

# SnapFusion: Text-to-Image Diffusion Model on Mobile Devices within Two Seconds

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# Background – Diffusion Model & DDIM sampling

$$\min_{\boldsymbol{\theta}} \; \mathbb{E}_{t \sim U[0,1], \mathbf{x} \sim p_{\text{data}}(\mathbf{x}), \boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})} \; ||\hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t) - \boldsymbol{\epsilon}||_2^2,$$

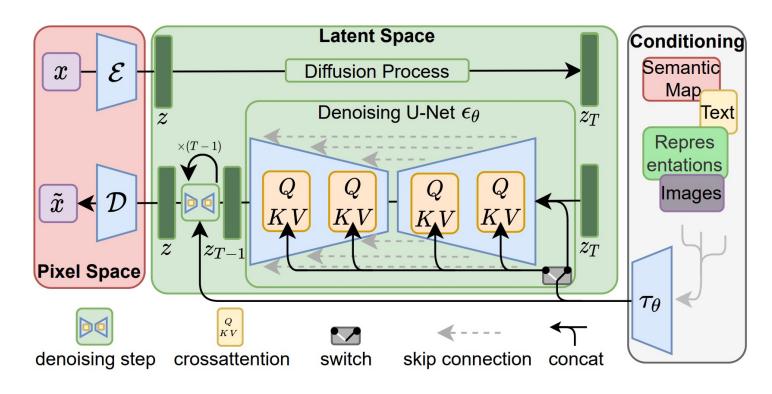
**Diffusion Model Learning Objective** 

$$\mathbf{z}_{t'} = \alpha_{t'} \frac{\mathbf{z}_t - \sigma_t \hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t)}{\alpha_t} + \sigma_{t'} \hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t),$$

**DDIM** sampling



## Background – LDM, Stable Diffusion



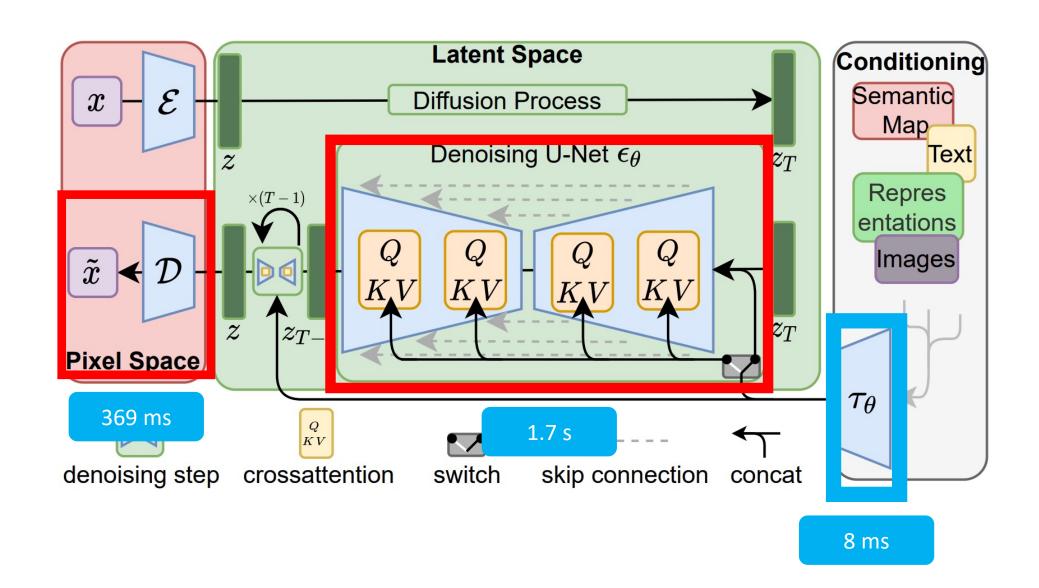
Latent Diffusion Model (LDM) Architecture

$$\tilde{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t, \mathbf{c}) = w \hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t, \mathbf{c}) - (w - 1) \hat{\boldsymbol{\epsilon}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t, \varnothing),$$

Classifier-Free Guidance (CFG)



## Analysis – Macro Perspective





### Analysis – Breakdown UNet

$$CrossAttention(Q_{\mathbf{z}_t}, K_{\mathbf{c}}, V_{\mathbf{c}}) = Softmax(\frac{Q_{\mathbf{z}_t}K_{\mathbf{c}}^T}{\sqrt{d}})V_{\mathbf{c}}$$

$$\hat{\epsilon}_{\theta}(t, \mathbf{z}_t) = \Pi\{Cross - attention(\mathbf{z}_t, \mathbf{c}), ResNet(\mathbf{z}_t, t)\}$$

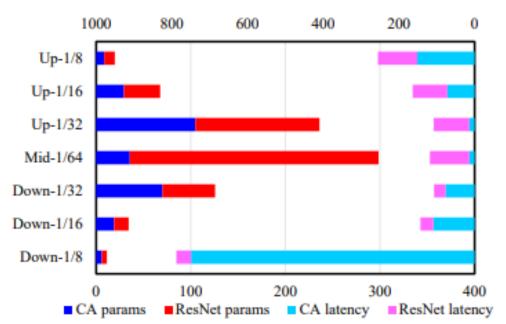
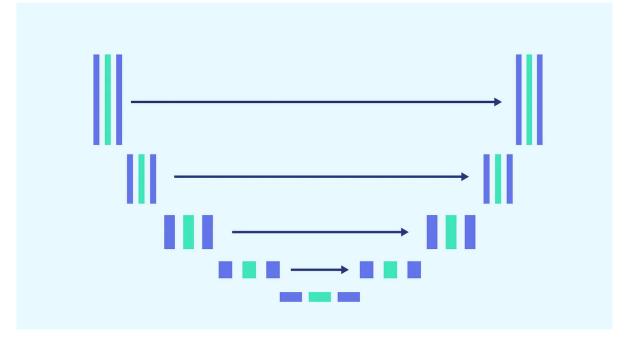


Figure 2: Latency (iPhone 14 Pro, ms) and parameter (M) analysis for cross-attention (CA) and ResNet blocks in the UNet of Stable Diffusion.





## Architecture Optimization – Efficient UNet

$$\hat{\epsilon}_{\theta}(t, \mathbf{z}_t) = \Pi\{p(Cross - Attention(\mathbf{z}_t, \mathbf{c}), I), p(ResNet(\mathbf{z}_t, t), I)\}$$

$$Robust Training$$

$$A \in \{A^{+,-}_{Cross - Attention[i,j]}, A^{+,-}_{ResNet[i,j]}\}$$

**Evolution Action Set** 

- Latency (built at analyzing Unet)
- Generative Performance (CLIP score)
- $\frac{\Delta CLIP}{\Delta Latency}$ : Block with lower latency & high CLIP score will be remain, Block with high latency & low CLIP score will be removed
- Proposed Efficient Image Decoder
  - obtained with Channel Reduction
  - 3.8x fewer parameters, 3.2x faster than SD-v1.5 Image Decoder



## Architecture Optimization – Efficient UNet

```
Algorithm 1 Optimizing UNet Architecture
Require: UNet: \hat{\epsilon}_{\theta}; validation set: \mathbb{D}_{val}; latency lookup
   table \mathbb{T} : {Cross-Attention[i, j], ResNet[i, j] }.
Ensure: \hat{\epsilon}_{\theta} converges and satisfies latency objective S.
   while \hat{\epsilon}_{\theta} not converged do
         Perform robust training.
         → Architecture optimization:
         if perform architecture evolving at this iteration then
               → Evaluate blocks:
                   \Delta CLIP \leftarrow \text{eval}(\hat{\epsilon}_{\theta}, A^{-}_{block[i,j]}, \mathbb{D}_{val}),

\Delta Latency \leftarrow \text{eval}(\hat{\epsilon}_{\theta}, A^{-}_{block[i,j]}, \mathbb{T})
                                                                                                                     Evaluate Latancy, CLIP score
               \rightarrow Sort actions based on \frac{\Delta CLIP}{\Delta Latency}, execute ac-
   tion, and evolve architecture to get latency T:
              if latency objective S is not satisfied then
                                                                                                                  Use evaluated score
                    \{\hat{A}^-\} \leftarrow \arg\min_{A^-} \frac{\Delta CLIP}{\Delta Latency}
                                                                                                                to add/remove blocks
              else
                      \{\hat{A}^+\} \leftarrow \text{copy}(\arg\max_{A-\frac{\Delta CUP}{\Delta Latency}})
                                                                                                                             in model
                    e_{\theta} \leftarrow e_{\text{VOIVE}}(e_{\theta}, \gamma_{A})
              end if
         end if
   end while
```



#### Step Distillation – Overview

$$\mathcal{L}_{\text{ori}} = \mathbb{E}_{t \sim U[0,1], \mathbf{x} \sim p_{\text{data}}(\mathbf{x}), \epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{I})} || \hat{\mathbf{v}}_{\boldsymbol{\theta}}(t, \mathbf{z}_t, \mathbf{c}) - \mathbf{v} ||_2^2,$$
$$\mathbf{v} = \alpha_t \epsilon - \sigma_t \mathbf{x}$$

Original Loss of UNet predicts velocity

- 1. Obtain 16-step SD-v1.5 with step distillation
- 2. Obtain 16-step efficient UNet with step distillation
- use 16-step SD-v1.5 as teacher, 16-step efficient UNet as student, do step distillation and obtain final 8-step efficient UNet

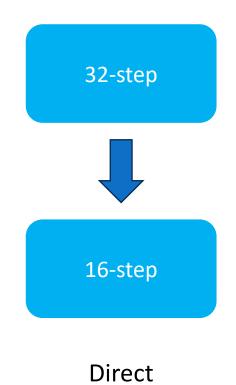
step distillation pipeline



# Step Distillation – Direct vs.progressively



: step distillation

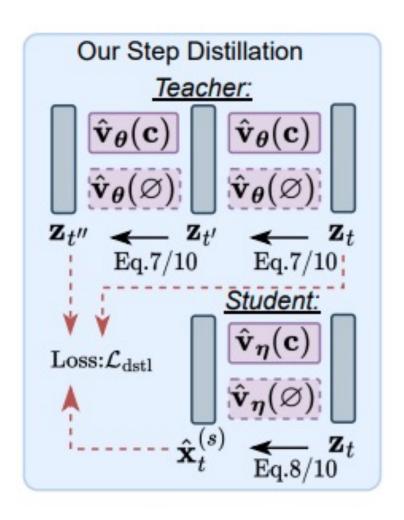




Progressively



## Step Distillation – Vanila Step Distillation



$$\hat{\mathbf{v}}_{t} = \hat{\mathbf{v}}_{\theta}(t, \mathbf{z}_{t}, \mathbf{c}) \Rightarrow \mathbf{z}_{t'} = \alpha_{t'}(\alpha_{t}\mathbf{z}_{t} - \sigma_{t}\hat{\mathbf{v}}_{t}) + \sigma_{t'}(\sigma_{t}\mathbf{z}_{t} + \alpha_{t}\hat{\mathbf{v}}_{t}), 
\hat{\mathbf{v}}_{t'} = \hat{\mathbf{v}}_{\theta}(t', \mathbf{z}_{t'}, \mathbf{c}) \Rightarrow \mathbf{z}_{t''} = \alpha_{t''}(\alpha_{t'}\mathbf{z}_{t'} - \sigma_{t'}\hat{\mathbf{v}}_{t'}) + \sigma_{t''}(\sigma_{t'}\mathbf{z}_{t'} + \alpha_{t'}\hat{\mathbf{v}}_{t'}). 
teacher's DDIM step$$

$$\hat{\mathbf{v}}_t^{(s)} = \hat{\mathbf{v}}_{\eta}(t, \mathbf{z}_t, \mathbf{c}) \Rightarrow \hat{\mathbf{x}}_t^{(s)} = \alpha_t \mathbf{z}_t - \sigma_t \hat{\mathbf{v}}_t^{(s)},$$
  
Student's DDIM step

$$\mathcal{L}_{\text{vani\_dstl}} = \varpi(\lambda_t) \mid\mid \hat{\mathbf{x}}_t^{(s)} - \frac{\mathbf{z}_{t''} - \frac{\sigma_{t''}}{\sigma_t} \mathbf{z}_t}{\alpha_{t''} - \frac{\sigma_{t''}}{\sigma_t} \alpha_t} \mid\mid_2^2,$$

Loss of vanila step distillation

Problem: CLIP score becomes worse



### Step Distillation – CFG-aware Step Distillation

$$\tilde{\mathbf{v}}_t^{(s)} = w \hat{\mathbf{v}}_{\eta}(t, \mathbf{z}_t, \mathbf{c}) - (w - 1) \hat{\mathbf{v}}_{\eta}(t, \mathbf{z}_t, \varnothing),$$
  
Student's DDIM step applied with CFG

$$\mathcal{L} = \mathcal{L}_{ ext{dstl}} + \gamma \mathcal{L}_{ ext{ori}},$$
  $\mathcal{L}_{ ext{dstl}} = \mathcal{L}_{ ext{cfg\_dstl}} ext{ if } P \sim U[0,1] total loss function$ 

vanila distillation loss makes better FID score & cfg distillation loss makes better CLIP score (trade-off)



0.28

0.30

## Experiment – Text-to-Image Generation

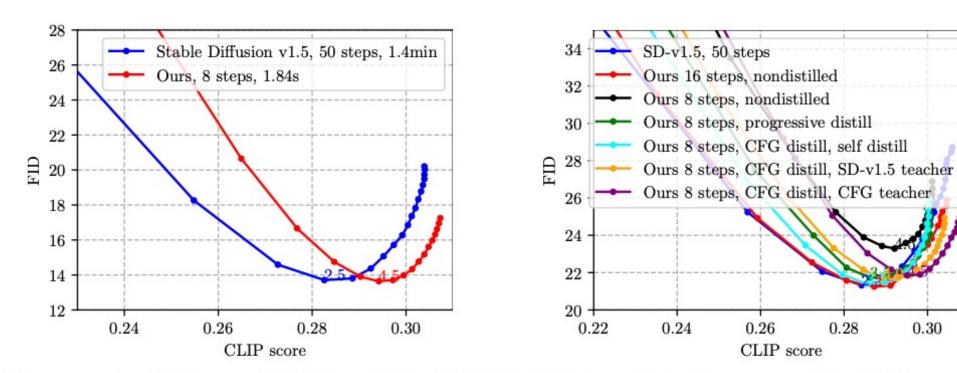


Figure 4: FID vs. CLIP on MS-COCO 2014 validation set with CFG scale from 1.0 to 10.0. Left: Comparison with SD-v1.5 on full set (30K). Right: Different settings for step and teacher models tested on 6K samples.



# Experiment – Ablation Analysis

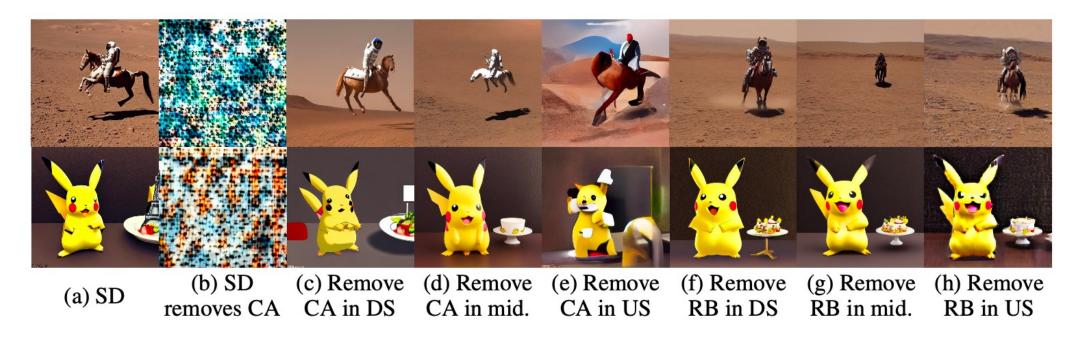
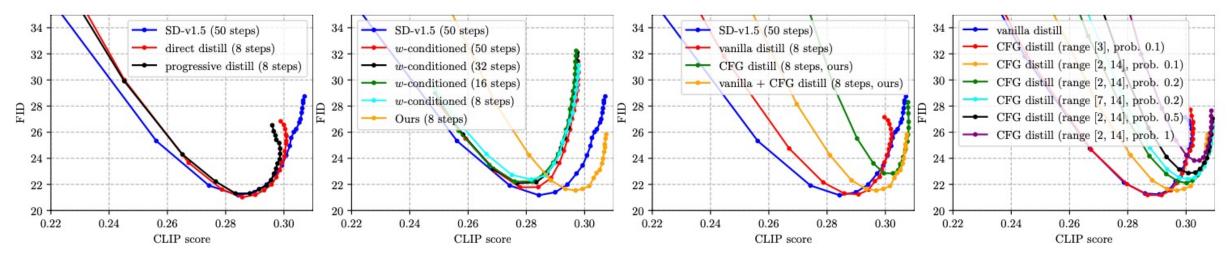


Figure 5: Advantages of robust training. Prompts of top row: a photo of an astronaut riding a horse on mars and bottom row: A pikachu fine dining with a view to the Eiffel Tower. (a) Images from SD-v1.5. (b) Removing cross-attention (CA) blocks in downsample stage of SD-v1.5. (c) - (e) Removing cross-attention (CA) blocks in {downsample (DS), middle (mid.), upsample (US)} using our model after robust training. (f) - (h) Removing ResNet blocks (RB) in different stages using our model. The model with robust training maintains reasonable performance after dropping blocks.



# Experiment – Ablation Analysis



(a) Direct vs. progressive (b) w-conditioned vs. ours (c) Vanilla vs. CFG distill (d) CFG hyper-parameters



# Experiment – Ablation Analysis

