# CarSamjho.com

## **About The Project**

The automobile industry is flooded with options, it is a dream for a middle-class family to buy a car, and with this incentive, the company is doing everything possible to give a smooth ride utilising analytics. As a result, I'm attempting to develop an analytical tool to provide Data-Analysis for User given Dataset for the automotive sector as per Manufacturing Industry Employees as a user to take informed decisions.

## X-factor

As the manufacturing industry must make selections based on car reviews. The dataset is being harmed by FAKE/Misleading Reviews, which is a big problem. It must be identified and extracted from the data in order to make excellent business decisions.

• Industry Employees are the User for the Project to Take informed Decisions by this tool.

Hence my Project will also solve this Problem by doing Real-time Fake Review Detection.

### **Built With**

- Django
- Html/css/javascript
- Dbsqlite Database
- bootstrap
- jupyter-notebook(webscraping using beautiful-soop)
- Seaborn For visualizations.

## **Prerequisites**

Install Requirnment.txt file using Pip.

### **Installation**

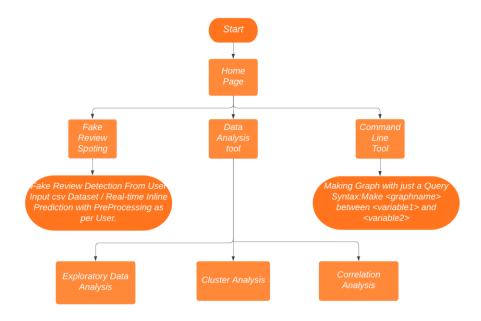
- 1. Clone the repo
- 2. Cd (check where manage.py must be present)
- 3. Use python manage.py makemigrations

- 4. Followed by python manage.py migrate
- 5. The project setup is completed and ready to start. Use python manage.py runserver to Start the project in local Host.

## **Features**

- Home Page DashBoard
- Fake-Review Detection (Real-time)
  - o Web Scraping From Amazon review to Train model.
- Data Analysis Tool (for custom dataset)
  - o Exploratory Data-Analysis
  - Cluster Analysis
  - Correlation Analysis
- Command-line Query for Generating graphs
- SignUp/SignIn (for particular user)

## Flow-Chart



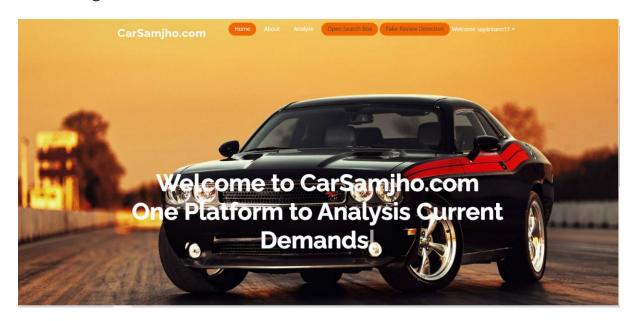
# **USE-CASE** diagram



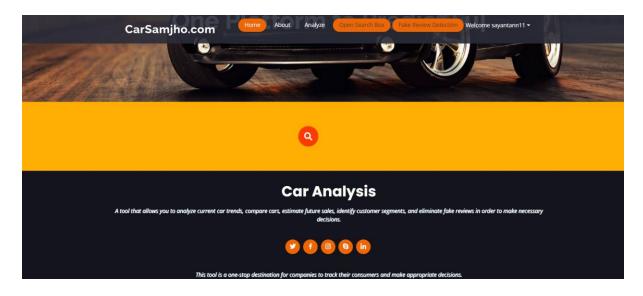
## File-Structure

| Name             | Date modified    | Туре               | Size      |  |
|------------------|------------------|--------------------|-----------|--|
| .github          | 27-05-2022 10:07 | File folder        |           |  |
| asset            | 27-05-2022 10:07 | File folder        |           |  |
| assets           | 27-05-2022 10:07 | File folder        |           |  |
|                  | 27-05-2022 10:07 | File folder        |           | TestData-FakeReview / CarProduction or Engage Datase |
| project——————    | 27-05-2022 10:07 | File folder        |           |  |
| staticfiles      | 27-05-2022 12:01 | File folder        |           | Django Project Files                                 |
| 1 templates————— | 27-05-2022 10:07 | File folder        |           |  |
| webscrapting     | 27-05-2022 12:23 | File folder        |           | HTML Templates                                       |
| ABC.html         | 27-05-2022-10:07 | Text Document      | 0 KB      |  |
| ars_engage_2022  | 27-05-2022 10:07 | Microsoft Excel Co | 1,320 KB  | Amazon Product Commnet by WebScraping                |
| db.sqlite3       | 27-05-2022 13:19 | SQLITE3 File       | 128 KB    |  |
| manage           | 27-05-2022 10:07 | PY File            | 1 KB      |  |
| model2.pkl —     | 27-05-2022 10:07 | PKL File           | 41 KB     |  |
| nltk             | 27-05-2022 10:07 | Text Document      | 1 KB      | ———ML Trained Model in<br>pkl format                 |
| Procfile         | 27-05-2022 10:07 | File               | 1 KB      |  |
| ■ README         | 27-05-2022 10:07 | Markdown Source    | 6 KB      |  |
| requirements     | 27-05-2022 10:07 | Text Document      | 1 KB      |  |
| testdata         | 27-05-2022 10:07 | Microsoft Excel Co | 1 KB      |  |
| tfidfvect2.pkl — | 27-05-2022 10:07 | PKL File           | 74,739 KB | Text to Vector using Vectoriser                      |

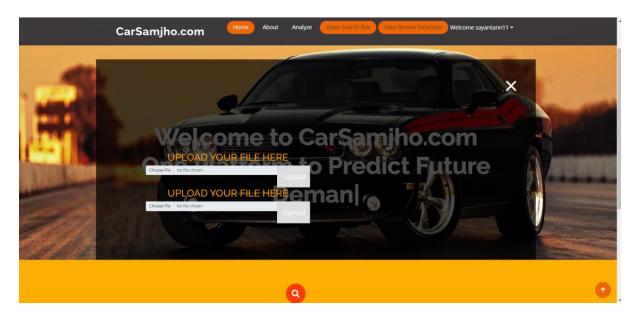
## Home Page - DashBoard



#### Footer:



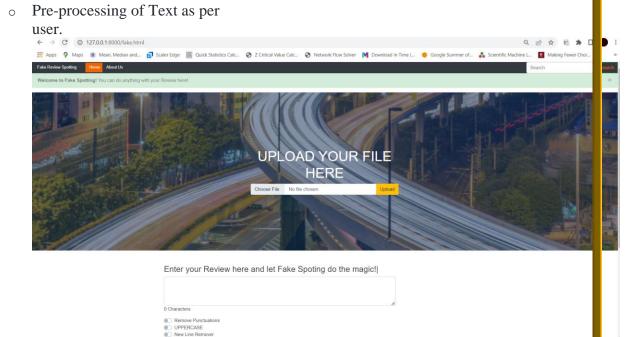
#### Hover Section (User can insert Dataset)



#### Fake Reviews Detection

Fake reviews make it extremely difficult for manufacturers to make informed judgments, therefore I decided to write a function to detect and remove fake reviews from the dataset for accurate demand and feature forecasts.

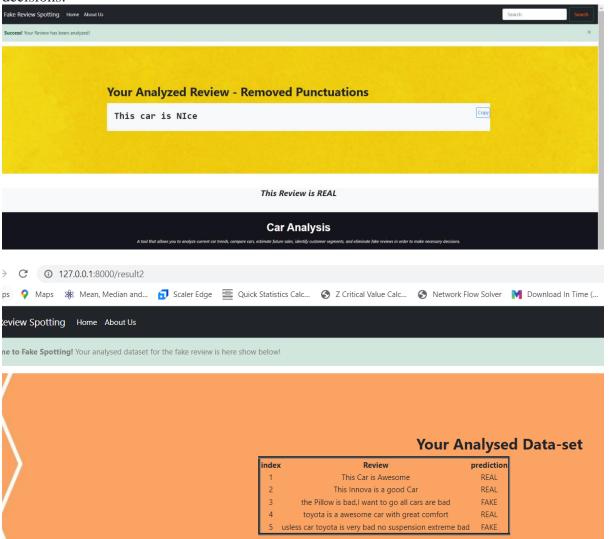
• TEXT box where user can Write its Query Whether it is Fake or Not / also can insert Fake Review excel dataset



o Inline Character as well as Word Count feature

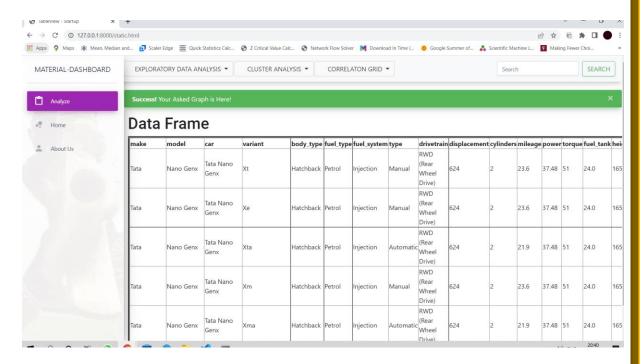
this car is nice

• Result Page with decisions:

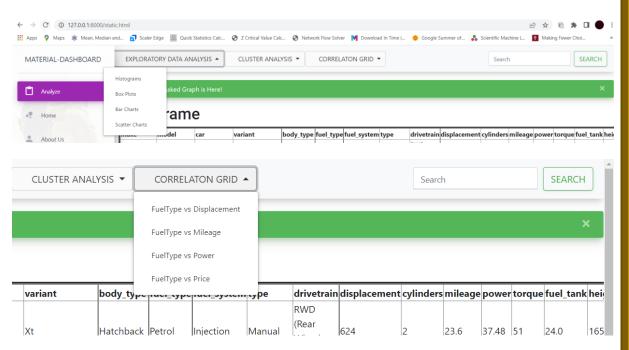


#### Data-Analysis-Tool

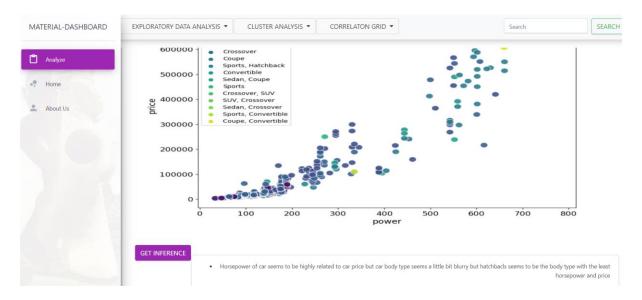
- In addition, I will provide a default analysis of the given dataset, including client groups, the most popular automobile specification combinations (engine type, fuel, mileage, and so on), the ideal time to introduce a new car, and so on. as it is capable of:
- After that, the user must Insert Dataset. It will take the user to the next page, where they can view the dataset and its features.



• Three options are available in the navigation bar. This will traverse according to the user's actions



#### Exploratory Data analysis Tab



- Histogram of Price
- Dominating car BodyType
- BoxPlot for Price (Outlier analysis)
- engine size comparision
- Relationship for Price and Power

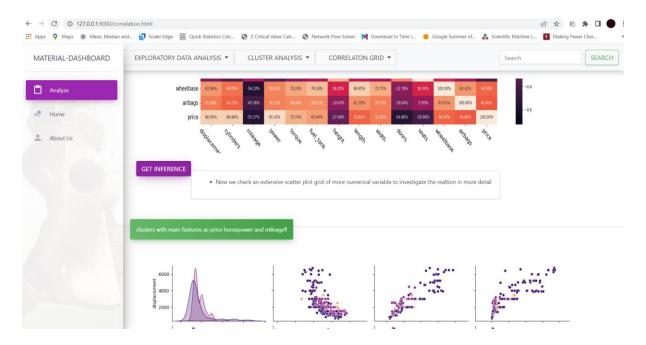
#### Cluster analysis Tab



- Cluster the cars types and cars using k-means algorithm
- Price and horse power with cluster price
- Power and Mileage after clustering
- Engine size with Fuel tanks
- Average price with each cluster
- Finding potential stretegic groups

• Cars body type with each cluster

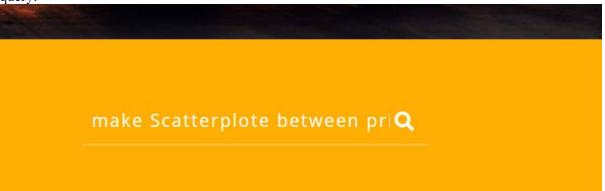
#### Correlation Grid



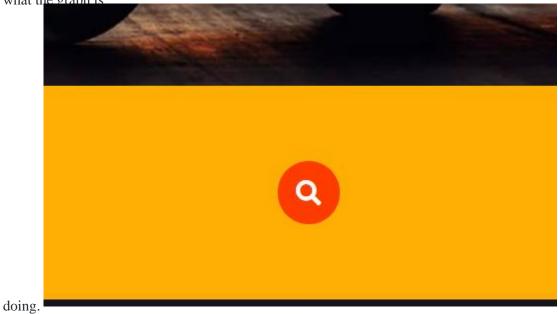
- Correlation Matrix (to know which features all strongly correlated)
- Extensive scatter plot grid of more numerical variable to investigate the realtion in more detail

#### Command-line Query for Generating graphs

 A command line tool where the user can dynamically enter a query.

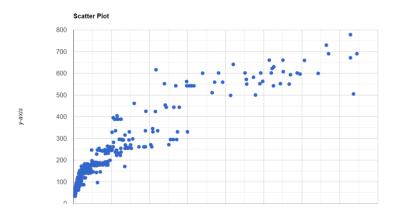


• the required visualisation will be generated with its inference, allowing the user to understand what the graph is

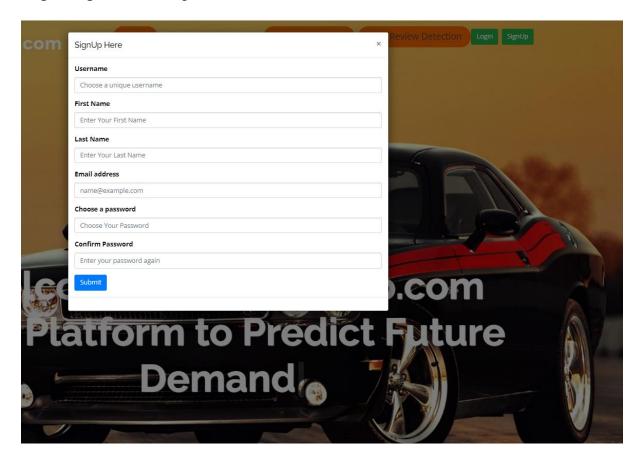


Currently which option is limited to only 3 graphs as per prototype(line,scatter,bar)





Login/Logout- to have profiles based on user and track their work.



Login with a success message

