



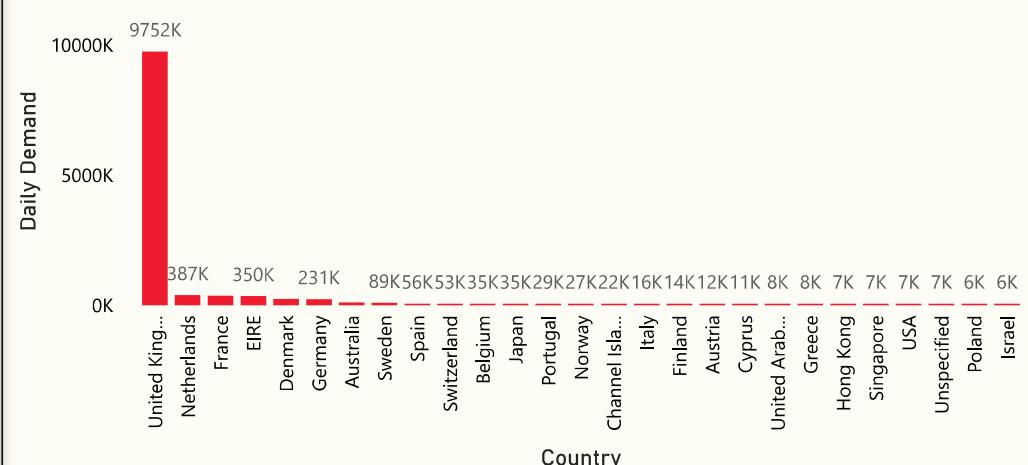
Total Revenue by Category



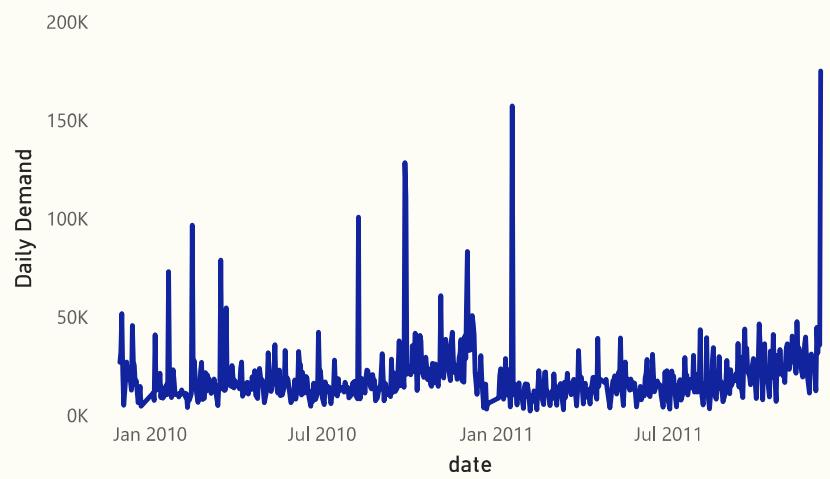
Total Revenue by Country



Daily Demand by Country



Daily Demand by date



Month

All

Country

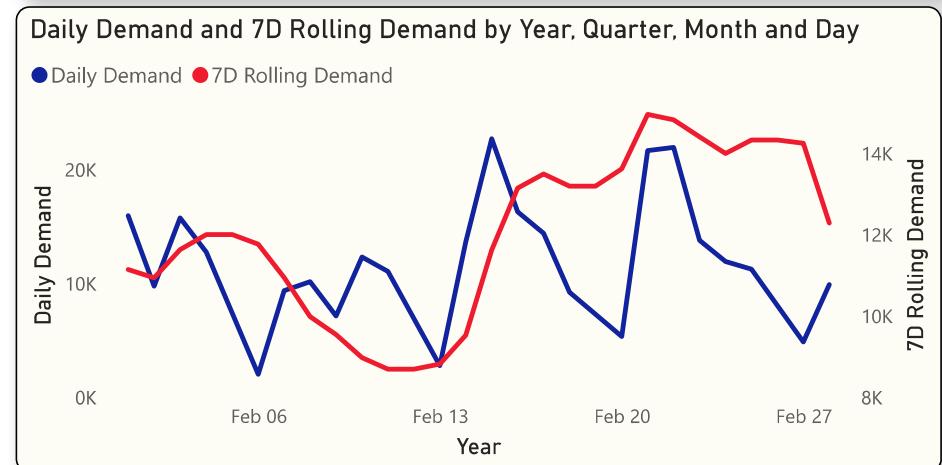
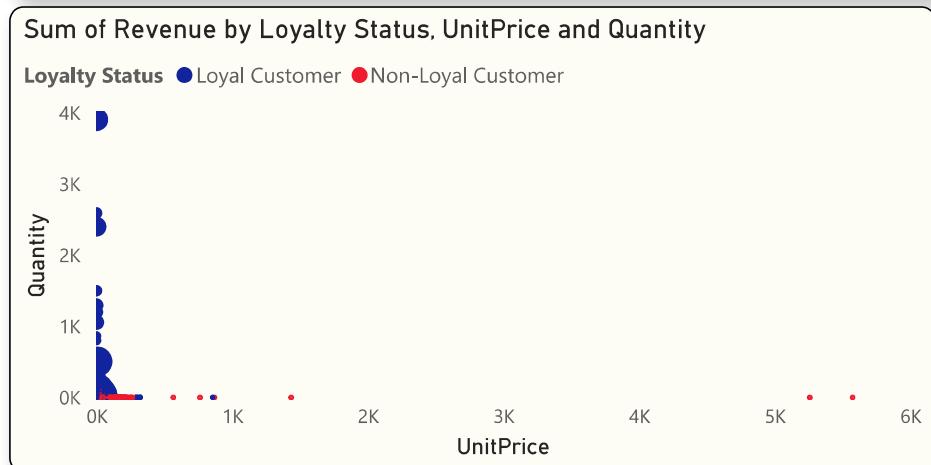
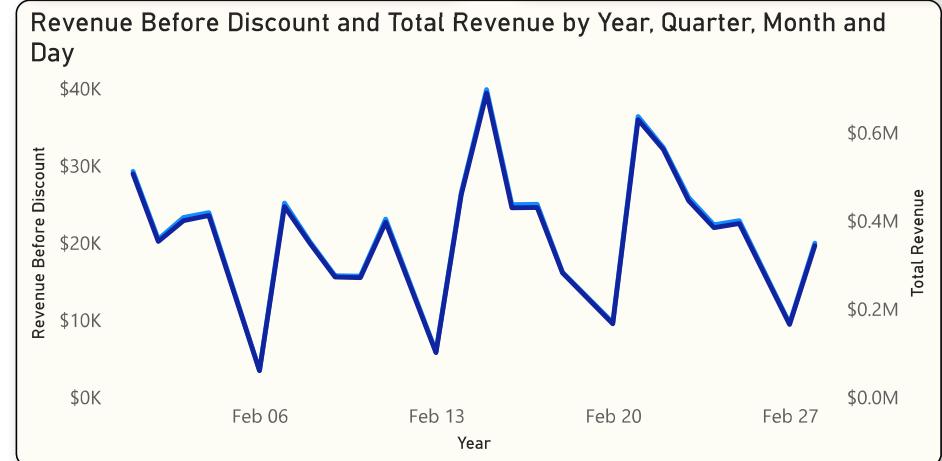
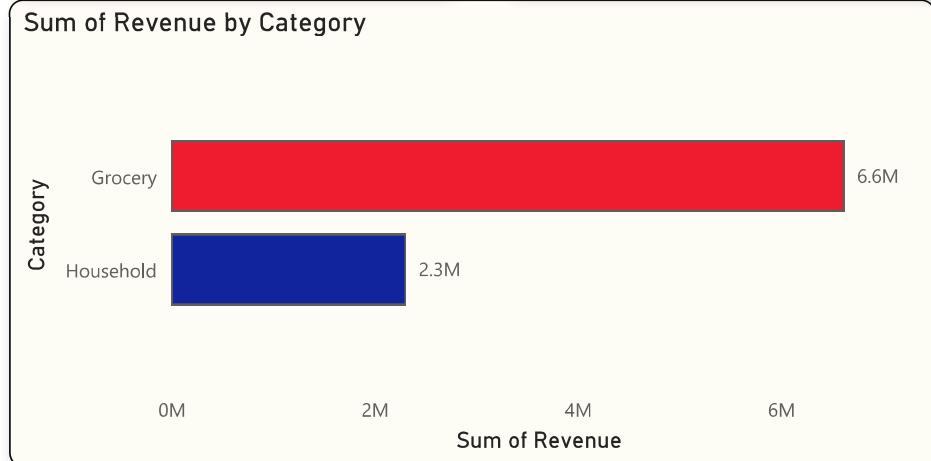
All

Category

Grocery	Household
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Year

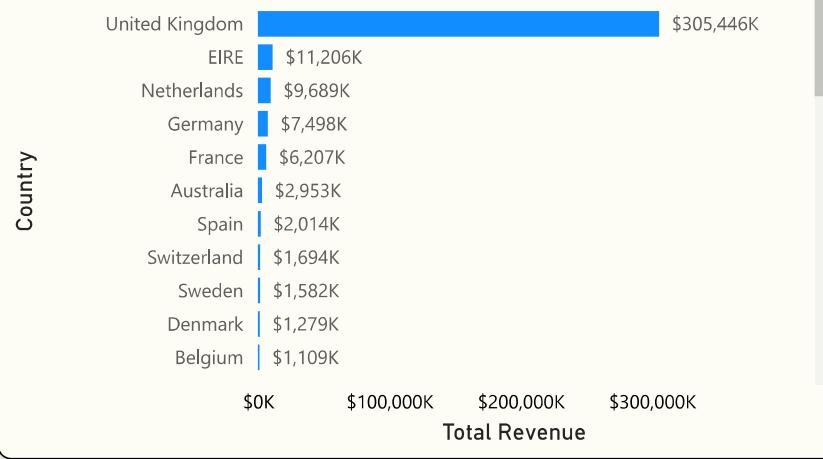
All



Time-Based Sales Performance Overview

Year	Month	Day	Sum of Quantity	Total Revenue	Return %
2010	May	14	16955	\$437,678.57	0.15
2009	December	8	27012	\$935,951.74	0.10
2011	August	31	17297	\$570,571.13	0.09
2011	February	11	11058	\$396,607.42	0.09
2010	April	22	22611	\$672,494.81	0.09
2011	February	10	12345	\$270,807.75	0.08
2011	October	6	39098	\$1,217,349.86	0.07
2011	October	12	19897	\$587,326.22	0.07
2010	January	7	40909	\$1,273,489.80	0.07
2010	September	1	13217	\$410,991.24	0.07
Total		11911299	\$358,262,755.65	0.02	

Total Revenue by Country



Total Revenue by Loyalty Status

