

Project Brief

Project Title	Brooklyn Film Festival Website
Date	28.04.2019
Web Designer	Sayantana Datta
Documentation	

Summary

Details

The client Jennifer Viala, the founder of Brooklyn Vibes Events Co., contacted me to create a website for the Brooklyn Outdoor Film Festival. She needs the website to display information about the festival, for example the dates and times for the films being shown, announcements and links to social media.

The client wants a pre-registration form for attendees to register the movies that they will attend. The venue has a capacity of 5000 so she needs to know how many will be attending for each showing. The site must meet these specifications and will be a working prototype for further development.

Stakeholders

Project Manager:	Sayantan Datta
Web Designer:	Sayantan Datta
Web Programmer:	Sayantan Datta
Owner:	Jennifer Viala

Goals

Objectives

1. Deliver a prototype (1st version) of website that the customer requested.
2. An [Event Details](#) section that will be used to for displaying updates and news about the film festival.
3. A [Schedule](#) section that displays the dates and times for the films being shown.
4. A [Films](#) section that displays the films and theme for the film festival with a short description of each film.
5. Finally, this project will be created using html, css and bootstrap to keep the cost and project within reach of the budget agreed upon.

Budget

The client has a budget of \$3500 for the developing and running the site.

Task	Cost
Research	\$200
Web Design	\$250
Graphic Design	\$150
Consulting	\$100
Web Programming	\$2340
Domain Registration	\$10
Hosting	\$360 (per anum)
Total Cost	\$3410

Suggested Domain Name

There have few domains those are available for the Name of the site .

- Boff.org
- Boff.live
- Boff.online

Timeline

Activities	Duration	Start – End dates
Research	5 days	20.03.2019 – 25.03.2019
Design/programming	15 days	26.03.2019 – 11.04.2019
Project completion	16 days	12.04.2019 – 28.04.2019

Technical Specifications

- Programmes used for creating site: HTML5, CSS and BOOTSTRAP 4.3.1
- Hosting by AWS EC2 cloud hosting.
- Dedicated webhosting providing maximum performance and scalability
- Download all libraries needed for site building ie. Bootstrap and JavaScript
- In the actual application php/mysql can be used for registration part or wordpress can be used to develop the application.