Project Brief

Project Title	**Brooklyn Film Festival Website**
Date	15.04.2019
Web Designer	Sayantan Datta
Documentation	

Summary

Details

The client Jennifer Viala, the founder of Brookly Vibes Events Co., contacted me to create a website for the Brooklyn Outdoor Film Festival. She needs the website to display information about the festival, for example the dates and times for the films being shown, announcements and links to social media.

The client wants a pre-registration form for attendees to register the movies that they will attend.The venue has a capicity of 5000 so she needs to know how many will be attending for each showing. The site must meet here specifications and will be a working prototype for further development.

Stakeholders

Project Manager:	Sayantan Datta
Web Designer:	**Sayantan Datta**
Web Programmer:	**Sayantan Datta**
Owner:	**Jennifer Viala**

Goals

Objectives

1. Deliver a prototype (1st version) of website that the customer requested.
2. An Event Details section that will be used to for displaying updates and news about the film festival.
3. A Schedule section that displays the dates and times for the films being shown.
4. A Films section that displays the films and theme for the film festival with a short description of each film.
5. Finally, this project will be created using html, css and bootstrap to keep the cost and project within reach of the budget agreed upon.

Budget

The client has a budget of $3500 for the developing and running the site.

Task	Cost
Research	$400
Web Design	$400
Graphic Design	$300
Consulting	$600
Web Programming	$1300
Domain Registration	$250
Hosting	$150
Total Cost	$3400

Timeline

Activities	Duration	Start – End dates
Research	3 – 5 days	20.03.2019 – 25.03.2019
Design/programming	7 – 10 days	26.03.2019 – 11.04.2019
Project completetion	4 – 7 days	12.04.2019 – 15.04.2019

Technical Specifications

- Programmes used for creating site: HTML5, CSS and BOOTSTRAP 4.3.1
- Hosting by AWS or someother premium webhosting company
- Dedicated webhosting providing maximum performance and scalability
- Download all libraries needed for site building ie. Bootstrap and JavaScript