

Sales Data Analysis of Financial Year 2017-19

Actual Sales and Target Sales Data Comparison of Financial Year 2017-19

A - Actual Sales

T - Target Sales

All the Values are in USD

Filter

Product_Category All

Products	sales_17	sales_18	sales_19	A-T_17	A-T_18	A-T_19	A-T_17%	A-T_18%	A-T_19%
Action Figure	0.22 M	0.53 M	0.17 M	-14.84 M	-45.33 M	-19.66 M	-198.52%	-198.84%	-199.14%
Animal Figures	0.10 M	0.28 M	0.13 M	-14.96 M	-45.58 M	-19.69 M	-199.35%	-199.40%	-199.33%
Barrel O' Slime	0.00 M	0.26 M	0.11 M	-15.06 M	-45.60 M	-19.72 M	-200.00%	-199.44%	-199.45%
Chutes & Ladders	0.00 M	0.03 M	0.01 M	-15.06 M	-45.83 M	-19.81 M	-199.98%	-199.93%	-199.93%
Classic Dominoes	0.01 M	0.03 M	0.01 M	-15.05 M	-45.84 M	-19.82 M	-199.94%	-199.94%	-199.95%
Colorbuds	0.46 M	0.87 M	0.23 M	-14.60 M	-44.99 M	-19.60 M	-196.93%	-198.09%	-198.85%
Dart Gun	0.11 M	0.30 M	0.09 M	-14.95 M	-45.56 M	-19.73 M	-199.24%	-199.35%	-199.52%
Deck Of Cards	0.11 M	0.35 M	0.13 M	-14.95 M	-45.52 M	-19.70 M	-199.24%	-199.25%	-199.36%
Dino Egg	0.07 M	0.16 M	0.19 M	-14.99 M	-45.70 M	-19.64 M	-199.52%	-199.64%	-199.07%
Dinosaur Figures	0.07 M	0.26 M	0.11 M	-14.99 M	-45.61 M	-19.72 M	-199.52%	-199.44%	-199.46%
Etch A Sketch		0.15 M	0.11 M	-15.06 M	-45.71 M	-19.72 M	-200.00%	-199.68%	-199.46%
Foam Disk Launcher		0.03 M	0.06 M	-15.06 M	-45.83 M	-19.77 M	-200.00%	-199.93%	-199.70%
Gamer Headphones		0.26 M	0.12 M	-15.06 M	-45.60 M	-19.71 M	-200.00%	-199.43%	-199.41%
Glass Marbles	0.08 M	0.25 M	0.08 M	-14.98 M	-45.61 M	-19.75 M	-199.45%	-199.45%	-199.60%
Hot Wheels 5-Pack	0.02 M	0.08 M	0.04 M	-15.05 M	-45.78 M	-19.79 M	-199.90%	-199.82%	-199.80%
Jenga		0.11 M	0.02 M	-15.06 M	-45.75 M	-19.80 M	-200.00%	-199.76%	-199.89%
Kids Makeup Kit	0.13 M	0.26 M	0.10 M	-14.93 M	-45.60 M	-19.72 M	-199.16%	-199.44%	-199.48%
Lego Bricks	0.43 M	1.38 M	0.58 M	-14.63 M	-44.48 M	-19.25 M	-197.16%	-196.98%	-197.09%
Magic Sand		0.52 M	0.45 M	-15.06 M	-45.34 M	-19.38 M	-200.00%	-198.87%	-197.74%
Mini Basketball Hoop	0.01 M	0.04 M	0.01 M	-15.05 M	-45.82 M	-19.82 M	-199.93%	-199.90%	-199.94%
Mini Ping Pong Set	0.05 M	0.18 M	0.11 M	-15.01 M	-45.68 M	-19.72 M	-199.69%	-199.60%	-199.47%
Monopoly	0.00 M	0.05 M	0.02 M	-15.06 M	-45.82 M	-19.81 M	-199.97%	-199.90%	-199.91%
Mr. Potatohead		0.05 M	0.04 M	-15.06 M	-45.81 M	-19.79 M	-200.00%	-199.90%	-199.81%

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Nerf Gun	0.07 M	0.30 M	0.17 M	-15.00 M	-45.57 M	-19.66 M	-199.57%	-199.36%	-199.14%
PlayDoh Can	0.03 M	0.18 M	0.10 M	-15.03 M	-45.68 M	-19.73 M	-199.79%	-199.61%	-199.50%
PlayDoh Playset		0.12 M	0.04 M	-15.06 M	-45.75 M	-19.79 M	-200.00%	-199.75%	-199.79%
PlayDoh Toolkit	0.03 M	0.06 M	0.03 M	-15.03 M	-45.80 M	-19.80 M	-199.82%	-199.86%	-199.87%
Playfoam			0.05 M	-15.06 M	-45.86 M	-19.78 M	-200.00%	-200.00%	-199.77%
Plush Pony		0.07 M	0.04 M	-15.06 M	-45.79 M	-19.79 M	-200.00%	-199.84%	-199.82%
Rubik's Cube	0.16 M	0.55 M	0.20 M	-14.90 M	-45.31 M	-19.63 M	-198.92%	-198.79%	-199.00%
Splash Balls	0.08 M	0.33 M	0.14 M	-14.98 M	-45.54 M	-19.69 M	-199.49%	-199.29%	-199.30%
Supersoaker Water Gun	0.02 M	0.06 M	0.02 M	-15.05 M	-45.80 M	-19.80 M	-199.90%	-199.87%	-199.87%
Teddy Bear	0.02 M	0.05 M	0.02 M	-15.04 M	-45.82 M	-19.81 M	-199.89%	-199.90%	-199.89%
Toy Robot	0.08 M	0.16 M	0.07 M	-14.98 M	-45.70 M	-19.76 M	-199.49%	-199.65%	-199.65%
Uno Card Game	0.00 M	0.01 M	0.01 M	-15.06 M	-45.85 M	-19.82 M	-199.99%	-199.97%	-199.97%
Grand Total	2.35 M	8.31 M	3.78 M	-12.71 M	-37.55 M	-16.05 M	-184.37%	-181.88%	-180.93%