

# Sales Analysis Dashboard (FY 2017-19)



## Product Category

Art & Crafts  
Electronics  
Games  
Sports & Outdoors  
Toys

## Year

2017 2018 2019

**1.09 M**

Total Units Sold

**\$ 14.44 M**

Net Sales

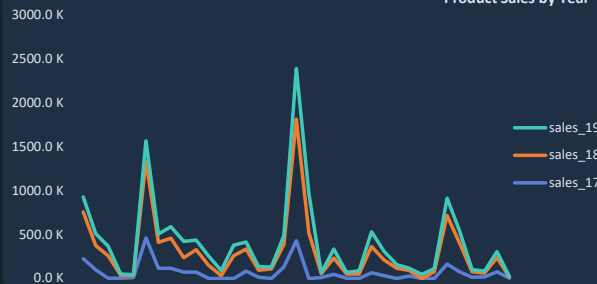
**\$ 4.01 M**

Net Revenue

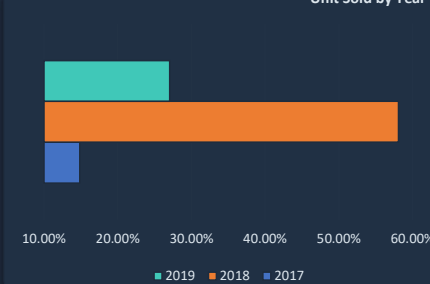
**\$ 10.43 M**

Net Product Cost

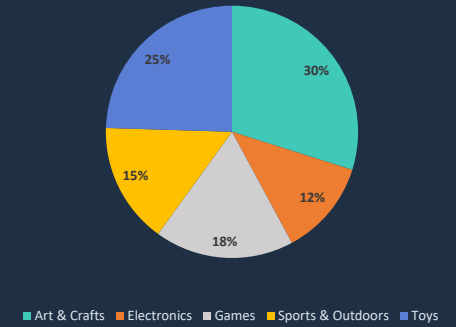
Product Sales by Year



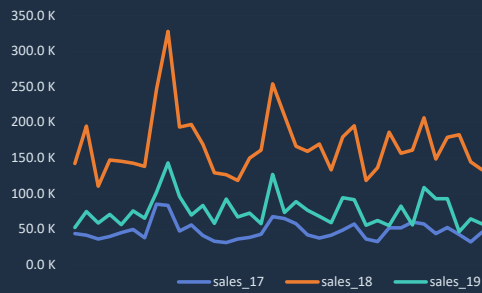
Unit Sold by Year



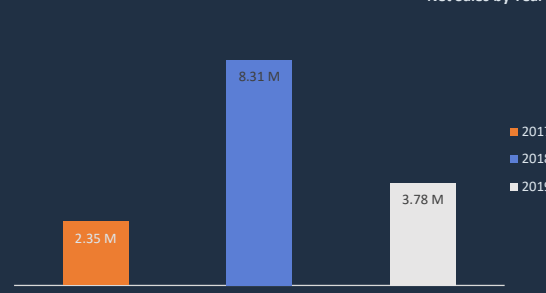
Units Sold by Product Category



Store Sales by Year



Net Sales by Year



Net Revenue by Year

