

# Retail KPI Dashboard Showing Sales Revenue

Month

All

Month

All

Year

All

Category

Grocery

Household

Total Revenue

\$358.26M

Units Sold

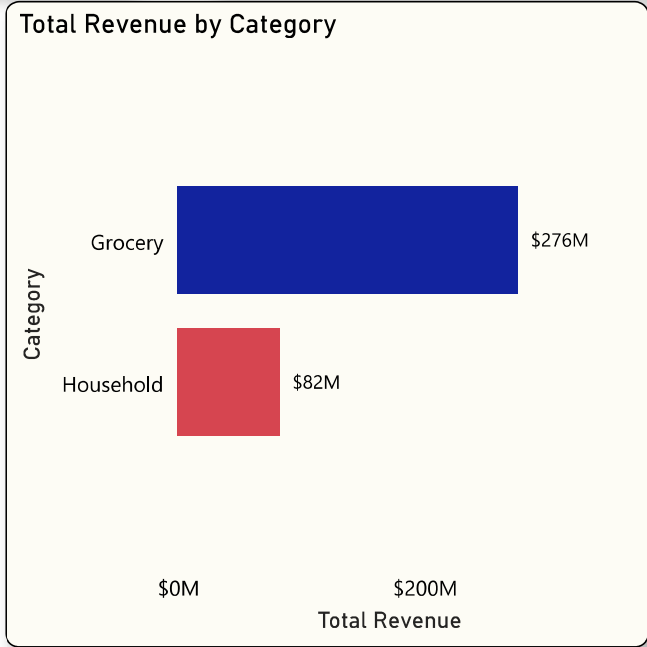
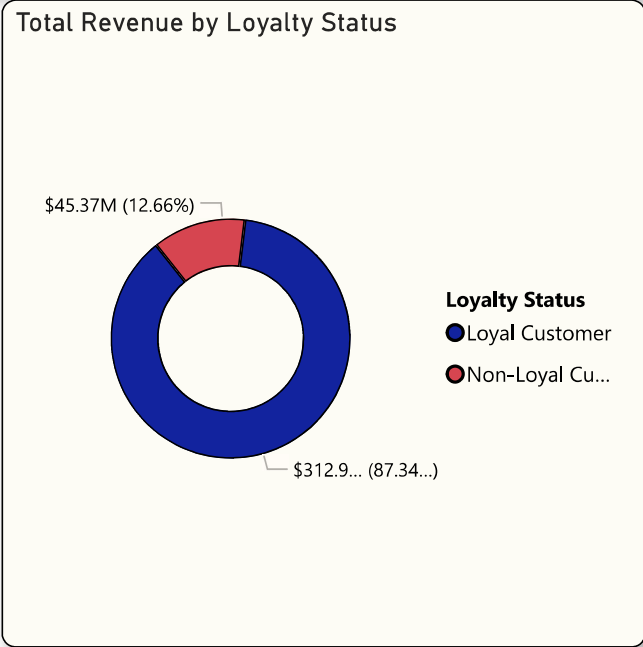
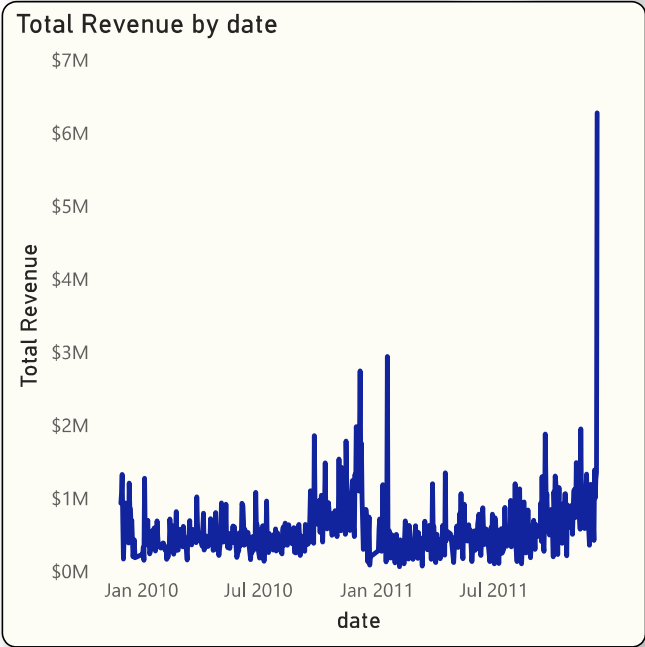
12M

ASP

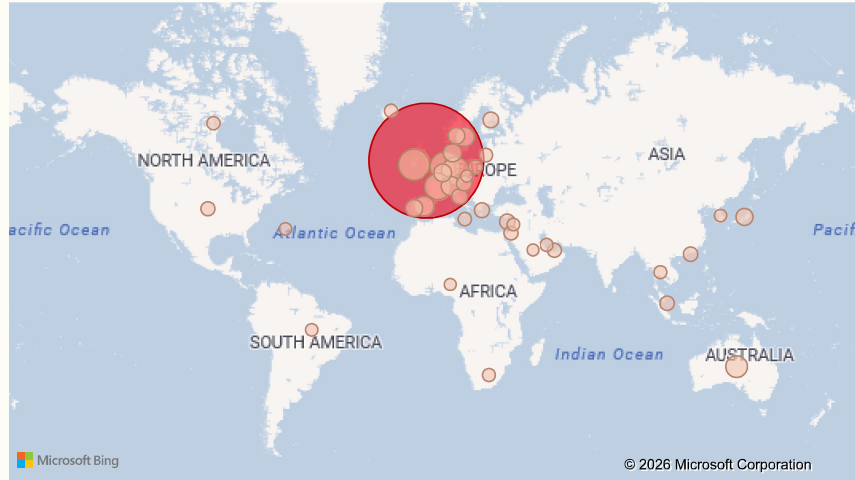
30.08

Promotion Impact %

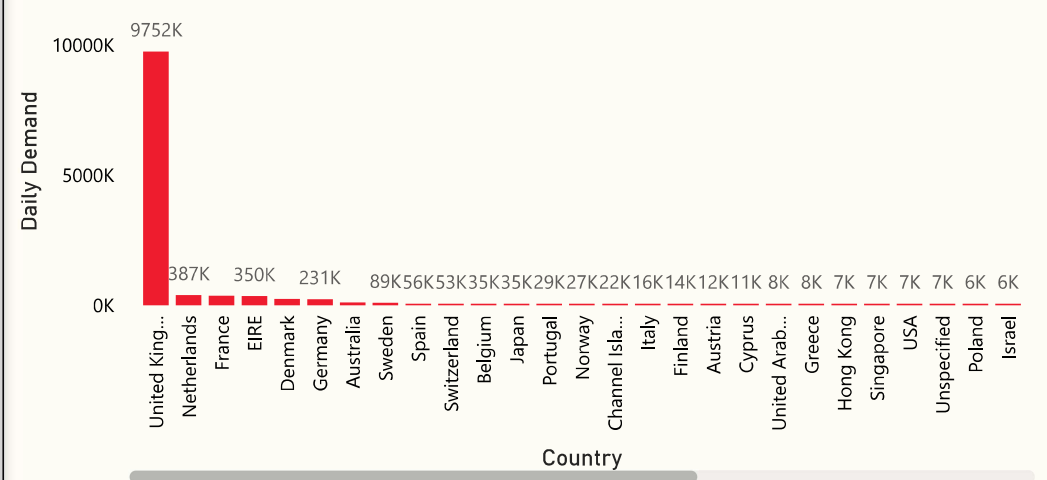
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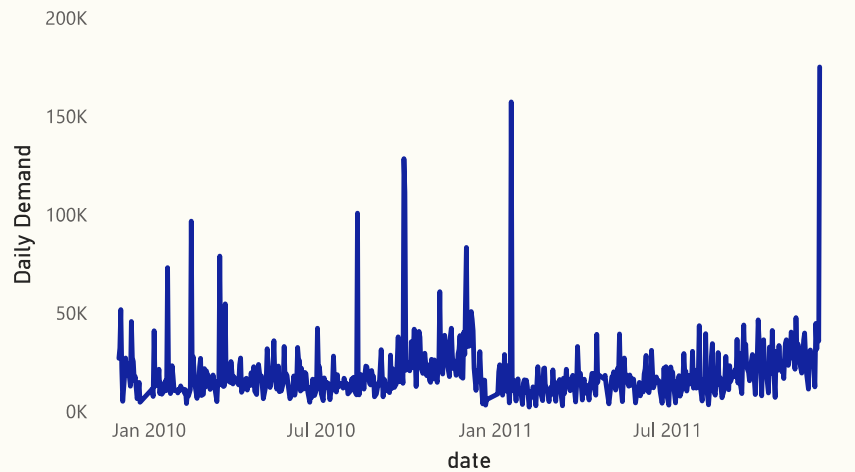
Total Revenue by Country



Daily Demand by Country



Daily Demand by date



Demand Forecasting

Year	Quarter	Month	Day	Category	Avg Daily Demand	Recommended Stock
2009	Qtr 4	December	1	Grocery	22,189.00	310,646.00
2009	Qtr 4	December	1	Household	4,645.00	65,030.00
2009	Qtr 4	December	2	Grocery	26,749.00	374,486.00
2009	Qtr 4	December	2	Household	5,413.00	75,782.00
2009	Qtr 4	December	3	Grocery	28,258.00	395,612.00
2009	Qtr 4	December	3	Household	23,387.00	327,418.00
2009	Qtr 4	December	4	Grocery	15,533.00	217,462.00
2009	Qtr 4	December	4	Household	5,898.00	82,572.00
2009	Qtr 4	December	5	Grocery	4,402.00	61,628.00
2009	Qtr 4	December	5	Household	717.00	10,038.00
2009	Qtr 4	December	6	Grocery	9,945.00	139,230.00
2009	Qtr 4	December	6	Household	1,740.00	24,360.00
Total					19,720.69	276,089.71

Month

All

Country

All

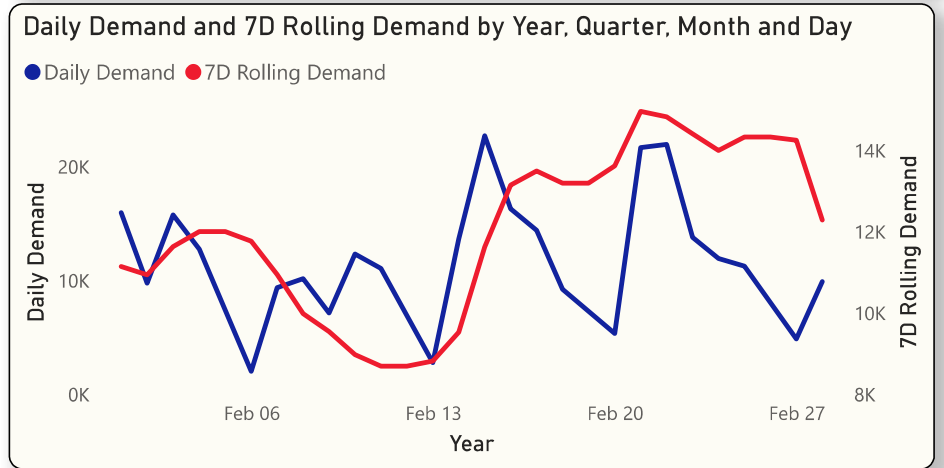
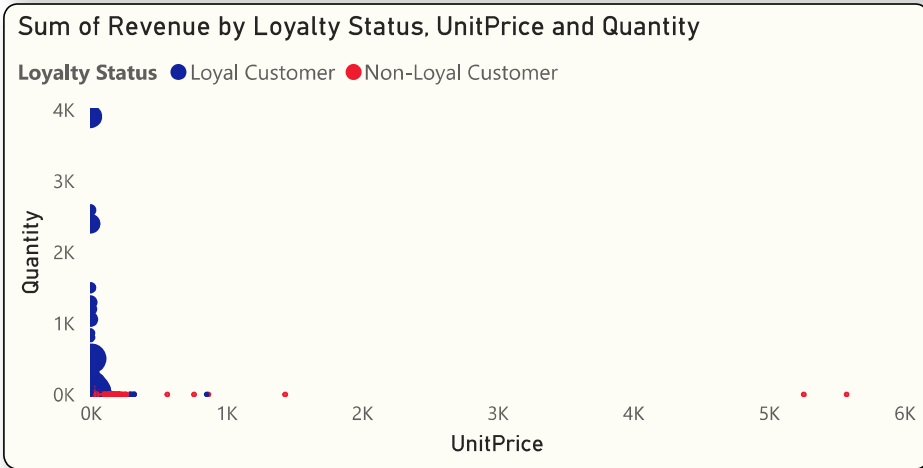
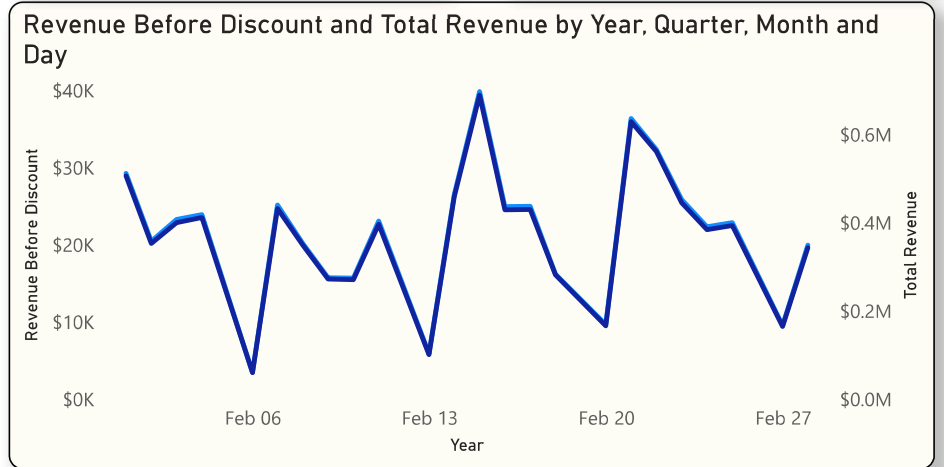
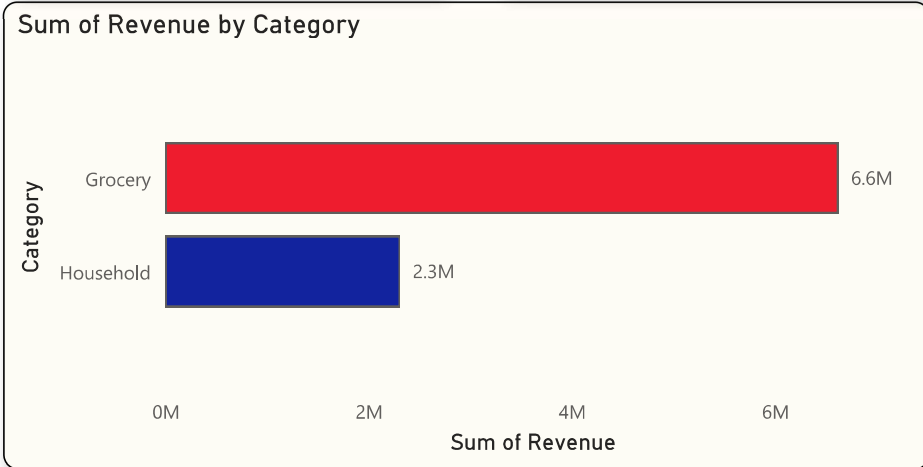
Category

Grocery

Household

Year

All



## Time-Based Sales Performance Overview

Year	Month	Day	Sum of Quantity	Total Revenue	Return %
2010	May	14	16955	\$437,678.57	0.15
2009	December	8	27012	\$935,951.74	0.10
2011	August	31	17297	\$570,571.13	0.09
2011	February	11	11058	\$396,607.42	0.09
2010	April	22	22611	\$672,494.81	0.09
2011	February	10	12345	\$270,807.75	0.08
2011	October	6	39098	\$1,217,349.86	0.07
2011	October	12	19897	\$587,326.22	0.07
2010	January	7	40909	\$1,273,489.80	0.07
2010	September	1	13217	\$410,991.24	0.07
Total			11911299	\$358,262,755.65	0.02

## Total Revenue by Loyalty Status



## Total Revenue by Country

