



saycel.com

Problem

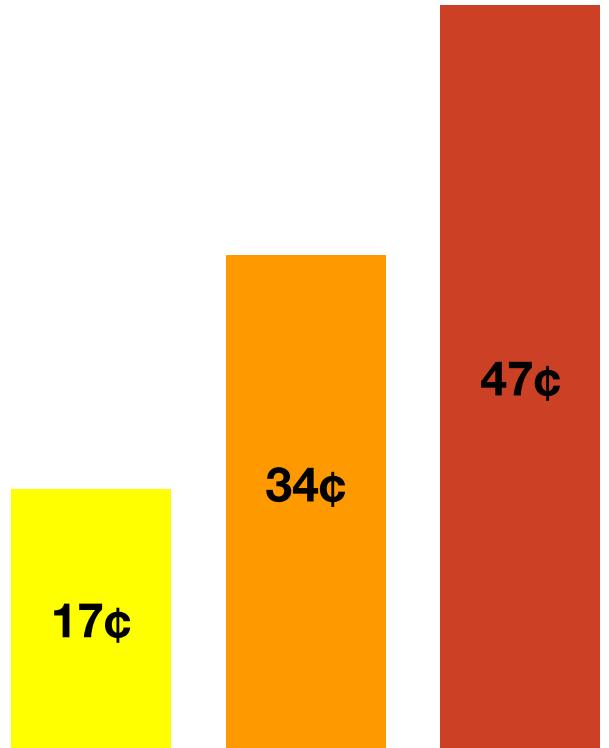
700 Million

people do not have
access to communication

*Where coverage is available, many **can't afford** to call friends, family, or emergency services.*

Users in developing regions can spend up to 50% of their monthly income on connectivity.

average cost per cellular minute*



USA

Brazil

Nicaragua

Solution

Freemium Internet

- *Free Local Apps*
- *Wifi HotSpots & FTTX*

Community Cellular

- *Unlimited local calls & texts*
- *Local 911*
- *MassSMS*
- *FishlineSMS advertising service*



Ana Downs
Fishing Cooperative
using FishlineSMS

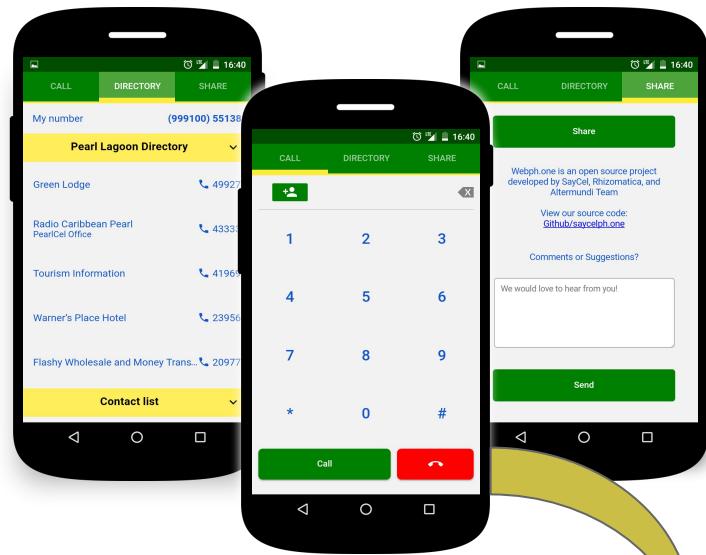
*SayCel community cellular network
in Pearl Lagoon, Nicaragua*

WebPh.one

A SayCel Freemium App
*Bridging the gap between data
and community cellular networks*

Features

- *Free Calls - App to Cellular / App to App*
- *Local Network Call Routing (Emergency)*
- *Conference Calls*
- *Chat to SMS*
- *Virtual Phone Numbers*
- *Local Directory (Yellow Pages)*
- *Progressive Web App*
- *Open Source*



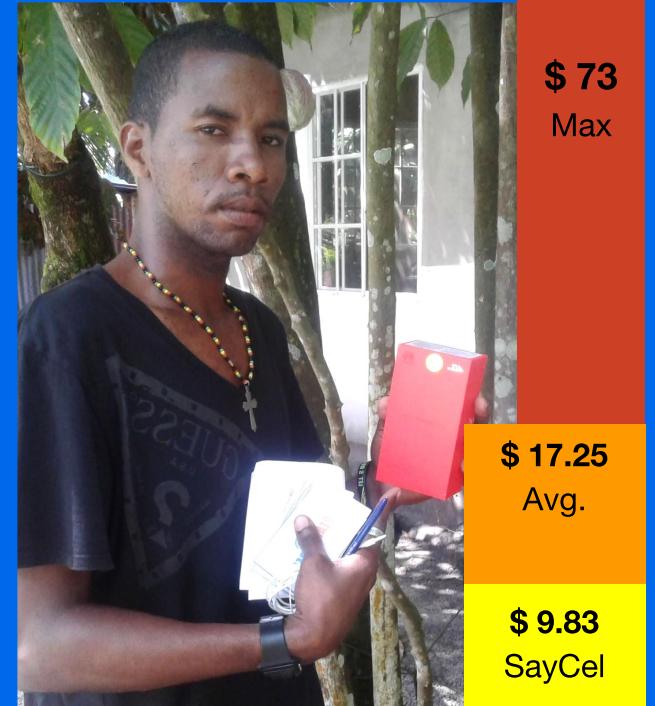
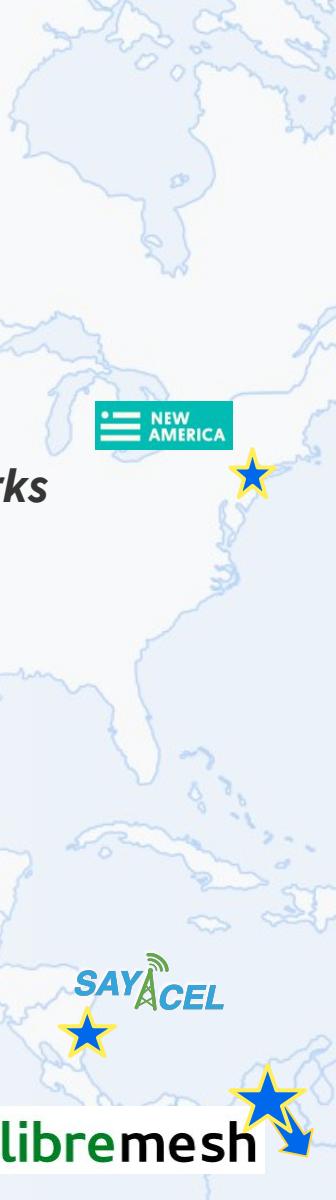
WebPhone.SayCel.com



WebPh.one

Beta released Nov. 2017

- **34,000+ minutes**
- **17 Community Cellular Networks**
in Nicaragua and Mexico
- **5 Emergency Mesh Networks**
in NYC
- Development Partners:
Rhizomatica
LibreMesh
New America
NYU Courant RiskEcon Lab
- Featured at **FOSDEM 2018**



Brady Moses is an excited SayCel user who saves about \$7.42 month compared to non-saycel users.

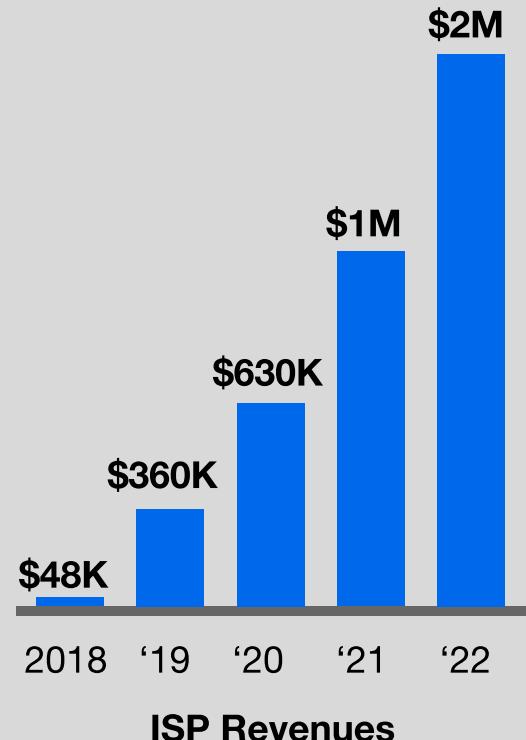
44% Monthly Savings

Maximum and monthly average spent on communications.
Statistics based on SayCel surveys conducted
from Nov 2016 and Dec 2017

Sustainability

Freemium Internet

- Nicaraguan ISP License
- Free Local Apps
WebPh.one LocalBB (Craigslist)
- Last Mile Connectivity
Rural and Developing Markets
- Fiber Internet FTTX, Wifi HotSpots,
& Community Cellular
- World Bank / Nicaragua Broadband Initiative



Sales
Channels



Team SAYACEL



Edwin Reed-Sanchez
CEO & Founder SayCel



Dhruv Mehrotra
Lead Software Developer
Othernet / EyeBeam



Jonathan Morales
SysOP Network Developer
NYU RiskEcon Lab

New York

Thomas Cameron Pruett
General Manager



Sania Woods
Director of Operations
SayCel Bluefields



Yader Farjado
Network Developer
URRACAN University



Nicaragua

\$500K

*Nicaraguan ISP and Web**Ph.one** Investment*

\$275,000 - CAPEX Capital Investment

\$125,000 - OPEX Operational Investment

\$100,000 - WebPh.one** & Offline App Development**

In 18 months runway to become profitable in Bluefields and Pearl Lagoon, and expanding into new caribbean markets.

For more information email info@saycel.com

Thank You

SayCel (Nicaragua)