

EXECUTIVE SUMMARY AND **RECOMMENDATION POST ANALYSIS.**

Post analysis on IMDB data by RSVP movies following Insights are derived:

1. The highest number of movies is produced in the month of March
2. USA and India produced 1059 movies in the year 2019.
3. RSVP Movies should focus on the 'Drama' genre since 4285 DRAMA movies are produced
with that has the average duration of 106.77 mins along with THRILLER & COMEDY movies.
4. Movies with a median rating of 7 is highest in number.
5. Dream Warrior Pictures or National Theatre Live or both has produced the greatest number of hit movies.
6. German movies get more votes than Italian movies
7. Top directors observed from the analysis are James Mangold, Anthony Russo, Joe Russo.
8. Mammooty and Mohanlal are the top actors with highest number of ratings.
9. Taapsee Pannu can be chosen as actress as she is on the top of the list with average rating 7.74 and maximum votes.
10. Marvel Studios(1st) Twentieth Century Fox(2nd) & Warner Bros.(3rd) number of votes received is maximum of their movies.
11. , Vijay Sethupati can be focused on as he his popular here in INDIA.