

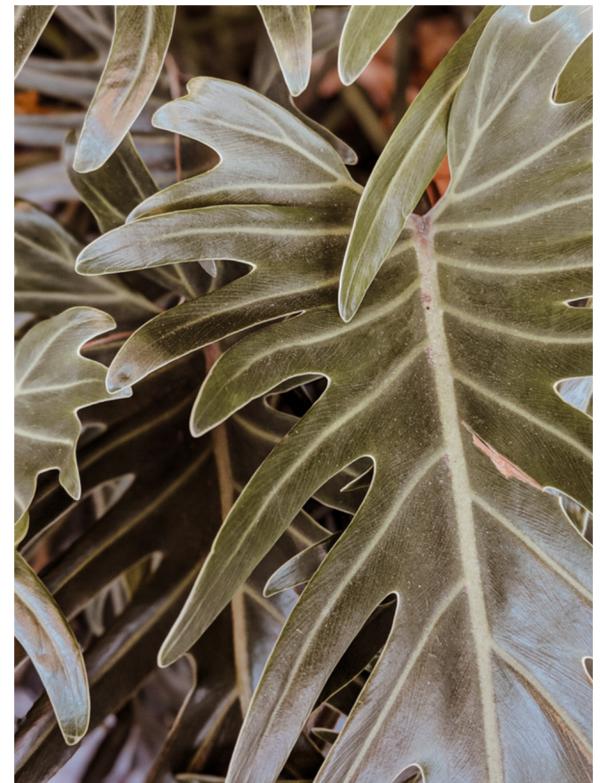
# Feedback Management System



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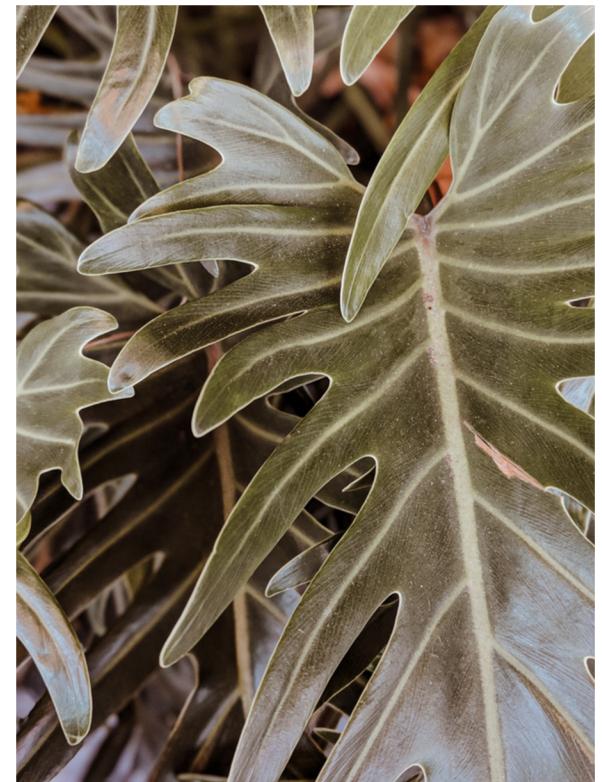
# Project Overview

The Feedback Management System is designed to manage and analyze feedback from users about products or services. It provides a database structure, queries, and an application for managing user feedback effectively.



# Project Objectives

- - Create a relational database for managing user feedback
- - Store product and user information
- - Allow users to submit feedback and ratings
- - Provide insights through data analysis and SQL queries





## Relationships:

- User to Feedback: One-to-Many
- Product to Feedback: One-to-Many

## Entities:

- User: Stores user details like name, email, and role
- Product: Stores product details like name and category
- Feedback: Stores feedback details like rating, comment, and date





## Primary and Foreign Keys:

- - Primary Keys: user\_id, item\_id, feedback\_id
- - Foreign Keys: user\_id (Feedback), item\_id (Feedback)

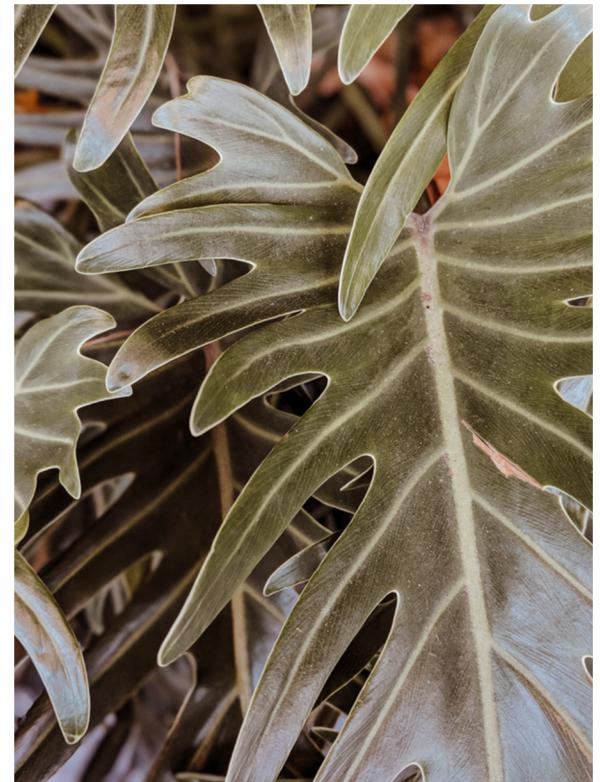
## Relational Model (Tables)

- 1. User(user\_id, name, email, role, password)
- 2. Product(item\_id, name, category, description)
- 3. Feedback(feedback\_id, rating, comment, feedback\_date, user\_id, item\_id)



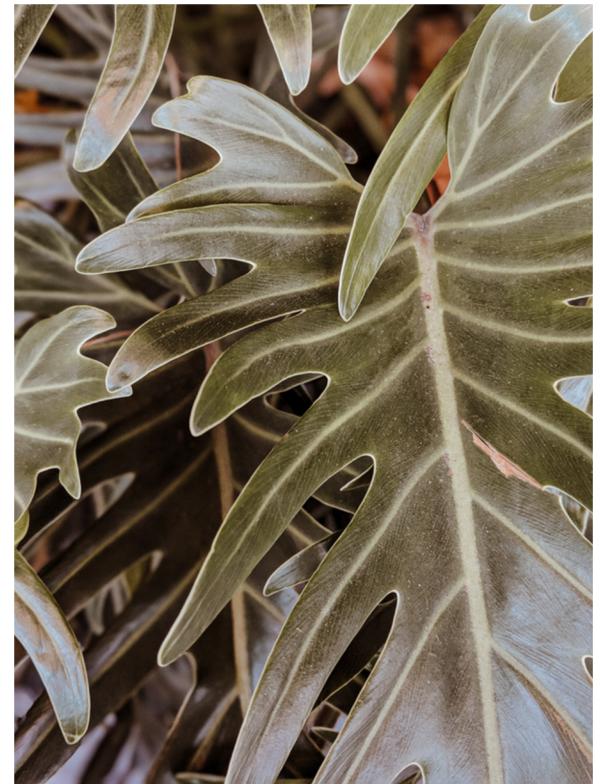
# SQL Queries Examples

- Retrieve feedback with product and user details
- Calculate average ratings for a product
- Find products with low ratings (< 3)
- Identify users who have not submitted feedback
- Find the most active users by feedback count



# Data Generation

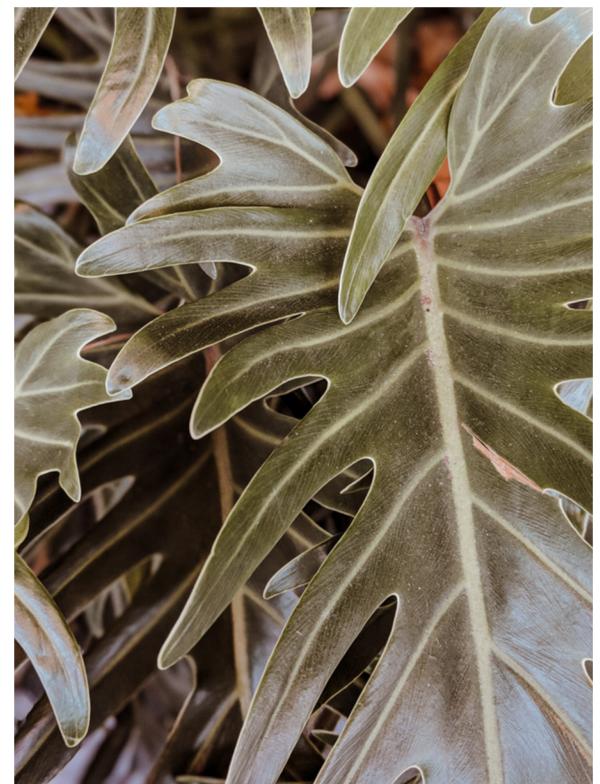
- Used Python script to generate sample data
- Populated tables with realistic data:
- Users: Names, emails, roles
- Products: Names, categories, descriptions
- Feedback: Ratings, comments, and dates



# Application Demonstration

Features of the Feedback Management System:

- User registration and authentication
- Adding and managing feedback
- Viewing top-rated and low-rated products
- Statistical analysis of feedback



# Query Questions for Feedback System

## 1. RETRIEVE A LIST OF FEEDBACK WITH PRODUCT DETAILS AND USER NAMES:

**SELECT**

```
F.FEEDBACK_ID, U.NAME AS USER_NAME,  
P.NAME AS PRODUCT_NAME, F.RATING,  
F.COMMENT, F.FEEDBACK_DATE  
FROM  
FEEDBACK F  
JOIN  
USER U ON F.USER_ID = U.USER_ID  
JOIN  
PRODUCT P ON F.ITEM_ID = P.ITEM_ID;
```

## 2. FIND THE AVERAGE RATING FOR A SPECIFIC PRODUCT:

**SELECT**

```
P.NAME AS PRODUCT_NAME, AVG(F.RATING) AS  
AVERAGE_RATING  
FROM  
FEEDBACK F  
JOIN  
PRODUCT P ON F.ITEM_ID = P.ITEM_ID  
WHERE  
P.ITEM_ID = 1  
GROUP BY  
P.NAME;
```

## 3. LIST PRODUCTS WITH MORE THAN 5 FEEDBACKS:

**SELECT**

```
P.NAME AS PRODUCT_NAME,  
COUNT(F.FEEDBACK_ID) AS FEEDBACK_COUNT  
FROM  
FEEDBACK F  
JOIN  
PRODUCT P ON F.ITEM_ID = P.ITEM_ID  
GROUP BY  
P.NAME  
HAVING  
COUNT(F.FEEDBACK_ID) > 5;
```

## 4. IDENTIFY USERS WHO HAVE SUBMITTED FEEDBACK:

**SELECT**

```
DISTINCT U.NAME AS USER_NAME, U.EMAIL  
FROM  
FEEDBACK F  
JOIN  
USER U ON F.USER_ID = U.USER_ID;
```

## 5. RETRIEVE PRODUCTS WITH AVERAGE RATINGS BELOW 3:

**SELECT**

```
P.NAME AS PRODUCT_NAME, AVG(F.RATING)  
AS AVERAGE_RATING  
FROM  
FEEDBACK F  
JOIN  
PRODUCT P ON F.ITEM_ID = P.ITEM_ID  
GROUP BY  
P.NAME  
HAVING  
AVG(F.RATING) < 3;
```

## 6. FIND THE LATEST FEEDBACK LEFT BY USERS:

**SELECT**

```
U.NAME AS USER_NAME, P.NAME AS  
PRODUCT_NAME, F.RATING,  
F.COMMENT, F.FEEDBACK_DATE  
FROM  
FEEDBACK F  
JOIN  
USER U ON F.USER_ID = U.USER_ID  
JOIN  
PRODUCT P ON F.ITEM_ID =  
P.ITEM_ID  
ORDER BY  
F.FEEDBACK_DATE DESC LIMIT 10;
```

## 9. IDENTIFY USERS WHO HAVE NOT SUBMITTED ANY FEEDBACK:

**SELECT**

```
U.NAME AS USER_NAME, U.EMAIL  
FROM  
USER U  
LEFT JOIN  
FEEDBACK F ON U.USER_ID =  
F.USER_ID  
WHERE  
F.FEEDBACK_ID IS NULL;
```

## 7. RETRIEVE THE TOP N USERS WHO GAVE THE MOST FEEDBACK:

**SELECT**

```
U.NAME AS USER_NAME,  
COUNT(F.FEEDBACK_ID) AS  
FEEDBACK_COUNT
```

**FROM**  
FEEDBACK F  
**JOIN**

```
USER U ON F.USER_ID = U.USER_ID  
GROUP BY  
U.NAME  
ORDER BY  
FEEDBACK_COUNT DESC LIMIT 5;
```

## 8. CALCULATE THE TOTAL NUMBER OF FEEDBACKS RECEIVED PER PRODUCT:

**SELECT**

```
P.NAME AS PRODUCT_NAME,  
COUNT(F.FEEDBACK_ID) AS  
TOTAL_FEEDBACKS  
FROM  
FEEDBACK F  
JOIN  
PRODUCT P ON F.ITEM_ID =  
P.ITEM_ID  
GROUP BY  
P.NAME;
```

## 10. FIND THE HIGHEST-RATED PRODUCT:

**SELECT**

```
P.NAME AS PRODUCT_NAME,  
AVG(F.RATING) AS AVERAGE_RATING  
FROM  
FEEDBACK F  
JOIN  
PRODUCT P ON F.ITEM_ID = P.ITEM_ID  
GROUP BY  
P.NAME  
ORDER BY  
AVERAGE_RATING DESC LIMIT 1;
```

# Conclusion

THE FEEDBACK MANAGEMENT  
SYSTEM DEMONSTRATES:

- EFFECTIVE DATABASE DESIGN AND  
IMPLEMENTATION
- PROFICIENCY IN SQL QUERIES FOR  
DATA ANALYSIS
- INTEGRATION OF A USER-FRIENDLY  
APPLICATION FOR MANAGING

FEEDBACK FUTURE IMPROVEMENTS:

- ADD MORE ADVANCED ANALYTICS  
AND REPORTING
- ENHANCE THE USER INTERFACE FOR  
BETTER ACCESSIBILITY