RSVP Movies Case Study

Using the data that was provided by 'RSVP Movies' company, there have been some interesting details observed. Below is the list of some of the key findings:

- Maximum number of movies was released in the year 2017. Also, March month is busiest of all months where more number of movies was released. As March is a month where many students would be busy with their exams, RSVP can plan to release movies one month later to get the maximum viewership
- 'Drama' genre is their most common genre. The second genre is 'Comedy' but it's number of movies is almost half of 'Drama'. Seems like 'Drama' is very popular among cine lovers and that's why there is more content in this genre
- Also, the average length of Action movies is the highest and Horror movies have the shortest average length
- Kirket and Love in Kilnerry are the two top rated movies. They have an average rating of 10/10. Just awesome!
- Dream Warrior Pictures and National Theatre Live have produced the maximum number of hit movies
- James Mangold has directed the most number of top rated movies of the top genres
- Also, Mammootty and Mohanlal are the top two actors who have a great rating of more than 8. They both are from India!
- Marvel Studios, Twentieth Century Fox and Warner Bros. are the three production companies that have received the maximum number of votes from the cine lovers
- The movies that Vijay Sethupathi has acted in have the maximum average rating. Also, his movies have received maximum number of votes
- When it comes to Hindi movies, Taapsee Pannu movies have the best average rating even though the number of votes provided for her movies are less than Kriti Sanon and Shraddha Kapoor's movies
- Star Cinema has produced the maximum number of multilingual movies

With all the above observations, imagine if a movie is directed by James Mangold, produced by some big company of the likes of Marvel Studios, Twentieth Century Fox or Warner Bros. in the Drama. Why don't RSVP movies try something of this sort, it might work wonders for them!