Sales Data Analysis of Financial Year 2017-19

Sales Analysis of Stores by Sales of FY 2017-19

All values are in USD

Filter	
Store_ID	All
Store_City	All

Stores	sales_17	sales_18	sales_19	sale 17v18	sales 18v19
Maven Toys Aguascalientes 1	44.5 K	142.65 K	52.9 K	220.54%	-63%
Maven Toys Campeche 1	42.0 K	194.84 K	75.0 K	363.99%	-62%
Maven Toys Campeche 2	36.5 K	110.47 K	59.1 K	202.82%	-46%
Maven Toys Chetumal 1	40.3 K	147.65 K	71.0 K	266.71%	-52%
Maven Toys Chihuahua 1	45.6 K	145.63 K	56.8 K	219.58%	-61%
Maven Toys Chihuahua 2	49.9 K	142.95 K	75.9 K	186.70%	-47%
Maven Toys Chilpancingo 1	38.3 K	138.53 K	65.7 K	261.62%	-53%
Maven Toys Ciudad de Mexico 1	85.4 K	246.13 K	102.1 K	188.30%	-59%
Maven Toys Ciudad de Mexico 2	83.7 K	327.71 K	143.2 K	291.76%	-56%
Maven Toys Ciudad de Mexico 3	47.6 K	193.56 K	96.2 K	306.33%	-50%
Maven Toys Ciudad de Mexico 4	56.5 K	197.41 K	70.1 K	249.57%	-65%
Maven Toys Ciudad Victoria 1	41.7 K	169.48 K	83.6 K	306.56%	-51%
Maven Toys Cuernavaca 1	33.4 K	129.45 K	58.7 K	287.32%	-55%
Maven Toys Culiacan 1	31.6 K	126.72 K	92.8 K	300.77%	- <mark>27%</mark>
Maven Toys Durango 1	36.3 K	118.55 K	67.4 K	226.21%	-43%
Maven Toys Guadalajara 1	38.8 K	150.15 K	72.9 K	287.17%	-51%
Maven Toys Guadalajara 2	43.2 K	161.17 K	58.0 K	272.82%	-64%
Maven Toys Guadalajara 3	67.9 K	254.19 K	127.3 K	274.44%	-50%
Maven Toys Guadalajara 4	65.1 K	209.75 K	73.6 K	222.01%	-65%
Maven Toys Guanajuato 1	58.2 K	166.67 K	89.1 K	18 6.56%	-47%
Maven Toys Guanajuato 2	42.5 K	159.49 K	77.0 K	275.63%	-52%
Maven Toys Guanajuato 3	38.0 K	169.98 K	68.2 K	347.05%	-60%
Maven Toys Hermosillo 1	42.0 K	133.74 K	59.4 K	218.29%	-56%
Maven Toys Hermosillo 2	49.3 K	179.78 K	94.3 K	264.72%	-48%
Maven Toys Hermosillo 3	57.6 K	195.34 K	91.9 K	238.90%	-53%
Maven Toys La Paz 1	36.4 K	118.64 K	55.8 K	225.78%	-53%
Maven Toys Merida 1	33.2 K	136.56 K	62.4 K	311.78%	-54%
Maven Toys Mexicali 1	52.0 K	186.61 K	55.4 K	258.63%	-70%
Maven Toys Mexicali 2	52.3 K	156.84 K	83.0 K	19 <mark>9.89%</mark>	-47%
Maven Toys Monterrey 1	60.5 K	161.17 K	56.3 K	166.32%	-65%
Maven Toys Monterrey 2	57.8 K	206.44 K	108.8 K	257.46%	-47%
Maven Toys Monterrey 3	44.1 K	148.57 K	93.1 K	236.67%	-37%
Maven Toys Monterrey 4	52.9 K	179.06 K	93.1 K	238.61%	-48%
Maven Toys Morelia 1	43.0 K	183.05 K	47.0 K	325.51%	-74%
Maven Toys Oaxaca 1	32.7 K	144.81 K	64.6 K	342.51%	-55%
Maven Toys Pachuca 1	46.6 K	133.67 K	57.4 K	18 6.74%	-57%
Maven Toys Puebla 1	31.7 K	150.33 K	76.5 K	374.21%	-49%
Maven Toys Puebla 2	48.3 K	167.46 K	66.8 K	246.57%	-60%
Maven Toys Puebla 3	51.1 K	155.90 K	60.5 K	204.97%	-61%
Maven Toys Saltillo 1	61.4 K	183.75 K	85.3 K	19 <mark>9.31%</mark>	-54%
Maven Toys Saltillo 2	38.4 K	148.13 K	62.5 K	285.44%	-58%

Sales Data Analysis of Financial Year 2017-19

Grand Total	2354.5 K	8309.07 K	3781.0 K	259.09%	-54%
Maven Toys Zacatecas 1	35.5 K	127.41 K	67.1 K		-47%
Maven Toys Xalapa 2	49.1 K	197.37 K	97.8 K	301.99%	-50%
Maven Toys Xalapa 1	42.0 K	149.33 K	74.5 K	255.85%	-50%
Maven Toys Villahermosa 1	41.0 K	148.04 K	69.2 K	260.96%	-53%
Maven Toys Tuxtla Gutierrez 1	43.3 K	125.11 K	61.3 K	18 9.14%	-51%
Maven Toys Toluca 2	34.4 K	126.84 K	61.1 K	268.63%	-52%
Maven Toys Toluca 1	58.9 K	243.81 K	108.4 K	313.93%	-56%
Maven Toys Santiago 1	44.2 K	167.64 K	65.7 K	279.19%	-61%
Maven Toys San Luis Potosi 1	47.8 K	150.56 K	65.0 K	215.00%	-57%

Top 5 Store by Sales in FY 2017

Store Names	sales_17	
Maven Toys Ciudad de Mexico 1	85.37 K	
Maven Toys Ciudad de Mexico 2	83.65 K	
Maven Toys Guadalajara 3	67.88 K	
Maven Toys Guadalajara 4	65.14 K	
Maven Toys Saltillo 1	61.3 <mark>9 K</mark>	
Grand Total	363.44 K	

Top 5 Stores by Sales in FY 2018

Store Names	sales_18	
Maven Toys Ciudad de Mexico 1	246.13 K	
Maven Toys Ciudad de Mexico 2	327.71 K	
Maven Toys Guadalajara 3	254.19 K	
Maven Toys Guadalajara 4	209.75 K	
Maven Toys Toluca 1	243.81 K	
Grand Total	1281.59 K	

Top 5 Stores by Sales in FY 2019

Store Names	sales_19	
Maven Toys Ciudad de Mexico 1	102.06 K	
Maven Toys Ciudad de Mexico 2	143.19 K	
Maven Toys Guadalajara 3	127.28 K	
Maven Toys Monterrey 2	108.81 K	
Maven Toys Toluca 1	108.44 K	
Grand Total	589.78 K	