

Master Credit Card Transaction Report

Total revenue

55M

Total Interest

7.8M

Transaction Amount

45M

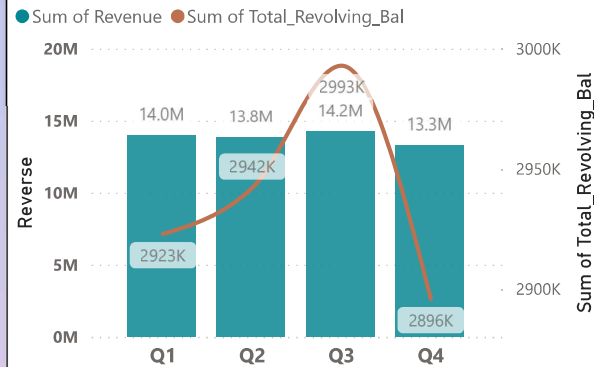
Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382



Qtr Revenue & Transaction Count



Week_Start_Date

All

F

M

Med

Low

High

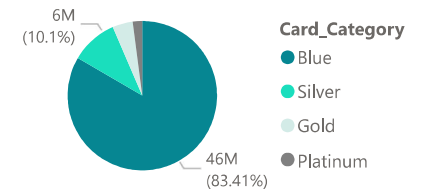
Silver

Blue

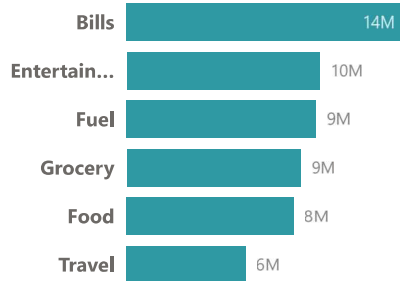
Gold

Platinum

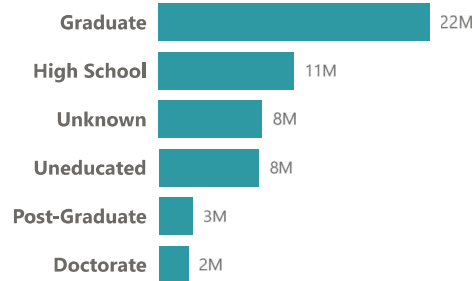
Customer Acq Cost



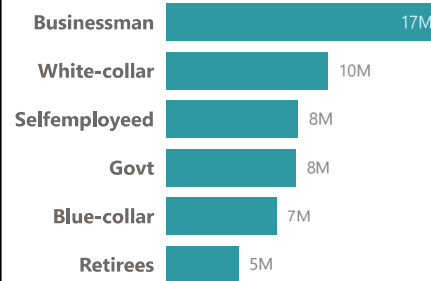
Revenue by Expenditure Type



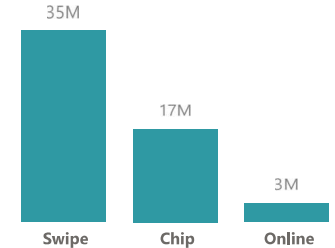
Revenue by Education



Revenue by Customer Job



Revenue by Use Chip



Credit Card Customer Report

Total revenue

55M

Total Interest

7.8M

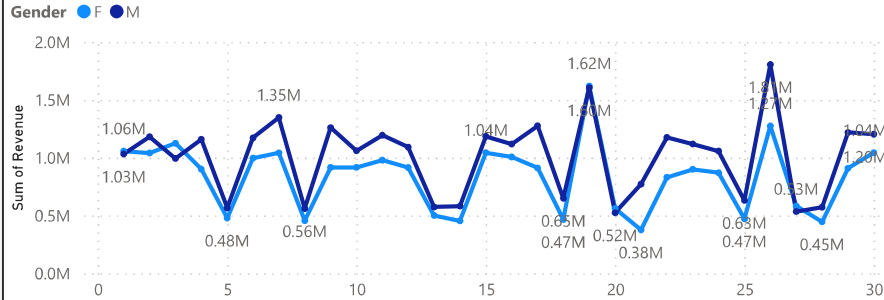
Income

576M

CCS

3.2

Sum of Revenue by Day and Gender



Q4

Q3

Q2

Q1

Week_Start_Date

All

Med

Low

High

Silver

Blue

Gold

Platinum

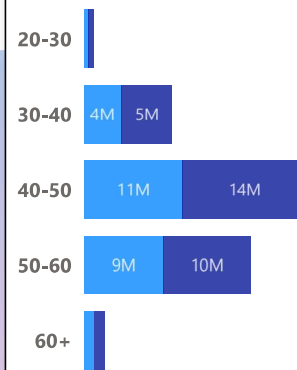
M

F

30M

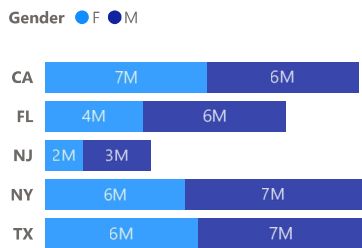
25M

Age Group

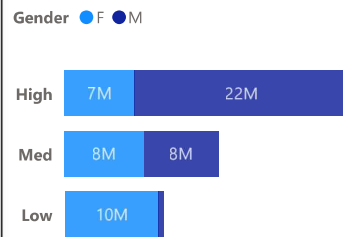


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Selfemployed	8261758	6395026	75313288
Govt	8111701	6507875	88773989
Blue-collar	6904279	5488838	72262158
Total	55315410	44522013	575914439

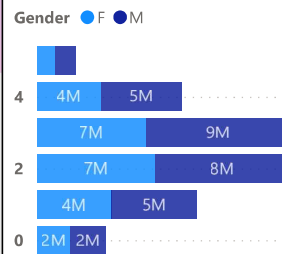
Top 5 States



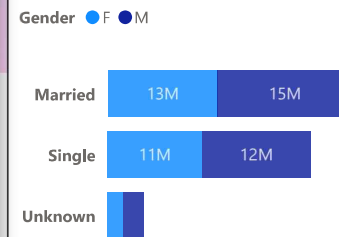
Salary Group



Dependent Count



Revenue by Expenditure Type



Education Level

