



# Technology Trends and Demographics Presentation

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# OUTLINE

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- Executive Summary
- Introduction
- Methodology
- Results
  - Visualization – Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
- Appendix

# EXECUTIVE SUMMARY

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- Technology trends analysis for programming languages & databases based on key skills and location
  - Collect Jobs Data as CSV using GitHub Jobs API
- Compensation data analysis based on developer location, gender and age
- Demographic Survey
- Technological GAP analysis in countries
- Gender GAP analysis in jobs
- Technology and Demographic trends based on
  - Work Experience
  - Countries
  - Age
  - Gender

# INTRODUCTION

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- Data Collection Sources
  - Collect Jobs Data for analysis using GitHub Jobs API
  - Collect Survey Data for wrangling and visualization from Stack Overflow
  - Collect Survey Data for dashboard from Kaggle survey 2023 data
  - GitHub Job Postings
- About: Analyze the trends in software development
- Purpose:
  - Identify skill requirement in future
  - What are the top programming languages in demand?
  - What are the top database skills in demand?
  - What are the popular IDE?
- Audience: Human Resources and IT Managers

# METHODOLOGY

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- Data Acquisition
  - Identifying relevant data sources
  - Understanding data formats and structures
  - Data extraction and collection methods
- Data Preparation
  - Data cleaning: handling missing values, outliers, inconsistencies
  - Data transformation: normalization, scaling, feature engineering
  - Data integration: combining multiple datasets if necessary
- Exploratory Data Analysis (EDA)
  - Summary statistics: mean, median, mode, standard deviation
  - Data visualization: histograms, scatter plots, box plots, correlation matrices
  - Identifying patterns, trends, and anomalies
- Data Modeling and Analysis
  - Selecting appropriate statistical methods or machine learning algorithms
  - Building models and evaluating performance
  - Interpreting model results and generating insights
- Data Visualization and Communication
  - Creating effective visualizations (charts, graphs, dashboards)
  - Communicating findings clearly and concisely
  - Tailoring visualizations to the target audience

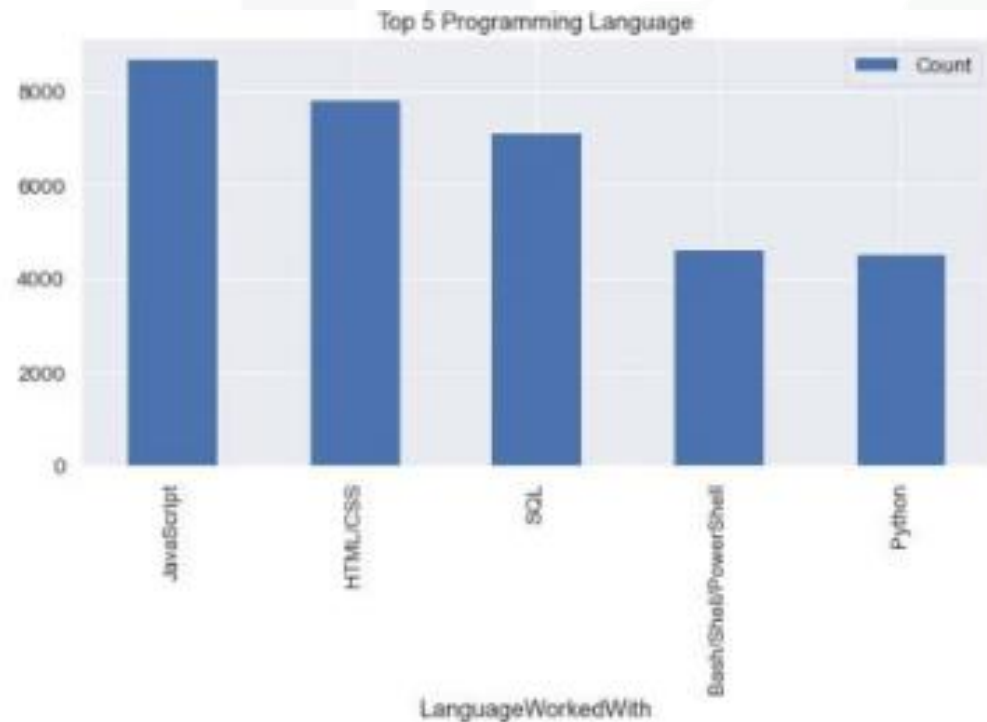
# RESULTS

Results based on below table

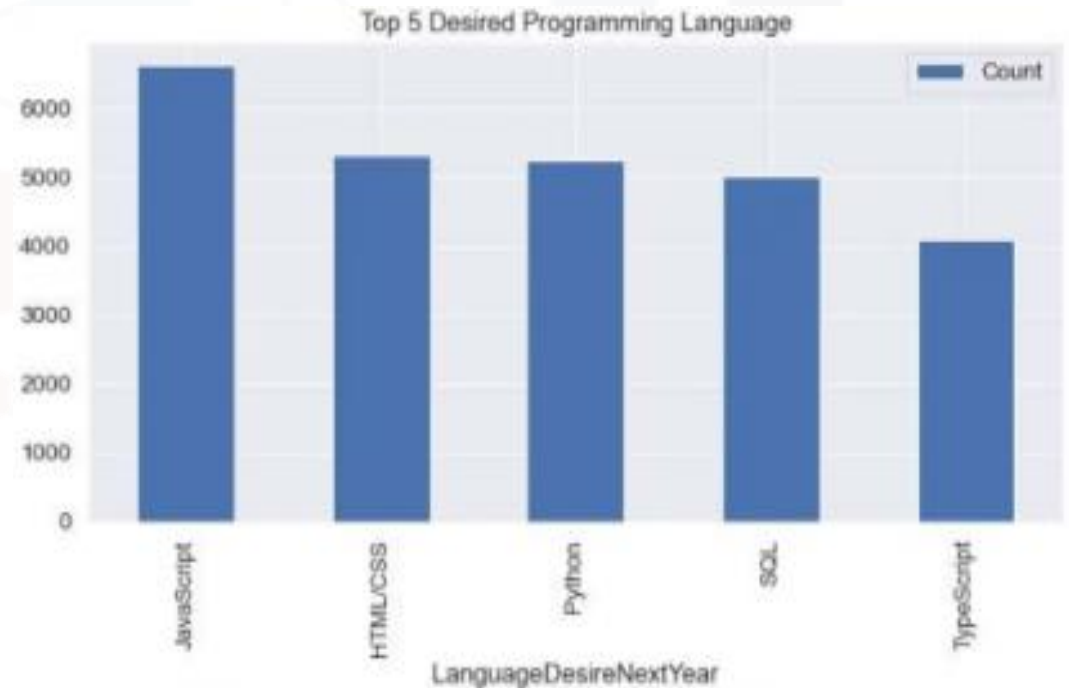
	Respondent	LanguageWorkedWith	LanguageDesireNextYear	DatabaseWorkedWith	DatabaseDesireNextYear	PlatformWorkedWith
0	4	C	C	MySQL	MySQL	Linux
1	4	C++	C#	SQLite	SQLite	Windows
2	4	C#	JavaScript	NaN	NaN	NaN
3	4	Python	SQL	NaN	NaN	NaN
4	4	SQL	NaN	NaN	NaN	NaN
...	...	...	...	...	...	...
74584	25142	Go	Python	NaN	NaN	NaN
74585	25142	HTML/CSS	R	NaN	NaN	NaN
74586	25142	PHP	NaN	NaN	NaN	NaN
74587	25142	Python	NaN	NaN	NaN	NaN
74588	25142	R	NaN	NaN	NaN	NaN

# PROGRAMMING LANGUAGE TRENDS

Current Year



Next Year



# PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

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## Findings

- JavaScript, HTML/CSS, SQL are top 3 in this year
- Python and TypeScript becoming popular next year
- PowerShell edged out in next year

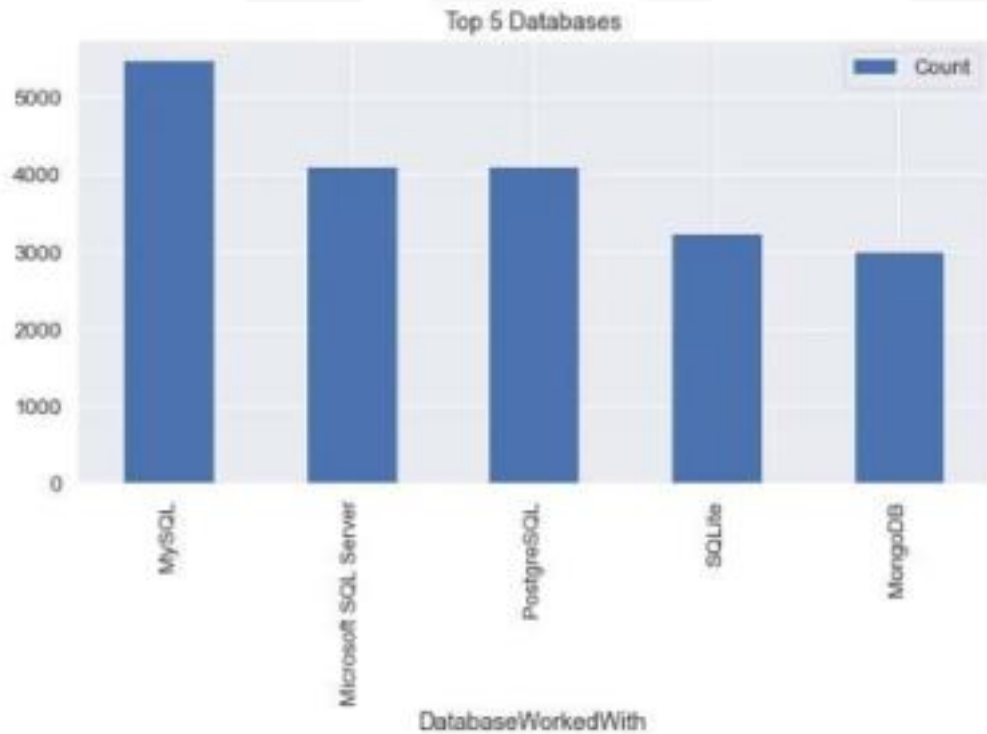
## Implications

- Web development are still in high demand
- Big Data technology in companies still required SQL
- With Artificial Intelligence and Machine Learning in rising demand, Python is the best choice

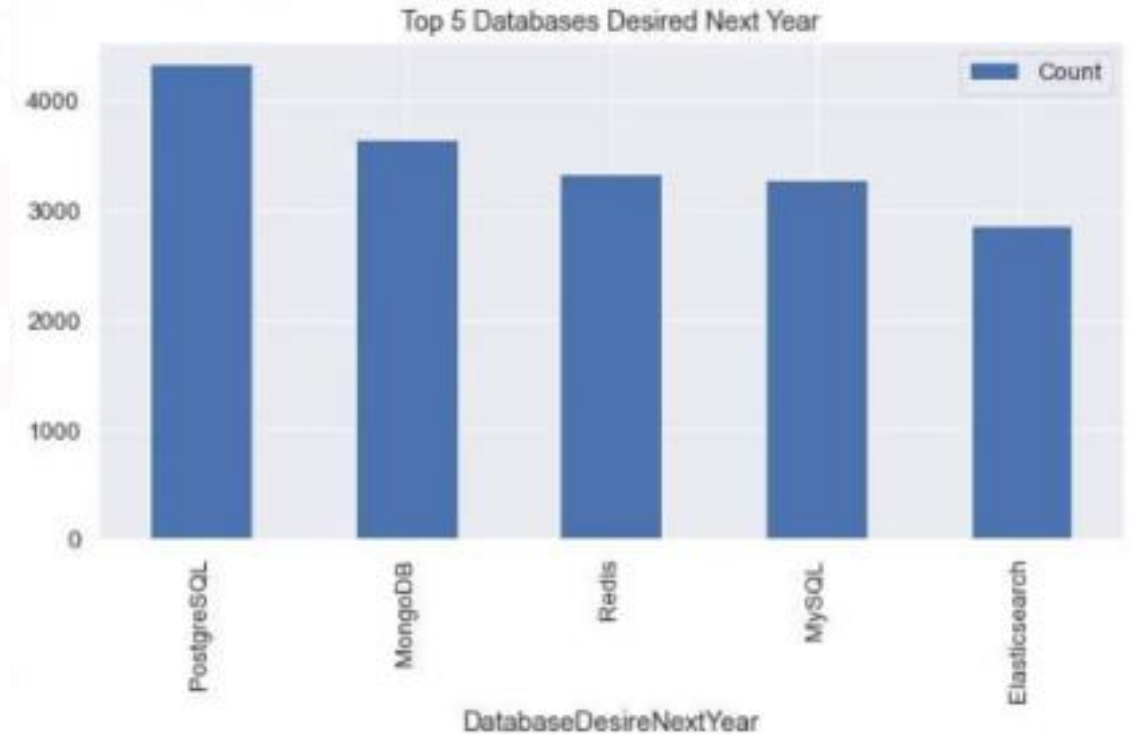


# DATABASE TRENDS

Current Year



Next Year



# DATABASE TRENDS - FINDINGS & IMPLICATIONS

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## Findings

- MySQL is most popular
- Microsoft SQL Server is second best
- MongoDB and Redis are upcoming favorites
- New kid on the block: Elasticsearch

## Implications

- Open-source databases are still preferable in organizations
- NoSQL databases will make an impact for storing non-relational data
- Redis supports abstract datatypes
- Pre-tuned search to website, app or e-commerce store

# DASHBOARD

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## Unlocking Insights: The Power of Cognos Dashboard



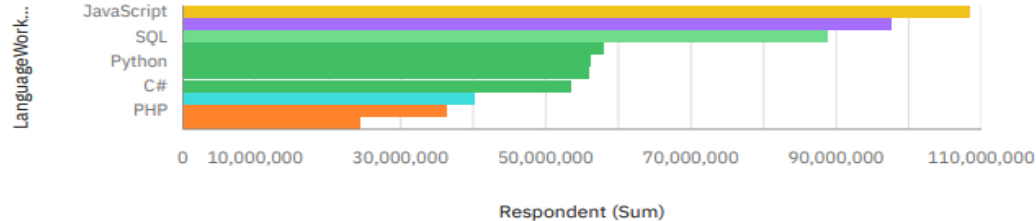
<https://github.com/sayaridutta/Cognos-Technology-and-Demographic-dashboard/blob/main/Technology%20and%20Demographic%20dashboard%20-%20Final.pdf>

# CURRENT TECHNOLOGY USAGE DASHBOARD

## Current Technology Usage

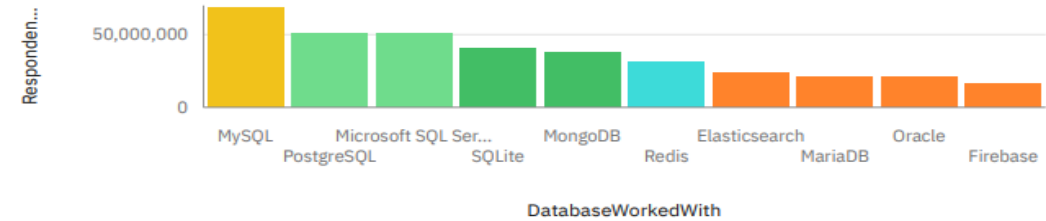
### Top 10 Language Worked With vs Respondent

Respondent (Sum)  
24,456,246 108,371,442



### Top 10 Database Worked With vs Respondent

Respondent (Sum)  
16,227,799 68,301,583



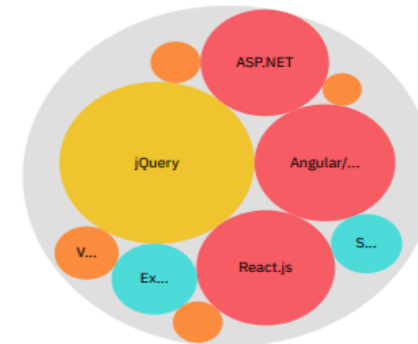
### PlatformWorkedWith colored by Respondent sized by Respondent

Respondent (Sum) Respondent (Sum)  
2,532,293 72,858,619 2,532,293 72,858,619



### Top 10 Web Frame Worked With vs Respondent

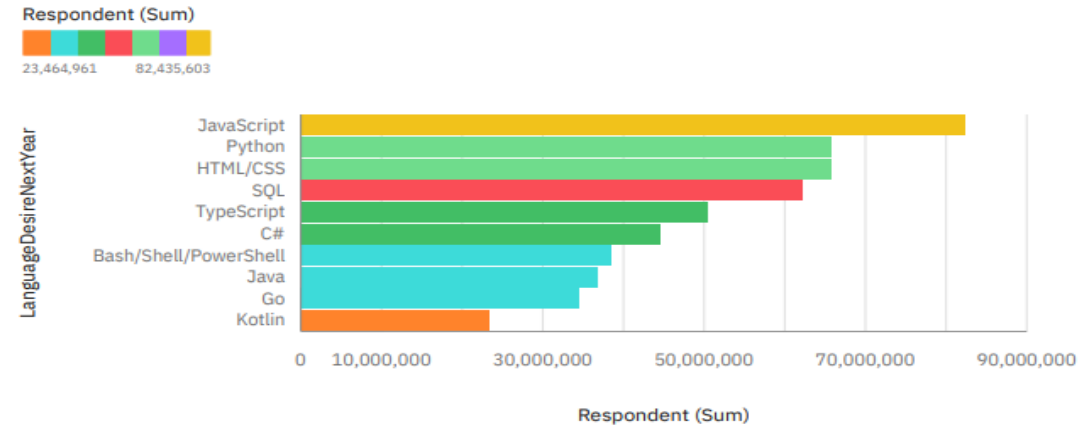
Respondent (Sum) Respondent (Sum)  
11,517,716 57,310,840 11,517,716 57,310,840



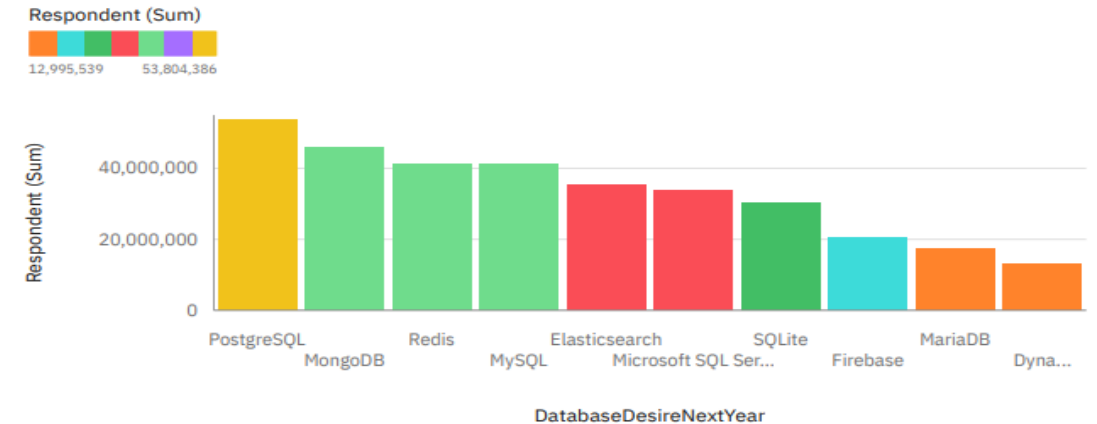
# FUTURE TECHNOLOGY TREND DASHBOARD

## Future Technology Trend

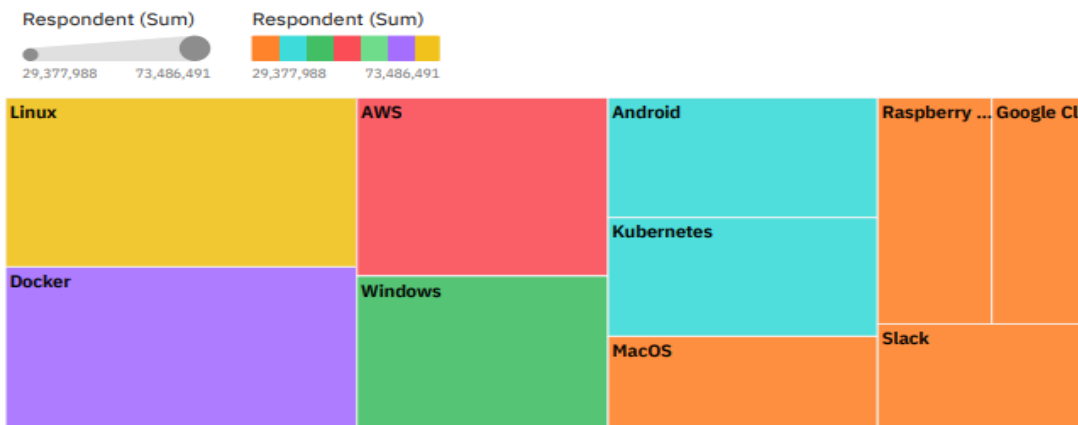
### Top 10 Language Desire Next Year by Respondent



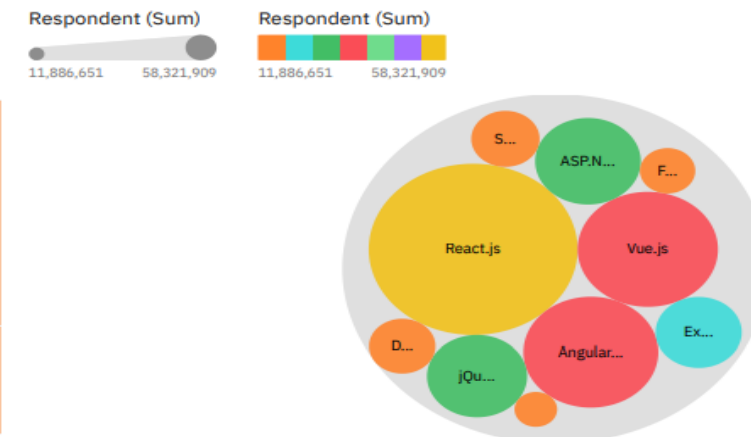
### Top10DatabaseDesireNext Year by Respondent



### PlatformDesireNextYear hierarchy colored by Respondent and sized by Respondent



### Top 10 Web Frame Desire Next Year by Respondent

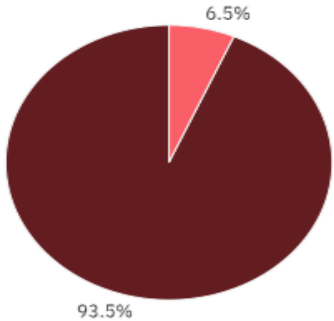


# DEMOGRAPHICS DASHBOARD

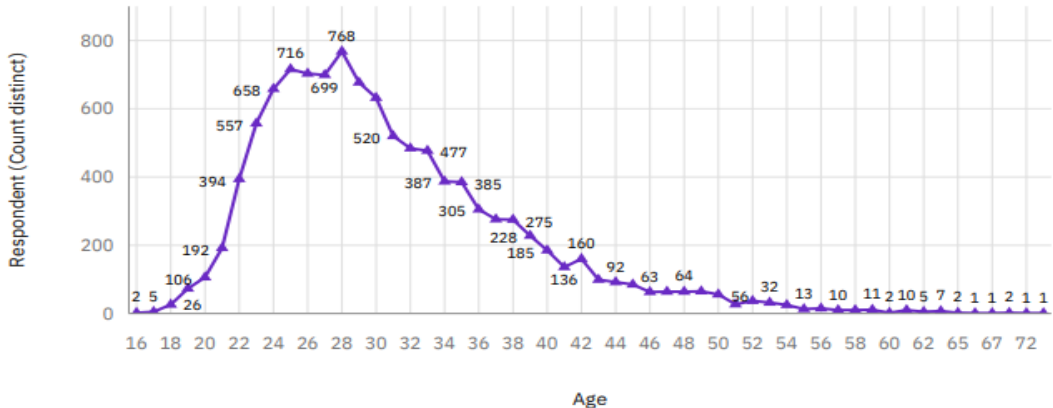
## Demographics

### Respondent classified by Gender

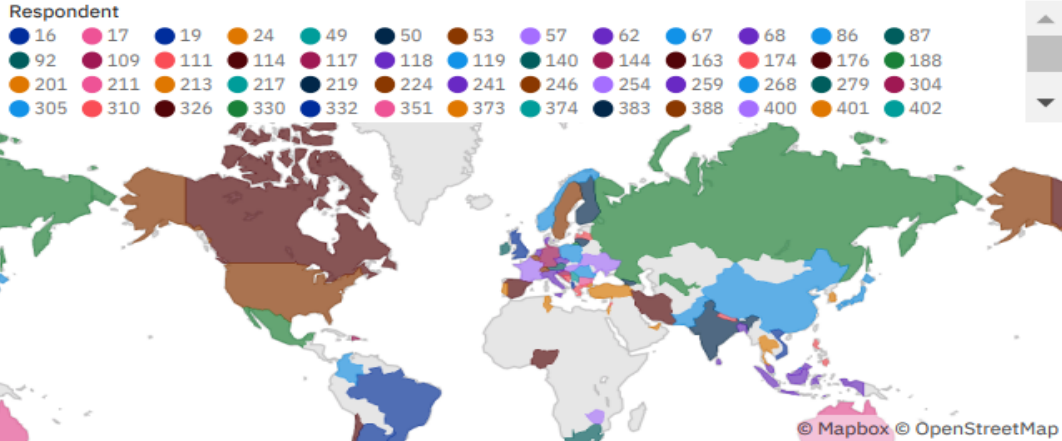
Gender  
● Woman ● Man



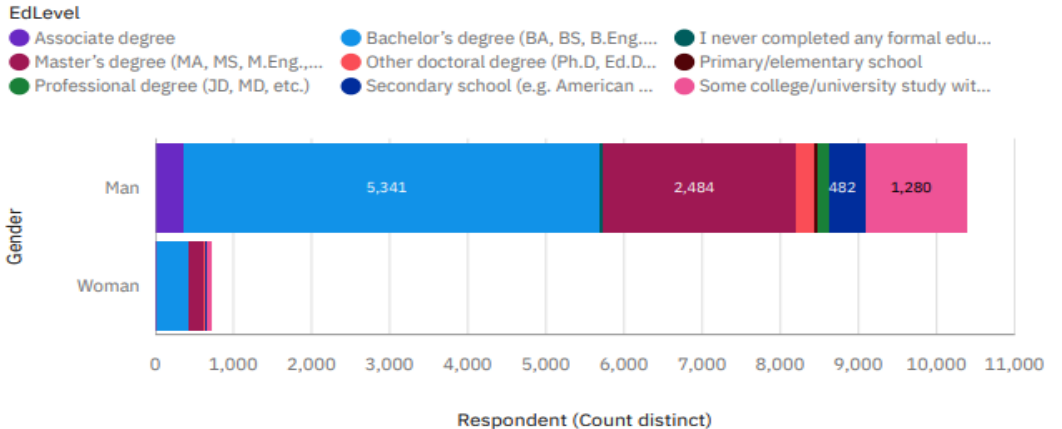
### Respondent Count by Age



### Respondent Count for Countries



### Respondent Count by Gender Classified by Formal Education Level



# DISCUSSION

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- Technology trends now and future
- Training and re-skilling workers
- Female participation in technology industry
- Bridge divide of technology gaps in developing countries
- Eliminate age and education discrimination

# OVERALL FINDINGS & IMPLICATIONS

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## Findings

- First changing technology every year
- Concentration on several countries like USA and India
- Gender gap in technology jobs
- Platforms like dockers and AWS are growing

## Implications

- Companies need to be flexible and adjust to rapid changes
- Need to spread technology out to lagging countries
- Impact of job hirings
- Shift to faster app deployment and cloud environments in future



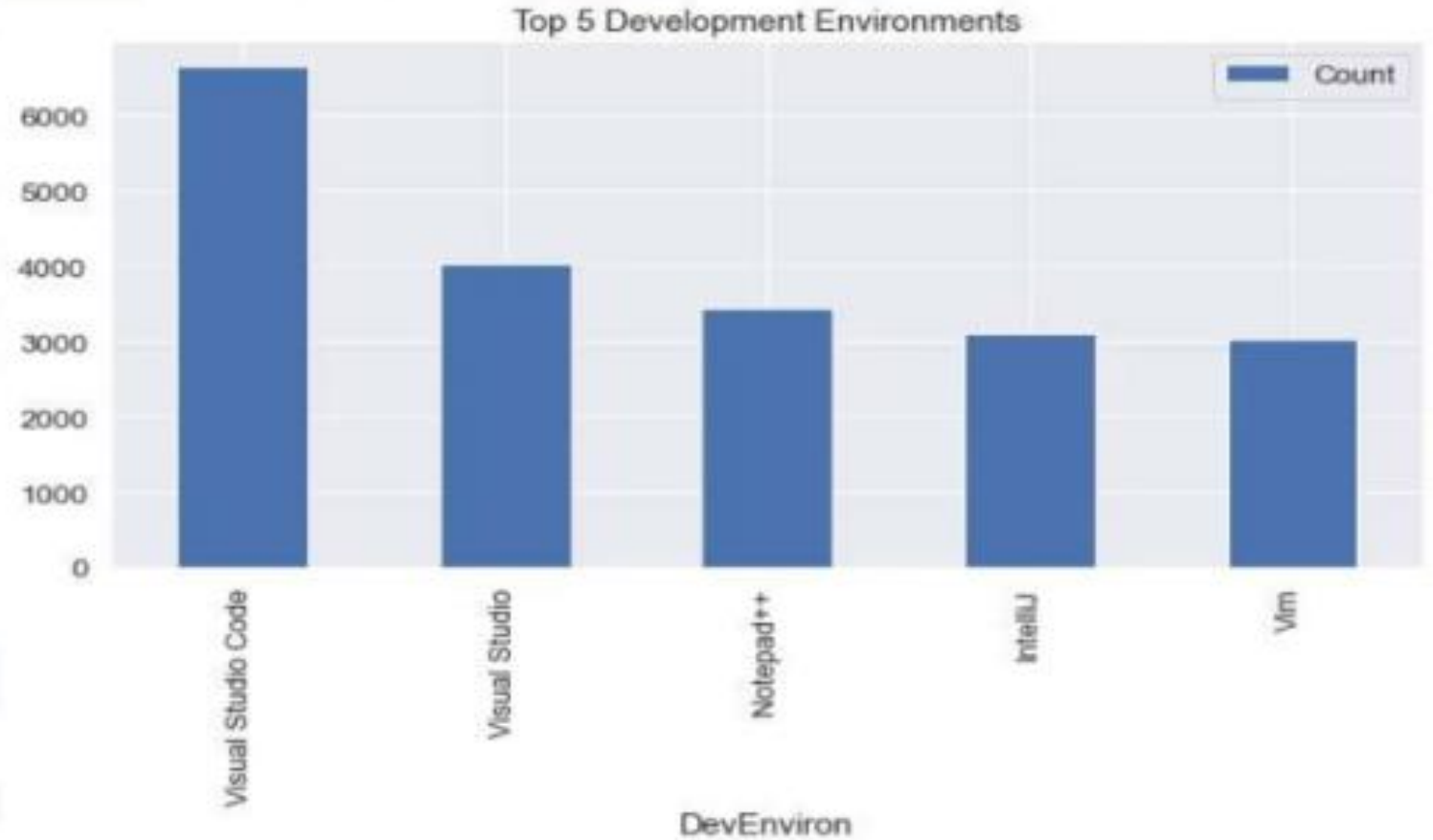
# CONCLUSION

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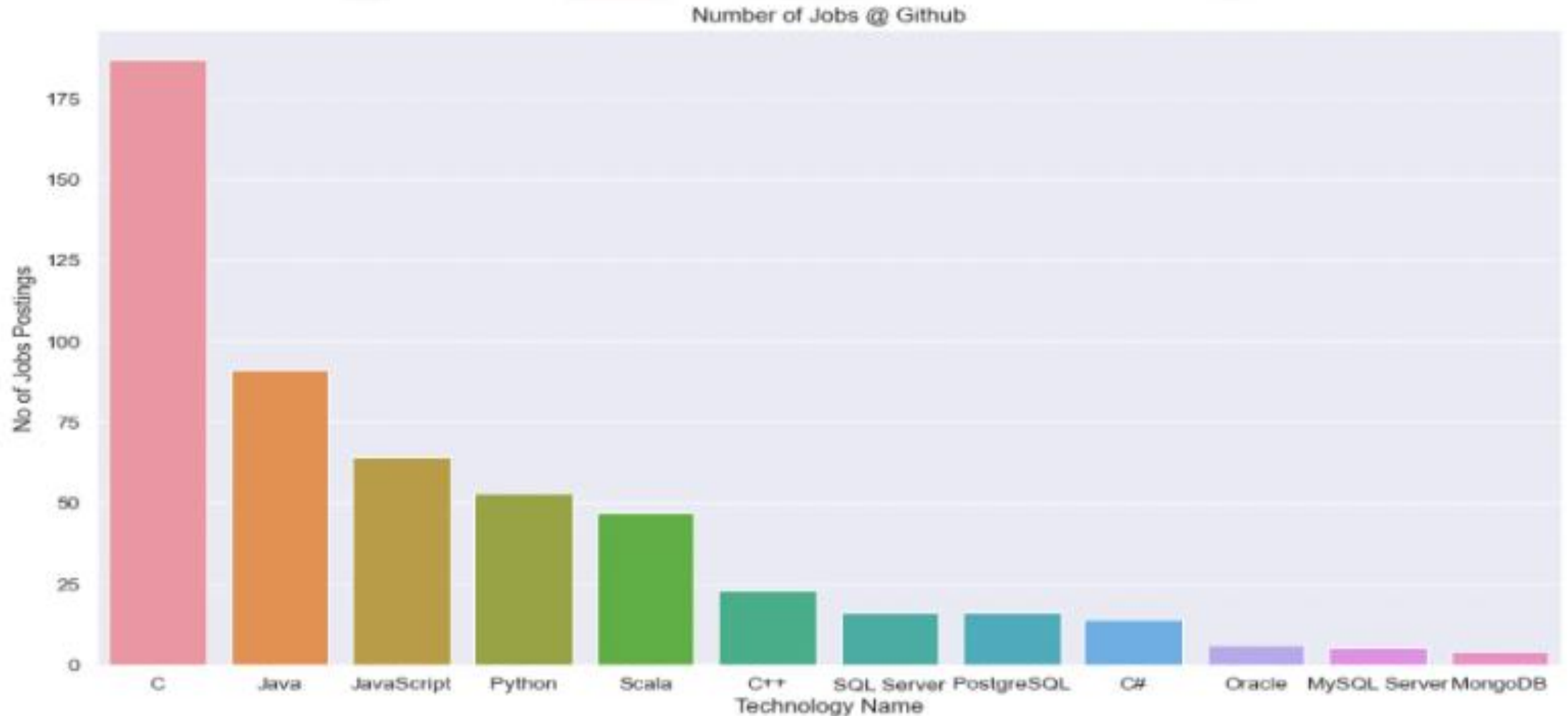


- **The Evolving Tech Landscape:** Brief overview of rapid technological advancements.
- **Importance of Staying Updated:** Highlight the need for continuous learning and adaptation.
- **Current Technology Trends:** Programming Languages, Databases, Platforms etc.
- **Demographic Overview:** Developer demographics, Skillset distribution, Industry trends
- **Actionable Insights:** skill development, technology adaptation, talent acquisition
- **Future Trends and Machine Learning:** Anticipating future technologies, Potential impact on workforce, Leveraging machine learning for trend prediction

# APPENDIX



# JOB POSTINGS



# POPULAR LANGUAGES

