Sales-Finance Analysis Dashboard (FY 2017-19) **Product Category Units Sold by Product Category** 1.09 M \$ 14.44 M \$4.01 M \$ 10.43 M Art & Crafts **Total Units Sold Net Sales** Net Revenue **Net Product Cost** Electronics 2,67,200; 25% 3,25,574; Games 30% Sports & Outdoors **Product Sales by Year Unit Sold by Year** 3000.0 K Toys 2500.0 K 2000.0 K Year 1,69,043;_ sales_19 15% 1500.0 K 2018 2019 2017 sales_18 _ 1,34,075 ; 1000.0 K 1,94,673; 500.0 K 2,00,000 4,00,000 6,00,000 8,00,000 **■** 2017 **■** 2018 **■** 2019 0.0 K ■ Art & Crafts ■ Electronics ■ Games ■ Sports & Outdoors ■ Toys Net Sales by Year Store Sales by Year Net Revenue by Year 350.0 K 300.0 K _0.69 M; 17% 0.98 M; 25% _ 250.0 K 200.0 K 2017 **2017** 150.0 K **2018 2018** ■ 2019 **2019** 100.0 K 50.0 K _2.34 M; 58% 0.0 K sales_17 —sales_18 —sales_19