

Sales Data Analysis of Financial Year 2017-19

(Actual Sales-Target Sales) Analysis of Products of FY 2017-19

Filter

All values are in USD

Product_Category All

Products	targets_17	targets_18	targets_19	A-T_17	A-T_18	A-T_19
Action Figure	140.72 K	416.05 K	177.77 K	81.78 K	117.73 K	-7.30 K
Animal Figures	139.44 K	410.48 K	177.01 K	-42.10 K	-133.02 K	-44.03 K
Barrel O' Slime	11.93 K	292.70 K	179.75 K	-11.55 K	-35.89 K	-71.19 K
Chutes & Ladders	24.29 K	202.75 K	87.87 K	-21.18 K	-169.20 K	-74.79 K
Classic Dominoes	69.82 K	206.85 K	95.26 K	-60.47 K	-181.50 K	-85.30 K
Colorbuds	140.72 K	416.05 K	179.75 K	321.67 K	458.78 K	47.50 K
Dart Gun	138.03 K	407.67 K	174.21 K	-23.99 K	-111.02 K	-79.80 K
Deck Of Cards	140.72 K	414.65 K	179.75 K	-26.58 K	-68.73 K	-52.42 K
Dino Egg	116.53 K	203.29 K	179.75 K	-44.47 K	-40.29 K	5.41 K
Dinosaur Figures	131.47 K	410.63 K	170.40 K	-59.49 K	-154.92 K	-63.21 K
Etch A Sketch		185.30 K	170.23 K		-36.90 K	-63.22 K
Foam Disk Launcher		59.79 K	166.81 K		-28.53 K	-106.70 K
Gamer Headphones		318.49 K	174.30 K		-58.38 K	-57.47 K
Glass Marbles	140.72 K	410.06 K	176.45 K	-58.03 K	-159.94 K	-96.94 K
Hot Wheels 5-Pack	68.02 K	408.95 K	173.68 K	-52.88 K	-328.41 K	-133.62 K
Jenga		373.67 K	138.67 K		-265.78 K	-116.15 K
Kids Makeup Kit	137.20 K	386.21 K	174.06 K	-10.10 K	-128.14 K	-70.81 K
Lego Bricks	139.91 K	386.83 K	179.75 K	287.71 K	997.30 K	397.39 K
Magic Sand		234.20 K	179.75 K		285.82 K	269.19 K
Mini Basketball Hoop	35.72 K	163.07 K	44.76 K	-25.33 K	-118.99 K	-33.09 K
Mini Ping Pong Set	109.68 K	327.70 K	170.23 K	-63.35 K	-143.99 K	-64.57 K
Monopoly	21.42 K	157.54 K	76.05 K	-16.82 K	-112.40 K	-58.12 K
Mr. Potatohead		202.21 K	167.68 K		-154.35 K	-129.57 K
Nerf Gun	130.37 K	374.53 K	178.37 K	-65.24 K	-79.32 K	-8.11 K
PlayDoh Can	140.72 K	416.05 K	179.75 K	-109.78 K	-237.75 K	-80.63 K
PlayDoh Playset		283.61 K	117.88 K		-167.61 K	-76.50 K
PlayDoh Toolkit	139.84 K	382.70 K	173.80 K	-112.23 K	-319.92 K	-148.78 K
Playfoam			53.35 K			-7.65 K
Plush Pony		241.32 K	131.87 K		-166.71 K	-96.77 K
Rubik's Cube	139.33 K	412.34 K	177.74 K	22.90 K	141.08 K	19.58 K
Splash Balls	139.74 K	415.20 K	176.73 K	-62.25 K	-90.19 K	-37.59 K
Supersoaker Water Gun	37.80 K	257.05 K	117.13 K	-22.42 K	-195.53 K	-92.20 K
Teddy Bear	82.73 K	245.66 K	118.20 K	-65.92 K	-200.40 K	-96.92 K
Toy Robot	126.68 K	330.91 K	139.87 K	-50.25 K	-172.17 K	-69.69 K
Uno Card Game	20.18 K	155.41 K	73.38 K	-18.89 K	-141.58 K	-66.84 K
Grand Total	140.72 K	416.05 K	179.75 K	2213.74 K	7893.02 K	3601.29 K