

Personas


Contents:


Liam Gilbert

- First-generation user.
- Father to Amanda

Amanda Gilbert

- Second-generation user.
- Daughter to Liam.

Profile	
Name	Liam Gilbert
Bio	Liam is 45 and married to 43 year old Sarah, with 2 children. The oldest is Sam, a 16 year old boy, and his younger sister, Amanda is 13. He works an office job with a marketing firm. On the weekends and long breaks, he likes to travel or go camping with his family.
Motivation	<p>Liam's mother recently died after many years of suffering from Alzheimer's. While reflecting on his mother's life, he opened up the old shed he used to store all of his family's old possessions and found a treasure trove of family artefacts he had forgotten existed.</p> <p>The experiences of rediscovering his past, reliving his memories both fond and not so fond, and even learning about his mother's early life was an enriching and cathartic experience for Liam, and helped him cope with the loss of his mother.</p> <p>To his dismay, however, there were many that he and his wife could not recognise or remember the meaning behind.</p>
Goals	<p>To preserve the memories and stories behind the precious artefacts Liam had kept in his shed.</p> <p>To enjoy and rediscover those memories and stories.</p>
Frustration	To Liam's dismay, there were many artefacts in his shed that he and his wife could not recognise or remember the meaning behind.

Profile	
Name	Amanda Gilbert
Bio	<p>Amanda is 28, the daughter of 60-year old Liam Gilbert and 58-year old Sarah Gilbert. She has an older brother, Sam, who is 31. She has been working in consulting, having completed a degree in finance and economics at university. Although she no longer keeps in frequent contact with her parents, Amanda maintains a positive relationship with them by inviting them to dinners on birthdays and such.</p> <p>Amanda likes to spend her free time watching movies and TV shows.</p>
Motivation	<p>Amanda is aware that her parents are growing older and will eventually pass on. She wants to make sure to preserve her memories of her parents for her future self and children to remember them by.</p> <p>She also knows that Liam has been recording and maintaining information about family artefacts from his time and before, and wants to be able to learn about them.</p> <p>In addition to that, she has artefacts Liam has passed on to her which have become important in her own life and wants to add to the story of those artefacts.</p>
Goals	<p>To preserve the memories and stories behind the precious artefacts Liam has passed down and add her own.</p> <p>To exercise her curiosity and learn about the things Liam has kept.</p> <p>To continue to build upon the stories of artefacts as they happen.</p>

Frustration	<p>It is frustrating that the efforts her predecessors put towards can very easily go to waste unless Amanda herself puts a great amount of effort towards this. However, she's not as strongly motivated as Liam was and needs an easy way to continue his work.</p> <p>The modern busy lifestyle makes it hard to spend time connecting with family and exploring the history of your own family.</p>
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