AI-Powered Product Management: Saksoft

Driving innovation and excellence through strategic product leadership at Saksoft.

Ecommerce AI: Reimagining User Experience

Transforming the digital shopping journey with AI-powered enhancements.

Enhanced Sign-in

Streamlined access for seamless shopping.

Pre-transaction Improvements

Intelligent recommendations for informed decisions.

Refund Process

Hassle-free returns with fraud protection.

Our AI interventions have significantly reduced refund fraud by 16% and improved detection of account takeovers by 30%, enhancing overall security. We've also mitigated fake account creation attempts by 21% and reduced payment fraud by 18%, ensuring a safer shopping environment.

Accessibility and Compliance Breakthrough

Committed to digital inclusion through ADA compliance.

✓ Full ADA Compliance

Ensuring digital platforms are accessible to all.

✴ VPAT Certification

Demonstrating commitment to accessibility standards.

Customer Acquisition

Boosting customer acquisition by 5%.

Achieving full ADA compliance and VPAT certification reflects our dedication to creating inclusive digital experiences. These efforts have not only improved accessibility but also contributed to a 5% boost in customer acquisition, demonstrating the positive impact of inclusive design.

Marketing Technology Enhancement

Supercharging marketing efforts with Eloqua automation.

1	Eloqua Implementation
2	Streamlined Communication
3	Enhanced Engagement

The introduction of Eloqua has streamlined marketing communication processes, leading to improved lead generation and customer engagement strategies. This strategic enhancement has increased brand awareness by 10% and boosted customer engagement by 15% through innovative interaction strategies.

Strategic Tool Optimization

Enhancing survey efficiency with Get Feedback.

Comprehensive Research

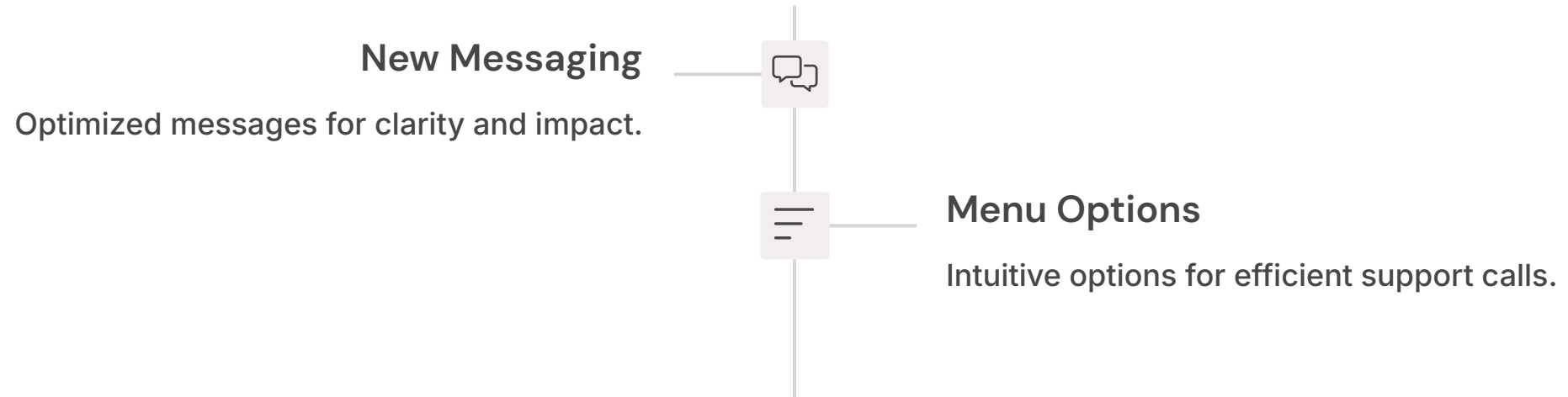In-depth analysis to identify optimal survey solutions.

Tool Replacement

Transition from Click Tool to Get Feedback.

Through comprehensive research, we replaced our existing survey tool with Get Feedback, significantly improving survey efficiency. This strategic move has enhanced user feedback and insights gathering capabilities, resulting in a 10% faster survey response rate.

Communication Process Innovation

Elevating customer support through optimized communication.

New Messaging

Optimized messages for clarity and impact.

Menu Options

Intuitive options for efficient support calls.

The development of new messages and menu options for customer support calls in Salesforce has significantly improved communication. These innovations have enhanced the customer experience by 10% and reduced support call duration by 7% through optimized processes.

Security Infrastructure Improvement

Fortifying system security with Multi-Factor Authentication.

MFA Implementation

Multi-Factor Authentication protocols.

Strengthened Security

Enhancing system security protocols.

Vulnerability Reduction

Reducing potential security vulnerabilities.

Implementing Multi-Factor Authentication (MFA) has strengthened system security protocols, effectively reducing potential security vulnerabilities and ensuring a safer environment for our users and their data.

Fintech: Revolutionizing Loan Management with AI

Transforming loan management through AI-driven efficiency.

45%

KYC Processing Time

Reduced through streamlined procedures.

55%

KYC Costs

Cut with efficient methodologies.

60%

Processing Time Reduction

Advanced techniques further decrease processing time.

30%

Increased Profit

Strategic financial management drives growth.

The loan management system has reduced KYC processing time by 45% and cut KYC costs by 55% through efficient methodologies. Further decreasing processing time by 60% with advanced techniques, we've also increased profit by 30% through strategic financial management.